



The USA's Most Active Medical Devices Professionals on Social - May 2025

Industry at a glance:

Average Score:
5.79%

Total Companies:
169

Global Industry Average:
6.08%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	PROCEPT BioRobotics	https://www.linkedin.com/company/procept-biorobotics/	United States	712	122	17.13%	▲ 0
2	CooperSurgical Fertility So	https://www.linkedin.com/company/coopersurgical/	United States	558	90	16.13%	New Entry
3	Heartflow	https://www.linkedin.com/company/heartflow/	United States	658	92	13.98%	▲ 6
4	Glaukos	https://www.linkedin.com/company/glaukos/	United States	917	128	13.96%	▼ -1
5	Inspire Medical Systems	https://www.linkedin.com/company/inspire-medical-systems/	United States	1,271	176	13.85%	▼ -3
6	Tactile Medical	https://www.linkedin.com/company/tactile-medical/	United States	944	127	13.45%	▲ 31
7	Outset Medical	https://www.linkedin.com/company/outset-medical/	United States	560	64	11.43%	▲ 33
8	Terumo Neuro	https://www.linkedin.com/company/terumo-neuro/	United States	885	101	11.41%	New Entry
9	Corza Medical	https://www.linkedin.com/company/corza-medical/	United States	870	95	10.92%	▲ 13
10	Insulet	https://www.linkedin.com/company/insulet/	United States	4,010	433	10.80%	▼ -6
11	BVI Medical	https://www.linkedin.com/company/bvi-medical/	United States	937	97	10.35%	▲ 27
12	AtriCure	https://www.linkedin.com/company/atricure/	United States	1,286	131	10.19%	▼ -6
13	Hydrafacial	https://www.linkedin.com/company/hydrafacial/	United States	702	71	10.11%	▲ 4
14	ZimVie	https://www.linkedin.com/company/zimvie/	United States	585	59	10.09%	▲ 0
15	Bioventus	https://www.linkedin.com/company/bioventus/	United States	1,107	109	9.85%	▼ -4
16	Envista Holdings	https://www.linkedin.com/company/envista-holdings/	United States	2,097	204	9.73%	▲ 0
17	Advanced Sterilization Pro	https://www.linkedin.com/company/advanced-sterilization-products/	United States	1,453	139	9.57%	▲ 11
18	iRhythm Technologies	https://www.linkedin.com/company/irhythm-technologies/	United States	1,627	155	9.53%	▲ 7
19	Shockwave Medical	https://www.linkedin.com/company/shockwave-medical/	United States	1,422	135	9.49%	▼ -9
20	Nihon Kohden America	https://www.linkedin.com/company/nihon-kohden-america/	United States	542	51	9.41%	▲ 12
21	Laborie	https://www.linkedin.com/company/laborie/	United States	914	86	9.41%	▲ 28

