



The USA's Most Active Telecommunications Professionals on Social - March 2025

Industry at a glance:

Average Score:
4.08%

Total Companies:
92

Global Industry Average:
4.38%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course/), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Comcast Business	https://www.linkedin.com/company/comcast-business/	United States	8,489	1,050	12.37%	▲ 1
2	Spectrum Business	https://www.linkedin.com/company/spectrum-business/	United States	1,604	183	11.41%	▲ 12
3	Hotwire Communications	https://www.linkedin.com/company/hotwire-communications/	United States	1,403	150	10.69%	▲ 0
4	Brightspeed	https://www.linkedin.com/company/brightspeed/	United States	1,983	174	8.77%	▼ -3
5	Pearce Services	https://www.linkedin.com/company/pearce-services/	United States	1,473	128	8.69%	▲ 2
6	Spectrum Business for enterprise	https://www.linkedin.com/company/spectrum-business-for-enterprise/	United States	5,430	456	8.40%	▼ -2
7	Granite Telecommunications	https://www.linkedin.com/company/granite-telecommunications/	United States	2,250	167	7.42%	▲ 11
8	Zayo Group	https://www.linkedin.com/company/zayo-group/	United States	3,695	266	7.20%	▲ 12
9	Cogent Communications	https://www.linkedin.com/company/cogent-communications/	United States	2,664	189	7.09%	▲ 0
10	GTT	https://www.linkedin.com/company/gtt/	United States	3,727	257	6.90%	▼ -5
11	Intelsat	https://www.linkedin.com/company/intelsat/	United States	2,326	159	6.84%	▼ -5
12	Ziply Fiber	https://www.linkedin.com/company/ziply-fiber/	United States	1,011	69	6.82%	New Entry
13	Metronet	https://www.linkedin.com/company/metronet/	United States	2,130	143	6.71%	▼ -1
14	Nokia Bell Labs	https://www.linkedin.com/company/nokia-bell-labs/	United States	1,735	109	6.28%	▼ -3
15	Ceragon Networks	https://www.linkedin.com/company/ceragon-networks/	United States	1,935	119	6.15%	▲ 14
16	UScellular	https://www.linkedin.com/company/uscellular/	United States	7,639	457	5.98%	▲ 23
17	AFL	https://www.linkedin.com/company/afl/	United States	3,131	187	5.97%	▲ 16
18	Ciena	https://www.linkedin.com/company/ciena/	United States	9,793	575	5.87%	▼ -5
19	Infinera	https://www.linkedin.com/company/infinera/	United States	2,845	163	5.73%	▼ -3
20	Harmonic	https://www.linkedin.com/company/harmonic/	United States	1,596	90	5.64%	▼ -10
21	Ribbon Communications	https://www.linkedin.com/company/ribbon-communications/	United States	3,955	221	5.59%	▼ -2

