



The World's Most Active Telecommunications Professionals on Social - March 2025

Industry at a glance:

Average Score:	Total Companies:	Average No. Employees:
4.38%	227	9,863

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course/), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	GSMA	https://www.linkedin.com/company/gsma/	United Kingdom	1,298	378	29.12%	▲ 0
2	International Telecommuni	https://www.linkedin.com/company/international-telecommunications-union/	Switzerland	1,388	263	18.95%	▲ 0
3	Norlys	https://www.linkedin.com/company/norlys/	Denmark	2,146	302	14.07%	▲ 1
4	Telefónica Tech	https://www.linkedin.com/company/telefonica-tech/	Spain	4,487	623	13.88%	▼ -1
5	Comcast Business	https://www.linkedin.com/company/comcast-business/	United States	8,489	1,050	12.37%	▲ 1
6	Boldyn Networks	https://www.linkedin.com/company/boldyn-networks/	United Kingdom	1,031	123	11.93%	New Entry
7	Spectrum Business	https://www.linkedin.com/company/spectrum-business/	United States	1,604	183	11.41%	▲ 43
8	TIM Enterprise	https://www.linkedin.com/company/tim-enterprise/	Italy	1,183	131	11.07%	▲ 12
9	Hotwire Communications	https://www.linkedin.com/company/hotwire-communications/	United States	1,403	150	10.69%	▼ -2
10	Eutelsat Group	https://www.linkedin.com/company/eutelsat-group/	France	1,128	116	10.28%	▲ 0
11	Focus Group	https://www.linkedin.com/company/focus-group/	United Kingdom	1,068	104	9.74%	New Entry
12	AudioCodes	https://www.linkedin.com/company/audio-codes/	Israel	1,349	120	8.90%	▲ 5
13	Bouygues Telecom Busine	https://www.linkedin.com/company/bouygues-telecom-business/	France	1,391	123	8.84%	▼ -1
14	iliad	https://www.linkedin.com/company/iliad/	Italy	1,655	146	8.82%	▲ 32
15	Brightspeed	https://www.linkedin.com/company/brightspeed/	United States	1,983	174	8.77%	▼ -10
16	Pearce Services	https://www.linkedin.com/company/pearce-services/	United States	1,473	128	8.69%	▲ 11
17	Vodafone Business	https://www.linkedin.com/company/vodafone-business/	United Kingdom	7,568	644	8.51%	▼ -2
18	Virgin Media O2	https://www.linkedin.com/company/virgin-media-o2/	United Kingdom	7,691	651	8.46%	▼ -4
19	Spectrum Business for ent	https://www.linkedin.com/company/spectrum-business-for-enterprises/	United States	5,430	456	8.40%	▼ -11
20	Colt Technology Services	https://www.linkedin.com/company/colt-technology-services/	United Kingdom	5,208	391	7.51%	▲ 23
21	Arqiva	https://www.linkedin.com/company/arqiva/	United Kingdom	1,622	121	7.46%	▲ 0

22	Alcatel-Lucent Enterprise	https://www.link	France	3,922	292	7.45%	▲ 0
23	Granite Telecommunicator	https://www.link	United States	2,250	167	7.42%	▲ 36
24	HMD	https://www.link	Finland	1,392	102	7.33%	▼ -5
25	Zayo Group	https://www.link	United States	3,695	266	7.20%	▲ 39
26	Cogent Communications	https://www.link	United States	2,664	189	7.09%	▲ 6
27	CityFibre	https://www.link	United Kingdom	1,608	114	7.09%	▼ -14
28	Gamma	https://www.link	United Kingdom	2,020	141	6.98%	▼ -4
29	Digi Spain Telecom	https://www.link	Spain	2,781	192	6.90%	▲ 27
30	GTT	https://www.link	United States	3,727	257	6.90%	▼ -12
31	Magenta Telekom	https://www.link	Austria	1,262	87	6.89%	▼ -5
32	Intelsat	https://www.link	United States	2,326	159	6.84%	▼ -7
