



Europe's Most Active Telecommunications Professionals on Social - March 2025

Industry at a glance:

Average Score:
4.26%

Total Companies:
102

Global Industry Average:
4.38%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	International Telecommunic	https://www.linkedin.com/company/international-telecommunications	Switzerland	1,388	263	18.95%	▲ 0
2	Norlys	https://www.linkedin.com/company/norlys	Denmark	2,146	302	14.07%	▲ 1
3	Telefónica Tech	https://www.linkedin.com/company/telefonica-tech	Spain	4,487	623	13.88%	▼ -1
4	TIM Enterprise	https://www.linkedin.com/company/tim-enterprise	Italy	1,183	131	11.07%	▲ 6
5	Eutelsat Group	https://www.linkedin.com/company/eutelsat-group	France	1,128	116	10.28%	▲ 0
6	AudioCodes	https://www.linkedin.com/company/audiocodes	Israel	1,349	120	8.90%	▲ 2
7	Bouygues Telecom Business	https://www.linkedin.com/company/bouygues-telecom-business	France	1,391	123	8.84%	▼ -1
8	iliad	https://www.linkedin.com/company/iliad	Italy	1,655	146	8.82%	▲ 14
9	Alcatel-Lucent Enterprise	https://www.linkedin.com/company/alcatel-lucent-enterprise	France	3,922	292	7.45%	▲ 2
10	HMD	https://www.linkedin.com/company/hmd	Finland	1,392	102	7.33%	▼ -1
11	Digi Spain Telecom	https://www.linkedin.com/company/digi-spain-telecom	Spain	2,781	192	6.90%	▲ 17
12	Magenta Telekom	https://www.linkedin.com/company/magenta-telekom	Austria	1,262	87	6.89%	▲ 1
13	Circe Benelux	https://www.linkedin.com/company/circe-benelux	Belgium	1,067	71	6.65%	▲ 33
14	1&1 Versatel	https://www.linkedin.com/company/1-1-versatel	Germany	1,109	72	6.49%	▲ 11
15	Odido Nederland	https://www.linkedin.com/company/odido-nederland	Netherlands	2,292	148	6.46%	▲ 1
16	T-Mobile Czech Republic	https://www.linkedin.com/company/t-mobile-czech-republic	Czechia	1,989	122	6.13%	▲ 7
17	TDC NET	https://www.linkedin.com/company/tdc-net	Denmark	1,961	120	6.12%	▲ 1
18	T-Mobile Polska	https://www.linkedin.com/company/t-mobile-polska	Poland	2,085	126	6.04%	▼ -4
19	Fastweb	https://www.linkedin.com/company/fastweb	Italy	4,456	265	5.95%	▲ 2
20	DNA Oyj	https://www.linkedin.com/company/dna-oyj	Finland	1,854	110	5.93%	▼ -8
21	Rohde & Schwarz	https://www.linkedin.com/company/rohde-schwarz	Germany	7,879	457	5.80%	▼ -1

