



## The USA's Most Active Pharmaceuticals Professionals on Social - March 2025

### Industry at a glance:

Average Score:  
**5.70%**

Total Companies:  
**118**

Global Industry Average:  
**5.31%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	US Pharmacopeia	<a href="https://www.linkedin.com/company/us-pharmacopeia">https://www.linkedin.com/company/us-pharmacopeia</a>	United States	1,545	225	14.56%	▲ 0
2	Agios Pharmaceuticals	<a href="https://www.linkedin.com/company/agiopharm">https://www.linkedin.com/company/agiopharm</a>	United States	605	80	13.22%	▲ 10
3	Madrigal Pharmaceuticals	<a href="https://www.linkedin.com/company/madrigal-pharmaceuticals">https://www.linkedin.com/company/madrigal-pharmaceuticals</a>	United States	598	78	13.04%	▲ 7
4	Kyowa Kirin	<a href="https://www.linkedin.com/company/kyowakirin">https://www.linkedin.com/company/kyowakirin</a>	United States	730	95	13.01%	▲ 12
5	Empower Pharmacy	<a href="https://www.linkedin.com/company/empower-pharmacy">https://www.linkedin.com/company/empower-pharmacy</a>	United States	756	97	12.83%	▲ 4
6	Merz Aesthetics	<a href="https://www.linkedin.com/company/merz-aesthetics">https://www.linkedin.com/company/merz-aesthetics</a>	United States	2,406	305	12.68%	▲ 1
7	Acadia Pharmaceuticals	<a href="https://www.linkedin.com/company/acadia-pharmaceuticals">https://www.linkedin.com/company/acadia-pharmaceuticals</a>	United States	803	98	12.20%	▲ 27
8	Alira Health	<a href="https://www.linkedin.com/company/alira-health">https://www.linkedin.com/company/alira-health</a>	United States	586	71	12.12%	▼ -5
9	RxBenefits	<a href="https://www.linkedin.com/company/rxbenefits">https://www.linkedin.com/company/rxbenefits</a>	United States	894	107	11.97%	▼ -1
10	Amplify	<a href="https://www.linkedin.com/company/amplify">https://www.linkedin.com/company/amplify</a>	United States	870	104	11.95%	▲ 1
11	Organon	<a href="https://www.linkedin.com/company/organon">https://www.linkedin.com/company/organon</a>	United States	7,207	851	11.81%	▲ 6
12	Intra-Cellular Therapies	<a href="https://www.linkedin.com/company/intra-cellular-therapies">https://www.linkedin.com/company/intra-cellular-therapies</a>	United States	806	92	11.41%	▼ -8
13	Incyte	<a href="https://www.linkedin.com/company/incyte">https://www.linkedin.com/company/incyte</a>	United States	2,991	315	10.53%	▲ 6
14	Otsuka Pharmaceutical Co	<a href="https://www.linkedin.com/company/otsuka-pharmaceutical-co">https://www.linkedin.com/company/otsuka-pharmaceutical-co</a>	United States	3,571	375	10.50%	▲ 1
15	Veranova	<a href="https://www.linkedin.com/company/veranova">https://www.linkedin.com/company/veranova</a>	United States	554	56	10.11%	▼ -13
16	Servier Pharmaceuticals	<a href="https://www.linkedin.com/company/servier-pharmaceuticals">https://www.linkedin.com/company/servier-pharmaceuticals</a>	United States	927	92	9.92%	▲ 15
17	LabConnect	<a href="https://www.linkedin.com/company/labconnect">https://www.linkedin.com/company/labconnect</a>	United States	545	54	9.91%	▲ 1
18	Advarra	<a href="https://www.linkedin.com/company/advarra">https://www.linkedin.com/company/advarra</a>	United States	1,665	163	9.79%	▼ -12
19	Pacira BioSciences	<a href="https://www.linkedin.com/company/pacira-biosciences">https://www.linkedin.com/company/pacira-biosciences</a>	United States	813	78	9.59%	▲ 11
20	United Therapeutics	<a href="https://www.linkedin.com/company/united-therapeutics">https://www.linkedin.com/company/united-therapeutics</a>	United States	1,258	118	9.38%	▲ 12
21	Allergan Aesthetics	<a href="https://www.linkedin.com/company/allergan-aesthetics">https://www.linkedin.com/company/allergan-aesthetics</a>	United States	2,076	194	9.34%	▼ -16