33	Ziply Fiber	https://www.link	United States	1,011	69	6.82%	New Entry
34	Metronet	https://www.link	United States	2,130	143	6.71%	▲ 6
35	Circet Benelux	https://www.link	Belgium	1,067	71	6.65%	▲ 57
36	1&1 Versatel	https://www.link	Germany	1,109	72	6.49%	▲ 15
37	Odido Nederland	https://www.link	Netherlands	2,292	148	6.46%	▼ -2
38	IHS Towers	https://www.link	United Kingdom	3,662	236	6.44%	▲ 9
39	Nokia Bell Labs	https://www.link	United States	1,735	109	6.28%	▲ 0
40	EXFO	https://www.link	Canada	1,631	102	6.25%	▲ 4
41	Hyperoptic	https://www.link	United Kingdom	1,443	89	6.17%	▼ -13
42	Ceragon Networks	https://www.link	United States	1,935	119	6.15%	▲ 49
43	T-Mobile Czech Republic	https://www.link	Czechia	1,989	122	6.13%	▲ 5
44	TDC NET	https://www.link	Denmark	1,961	120	6.12%	▼ -7
45	T-Mobile Polska	https://www.link	Poland	2,085	126	6.04%	▼ -14
46	UScellular	https://www.link	United States	7,639	457	5.98%	▲ 70
47	AFL	https://www.link	United States	3,131	187	5.97%	▲ 51
48	Fastweb	https://www.link	Italy	4,456	265	5.95%	▼ -3
49	DNA Oyj	https://www.link	Finland	1,854	110	5.93%	▼ -26
50	Ciena	https://www.link	United States	9,793	575	5.87%	▼ -8
51	Rohde & Schwarz	https://www.link	Germany	7,879	457	5.80%	▼ -10
52	Infinera	https://www.link	United States	2,845	163	5.73%	▲ 5
53	Mitel	https://www.link	Canada	3,910	223	5.70%	▲ 8
54	Harmonic	https://www.link	United States	1,596	90	5.64%	▼ -21
55	BICS	https://www.link	Belgium	1,048	59	5.63%	New Entry
56	3 Sverige	https://www.link	Sweden	1,231	69	5.61%	▼ -40
57	Ribbon Communications	https://www.link	United States	3,955	221	5.59%	▲ 3
58	VodafoneZiggo	https://www.link	Netherlands	6,098	340	5.58%	▼ -9
59	Cellnex Telecom	https://www.link	Spain	2,501	139	5.56%	▲ 40
60	Open Fiber	https://www.link	Italy	1,971	109	5.53%	▼ -22
61	NOS SGPS	https://www.link	Portugal	4,097	225	5.49%	▲ 4
62	IDT	https://www.link	United States	1,148	63	5.49%	▲ 57
63	C Spire	https://www.link	United States	1,675	90	5.37%	▲ 41
64	Orange Polska	https://www.link	Poland	4,675	251	5.37%	▲ 5
65	Elisa	https://www.link	Finland	4,675	250	5.35%	▲ 7
66	Three Ireland	https://www.link	Ireland	1,455	77	5.29%	▼ -11
67	Deutsche Glasfaser Unter	https://www.link	Germany	1,307	69	5.28%	▼ -33
68	IPC Systems	https://www.link	United States	1,419	74	5.21%	▼ -2
69	Motorola Solutions	https://www.link	United States	24,942	1,300	5.21%	▼ -17
70	Telefónica Germany	https://www.link	Germany	4,107	214	5.21%	▼ -17
71	Consolidated Communicati	https://www.link	United States	1,889	97	5.13%	▲ 19
72	A1 Hrvatska	https://www.link	Croatia	1,282	65	5.07%	▲ 5
73	TDF	https://www.link	France	1,713	86	5.02%	▲ 8
74	Viasat	https://www.link	United States	6,374	316	4.96%	▲ 10
75	Mobile Communications Ar	https://www.link	United States	1,191	59	4.95%	▲ 3
76	Spirant Communications	https://www.link	United States	2,037	100	4.91%	▼ -3
77	Tecnotree	https://www.link	Finland	1,273	62	4.87%	▼ -3
78	Liberty of Puerto Rico	https://www.link	United States	1,009	49	4.86%	New Entry
79	SFR Business	https://www.link	France	3,414	163	4.77%	▼ -16
80	GlobalConnect	https://www.link	Sweden	2,002	95	4.75%	▼ -44
81	Transaction Network Servi	https://www.link	United States	1,717	81	4.72%	▼ -23
