



Europe's Most Active IT & Services Professionals on Social - May 2025

Industry at a glance:

Average Score:
8.86%

Total Companies:
239

Global Industry Average:
9.18%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Futurice	https://www.linkedin.com/company/futurice	Finland	510	124	24.31%	▲ 9
2	Eficode	https://www.linkedin.com/company/eficode	Finland	576	138	23.96%	▼ -1
3	AlfaPeople	https://www.linkedin.com/company/alfapeople	Denmark	735	158	21.50%	▲ 0
4	DocuWare	https://www.linkedin.com/company/docuware	Germany	543	114	20.99%	▲ 10
5	Feedzai	https://www.linkedin.com/company/feedzai	Portugal	712	146	20.51%	New Entry
6	CM.com	https://www.linkedin.com/company/cm-com	Netherlands	817	163	19.95%	▼ -1
7	codecentric	https://www.linkedin.com/company/codecentric	Germany	558	109	19.53%	▼ -3
8	OCTO Technology	https://www.linkedin.com/company/octo-technology	France	886	167	18.85%	▲ 14
9	SOAINT	https://www.linkedin.com/company/soaint	Spain	814	150	18.43%	▲ 3
10	PayFit	https://www.linkedin.com/company/payfit	France	837	154	18.40%	▲ 59
11	Sofigate	https://www.linkedin.com/company/sofigate	Finland	766	136	17.75%	▼ -2
12	Forefront	https://www.linkedin.com/company/forefront	Sweden	557	94	16.88%	▲ 3
13	Sothis	https://www.linkedin.com/company/sothis	Spain	779	129	16.56%	▲ 83
14	MaibornWolff	https://www.linkedin.com/company/maibornwolff	Germany	843	136	16.13%	▲ 36
15	Aubay Portugal	https://www.linkedin.com/company/aubay-portugal	Portugal	745	120	16.11%	New Entry
16	Capitole	https://www.linkedin.com/company/capitole	Spain	866	139	16.05%	▲ 10
17	Hexagon Geosystems	https://www.linkedin.com/company/hexagon-geosystems	Switzerland	749	116	15.49%	▼ -9
18	Leaseweb	https://www.linkedin.com/company/leaseweb	Netherlands	636	98	15.41%	▲ 61
19	metafinanz Informationssysteme	https://www.linkedin.com/company/metafinanz-informationssysteme	Germany	770	117	15.19%	▼ -8
20	NUNSYS	https://www.linkedin.com/company/nunsys	Spain	764	113	14.79%	▲ 35
21	CHEOPS TECHNOLOGY	https://www.linkedin.com/company/cheops-technology	France	570	83	14.56%	▼ -19