22	Inari Medical	https://www.link	United States	1,106	104	9.40%	▲ 7
23	Aeroflow Health	https://www.link	United States	596	56	9.40%	New Entry
24	ZimVie Dental	https://www.link	United States	565	53	9.38%	▼ -11
25	Nevro	https://www.link	United States	1,216	112	9.21%	▼ -20
26	CooperSurgical	https://www.link	United States	1,841	169	9.18%	▼ -11
27	Argon Medical Devices	https://www.link	United States	681	62	9.10%	▲ 37
28	Veranex	https://www.link	United States	764	69	9.03%	▼ -21
29	Ormco	https://www.link	United States	722	65	9.00%	▲ 1
30	Intuitive	https://www.link	United States	11,451	1,004	8.77%	▼ -18
31	Cynosure	https://www.link	United States	852	74	8.69%	▲ 22
32	Avanos Medical	https://www.link	United States	1,444	124	8.59%	▼ -9
33	Dandy	https://www.link	United States	1,193	100	8.38%	New Entry
34	embecta	https://www.link	United States	1,123	93	8.28%	▼ -26
35	Candela Medical	https://www.link	United States	604	49	8.11%	▼ -11
36	STAAR Surgical	https://www.link	United States	782	62	7.93%	▲ 8
37	SI-BONE	https://www.link	United States	521	41	7.87%	▼ -10
38	Sysmex America	https://www.link	United States	1,306	102	7.81%	▲ 21
39	Benco Dental	https://www.link	United States	1,539	119	7.73%	▲ 29
40	AngioDynamics	https://www.link	United States	945	73	7.72%	▼ -19
41	Meridian Bioscience	https://www.link	United States	695	53	7.63%	▲ 45
42	LifeNet Health	https://www.link	United States	1,288	98	7.61%	▲ 46
43	Cirtec Medical	https://www.link	United States	760	57	7.50%	▲ 20
44	MiMedx	https://www.link	United States	833	62	7.44%	▼ -10
45	Axonics	https://www.link	United States	586	42	7.17%	▼ -27
46	Align Technology	https://www.link	United States	12,829	910	7.09%	▼ -1
47	Penumbra	https://www.link	United States	2,767	190	6.87%	▲ 23
48	Abiomed	https://www.link	United States	2,232	153	6.85%	▼ -29
49	Edwards Lifesciences	https://www.link	United States	13,285	909	6.84%	▲ 18
50	Tandem Diabetes Care	https://www.link	United States	2,167	147	6.78%	▲ 61
51	DEXIS	https://www.link	United States	693	47	6.78%	▲ 4
52	Advanced Bionics	https://www.link	United States	1,093	74	6.77%	▼ -17
53	LeMaitre	https://www.link	United States	534	36	6.74%	New Entry
54	ATEC Spine	https://www.link	United States	982	65	6.62%	▲ 66
55	Verathon	https://www.link	United States	748	49	6.55%	▼ -22
56	Varex Imaging	https://www.link	United States	1,182	76	6.43%	▲ 17
57	Ultradent Products	https://www.link	United States	1,380	88	6.38%	▼ -6
58	Hologic	https://www.link	United States	6,446	408	6.33%	▼ -27
59	Stryker Sage	https://www.link	United States	780	49	6.28%	▲ 20
60	MicroPort Orthopedics	https://www.link	United States	508	31	6.10%	▼ -17
61	Natus Medical	https://www.link	United States	1,083	66	6.09%	▼ -35
62	Canon Medical Systems U	https://www.link	United States	986	60	6.09%	▼ -12
63	Dentsply Sirona	https://www.link	United States	10,899	661	6.06%	▲ 17
64	Accuray	https://www.link	United States	1,159	70	6.04%	▲ 19
65	CONMED	https://www.link	United States	3,200	193	6.03%	▼ -5
66	Globus Medical	https://www.link	United States	3,000	180	6.00%	▼ -24
67	Acumed	https://www.link	United States	1,019	61	5.99%	▼ -28
68	Dexcom	https://www.link	United States	7,682	456	5.94%	▼ -20
69	Cordis	https://www.link	United States	2,700	160	5.93%	▲ 20
70	Resmed	https://www.link	United States	8,174	476	5.82%	▼ -13
71	BD	https://www.link	United States	43,358	2,500	5.77%	▼ -9
72	Midmark	https://www.link	United States	1,375	79	5.75%	▲ 25
73	AirLife	https://www.link	United States	841	48	5.71%	▲ 18
74	ZOLL Medical	https://www.link	United States	5,859	333	5.68%	▲ 4
75	Lumenis	https://www.link	United States	1,435	81	5.64%	New Entry
76	Teleflex	https://www.link	United States	9,031	509	5.64%	▲ 5
77	Zynex Medical	https://www.link	United States	820	45	5.49%	▼ -23
78	Nova Biomedical	https://www.link	United States	1,261	69	5.47%	▼ -37
79	Medline Industries	https://www.link	United States	16,888	923	5.47%	▼ -3
80	Stryker	https://www.link	United States	46,319	2,500	5.40%	▼ -28
81	PDI	https://www.link	United States	854	46	5.39%	▼ -15
82	Freudenberg Medical	https://www.link	United States	911	49	5.38%	▼ -46
83	Hollister	https://www.link	United States	3,541	190	5.37%	▼ -8
84	Ascential Medical & Life Sc	https://www.link	United States	527	28	5.31%	New Entry
85	Johnson & Johnson Visio	https://www.link	United States	5,454	287	5.26%	▲ 10
86	Terumo Blood and Cell Tec	https://www.link	United States	3,339	174	5.21%	▼ -12
87	HuFriedyGroup	https://www.link	United States	735	38	5.17%	▼ -67
88	CooperVision	https://www.link	United States	7,191	371	5.16%	▼ -17
89	Mozarc Medical	https://www.link	United States	664	34	5.12%	▼ -31
90	Boston Scientific	https://www.link	United States	48,828	2,500	5.12%	▼ -34
91	Integra LifeSciences	https://www.link	United States	3,862	196	5.08%	▼ -45
92	Drive DeVilbiss Healthcare	https://www.link	United States	896	45	5.02%	▲ 47
93	Olympus	https://www.link	United States	4,999	249	4.98%	▼ -3