22	IDT	https://www.link	United States	1,148	63	5.49%	▲ 18
23	C Spire	https://www.link	United States	1,675	90	5.37%	▲ 13
24	IPC Systems	https://www.link	United States	1,419	74	5.21%	▼ -3
25	Motorola Solutions	https://www.link	United States	24,942	1,300	5.21%	▼ -10
26	Consolidated Communicati	https://www.link	United States	1,889	97	5.13%	▲ 2
27	Viasat	https://www.link	United States	6,374	316	4.96%	▼ -1
28	Mobile Communications Ar	https://www.link	United States	1,191	59	4.95%	▼ -4
29	Spirent Communications	https://www.link	United States	2,037	100	4.91%	▼ -6
30	Liberty of Puerto Rico	https://www.link	United States	1,009	49	4.86%	New Entry
31	Transaction Network Servi	https://www.link	United States	1,717	81	4.72%	▼ -14
32	DSI	https://www.link	United States	1,475	68	4.61%	▲ 23
33	Mobileum	https://www.link	United States	1,997	92	4.61%	▲ 5
34	Adtran	https://www.link	United States	2,440	112	4.59%	▲ 7
35	Consumer Cellular	https://www.link	United States	1,878	86	4.58%	▼ -5
36	Victra - Verizon Authorized	https://www.link	United States	3,722	170	4.57%	▼ -14
37	VIAVI Solutions	https://www.link	United States	4,599	203	4.41%	▼ -3
38	IES Communications	https://www.link	United States	1,726	76	4.40%	▲ 11
39	American Tower	https://www.link	United States	5,735	250	4.36%	▼ -12
40	Flō Networks	https://www.link	United States	1,211	50	4.13%	▲ 4
41	Comcast	https://www.link	United States	60,668	2,500	4.12%	▼ -4
42	Cable & Wireless Commun	https://www.link	United States	1,913	75	3.92%	▼ -11
43	Netracker Technology	https://www.link	United States	8,950	350	3.91%	▲ 5
44	SBA Communications	https://www.link	United States	1,997	75	3.76%	▲ 2
45	Radisys	https://www.link	United States	1,932	71	3.67%	▼ -13
46	Qualcomm	https://www.link	United States	46,134	1,675	3.63%	▲ 7
47	Crown Castle	https://www.link	United States	5,077	184	3.62%	▼ -4
48	Federal Communications C	https://www.link	United States	2,294	81	3.53%	▼ -23
49	Wireless Vision	https://www.link	United States	1,292	45	3.48%	▲ 5
50	CommScope	https://www.link	United States	11,631	392	3.37%	▼ -8
51	Hughes	https://www.link	United States	3,118	105	3.37%	▼ -1
52	Cox Communications	https://www.link	United States	16,349	531	3.25%	▼ -17
53	Fujitsu Network Commun	https://www.link	United States	1,584	50	3.16%	▲ 9
54	KGPCo	https://www.link	United States	1,025	32	3.12%	▲ 21
55	MasTec Communications C	https://www.link	United States	2,983	92	3.08%	▼ -8
56	Midcontinent	https://www.link	United States	1,203	36	2.99%	▼ -5
57	TDS Telecommunications	https://www.link	United States	2,469	73	2.96%	▲ 13
58	Sorenson Communications	https://www.link	United States	3,255	96	2.95%	▼ -6
59	Charter Communications	https://www.link	United States	32,759	965	2.95%	▼ -1
60	Altice USA	https://www.link	United States	7,698	223	2.90%	▲ 7
61	T-Mobile	https://www.link	United States	89,361	2,500	2.80%	▼ -2
62	Boost Mobile	https://www.link	United States	6,168	171	2.77%	▼ -17
63	GCI Communication Corp.	https://www.link	United States	1,816	50	2.75%	▼ -3
64	Windstream	https://www.link	United States	9,762	268	2.75%	▼ -3
65	SubCom	https://www.link	United States	1,220	33	2.70%	▲ 13
66	Frontier Internet	https://www.link	United States	12,543	335	2.67%	▲ 0
67	Poly	https://www.link	United States	3,022	76	2.51%	▼ -10
68	CCI Systems	https://www.link	United States	1,136	28	2.46%	▲ 4
69	Ervin Cable Construction	https://www.link	United States	1,024	24	2.34%	New Entry
70	Lumen Technologies	https://www.link	United States	50,055	1,149	2.30%	▲ 3
71	Webex	https://www.link	United States	1,331	30	2.25%	▼ -8
72	AT&T	https://www.link	United States	177,604	4,000	2.25%	▼ -7
73	OFS	https://www.link	United States	1,164	26	2.23%	▲ 3
74	Liberty Latin America	https://www.link	United States	7,961	171	2.15%	▼ -5
75	Lumentum	https://www.link	United States	3,618	77	2.13%	▼ -1
76	Optimum	https://www.link	United States	7,474	159	2.13%	▼ -68
77	CTDI	https://www.link	United States	7,087	148	2.09%	▼ -6
78	Synchronoss Technologies	https://www.link	United States	1,523	30	1.97%	▼ -14
79	Cellular Sales	https://www.link	United States	5,662	107	1.89%	▼ -11
80	EchoStar	https://www.link	United States	4,877	90	1.85%	▲ 0
81	Shentel	https://www.link	United States	1,151	19	1.65%	▼ -2
82	DISH Network	https://www.link	United States	23,201	375	1.62%	▼ -5
83	Mediacom Communication	https://www.link	United States	2,416	36	1.49%	▲ 0
84	CaptionCall	https://www.link	United States	1,433	20	1.40%	▼ -2
85	ACN	https://www.link	United States	11,871	137	1.15%	New Entry
86	WOW! Internet, TV, & Phor	https://www.link	United States	2,200	25	1.14%	▼ -2
87	Cable ONE	https://www.link	United States	7,118	75	1.05%	New Entry
88	Cricket Wireless	https://www.link	United States	8,788	92	1.05%	▼ -3
89	Spectrum	https://www.link	United States	87,327	883	1.01%	▼ -3
90	Sonic	https://www.link	United States	2,695	16	0.59%	▲ 0
91	TDS	https://www.link	United States	3,453	18	0.52%	▲ 1
92	FairPoint Communications	https://www.link	United States	1,092	2	0.18%	New Entry

Ready to win at social?

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