



The USA's Most Active Computer Software Professionals on Social - April 2025

Industry at a glance:

Average Score: **12.95%** Total Companies: **273** Global Industry Average: **12.34%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Cribl	https://www.linkedin.com/company/cribl	United States	935	315	33.69%	▲ 9
2	Amplitude	https://www.linkedin.com/company/amplitude	United States	889	290	32.62%	▲ 9
3	Glean	https://www.linkedin.com/company/glean	United States	953	282	29.59%	▲ 1
4	LaunchDarkly	https://www.linkedin.com/company/launchdarkly	United States	517	143	27.66%	▼ -2
5	Kong	https://www.linkedin.com/company/kong	United States	784	216	27.55%	▲ 4
6	Couchbase	https://www.linkedin.com/company/couchbase	United States	947	257	27.14%	▲ 6
7	VAST Data	https://www.linkedin.com/company/vast-data	United States	914	244	26.70%	▲ 0
8	LogRocket	https://www.linkedin.com/company/logrocket	United States	595	158	26.55%	▲ 0
9	One Identity	https://www.linkedin.com/company/one-identity	United States	611	159	26.02%	▲ 7
10	Fullstory	https://www.linkedin.com/company/fullstory	United States	516	134	25.97%	▲ 61
11	Brain Station 23	https://www.linkedin.com/company/brain-station-23	United States	958	248	25.89%	▲ 21
12	Bitsight	https://www.linkedin.com/company/bitsight	United States	747	192	25.70%	▲ 43
13	Denodo	https://www.linkedin.com/company/denodo	United States	751	189	25.17%	▲ 11
14	DoiT	https://www.linkedin.com/company/doit	United States	650	163	25.08%	▲ 19
15	Tealium	https://www.linkedin.com/company/tealium	United States	579	145	25.04%	▲ 12
16	Sword Health	https://www.linkedin.com/company/sword-health	United States	898	224	24.94%	▲ 54
17	Responsive	https://www.linkedin.com/company/responsive	United States	630	157	24.92%	▲ 58
18	Neo4j	https://www.linkedin.com/company/neo4j	United States	912	227	24.89%	▲ 3
19	Forter	https://www.linkedin.com/company/forter	United States	741	181	24.43%	▲ 9
20	Certinia	https://www.linkedin.com/company/certinia	United States	864	210	24.31%	▲ 18
21	Sumo Logic	https://www.linkedin.com/company/sumo-logic	United States	931	223	23.95%	▲ 4

22	AuditBoard	https://www.link	United States	919	220	23.94%	▲ 20
23	Copado	https://www.link	United States	550	131	23.82%	▼ -8
24	Poppulo	https://www.link	United States	522	124	23.75%	▲ 26
25	Airtable	https://www.link	United States	888	208	23.42%	▲ 48
26	Degreed	https://www.link	United States	513	119	23.20%	▲ 41
27	Moveworks	https://www.link	United States	666	150	22.52%	▼ -13
28	OpenGov	https://www.link	United States	853	192	22.51%	▲ 107
29	Iterable	https://www.link	United States	781	175	22.41%	▲ 22
30	Chainalysis	https://www.link	United States	817	183	22.40%	▲ 9
31	Calabrio	https://www.link	United States	560	125	22.32%	▲ 29
32	Aircall	https://www.link	United States	753	166	22.05%	New Entry
33	Skai	https://www.link	United States	702	154	21.94%	▲ 78
34	ActiveCampaign	https://www.link	United States	843	184	21.83%	▲ 90
35	ScienceLogic	https://www.link	United States	552	120	21.74%	▲ 62
36	Clari	https://www.link	United States	867	185	21.34%	▼ -16
37	Optimove	https://www.link	United States	537	114	21.23%	▲ 7
38	FloQast	https://www.link	United States	821	174	21.19%	▲ 83
39	Movable Ink	https://www.link	United States	684	144	21.05%	▲ 13
40	SmartRecruiters	https://www.link	United States	703	148	21.05%	▼ -21
