



## The UK's Most Active Medical Devices Professionals on Social - May 2025

### Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
6.96%	14	6.08%

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Rayner	<a href="https://www.linkedin.com/company/rayner/">https://www.linkedin.com/company/rayner/</a>	United Kingdom	559	93	16.64%	New Entry
2	CMR Surgical	<a href="https://www.linkedin.com/company/cmr-surgical/">https://www.linkedin.com/company/cmr-surgical/</a>	United Kingdom	646	94	14.55%	▼ -1
3	Blatchford	<a href="https://www.linkedin.com/company/blatchford/">https://www.linkedin.com/company/blatchford/</a>	United Kingdom	511	54	10.57%	New Entry
4	BTL Industries	<a href="https://www.linkedin.com/company/btl-industries/">https://www.linkedin.com/company/btl-industries/</a>	United Kingdom	1,509	145	9.61%	▼ -2
5	Convatec	<a href="https://www.linkedin.com/company/convatec/">https://www.linkedin.com/company/convatec/</a>	United Kingdom	6,432	546	8.49%	▼ -2
6	LivaNova	<a href="https://www.linkedin.com/company/livanova/">https://www.linkedin.com/company/livanova/</a>	United Kingdom	3,248	203	6.25%	▼ -2
7	The Binding Site	<a href="https://www.linkedin.com/company/the-binding-site/">https://www.linkedin.com/company/the-binding-site/</a>	United Kingdom	684	37	5.41%	▲ 1
8	Smith+Nephew	<a href="https://www.linkedin.com/company/smith-nephew/">https://www.linkedin.com/company/smith-nephew/</a>	United Kingdom	18,315	980	5.35%	▼ -3
9	Terumo Aortic	<a href="https://www.linkedin.com/company/terumo-aortic/">https://www.linkedin.com/company/terumo-aortic/</a>	United Kingdom	811	34	4.19%	▲ 0
10	NRS Healthcare	<a href="https://www.linkedin.com/company/nrs-healthcare/">https://www.linkedin.com/company/nrs-healthcare/</a>	United Kingdom	544	22	4.04%	New Entry
11	Optos	<a href="https://www.linkedin.com/company/optos/">https://www.linkedin.com/company/optos/</a>	United Kingdom	779	31	3.98%	▼ -1
12	Corin Group	<a href="https://www.linkedin.com/company/corin-group/">https://www.linkedin.com/company/corin-group/</a>	United Kingdom	705	26	3.69%	▼ -6
13	Intersurgical	<a href="https://www.linkedin.com/company/intersurgical/">https://www.linkedin.com/company/intersurgical/</a>	United Kingdom	743	20	2.69%	▼ -6
14	Immunodiagnostic Systems	<a href="https://www.linkedin.com/company/immunodiagnostic-systems/">https://www.linkedin.com/company/immunodiagnostic-systems/</a>	United Kingdom	539	11	2.04%	▼ -3

### Ready to win at social?

Visit our website or contact us at [gs@dsmn8.com](mailto:gs@dsmn8.com)



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