



The UK's Most Active Computer Software Professionals on Social - April 2025

Industry at a glance:

Average Score: **12.31%** Total Companies: **29** Global Industry Average: **12.34%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Cognism	https://www.linkedin.com/company/cognism	United Kingdom	551	149	27.04%	▲ 2
2	EcoOnline Global	https://www.linkedin.com/company/ecoonline-global	United Kingdom	611	155	25.37%	▲ 4
3	ConnexAI	https://www.linkedin.com/company/connexai	United Kingdom	504	109	21.63%	New Entry
4	Redgate Software	https://www.linkedin.com/company/redgate-software	United Kingdom	574	110	19.16%	▼ -3
5	Quantexa	https://www.linkedin.com/company/quantexa	United Kingdom	807	147	18.22%	▲ 0
6	Reward Gateway	https://www.linkedin.com/company/reward-gateway	United Kingdom	813	146	17.96%	▲ 1
7	Benifex	https://www.linkedin.com/company/benifex	United Kingdom	738	117	15.85%	▲ 4
8	Causeway Technologies	https://www.linkedin.com/company/causeway-technologies	United Kingdom	527	83	15.75%	▲ 0
9	Adaptavist	https://www.linkedin.com/company/adaptavist	United Kingdom	709	111	15.66%	▼ -7
10	Amdaris	https://www.linkedin.com/company/amdaris	United Kingdom	935	145	15.51%	New Entry
11	Compare the Market	https://www.linkedin.com/company/compare-the-market	United Kingdom	769	117	15.21%	▲ 4
12	Thought Machine	https://www.linkedin.com/company/thought-machine	United Kingdom	527	75	14.23%	▲ 4
13	Idox	https://www.linkedin.com/company/idx	United Kingdom	571	78	13.66%	▲ 5
14	Creative Assembly	https://www.linkedin.com/company/creative-assembly	United Kingdom	503	64	12.72%	▼ -4
15	Liberty IT	https://www.linkedin.com/company/liberty-it	United Kingdom	807	95	11.77%	New Entry
16	European Bioinformatics Institute	https://www.linkedin.com/company/european-bioinformatics-institute	United Kingdom	830	97	11.69%	▼ -4
17	VeriPark	https://www.linkedin.com/company/veripark	United Kingdom	991	103	10.39%	▲ 7
18	SYSPRO	https://www.linkedin.com/company/syspro	United Kingdom	590	54	9.15%	New Entry
19	Forsta	https://www.linkedin.com/company/forsta	United Kingdom	768	70	9.11%	▲ 10
20	Mindera	https://www.linkedin.com/company/mindera	United Kingdom	976	82	8.40%	▲ 5
21	Sumo Digital	https://www.linkedin.com/company/sumo-digital	United Kingdom	848	71	8.37%	▲ 9

22	Product Madness	https://www.linkedin.com/company/product-madness/ United Kingdom	617	47	7.62%	▲ 5
23	Kerridge Commercial Systems	https://www.linkedin.com/company/kerridge-commercial-systems/ United Kingdom	711	48	6.75%	▼ -2
24	Asite	https://www.linkedin.com/company/asite/ United Kingdom	511	30	5.87%	▲ 7
25	Zonal	https://www.linkedin.com/company/zonal/ United Kingdom	783	45	5.75%	▼ -3
26	Frontier Developments	https://www.linkedin.com/company/frontier-developments/ United Kingdom	606	34	5.61%	▼ -3
27	Ex Libris	https://www.linkedin.com/company/ex-libris/ United Kingdom	784	34	4.34%	▲ 8
28	Mobica	https://www.linkedin.com/company/mobica/ United Kingdom	634	17	2.68%	▲ 5
29	Acturis	https://www.linkedin.com/company/acturis/ United Kingdom	620	10	1.61%	▲ 5

Ready to win at social?

Visit our website or contact us at gs@dsmn8.com



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