41	Collibra	https://www.link	United States	998	203	20.34%	New Entry
42	SOCi	https://www.link	United States	652	132	20.25%	▲ 22
43	Celigo	https://www.link	United States	692	139	20.09%	▲ 157
44	Momentive Software	https://www.link	United States	729	146	20.03%	New Entry
45	Board	https://www.link	United States	898	179	19.93%	▲ 48
46	Algolia	https://www.link	United States	844	168	19.91%	▲ 19
47	Kaltura	https://www.link	United States	779	154	19.77%	▲ 47
48	Lattice	https://www.link	United States	619	122	19.71%	▼ -12
49	MeridianLink	https://www.link	United States	614	121	19.71%	▲ 74
50	Greenhouse Software	https://www.link	United States	875	170	19.43%	▲ 42
51	JumpCloud	https://www.link	United States	888	172	19.37%	▼ -11
52	LVT	https://www.link	United States	647	125	19.32%	▲ 17
53	Fireblocks	https://www.link	United States	774	149	19.25%	▲ 3
54	Fullsteam	https://www.link	United States	512	98	19.14%	New Entry
55	Cognito	https://www.link	United States	713	136	19.07%	New Entry
56	CloudBees	https://www.link	United States	584	111	19.01%	▼ -30
57	Wikipedia	https://www.link	United States	961	179	18.63%	▼ -11
58	Emplifi	https://www.link	United States	613	114	18.60%	▲ 74
59	Arclera.io	https://www.link	United States	769	143	18.60%	New Entry
60	project44	https://www.link	United States	854	157	18.38%	▲ 42
61	Komodo Health	https://www.link	United States	774	141	18.22%	▲ 19
62	Bluebeam	https://www.link	United States	671	122	18.18%	▲ 27
63	Salsify	https://www.link	United States	562	102	18.15%	▲ 99
64	Alation	https://www.link	United States	621	112	18.04%	▼ -30
65	Cockroach Labs	https://www.link	United States	687	122	17.76%	▼ -22
66	Creatio	https://www.link	United States	941	167	17.75%	▲ 2
67	Payscale	https://www.link	United States	753	133	17.66%	▲ 89
68	Khoury	https://www.link	United States	556	98	17.63%	▼ -10
69	Harvard Business Publishi	https://www.link	United States	613	108	17.62%	New Entry
70	Loftware	https://www.link	United States	511	90	17.61%	▲ 33
71	Turnitin	https://www.link	United States	956	168	17.57%	▲ 67
72	SoftExpert	https://www.link	United States	803	141	17.56%	New Entry
73	Quickbase	https://www.link	United States	815	143	17.55%	▲ 66
74	Exterro	https://www.link	United States	619	108	17.45%	▲ 10
75	Docker	https://www.link	United States	940	161	17.13%	▲ 35
76	SugarCRM	https://www.link	United States	581	99	17.04%	▼ -10
77	Versa Networks	https://www.link	United States	794	135	17.00%	▼ -20
78	Cendyn	https://www.link	United States	730	123	16.85%	▲ 22
79	Riskconnect	https://www.link	United States	979	164	16.75%	▲ 7
80	ELLKAY	https://www.link	United States	567	94	16.58%	▲ 69
81	Cisco ThousandEyes	https://www.link	United States	991	164	16.55%	▲ 0
82	Emburse	https://www.link	United States	857	141	16.45%	▲ 30
83	Shield AI	https://www.link	United States	882	144	16.33%	▲ 32
84	Unite Us	https://www.link	United States	557	90	16.16%	▲ 11
85	Riskified	https://www.link	United States	718	116	16.16%	▲ 100
86	MasterControl	https://www.link	United States	800	129	16.13%	▲ 57
87	Mural	https://www.link	United States	568	91	16.02%	▲ 1
88	Eptura	https://www.link	United States	783	123	15.71%	▼ -10
89	Diverse Lynx	https://www.link	United States	927	145	15.64%	▼ -10
90	Recharge	https://www.link	United States	551	86	15.61%	▼ -14