22	Itera	https://www.link	Norway	627	91	14.51%	▲ 80
23	DIGITALL	https://www.link	Germany	621	90	14.49%	▲ 0
24	Ekco	https://www.link	Ireland	728	103	14.15%	▲ 37
25	CCH® Tagetik	https://www.link	Italy	718	101	14.07%	▼ -8
26	Paradigma Digital	https://www.link	Spain	752	105	13.96%	▲ 25
27	Hexagon	https://www.link	Sweden	881	123	13.96%	▲ 18
28	Holidu	https://www.link	Germany	724	101	13.95%	▲ 61
29	Claranet Portugal	https://www.link	Portugal	703	98	13.94%	▲ 0
30	Elinext	https://www.link	Poland	589	82	13.92%	▼ -23
31	Tarento Group	https://www.link	Sweden	624	86	13.78%	New Entry
32	Span	https://www.link	Croatia	930	127	13.66%	▲ 68
33	Commerzbank Digital Tech	https://www.link	Bulgaria	573	77	13.44%	▲ 44
34	Yolo Group	https://www.link	Estonia	820	110	13.41%	▼ -6
35	Exakis Nelite	https://www.link	France	649	87	13.41%	New Entry
36	TEAMWILL	https://www.link	France	642	86	13.40%	New Entry
37	Reaktor	https://www.link	Finland	755	101	13.38%	▲ 89
38	Cloudflight	https://www.link	Germany	669	89	13.30%	▲ 91
39	Trans.eu Group	https://www.link	Poland	663	87	13.12%	▲ 31
40	Wolters Kluwer España	https://www.link	Spain	552	72	13.04%	▲ 32
41	OCI Informatique	https://www.link	France	753	98	13.01%	▼ -20
42	UNICC	https://www.link	Switzerland	579	75	12.95%	▲ 36
43	Easi	https://www.link	Belgium	749	96	12.82%	▲ 21
44	Marlink	https://www.link	France	1,000	128	12.80%	New Entry
45	De Cronos Groep	https://www.link	Belgium	595	76	12.77%	▲ 13
46	abra	https://www.link	Israel	648	82	12.65%	▼ -40
47	q.beyond	https://www.link	Germany	617	77	12.48%	▼ -15
48	S2GRUPO	https://www.link	Spain	682	85	12.46%	▼ -24
49	Aveniq	https://www.link	Switzerland	533	66	12.38%	▼ -8
50	BE-terna	https://www.link	Austria	873	108	12.37%	▲ 12
51	Atea Finland Oy	https://www.link	Finland	507	62	12.23%	New Entry
52	Evolutio Empowering the c	https://www.link	Spain	894	109	12.19%	▲ 23
53	IC Consult	https://www.link	Germany	840	102	12.14%	▲ 63
54	ERNI	https://www.link	Switzerland	942	113	12.00%	▲ 31
55	Omegapoint	https://www.link	Sweden	640	76	11.88%	▲ 39
56	Mercedes-Benz.io	https://www.link	Germany	667	79	11.84%	▲ 0
57	eXalt	https://www.link	France	836	99	11.84%	▲ 19
58	TIMOCOM	https://www.link	Germany	539	63	11.69%	New Entry
59	BridgingIT	https://www.link	Germany	522	61	11.69%	▼ -7
60	Econocom España	https://www.link	Spain	754	87	11.54%	New Entry
61	Namirial	https://www.link	Italy	847	97	11.45%	▲ 54
62	SELISE Group	https://www.link	Switzerland	604	69	11.42%	New Entry
63	TECHNIA	https://www.link	Sweden	526	59	11.22%	▼ -38
64	Telia Cygate	https://www.link	Sweden	810	90	11.11%	▲ 33
65	Team Rockstars IT	https://www.link	Netherlands	670	74	11.04%	▼ -52
66	Ricoh Italia	https://www.link	Italy	703	77	10.95%	▼ -23
67	Unite	https://www.link	Germany	522	57	10.92%	▼ -36
68	Evernex	https://www.link	France	990	108	10.91%	▼ -31
69	diva-e	https://www.link	Germany	651	69	10.60%	▲ 110
70	Loihde	https://www.link	Finland	604	64	10.60%	▼ -10
71	PALO IT	https://www.link	France	512	54	10.55%	▼ -55
72	Inycom	https://www.link	Spain	751	79	10.52%	▲ 38
73	Klee Group	https://www.link	France	964	101	10.48%	▲ 19
74	Fujitsu Portugal	https://www.link	Portugal	790	82	10.38%	▼ -55
75	Maticmind	https://www.link	Italy	829	86	10.37%	▼ -28
76	Kinly	https://www.link	Netherlands	931	96	10.31%	▼ -27
77	Between Technology	https://www.link	Spain	776	80	10.31%	▼ -24
78	PrimeIT	https://www.link	Portugal	651	67	10.29%	▲ 57
79	Klanik	https://www.link	France	583	60	10.29%	▼ -49
80	Vincit	https://www.link	Finland	568	58	10.21%	▼ -32
81	Logicalis Spain	https://www.link	Spain	550	56	10.18%	▼ -24
82	TecAlliance	https://www.link	Germany	642	64	9.97%	▲ 50
83	Nordlo Group	https://www.link	Sweden	747	72	9.64%	▼ -65
84	Transition Technologies PS	https://www.link	Poland	587	56	9.54%	▲ 55
85	Volue	https://www.link	Norway	671	64	9.54%	▼ -65
86	HRS Hospitality & Retail S	https://www.link	Germany	686	65	9.48%	▼ -53
87	Computer Gross	https://www.link	Italy	636	60	9.43%	▲ 84
88	scandiweb	https://www.link	Latvia	530	50	9.43%	▲ 88
89	UST España & Latam	https://www.link	Spain	776	73	9.41%	▲ 54
90	Convista	https://www.link	Germany	820	77	9.39%	▲ 28
91	Topicus	https://www.link	Netherlands	770	72	9.35%	▲ 53
92	PIT Solutions	https://www.link	Switzerland	826	77	9.32%	▲ 46
93	UMB	https://www.link	Switzerland	745	68	9.13%	▼ -30