82	Telent Technology Services	https://www.link	United Kingdom	2,640	122	4.62%	▼ -7
83	DSI	https://www.link	United States	1,475	68	4.61%	▲ 73
84	Mobileum	https://www.link	United States	1,997	92	4.61%	▲ 29
85	Adtran	https://www.link	United States	2,440	112	4.59%	▲ 35
86	Consumer Cellular	https://www.link	United States	1,878	86	4.58%	▲ 7
87	Victra - Verizon Authorized	https://www.link	United States	3,722	170	4.57%	▼ -20
88	Tesco Mobile	https://www.link	United Kingdom	1,725	77	4.46%	▲ 7
89	VIAVI Solutions	https://www.link	United States	4,599	203	4.41%	▲ 11
90	Sunrise	https://www.link	Switzerland	4,263	188	4.41%	▲ 12
91	IES Communications	https://www.link	United States	1,726	76	4.40%	▲ 54
92	Italtel	https://www.link	Italy	1,411	62	4.39%	▼ -3
93	American Tower	https://www.link	United States	5,735	250	4.36%	▼ -6

94	Sogetrel	https://www.link	France	2,577	111	4.31%	▼ -6
95	A1 Bulgaria	https://www.link	Bulgaria	2,113	91	4.31%	▼ -25
96	Ericsson Software	https://www.link	Sweden	1,558	66	4.24%	▲ 11
97	YouSee	https://www.link	Denmark	1,212	51	4.21%	▼ -29
98	TalkTalk	https://www.link	United Kingdom	1,847	77	4.17%	▲ 65
99	Three UK	https://www.link	United Kingdom	6,226	259	4.16%	▲ 10
100	Flō Networks	https://www.link	United States	1,211	50	4.13%	▲ 24
101	Comcast	https://www.link	United States	60,668	2,500	4.12%	▲ 11
102	Telia	https://www.link	Sweden	18,194	738	4.06%	▲ 3
103	A1 Telekom Austria	https://www.link	Austria	4,143	168	4.06%	▼ -32
104	Axione	https://www.link	France	2,588	102	3.94%	▼ -24
105	Cogeco Connexion	https://www.link	Canada	1,857	73	3.93%	▼ -19
106	Cable & Wireless Commun	https://www.link	United States	1,913	75	3.92%	▼ -10
107	Netcracker Technology	https://www.link	United States	8,950	350	3.91%	▲ 37
108	Lycamobile Group	https://www.link	United Kingdom	1,447	56	3.87%	▲ 7
109	Eastlink	https://www.link	Canada	1,326	50	3.77%	▲ 77
110	SBA Communications	https://www.link	United States	1,997	75	3.76%	▲ 30
111	Vantiva	https://www.link	France	1,843	69	3.74%	New Entry
112	Telekom HU	https://www.link	Hungary	3,286	123	3.74%	▼ -2
113	TELUS	https://www.link	Canada	34,642	1,296	3.74%	▲ 20
114	Netia	https://www.link	Poland	1,339	50	3.73%	▲ 48
115	Tiscali	https://www.link	Italy	1,179	44	3.73%	▲ 7
116	Radisys	https://www.link	United States	1,932	71	3.67%	▼ -19
117	Slovak Telekom	https://www.link	Slovakia	1,586	58	3.66%	▼ -55
118	Ericsson	https://www.link	Sweden	109,881	4,000	3.64%	▼ -10
119	Qualcomm	https://www.link	United States	46,134	1,675	3.63%	▲ 33
120	Crown Castle	https://www.link	United States	5,077	184	3.62%	▲ 3
121	Kelly Group	https://www.link	United Kingdom	1,190	43	3.61%	▲ 13
122	Intracom Telecom	https://www.link	Greece	1,109	40	3.61%	▲ 14
123	Federal Communications C	https://www.link	United States	2,294	81	3.53%	▼ -40
124	Telenor	https://www.link	Norway	22,442	786	3.50%	▲ 3
125	Orange España	https://www.link	Spain	2,431	85	3.50%	▲ 50
126	Hrvatski Telekom	https://www.link	Croatia	2,493	87	3.49%	▲ 32
127	Wireless Vision	https://www.link	United States	1,292	45	3.48%	▲ 27
128	ASN	https://www.link	France	1,441	50	3.47%	▼ -22
129	Київстар	https://www.link	Ukraine	3,136	108	3.44%	▲ 74
130	SES Satellites	https://www.link	Luxembourg	5,051	172	3.41%	▼ -16