91	Sonatype	https://www.link	United States	514	80	15.56%	▼ -44
92	Redwood Software	https://www.link	United States	638	99	15.52%	▼ -69
93	Harri	https://www.link	United States	574	89	15.51%	▲ 62

94	Pipedrive	https://www.link	United States	998	154	15.43%	▲ 32
95	VelocityEHS	https://www.link	United States	590	91	15.42%	▲ 75
96	Calendly	https://www.link	United States	553	84	15.19%	▲ 10
97	Enable	https://www.link	United States	712	108	15.17%	▲ 16
98	SciPlay	https://www.link	United States	800	119	14.88%	▲ 79
99	Mindtickle	https://www.link	United States	705	104	14.75%	▲ 52
100	Exiger	https://www.link	United States	924	136	14.72%	▼ -10
101	Velocity Global	https://www.link	United States	958	140	14.61%	New Entry
102	Rakuten Advertising	https://www.link	United States	927	135	14.56%	▲ 70
103	Doximity	https://www.link	United States	879	128	14.56%	▲ 39
104	KX	https://www.link	United States	579	84	14.51%	▲ 43
105	Netradyne	https://www.link	United States	902	130	14.41%	▲ 82
106	Dynamic Yield	https://www.link	United States	578	83	14.36%	▲ 3
107	FourKites	https://www.link	United States	595	84	14.12%	▲ 95
108	Netwrix	https://www.link	United States	796	112	14.07%	▲ 51
109	Benchling	https://www.link	United States	782	110	14.07%	▲ 11
110	TraceLink	https://www.link	United States	918	128	13.94%	New Entry
111	360 Degree Cloud Technol	https://www.link	United States	797	111	13.93%	▼ -52
112	Storable	https://www.link	United States	793	109	13.75%	▲ 80
113	Cloud Imperium Games	https://www.link	United States	823	113	13.73%	▼ -60
114	Niantic	https://www.link	United States	984	135	13.72%	▲ 0
115	Folio3 Software	https://www.link	United States	811	111	13.69%	▼ -66
116	M-Files	https://www.link	United States	682	93	13.64%	▼ -15
117	Novigo Solutions	https://www.link	United States	707	96	13.58%	▲ 8
118	Xactly	https://www.link	United States	819	111	13.55%	▲ 108
119	Placer.ai	https://www.link	United States	826	110	13.32%	▼ -84
120	PandaDoc	https://www.link	United States	806	107	13.28%	▲ 46
121	Matterport	https://www.link	United States	596	79	13.26%	▼ -76
122	Skyhigh Security	https://www.link	United States	651	86	13.21%	▲ 18
123	Appfire	https://www.link	United States	818	108	13.20%	▲ 10
124	COMSOL	https://www.link	United States	585	77	13.16%	▲ 59
125	InEight	https://www.link	United States	507	66	13.02%	▲ 4
126	Acumatica	https://www.link	United States	640	83	12.97%	▲ 1
127	Rokt	https://www.link	United States	624	80	12.82%	▼ -114
128	Command Alkon	https://www.link	United States	661	84	12.71%	▲ 75
129	AutomationEdge	https://www.link	United States	533	67	12.57%	▲ 45
130	Corcentric	https://www.link	United States	604	75	12.42%	▲ 45
131	Rithum	https://www.link	United States	1,000	124	12.40%	New Entry
132	Net Health	https://www.link	United States	590	73	12.37%	▲ 102
133	Impact Analytics	https://www.link	United States	684	83	12.13%	New Entry
134	ValGenesis	https://www.link	United States	619	74	11.95%	▲ 99
135	Cart.com	https://www.link	United States	753	89	11.82%	▲ 36
136	Two Six Technologies	https://www.link	United States	681	80	11.75%	▲ 95
137	Verisk Extreme Event Solu	https://www.link	United States	582	68	11.68%	New Entry
138	Ceipal	https://www.link	United States	550	64	11.64%	▼ -1
139	Allvue Systems	https://www.link	United States	576	67	11.63%	▲ 129
140	DataRobot	https://www.link	United States	950	109	11.47%	▼ -55