94	BEES	https://www.link	Switzerland	825	75	9.09%	▲ 28
95	Cegal	https://www.link	Norway	817	74	9.06%	▲ 38
96	Sollers Consulting	https://www.link	Poland	906	82	9.05%	▼ -16
97	CONET	https://www.link	Germany	709	64	9.03%	▲ 10
98	Istekki Oy	https://www.link	Finland	946	85	8.99%	▼ -10
99	Bynet Data Communication	https://www.link	Israel	927	83	8.95%	▼ -13
100	Trask	https://www.link	Czechia	828	74	8.94%	▲ 11
101	Volkswagen Digital Solutions	https://www.link	Portugal	698	62	8.88%	▼ -74
102	NFQ	https://www.link	Germany	542	48	8.86%	▼ -37
103	EDICOM	https://www.link	Spain	960	85	8.85%	▲ 69
104	Adnovum	https://www.link	Switzerland	645	57	8.84%	▼ -3
105	OGD ict-diensten	https://www.link	Netherlands	980	86	8.78%	▲ 1
106	d.velop	https://www.link	Germany	781	68	8.71%	▼ -16
107	Tenexa	https://www.link	France	575	50	8.70%	New Entry
108	AKQUINET	https://www.link	Germany	508	44	8.66%	New Entry
109	CENIT	https://www.link	Germany	578	50	8.65%	▲ 43
110	Jems Group	https://www.link	France	699	60	8.58%	▼ -75
111	METRO.digital	https://www.link	Germany	668	57	8.53%	▲ 31
112	SKIDATA	https://www.link	Austria	811	69	8.51%	▼ -3
113	GK Software	https://www.link	Germany	729	62	8.50%	▼ -30
114	Volkswagen Group Service	https://www.link	Spain	600	51	8.50%	▲ 59
115	Reichle & De-Massari	https://www.link	Switzerland	912	77	8.44%	▲ 77
116	Samsung Electronics France	https://www.link	France	666	56	8.41%	▲ 3
117	Sphinx Worldbiz	https://www.link	Germany	538	45	8.36%	▼ -19
118	Cognizant Netcentric	https://www.link	Switzerland	749	62	8.28%	▲ 75
119	Advania Ísland	https://www.link	Iceland	559	46	8.23%	▼ -79
120	Abraxas Informatik	https://www.link	Switzerland	686	56	8.16%	▼ -82
121	ITK Engineering	https://www.link	Germany	873	71	8.13%	▲ 15
122	SORINT.lab	https://www.link	Italy	824	67	8.13%	▼ -18
123	Vaimo	https://www.link	Sweden	500	40	8.00%	▼ -39
124	Claranet France	https://www.link	France	730	58	7.95%	▲ 39
125	Exsitec	https://www.link	Sweden	573	45	7.85%	▲ 23
126	TeamWork Corporate	https://www.link	Switzerland	880	69	7.84%	New Entry
127	GOSP	https://www.link	Italy	523	41	7.84%	New Entry
128	Teknei	https://www.link	Spain	885	69	7.80%	▲ 58
129	BTC	https://www.link	Germany	960	74	7.71%	▲ 20
130	CSC	https://www.link	Finland	658	50	7.60%	▼ -62
131	Printec Group	https://www.link	Austria	751	57	7.59%	▲ 50
132	NXO France	https://www.link	France	969	73	7.53%	▼ -9
133	PostNord Strålfors	https://www.link	Sweden	628	47	7.48%	▲ 73
134	7N	https://www.link	Denmark	901	67	7.44%	▼ -22
135	Synchrone Fr	https://www.link	France	848	63	7.43%	▲ 64
136	BITMARCK	https://www.link	Germany	902	67	7.43%	▲ 10
137	Topnetwork	https://www.link	Italy	708	52	7.34%	▼ -34
138	IT Link Group	https://www.link	France	656	48	7.32%	▼ -25
139	Britenet	https://www.link	Poland	742	54	7.28%	▼ -44
140	Softronic	https://www.link	Sweden	816	59	7.23%	▲ 48
141	ABSYS CYBORG	https://www.link	France	570	41	7.19%	▼ -42
142	Present	https://www.link	Italy	867	62	7.15%	▲ 20
143	Controlware	https://www.link	Germany	687	49	7.13%	▼ -61
144	adista	https://www.link	France	760	54	7.11%	▼ -110
145	Maincare	https://www.link	France	549	39	7.10%	▼ -14
146	RICOH Germany	https://www.link	Germany	830	58	6.99%	▲ 4
147	Bechtle Schweiz	https://www.link	Switzerland	620	43	6.94%	▼ -108
148	Glinnt Global	https://www.link	Portugal	986	68	6.90%	▼ -61
149	Stime DSI Groupement Le	https://www.link	France	701	48	6.85%	▼ -19
150	Ulimaco	https://www.link	Germany	534	36	6.74%	▲ 34
151	Läberit	https://www.link	Spain	657	44	6.70%	▼ -85
152	Alter Solutions Group	https://www.link	France	598	40	6.69%	▼ -85
153	Damovo	https://www.link	Germany	900	59	6.56%	▲ 14
154	AEB	https://www.link	Germany	870	57	6.55%	▲ 11
155	ASI	https://www.link	France	614	40	6.51%	▲ 27
156	Project Informatica	https://www.link	Italy	708	45	6.36%	New Entry
157	opta data	https://www.link	Germany	540	34	6.30%	▼ -121
158	Cegedim Assurances	https://www.link	France	685	43	6.28%	▲ 36
159	Seresco	https://www.link	Spain	672	42	6.25%	▼ -4
160	ACENSI	https://www.link	France	864	53	6.13%	▼ -7
161	MERITIS	https://www.link	France	622	38	6.11%	▼ -80
162	MTP Métodos y Tecnología	https://www.link	Spain	723	44	6.09%	▲ 28
163	Solutions30 Group	https://www.link	Luxembourg	677	41	6.06%	▼ -9
164	MNEMO	https://www.link	Spain	513	31	6.04%	▼ -17
165	Catamania	https://www.link	France	750	45	6.00%	▲ 5