22	BICS	https://www.link	Belgium	1,048	59	5.63%	New Entry
23	3 Sverige	https://www.link	Sweden	1,231	69	5.61%	▼ -16
24	VodafoneZiggo	https://www.link	Netherlands	6,098	340	5.58%	▲ 0
25	Cellnex Telecom	https://www.link	Spain	2,501	139	5.56%	▲ 22
26	Open Fiber	https://www.link	Italy	1,971	109	5.53%	▼ -7
27	NOS SGPS	https://www.link	Portugal	4,097	225	5.49%	▲ 4
28	Orange Polska	https://www.link	Poland	4,675	251	5.37%	▲ 5
29	Elisa	https://www.link	Finland	4,675	250	5.35%	▲ 7
30	Three Ireland	https://www.link	Ireland	1,455	77	5.29%	▼ -3
31	Deutsche Glasfaser Unterr	https://www.link	Germany	1,307	69	5.28%	▼ -16
32	Telefónica Germany	https://www.link	Germany	4,107	214	5.21%	▼ -6
33	A1 Hrvatska	https://www.link	Croatia	1,282	65	5.07%	▲ 5
34	TDF	https://www.link	France	1,713	86	5.02%	▲ 7
35	Tecnotree	https://www.link	Finland	1,273	62	4.87%	▲ 2
36	SFR Business	https://www.link	France	3,414	163	4.77%	▼ -6
37	GlobalConnect	https://www.link	Sweden	2,002	95	4.75%	▼ -20
38	Sunrise	https://www.link	Switzerland	4,263	188	4.41%	▲ 10
39	Italtel	https://www.link	Italy	1,411	62	4.39%	▲ 6
40	Sogetrel	https://www.link	France	2,577	111	4.31%	▲ 4
41	A1 Bulgaria	https://www.link	Bulgaria	2,113	91	4.31%	▼ -7
42	Ericsson Software	https://www.link	Sweden	1,558	66	4.24%	▲ 10
43	YouSee	https://www.link	Denmark	1,212	51	4.21%	▼ -11
44	Telia	https://www.link	Sweden	18,194	738	4.06%	▲ 6
45	A1 Telekom Austria	https://www.link	Austria	4,143	168	4.06%	▼ -10
46	Axione	https://www.link	France	2,588	102	3.94%	▼ -6
47	Vantiva	https://www.link	France	1,843	69	3.74%	New Entry
48	Telekom HU	https://www.link	Hungary	3,286	123	3.74%	▲ 6
49	Netia	https://www.link	Poland	1,339	50	3.73%	▲ 25
50	Tiscali	https://www.link	Italy	1,179	44	3.73%	▲ 7
51	Slovak Telekom	https://www.link	Slovakia	1,586	58	3.66%	▼ -22
52	Ericsson	https://www.link	Sweden	109,881	4,000	3.64%	▲ 1
53	Intracom Telecom	https://www.link	Greece	1,109	40	3.61%	▲ 13
54	Telenor	https://www.link	Norway	22,442	786	3.50%	▲ 6
55	Orange España	https://www.link	Spain	2,431	85	3.50%	▲ 24
56	Hrvatski Telekom	https://www.link	Croatia	2,493	87	3.49%	▲ 16
57	ASN	https://www.link	France	1,441	50	3.47%	▼ -6
58	KiwiTrap	https://www.link	Ukraine	3,136	108	3.44%	▲ 32
59	SES Satellites	https://www.link	Luxembourg	5,051	172	3.41%	▼ -3
60	KPN	https://www.link	Netherlands	17,778	605	3.40%	▲ 4
61	OTE Group of Companies	https://www.link	Greece	7,337	240	3.27%	▲ 9
62	Telenet	https://www.link	Belgium	4,267	136	3.19%	▼ -3
63	SAGEMCOM	https://www.link	France	4,956	155	3.13%	▲ 6
64	Bouygues Telecom	https://www.link	France	10,946	341	3.12%	▼ -9
65	O2 Czech Republic	https://www.link	Czechia	3,208	98	3.05%	▲ 13
66	Nova	https://www.link	Greece	2,768	82	2.96%	▲ 11
67	PLAY	https://www.link	Poland	3,768	108	2.87%	▲ 20
68	Sirti	https://www.link	Italy	2,729	72	2.64%	▲ 14
69	Telekom Slovenije	https://www.link	Slovenia	1,168	30	2.57%	▲ 12
70	Sielte	https://www.link	Italy	2,748	70	2.55%	▲ 14
71	eir Ireland	https://www.link	Ireland	2,446	62	2.53%	▼ -6
72	Circe	https://www.link	France	4,722	118	2.50%	▲ 11
73	Polkomtel	https://www.link	Poland	3,252	81	2.49%	▲ 13
74	CETIN	https://www.link	Czechia	1,372	34	2.48%	▼ -3
75	1&1 Telecommunication	https://www.link	Germany	1,390	34	2.45%	▼ -14
76	wind tre	https://www.link	Italy	6,757	165	2.44%	▼ -18
77	Deutsche Telekom	https://www.link	Germany	66,771	1,596	2.39%	▼ -2
78	Proximus Group	https://www.link	Belgium	13,068	307	2.35%	▼ -11
79	RAD	https://www.link	Israel	1,035	24	2.32%	New Entry
80	Orange	https://www.link	France	130,796	3,000	2.29%	▲ 5
81	cablex	https://www.link	Switzerland	1,256	28	2.23%	▼ -42
82	TIM	https://www.link	Italy	22,456	483	2.15%	▲ 6
83	DELTA Fiber	https://www.link	Netherlands	2,564	54	2.11%	▼ -15
84	Tele2	https://www.link	Sweden	5,501	112	2.04%	▼ -21
85	SFR	https://www.link	France	10,797	194	1.80%	▼ -5
86	Altice Portugal	https://www.link	Portugal	5,780	102	1.76%	▼ -13
87	Cellcom	https://www.link	Israel	2,093	35	1.67%	▲ 12
88	MEO	https://www.link	Portugal	4,882	80	1.64%	▼ -26
89	Free	https://www.link	France	11,248	174	1.55%	▲ 0
90	Telefónica	https://www.link	Spain	124,642	1,875	1.50%	▲ 2
91	Bezeq	https://www.link	Israel	1,925	28	1.45%	▲ 6
92	Vivacom	https://www.link	Bulgaria	2,139	31	1.45%	▲ 3
93	Bittium	https://www.link	Finland	1,461	21	1.44%	▲ 3

94	lifecell Ukraine	https://www.linkedin.com/company/lifecell-ukraine	Ukraine	1,488	21	1.41%	▲ 4
95	La Poste Mobile	https://www.linkedin.com/company/la-poste-mobile	France	3,612	47	1.30%	▼ -1
96	Millicom	https://www.linkedin.com/company/millicom	Luxembourg	26,143	233	0.89%	▲ 4
97	Digi Romania	https://www.linkedin.com/company/digi-romania	Romania	3,503	28	0.80%	▲ 5
98	Euskaltel	https://www.linkedin.com/company/euskaltel	Spain	1,069	7	0.65%	▲ 5
99	yes	https://www.linkedin.com/company/yes-israel	Israel	10,765	55	0.51%	▲ 6
100	Telekom Romania Mobile	https://www.linkedin.com/company/telekom-romania-mobile	Romania	3,383	11	0.33%	▲ 6
101	Nokia	https://www.linkedin.com/company/nokia	Finland	93,089	302	0.32%	▼ -52
102	Ukrtelecom	https://www.linkedin.com/company/ukrtelecom	Ukraine	3,127	10	0.32%	▼ -1

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