94	FUJIFILM Sonosite	https://www.link	United States	944	47	4.98%	▼ -29
95	Henry Schein	https://www.link	United States	10,184	505	4.96%	▲ 3
96	Breg	https://www.link	United States	891	44	4.94%	▲ 36
97	Confluent Medical Technol	https://www.link	United States	1,296	64	4.94%	▲ 46
98	Arthrex	https://www.link	United States	8,251	407	4.93%	▼ -26
99	Merit Medical Systems	https://www.link	United States	3,255	157	4.82%	▼ -7
100	Spacelabs Healthcare	https://www.link	United States	804	38	4.73%	▲ 14
101	FUJIFILM Healthcare Amer	https://www.link	United States	1,675	79	4.72%	▲ 32
102	Medtronic	https://www.link	United States	96,151	4,500	4.68%	▼ -20
103	Masimo	https://www.link	United States	3,463	162	4.68%	▲ 22
104	Cook Medical	https://www.link	United States	7,731	356	4.60%	▼ -8
105	Spectrum Plastics Group	https://www.link	United States	698	32	4.58%	▼ -1
106	Orthofix	https://www.link	United States	2,014	92	4.57%	▼ -12
107	KARL STORZ United State	https://www.link	United States	2,312	105	4.54%	▲ 12
108	Exactech	https://www.link	United States	996	45	4.52%	▲ 1
109	Viant Medical	https://www.link	United States	2,479	112	4.52%	▼ -10
110	Starkey Hearing	https://www.link	United States	2,415	109	4.51%	▼ -41
111	Werfen North America	https://www.link	United States	1,832	82	4.48%	▼ -11
112	Inogen	https://www.link	United States	811	36	4.44%	▼ -27
113	Applied Medical	https://www.link	United States	3,692	162	4.39%	▼ -29
114	Zimmer Biomet	https://www.link	United States	17,964	783	4.36%	▼ -9
115	Heraeus Medevio	https://www.link	United States	944	41	4.34%	▼ -28
116	Stryker's Sustainability Sol	https://www.link	United States	626	27	4.31%	▼ -9
117	Terumo Cardiovascular	https://www.link	United States	869	37	4.26%	▲ 29
118	Biomerics	https://www.link	United States	1,369	58	4.24%	▼ -41
119	Varian	https://www.link	United States	9,925	402	4.05%	▼ -3
120	Beckman Coulter Diagnost	https://www.link	United States	10,998	442	4.02%	▼ -18
121	A-dec	https://www.link	United States	1,086	43	3.96%	▲ 14
122	Cutera	https://www.link	United States	566	22	3.89%	▼ -61
123	ForTec Medical	https://www.link	United States	516	20	3.88%	New Entry
124	Kerr Dental	https://www.link	United States	726	28	3.86%	▲ 12
125	Baxter International	https://www.link	United States	39,253	1,501	3.82%	▼ -19
126	Carestream Dental	https://www.link	United States	1,204	45	3.74%	▼ -18
127	Avalign Technologies	https://www.link	United States	510	19	3.73%	New Entry
128	Phillips Medisize	https://www.link	United States	2,816	102	3.62%	▼ -6
129	Cranial Technologies	https://www.link	United States	527	19	3.61%	New Entry
130	Terumo Medical	https://www.link	United States	2,721	96	3.53%	▲ 14
131	B. Braun Medical	https://www.link	United States	5,473	189	3.45%	▲ 11
132	STERIS	https://www.link	United States	10,262	353	3.44%	▼ -4