166	ENGIE Digital & IT	https://www.link	France	652	39	5.98%	▼ -26
167	Otto Group one.O	https://www.link	Germany	520	31	5.96%	New Entry
168	Link	https://www.link	Portugal	793	47	5.93%	▲ 17
169	ASSAABLOY Global Solut	https://www.link	Sweden	576	34	5.90%	▼ -55
170	Future Processing	https://www.link	Poland	679	40	5.89%	▼ -96
171	HP France	https://www.link	France	545	32	5.87%	▲ 30
172	PFH Technology Group	https://www.link	Ireland	600	35	5.83%	New Entry
173	Quipu	https://www.link	Germany	566	33	5.83%	New Entry
174	Insta	https://www.link	Finland	724	42	5.80%	▼ -47
175	Softland Sitio Oficial	https://www.link	Spain	539	31	5.75%	▼ -67
176	Timestamp	https://www.link	Portugal	557	32	5.75%	▼ -122
177	ITSS	https://www.link	Switzerland	971	55	5.66%	▲ 27
178	Aricoma	https://www.link	Czechia	974	55	5.65%	▼ -107
179	XXXLdigital	https://www.link	Austria	567	32	5.64%	▼ -21
180	Sanmarco Informatica	https://www.link	Italy	550	31	5.64%	▲ 20
181	Asseco Data Systems	https://www.link	Poland	606	34	5.61%	▼ -4
182	IVU Traffic Technologies	https://www.link	Germany	679	38	5.60%	▲ 21
183	abat	https://www.link	Germany	608	34	5.59%	▲ 0
184	ACRELEC	https://www.link	France	688	38	5.52%	▼ -56
185	Grupo Versia	https://www.link	Spain	603	33	5.47%	▲ 2
186	Links Management and tec	https://www.link	Italy	777	42	5.41%	▼ -12
187	Innovaway	https://www.link	Italy	636	34	5.35%	▲ 10
188	SOA PEOPLE	https://www.link	Luxembourg	580	31	5.34%	▼ -68
189	Kirey Group	https://www.link	Italy	694	37	5.33%	▲ 37
190	Axpe Consulting	https://www.link	Spain	837	44	5.26%	New Entry
191	Consist	https://www.link	Israel	572	30	5.24%	▼ -66
192	Porsche Informatik	https://www.link	Austria	634	33	5.21%	▲ 17
193	Informatique CDC	https://www.link	France	961	50	5.20%	▲ 25
194	aizoOn Technology Consul	https://www.link	Italy	675	35	5.19%	▼ -77
195	Objectway	https://www.link	Italy	701	36	5.14%	▲ 18
196	Intility	https://www.link	Norway	567	29	5.11%	New Entry
197	ZEISS Digital Innovation	https://www.link	Germany	587	30	5.11%	▼ -40
198	Groupe Sigma	https://www.link	France	608	31	5.10%	▼ -32
199	CHAMP Cargosystems	https://www.link	Luxembourg	524	26	4.96%	▲ 16
200	99x	https://www.link	Norway	687	34	4.95%	New Entry
201	COS Global Services	https://www.link	Spain	610	30	4.92%	▼ -42
202	Transition Technologies M	https://www.link	Poland	565	27	4.78%	▼ -33