141	Reputation	https://www.link	United States	693	79	11.40%	▼ -25
142	Schrödinger	https://www.link	United States	996	113	11.35%	▲ 93
143	Acoustic	https://www.link	United States	653	74	11.33%	▼ -52
144	Olo	https://www.link	United States	986	111	11.26%	▲ 84
145	3E	https://www.link	United States	751	84	11.19%	▲ 56
146	Paradox	https://www.link	United States	807	90	11.15%	▲ 67
147	Hard Rock Digital	https://www.link	United States	796	88	11.06%	▲ 13
148	Buildertrend	https://www.link	United States	794	87	10.96%	▲ 99
149	ABBY	https://www.link	United States	961	105	10.93%	▼ -119
150	SpanIdeas Systems	https://www.link	United States	636	68	10.69%	▲ 39
151	PatientPoint	https://www.link	United States	895	95	10.61%	▼ -5
152	Mapbox	https://www.link	United States	828	87	10.51%	▲ 24
153	Simplify Healthcare	https://www.link	United States	867	91	10.50%	▲ 37
154	Origami Risk	https://www.link	United States	957	100	10.45%	▼ -24
155	Sisense	https://www.link	United States	603	63	10.45%	▼ -124
156	Foxit	https://www.link	United States	546	57	10.44%	▲ 7
157	KANINI	https://www.link	United States	910	95	10.44%	▲ 67
158	Cohere Health	https://www.link	United States	779	81	10.40%	▼ -36
159	Aras	https://www.link	United States	709	73	10.30%	▲ 10
160	Yellow.ai	https://www.link	United States	955	98	10.26%	▲ 58
161	iPipeline	https://www.link	United States	901	92	10.21%	▲ 101
162	PlanSource	https://www.link	United States	648	66	10.19%	▲ 61
163	Everfox	https://www.link	United States	719	73	10.15%	New Entry
164	Gorilla Logic	https://www.link	United States	513	52	10.14%	▲ 14
165	InMoment	https://www.link	United States	739	74	10.01%	▼ -4

166	Printify	https://www.link	United States	742	74	9.97%	▼ -94
167	A10 Networks	https://www.link	United States	753	75	9.96%	▲ 0
168	FarEye	https://www.link	United States	583	58	9.95%	▲ 20
169	WorkForce Software	https://www.link	United States	580	57	9.83%	▼ -108
170	SAP Customer Experience	https://www.link	United States	832	81	9.74%	▼ -26
171	Consensys	https://www.link	United States	777	75	9.65%	▼ -52
172	ESO	https://www.link	United States	831	79	9.51%	▲ 34
173	Sermo	https://www.link	United States	625	59	9.44%	▲ 35
174	Cricut	https://www.link	United States	964	91	9.44%	▲ 67
175	AgileEngine	https://www.link	United States	710	67	9.44%	▲ 50
176	AppLovin	https://www.link	United States	768	71	9.24%	▲ 5
177	Daxko	https://www.link	United States	862	79	9.16%	▲ 3
178	GreyOrange	https://www.link	United States	963	88	9.14%	▲ 32
179	SeatGeek	https://www.link	United States	826	75	9.08%	▲ 42
180	Operative	https://www.link	United States	802	72	8.98%	▲ 75
181	Fiery	https://www.link	United States	580	52	8.97%	New Entry
182	PrimePay	https://www.link	United States	536	48	8.96%	▲ 61
183	WorkWave	https://www.link	United States	503	45	8.95%	▼ -4
184	NEOGOV	https://www.link	United States	756	67	8.86%	▲ 32
185	Dark Matter Technologies	https://www.link	United States	688	60	8.72%	▼ -1
186	Harbinger Group	https://www.link	United States	906	79	8.72%	New Entry
187	Tecsys	https://www.link	United States	833	72	8.64%	▲ 57
188	Aderant	https://www.link	United States	788	68	8.63%	▲ 52
189	WebPT	https://www.link	United States	916	79	8.62%	▲ 10
190	IntegriChain	https://www.link	United States	675	58	8.59%	▲ 76
191	OneSpan	https://www.link	United States	607	52	8.57%	▼ -18