133	Haemonetics	https://www.link	United States	2,447	84	3.43%	▼ -16
134	Patterson Veterinary Suppl	https://www.link	United States	583	20	3.43%	▼ -21
135	LifeScan	https://www.link	United States	1,943	66	3.40%	▲ 22
136	MTF Biologics	https://www.link	United States	1,219	41	3.36%	▲ 1
137	Nikon Microscope Solution	https://www.link	United States	514	17	3.31%	New Entry
138	Paragon Medical	https://www.link	United States	843	27	3.20%	▲ 23
139	ICU Medical	https://www.link	United States	8,629	272	3.15%	▲ 9
140	Integer Holdings	https://www.link	United States	3,536	111	3.14%	▼ -29
141	Numotion	https://www.link	United States	1,932	60	3.11%	▼ -17
142	Patterson Dental	https://www.link	United States	3,292	97	2.95%	▲ 7
143	National Seating & Mobility	https://www.link	United States	1,329	39	2.93%	▼ -25
144	Glidewell Dental	https://www.link	United States	2,160	63	2.92%	▼ -34
145	ABB OPTICAL GROUP	https://www.link	United States	892	26	2.91%	▲ 2
146	Agiliti	https://www.link	United States	2,891	83	2.87%	▼ -20
147	Teleflex Medical OEM	https://www.link	United States	886	25	2.82%	▼ -24
148	SMC	https://www.link	United States	1,630	45	2.76%	▼ -10
149	Vyaire Medical	https://www.link	United States	709	19	2.68%	▼ -56
150	Carestream	https://www.link	United States	4,012	105	2.62%	▲ 1
151	Hiossen	https://www.link	United States	517	13	2.51%	▲ 1
152	Nordson MEDICAL	https://www.link	United States	1,010	25	2.48%	▼ -21
153	rms Company	https://www.link	United States	579	14	2.42%	▲ 10
154	Tegra Medical	https://www.link	United States	547	13	2.38%	▼ -27
155	Pride Mobility Products	https://www.link	United States	706	16	2.27%	▲ 1
156	STERIS Instrument Manag	https://www.link	United States	934	20	2.14%	▼ -41
157	Miracle-Ear	https://www.link	United States	1,452	31	2.13%	▲ 5
158	Orchid Orthopedic Solution	https://www.link	United States	868	18	2.07%	▼ -46
159	Sterigenics	https://www.link	United States	1,047	20	1.91%	▼ -19
160	Invacare U.S.	https://www.link	United States	1,357	25	1.84%	▼ -6
161	Tecomet	https://www.link	United States	1,423	26	1.83%	▼ -8
162	DeRoyal	https://www.link	United States	785	13	1.66%	▼ -3
163	Joerns Healthcare	https://www.link	United States	847	10	1.18%	▲ 2
164	NxStage Home Hemodialy	https://www.link	United States	675	7	1.04%	▼ -30
165	Patterson Companies	https://www.link	United States	5,781	43	0.74%	▲ 1

166	Animal Health International	https://www.linkedin.com/company/animal-health-international/	United States	677	5	0.74%	▼ -2
167	Danaher	https://www.linkedin.com/company/danaher/	United States	53,955	336	0.62%	▲ 0
168	MICRO	https://www.linkedin.com/company/micro/	United States	653	4	0.61%	▲ 0
169	Greatbatch Medical	https://www.linkedin.com/company/greatbatch-medical/	United States	770	2	0.26%	New Entry

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