131	KPN	https://www.link	Netherlands	17,778	605	3.40%	▲ 1
132	CommScope	https://www.link	United States	11,631	392	3.37%	▼ -11
133	Hughes	https://www.link	United States	3,118	105	3.37%	▲ 13
134	BT Group	https://www.link	United Kingdom	75,017	2,500	3.33%	▼ -6
135	OTE Group of Companies	https://www.link	Greece	7,337	240	3.27%	▲ 15
136	Cox Communications	https://www.link	United States	16,349	531	3.25%	▼ -35
137	Telenet	https://www.link	Belgium	4,267	136	3.19%	▼ -11
138	Fujitsu Network Commun	https://www.link	United States	1,584	50	3.16%	▲ 30
139	Vodafone	https://www.link	United Kingdom	142,854	4,500	3.15%	▲ 14
140	SAGEMCOM	https://www.link	France	4,956	155	3.13%	▲ 3
141	KGPCo	https://www.link	United States	1,025	32	3.12%	▲ 58
142	Bouygues Telecom	https://www.link	France	10,946	341	3.12%	▼ -31
143	MasTec Communications C	https://www.link	United States	2,983	92	3.08%	▼ -2
144	O2 Czech Republic	https://www.link	Czechia	3,208	98	3.05%	▲ 29
145	Midcontinent	https://www.link	United States	1,203	36	2.99%	▲ 2
146	Nova	https://www.link	Greece	2,768	82	2.96%	▲ 25
147	TDS Telecommunications	https://www.link	United States	2,469	73	2.96%	▲ 43
148	Huawei Canada	https://www.link	Canada	1,759	52	2.96%	▼ -9
149	Sorenson Communications	https://www.link	United States	3,255	96	2.95%	▼ -1
150	Charter Communications	https://www.link	United States	32,759	965	2.95%	▲ 11
151	Altice USA	https://www.link	United States	7,698	223	2.90%	▲ 31
152	Rogers Communications	https://www.link	Canada	28,630	829	2.90%	▲ 32
153	PLAY	https://www.link	Poland	3,768	108	2.87%	▲ 45
154	T-Mobile	https://www.link	United States	89,361	2,500	2.80%	▲ 10
155	Bell	https://www.link	Canada	33,628	940	2.80%	▲ 14
156	Ofcom	https://www.link	United Kingdom	1,620	45	2.78%	▼ -145
157	Boost Mobile	https://www.link	United States	6,168	171	2.77%	▼ -20
158	GCI Communication Corp.	https://www.link	United States	1,816	50	2.75%	▲ 7
159	Windstream	https://www.link	United States	9,762	268	2.75%	▲ 7
160	SubCom	https://www.link	United States	1,220	33	2.70%	▲ 46
161	Frontier Internet	https://www.link	United States	12,543	335	2.67%	▲ 19
162	Sirti	https://www.link	Italy	2,729	72	2.64%	▲ 23
163	Telecom	https://www.link	Canada	2,889	75	2.60%	▲ 13
164	Telekom Slovenije	https://www.link	Slovenia	1,168	30	2.57%	▲ 15
165	Sielte	https://www.link	Italy	2,748	70	2.55%	▲ 23

166	eir Ireland	https://www.link	Ireland	2,446	62	2.53%	▼ -31
167	Poly	https://www.link	United States	3,022	76	2.51%	▼ -8
168	Circe	https://www.link	France	4,722	118	2.50%	▲ 19
169	Polkomtel	https://www.link	Poland	3,252	81	2.49%	▲ 28
170	CETIN	https://www.link	Czechia	1,372	34	2.48%	▼ -19
171	CCI Systems	https://www.link	United States	1,136	28	2.46%	▲ 21
172	1&1 Telecommunication	https://www.link	Germany	1,390	34	2.45%	▼ -43
173	wind tre	https://www.link	Italy	6,757	165	2.44%	▼ -48
174	Deutsche Telekom	https://www.link	Germany	66,771	1,596	2.39%	▼ -7
175	Proximus Group	https://www.link	Belgium	13,068	307	2.35%	▼ -37
176	Ervin Cable Construction	https://www.link	United States	1,024	24	2.34%	New Entry
177	RAD	https://www.link	Israel	1,035	24	2.32%	New Entry
178	Openreach	https://www.link	United Kingdom	16,815	387	2.30%	▲ 18