203	Cibernos	https://www.link	Spain	545	26	4.77%	▼ -58
204	Keylane	https://www.link	Netherlands	734	35	4.77%	▼ -8
205	LKS NEXT	https://www.link	Spain	933	44	4.72%	▲ 9
206	Cognizant Mobility	https://www.link	Germany	638	30	4.70%	▲ 6
207	Alteca	https://www.link	France	587	27	4.60%	▼ -73
208	ti&m	https://www.link	Switzerland	548	25	4.56%	▼ -52
209	Sully Group	https://www.link	France	570	26	4.56%	▼ -104
210	Euvic	https://www.link	Poland	621	28	4.51%	▼ -42
211	Elmec Informatica	https://www.link	Italy	914	41	4.49%	▼ -6
212	BV TECH	https://www.link	Italy	859	38	4.42%	New Entry
213	Worldgrid	https://www.link	France	842	37	4.39%	▼ -5
214	Mediatica Digital	https://www.link	Italy	502	22	4.38%	New Entry
215	Cedacri	https://www.link	Italy	799	35	4.38%	▼ -37
216	Würth IT	https://www.link	Germany	571	25	4.38%	▼ -56
217	Accenture Romania	https://www.link	Romania	967	42	4.34%	▼ -10
218	Komputronik	https://www.link	Poland	553	24	4.34%	▼ -8
219	Inmac wstore	https://www.link	France	648	28	4.32%	▼ -68
220	Finanz Informatik Technolo	https://www.link	Germany	561	24	4.28%	▲ 0
221	Bosch Srbija	https://www.link	Serbia	923	37	4.01%	▼ -60
222	BPCE Payment Services	https://www.link	France	533	21	3.94%	▼ -42
223	Taldor	https://www.link	Israel	934	36	3.85%	▼ -82
224	GROUPAMA	https://www.link	France	957	36	3.76%	▼ -33
225	dmTECH	https://www.link	Germany	830	30	3.61%	▼ -14
226	Markant Gruppe	https://www.link	Switzerland	554	20	3.61%	▼ -2
227	PWPW	https://www.link	Poland	549	19	3.46%	▼ -52
228	InfoCamere	https://www.link	Italy	903	30	3.32%	▼ -91
229	SaM Solutions	https://www.link	Germany	532	17	3.20%	▼ -4
230	Bezeq International	https://www.link	Israel	846	27	3.19%	▼ -66
231	Nova Digital	https://www.link	Ukraine	535	17	3.18%	New Entry
232	EDEKA IT	https://www.link	Germany	793	25	3.15%	▼ -10
233	ITSector	https://www.link	Portugal	889	25	2.81%	▼ -44
234	CBTW IT & Technology	https://www.link	Belgium	775	21	2.71%	▼ -17
235	SQUAD	https://www.link	Ukraine	693	17	2.45%	▼ -19
236	IECISA	https://www.link	Spain	930	16	1.72%	New Entry
237	TotalSoft	https://www.link	Romania	558	9	1.61%	▼ -14

238	TIU	https://www.link Romania	699	9	1.29%	New Entry
239	Telecom Italia Information	https://www.link Italy	698	2	0.29%	▼ -12

Ready to win at social?

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