192	Wolters Kluwer ELM Soluti	https://www.link	United States	573	49	8.55%	▲ 102
193	eProductivity Software	https://www.link	United States	831	69	8.30%	▲ 86
194	Sperasoft	https://www.link	United States	653	54	8.27%	▲ 36
195	Confluence	https://www.link	United States	901	74	8.21%	▲ 41
196	Blend	https://www.link	United States	756	62	8.20%	▲ 93
197	One Network Enterprises	https://www.link	United States	623	51	8.19%	▲ 89
198	Arcadia	https://www.link	United States	826	67	8.11%	▼ -48
199	Mirantis	https://www.link	United States	581	47	8.09%	▲ 59
200	Akvelon	https://www.link	United States	620	50	8.06%	▼ -9
201	Wolfram	https://www.link	United States	620	50	8.06%	▲ 18
202	CATALIS	https://www.link	United States	699	56	8.01%	New Entry
203	Aptos Retail	https://www.link	United States	768	61	7.94%	▲ 60
204	Zywave	https://www.link	United States	857	68	7.93%	▲ 81
205	Teletrac Navman	https://www.link	United States	853	67	7.85%	▼ -19
206	Slice	https://www.link	United States	881	69	7.83%	▲ 59
207	Samsung Research Americ	https://www.link	United States	779	61	7.83%	New Entry
208	SS&C Eze	https://www.link	United States	973	76	7.81%	▲ 59
209	Weedmaps	https://www.link	United States	665	51	7.67%	▲ 63
210	KUBRA	https://www.link	United States	809	62	7.66%	▼ -15
211	Outbrain	https://www.link	United States	631	48	7.61%	New Entry
212	Aura	https://www.link	United States	960	73	7.60%	▲ 88
213	MResult	https://www.link	United States	882	67	7.60%	New Entry
214	HHAAeXchange	https://www.link	United States	989	75	7.58%	▼ -57
215	eGain	https://www.link	United States	844	64	7.58%	▲ 36
216	Brightree	https://www.link	United States	576	43	7.47%	▲ 59
217	Intelerad	https://www.link	United States	850	63	7.41%	▲ 28
218	Elite Technology	https://www.link	United States	910	67	7.36%	▲ 34
219	Coherent Solutions	https://www.link	United States	687	50	7.28%	▲ 71
220	McLeod Software	https://www.link	United States	592	43	7.26%	▼ -27
221	Inveno	https://www.link	United States	635	45	7.09%	▲ 6
222	ZeOmega	https://www.link	United States	680	48	7.06%	▲ 28
223	Konrad Group	https://www.link	United States	511	36	7.05%	New Entry
224	MaxVal Group	https://www.link	United States	786	55	7.00%	▼ -2
225	Anaqua	https://www.link	United States	720	50	6.94%	▲ 35
226	accesso	https://www.link	United States	605	42	6.94%	New Entry
227	Motus	https://www.link	United States	711	49	6.89%	▲ 26
228	AppDynamics	https://www.link	United States	829	57	6.88%	New Entry
229	FLYR	https://www.link	United States	628	42	6.69%	▼ -22
230	ORBCOMM	https://www.link	United States	868	57	6.57%	▲ 29
231	Respawn Entertainment	https://www.link	United States	808	51	6.31%	▲ 17
232	LeadVenture	https://www.link	United States	967	59	6.10%	New Entry
233	Porch Group	https://www.link	United States	891	52	5.84%	▲ 74
234	Infinite Campus	https://www.link	United States	620	36	5.81%	▲ 61
235	Alvaria CX	https://www.link	United States	689	40	5.81%	▼ -23
236	Nuro	https://www.link	United States	951	53	5.57%	▲ 57
237	Gearbox Entertainment	https://www.link	United States	539	30	5.57%	▲ 0

238	Visual Concepts	https://www.linkedin.com/company/visual-concepts/	United States	687	38	5.53%	▲ 63
239	VTs	https://www.linkedin.com/company/vts/	United States	688	38	5.52%	▲ 34
240	eQ Technologic	https://www.linkedin.com/company/eq-technologic/	United States	913	50	5.48%	▲ 47
