



The UK's Most Active IT & Services Professionals on Social - May 2025

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
11.23%	35	9.18%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course/), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Telefónica Tech (EN)	https://www.linkedin.com/company/telefonicatech/	United Kingdom	611	177	28.97%	▲ 1
2	Giacom	https://www.linkedin.com/company/giacom/	United Kingdom	616	109	17.69%	▲ 5
3	Bytes Software Services	https://www.linkedin.com/company/bytes-software-services/	United Kingdom	804	128	15.92%	▲ 0
4	Roboyo	https://www.linkedin.com/company/roboyo/	United Kingdom	550	86	15.64%	▲ 0
5	GoCardless	https://www.linkedin.com/company/gocardless/	United Kingdom	838	129	15.39%	▲ 7
6	Kerv	https://www.linkedin.com/company/kerv/	United Kingdom	579	88	15.20%	▼ -5
7	Exertis UK	https://www.linkedin.com/company/exertis-uk/	United Kingdom	882	133	15.08%	▲ 17
8	Bell Integration	https://www.linkedin.com/company/bell-integration/	United Kingdom	744	112	15.05%	▲ 1
9	Node4	https://www.linkedin.com/company/node4/	United Kingdom	715	106	14.83%	▼ -3
10	Smart DCC	https://www.linkedin.com/company/smart-dcc/	United Kingdom	732	100	13.66%	▲ 4
11	Littlefish	https://www.linkedin.com/company/littlefish/	United Kingdom	630	83	13.17%	▲ 4
12	Microlise	https://www.linkedin.com/company/microlise/	United Kingdom	754	94	12.47%	▲ 16
13	Westcoast	https://www.linkedin.com/company/westcoast/	United Kingdom	814	100	12.29%	▲ 4
14	Digital Health and Care We	https://www.linkedin.com/company/digital-health-and-care-we/	United Kingdom	692	85	12.28%	▲ 8
15	Sabio	https://www.linkedin.com/company/sabio/	United Kingdom	680	82	12.06%	▲ 6
16	ESP Global Services	https://www.linkedin.com/company/esp-global-services/	United Kingdom	500	60	12.00%	New Entry
17	ANS Group	https://www.linkedin.com/company/ans-group/	United Kingdom	907	100	11.03%	▼ -7
18	Exponential-e	https://www.linkedin.com/company/exponential-e/	United Kingdom	684	75	10.96%	▲ 5
19	Kubrick Group	https://www.linkedin.com/company/kubrick-group/	United Kingdom	950	97	10.21%	▲ 10
20	VML Enterprise Solutions	https://www.linkedin.com/company/vml-enterprise-solutions/	United Kingdom	743	73	9.83%	▲ 7
21	Systel Technology Solution	https://www.linkedin.com/company/systel-technology-solution/	United Kingdom	632	61	9.65%	▲ 12

22	Alcumus	https://www.linkedin.com/company/alcumus/	United Kingdom	617	59	9.56%	▼ -11
23	Nasstar	https://www.linkedin.com/company/nasstar/	United Kingdom	853	80	9.38%	▲ 3
24	tombola	https://www.linkedin.com/company/tombola/	United Kingdom	598	56	9.36%	▲ 1
25	Lemongrass	https://www.linkedin.com/company/lemongrass/	United Kingdom	583	54	9.26%	▼ -17
26	Ascent	https://www.linkedin.com/company/ascent/	United Kingdom	595	53	8.91%	▼ -10
27	Roke	https://www.linkedin.com/company/roke/	United Kingdom	915	78	8.52%	▲ 3
28	System C	https://www.linkedin.com/company/system-c/	United Kingdom	760	61	8.03%	▼ -10
29	Sharp UK	https://www.linkedin.com/company/sharp-uk/	United Kingdom	565	44	7.79%	▼ -16
30	Options Technology	https://www.linkedin.com/company/options-technology/	United Kingdom	551	37	6.72%	▲ 1
31	Excis Compliance	https://www.linkedin.com/company/excis-compliance/	United Kingdom	619	37	5.98%	▲ 1
32	Apogee	https://www.linkedin.com/company/apogee/	United Kingdom	812	42	5.17%	▲ 3
33	Konica Minolta Business S	https://www.linkedin.com/company/konica-minolta-business-solutions/	United Kingdom	600	28	4.67%	▼ -14
34	SENLA	https://www.linkedin.com/company/senla/	United Kingdom	517	17	3.29%	▲ 2
35	Liberata	https://www.linkedin.com/company/liberata/	United Kingdom	683	21	3.07%	New Entry

Ready to win at social?

Visit our website or contact us at gs@dsmn8.com



[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