179	Lumen Technologies	https://www.link	United States	50,055	1,149	2.30%	▲ 14
180	Orange	https://www.link	France	130,796	3,000	2.29%	▲ 14
181	Webex	https://www.link	United States	1,331	30	2.25%	▼ -9
182	AT&T	https://www.link	United States	177,604	4,000	2.25%	▼ -4
183	OFS	https://www.link	United States	1,164	26	2.23%	▲ 17
184	cablex	https://www.link	Switzerland	1,256	28	2.23%	▼ -105
185	EE	https://www.link	United Kingdom	11,325	250	2.21%	▼ -4
186	TIM	https://www.link	Italy	22,456	483	2.15%	▲ 15
187	Liberty Latin America	https://www.link	United States	7,961	171	2.15%	▲ 2
188	Lumentum	https://www.link	United States	3,618	77	2.13%	▲ 7
189	Optimum	https://www.link	United States	7,474	159	2.13%	▼ -159
190	DELTA Fiber	https://www.link	Netherlands	2,564	54	2.11%	▼ -48
191	CTDI	https://www.link	United States	7,087	148	2.09%	▲ 0
192	Tele2	https://www.link	Sweden	5,501	112	2.04%	▼ -61
193	Synchronoss Technologies	https://www.link	United States	1,523	30	1.97%	▼ -19
194	Cellular Sales	https://www.link	United States	5,662	107	1.89%	▼ -11
195	EchoStar	https://www.link	United States	4,877	90	1.85%	▲ 17
196	SFR	https://www.link	France	10,797	194	1.80%	▼ -19
197	Altice Portugal	https://www.link	Portugal	5,780	102	1.76%	▼ -37
198	Cellcom	https://www.link	Israel	2,093	35	1.67%	▲ 22
199	Shentel	https://www.link	United States	1,151	19	1.65%	▲ 10
200	MEO	https://www.link	Portugal	4,882	80	1.64%	▼ -70
201	DISH Network	https://www.link	United States	23,201	375	1.62%	▲ 4
202	Free	https://www.link	France	11,248	174	1.55%	▲ 0
203	Telefónica	https://www.link	Spain	124,642	1,875	1.50%	▲ 4
204	Liberty Global	https://www.link	United Kingdom	3,287	49	1.49%	▼ -128
205	Mediacom Communication	https://www.link	United States	2,416	36	1.49%	▲ 13
206	Bezeq	https://www.link	Israel	1,925	28	1.45%	▲ 9
207	Vivacom	https://www.link	Bulgaria	2,139	31	1.45%	▲ 4
208	Bittium	https://www.link	Finland	1,461	21	1.44%	▲ 6
209	lifecell Ukraine	https://www.link	Ukraine	1,488	21	1.41%	▲ 10
210	CaptionCall	https://www.link	United States	1,433	20	1.40%	▲ 7
211	Videotron	https://www.link	Canada	4,726	62	1.31%	▲ 2
212	La Poste Mobile	https://www.link	France	3,612	47	1.30%	▼ -2
213	ACN	https://www.link	United States	11,871	137	1.15%	New Entry
214	WOW! Internet, TV, & Phor	https://www.link	United States	2,200	25	1.14%	▲ 7
215	Cable ONE	https://www.link	United States	7,118	75	1.05%	New Entry
216	Cricket Wireless	https://www.link	United States	8,788	92	1.05%	▲ 7
217	Spectrum	https://www.link	United States	87,327	883	1.01%	▲ 8
218	Millicom	https://www.link	Luxembourg	26,143	233	0.89%	▲ 6
219	Digi Romania	https://www.link	Romania	3,503	28	0.80%	▲ 14
220	Euskaltel	https://www.link	Spain	1,069	7	0.65%	▲ 14
221	Sonic	https://www.link	United States	2,695	16	0.59%	▲ 9
222	TDS	https://www.link	United States	3,453	18	0.52%	▲ 15
223	yes	https://www.link	Israel	10,765	55	0.51%	▲ 13
224	Telekom Romania Mobile	https://www.link	Romania	3,383	11	0.33%	▲ 14
225	Nokia	https://www.link	Finland	93,089	302	0.32%	▼ -122
226	Ukrtelecom	https://www.link	Ukraine	3,127	10	0.32%	▲ 5
227	FairPoint Communications	https://www.link	United States	1,092	2	0.18%	New Entry

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