241	HSI	https://www.linkedin.com/company/hsi/	United States	734	40	5.45%	▲ 5
242	Agora	https://www.linkedin.com/company/agora/	United States	900	49	5.44%	▼ -48
243	Softeon	https://www.linkedin.com/company/softeon/	United States	605	31	5.12%	▲ 61
244	Saber Interactive	https://www.linkedin.com/company/saber-interactive/	United States	868	44	5.07%	▲ 37
245	DRB	https://www.linkedin.com/company/drblaw/	United States	592	30	5.07%	▲ 29
246	Beeline	https://www.linkedin.com/company/beeline/	United States	811	41	5.06%	▲ 36
247	Interra Information Technol	https://www.linkedin.com/company/interra-information-technologies/	United States	506	24	4.74%	New Entry
248	airSlate	https://www.linkedin.com/company/airslate/	United States	929	44	4.74%	▲ 32
249	Trimble Transportation	https://www.linkedin.com/company/trimble-transportation/	United States	751	35	4.66%	▲ 5
250	Jam City	https://www.linkedin.com/company/jam-city/	United States	970	44	4.54%	▲ 34
251	AdvancedMD	https://www.linkedin.com/company/advancedmd/	United States	677	30	4.43%	▲ 71
252	Aspect Software	https://www.linkedin.com/company/aspect-software/	United States	984	42	4.27%	▲ 50
253	Navitaire	https://www.linkedin.com/company/navitaire/	United States	872	35	4.01%	▲ 52
254	Stratus Technologies	https://www.linkedin.com/company/stratus-technologies/	United States	633	24	3.79%	▲ 22
255	Adobe Marketo	https://www.linkedin.com/company/adobe-marketo/	United States	744	28	3.76%	New Entry
256	Virgin Pulse	https://www.linkedin.com/company/virgin-pulse/	United States	663	24	3.62%	New Entry
257	Wonders	https://www.linkedin.com/company/wonders/	United States	555	20	3.60%	▲ 57
258	MatrixCare	https://www.linkedin.com/company/matrixcare/	United States	727	25	3.44%	▲ 60
259	Skyward	https://www.linkedin.com/company/skyward/	United States	647	22	3.40%	▲ 61
260	Dealer.com	https://www.linkedin.com/company/dealer-com/	United States	860	29	3.37%	▲ 61
261	Unilog	https://www.linkedin.com/company/unilog/	United States	806	26	3.23%	▲ 54
262	Drake Software	https://www.linkedin.com/company/drake-software/	United States	600	18	3.00%	▲ 51
263	ON24	https://www.linkedin.com/company/on24/	United States	637	19	2.98%	▼ -95
264	ITCube Solutions	https://www.linkedin.com/company/itcube-solutions/	United States	561	16	2.85%	New Entry
265	Snap-on Business Solution	https://www.linkedin.com/company/snap-on-business-solutions/	United States	819	23	2.81%	▲ 61
266	RSI	https://www.linkedin.com/company/rsi/	United States	599	14	2.34%	▲ 31
267	AWS Elemental	https://www.linkedin.com/company/aws-elemental/	United States	884	20	2.26%	▲ 60
268	SCC Soft Computer	https://www.linkedin.com/company/scc-soft-computer/	United States	630	14	2.22%	New Entry
269	MSC Software	https://www.linkedin.com/company/msc-software/	United States	778	17	2.19%	▲ 62
270	Match	https://www.linkedin.com/company/match/	United States	914	19	2.08%	▲ 58
271	Microsoft Leap	https://www.linkedin.com/company/microsoft-leap/	United States	737	14	1.90%	▲ 38
272	Microsoft Mechanics	https://www.linkedin.com/company/microsoft-mechanics/	United States	595	3	0.50%	▲ 65
273	ibi Information Builders	https://www.linkedin.com/company/ibi-information-builders/	United States	896	3	0.33%	▲ 65

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