22	Salix Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	772	69	8.94%	▲ 56
23	Phibro Animal Health	<a href="https://www.link">https://www.link</a>	United States	1,383	119	8.60%	▲ 4
24	Lantheus	<a href="https://www.link">https://www.link</a>	United States	1,159	99	8.54%	▼ -11
25	Azurity Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	592	50	8.45%	▲ 1
26	Indivior	<a href="https://www.link">https://www.link</a>	United States	1,213	99	8.16%	▲ 22
27	Onco360 Oncology Pharm	<a href="https://www.link">https://www.link</a>	United States	562	45	8.01%	▼ -2
28	CAI	<a href="https://www.link">https://www.link</a>	United States	1,089	85	7.81%	▼ -7
29	Cytel	<a href="https://www.link">https://www.link</a>	United States	1,586	123	7.76%	▲ 0
30	AGC Biologics	<a href="https://www.link">https://www.link</a>	United States	2,522	190	7.53%	New Entry
31	MannKind	<a href="https://www.link">https://www.link</a>	United States	574	43	7.49%	▼ -8
32	PhRMA	<a href="https://www.link">https://www.link</a>	United States	656	46	7.01%	▼ -8
33	Endpoint Clinical	<a href="https://www.link">https://www.link</a>	United States	594	41	6.90%	New Entry
34	AbbVie	<a href="https://www.link">https://www.link</a>	United States	51,788	3,500	6.76%	▲ 16
35	ANI Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	539	36	6.68%	New Entry
36	Simtra BioPharma Solution	<a href="https://www.link">https://www.link</a>	United States	659	44	6.68%	▼ -22
37	Colorcon	<a href="https://www.link">https://www.link</a>	United States	1,149	75	6.53%	▲ 17
38	Ora	<a href="https://www.link">https://www.link</a>	United States	659	43	6.53%	▲ 34
39	WCG	<a href="https://www.link">https://www.link</a>	United States	1,423	91	6.39%	▲ 4
40	Elanco	<a href="https://www.link">https://www.link</a>	United States	8,582	542	6.32%	▼ -7
41	Zoetis	<a href="https://www.link">https://www.link</a>	United States	11,213	708	6.31%	▲ 0
42	Frontage Laboratories	<a href="https://www.link">https://www.link</a>	United States	671	42	6.26%	▲ 15
43	Suvoda	<a href="https://www.link">https://www.link</a>	United States	1,010	63	6.24%	▼ -3
44	Eli Lilly and Company	<a href="https://www.link">https://www.link</a>	United States	48,469	3,000	6.19%	▲ 5
45	Sumitomo Pharma America	<a href="https://www.link">https://www.link</a>	United States	1,149	71	6.18%	▼ -25
46	Viatrix	<a href="https://www.link">https://www.link</a>	United States	17,019	1,023	6.01%	▼ -11
47	ClinChoice	<a href="https://www.link">https://www.link</a>	United States	1,392	83	5.96%	▲ 22
48	Red Nucleus	<a href="https://www.link">https://www.link</a>	United States	783	46	5.87%	▲ 13
49	EVERSANA	<a href="https://www.link">https://www.link</a>	United States	4,594	268	5.83%	▼ -3
50	Fresenius Kabi USA	<a href="https://www.link">https://www.link</a>	United States	1,653	95	5.75%	▲ 29
51	Vetsource	<a href="https://www.link">https://www.link</a>	United States	614	35	5.70%	▼ -23
52	Jubilant HollisterStier CMO	<a href="https://www.link">https://www.link</a>	United States	667	37	5.55%	▼ -10
53	Endo	<a href="https://www.link">https://www.link</a>	United States	1,912	103	5.39%	▲ 14
54	Resilience	<a href="https://www.link">https://www.link</a>	United States	1,541	82	5.32%	▼ -9
55	Tolmar	<a href="https://www.link">https://www.link</a>	United States	900	47	5.22%	▲ 32
56	Bristol Myers Squibb	<a href="https://www.link">https://www.link</a>	United States	38,679	2,000	5.17%	▼ -19
57	Mercalis	<a href="https://www.link">https://www.link</a>	United States	1,212	62	5.12%	▲ 19
58	Allucent	<a href="https://www.link">https://www.link</a>	United States	1,463	73	4.99%	▼ -19
59	QPS Holdings	<a href="https://www.link">https://www.link</a>	United States	642	32	4.98%	▲ 21
60	West Pharmaceutical Servi	<a href="https://www.link">https://www.link</a>	United States	5,581	277	4.96%	▼ -5
61	Novavax	<a href="https://www.link">https://www.link</a>	United States	1,174	57	4.86%	▲ 14
62	ILC Dover	<a href="https://www.link">https://www.link</a>	United States	560	27	4.82%	▲ 6
63	iA	<a href="https://www.link">https://www.link</a>	United States	1,163	56	4.82%	▲ 31
64	Jubilant Radiopharma	<a href="https://www.link">https://www.link</a>	United States	586	28	4.78%	▼ -2
65	Takeda Oncology	<a href="https://www.link">https://www.link</a>	United States	1,660	79	4.76%	▼ -7
66	Celerion	<a href="https://www.link">https://www.link</a>	United States	1,054	50	4.74%	▲ 24
67	PCI Pharma Services	<a href="https://www.link">https://www.link</a>	United States	3,925	186	4.74%	▼ -23
68	Cambrex	<a href="https://www.link">https://www.link</a>	United States	1,687	78	4.62%	▲ 20
69	Hovione	<a href="https://www.link">https://www.link</a>	United States	2,116	96	4.54%	▼ -10
70	Bausch + Lomb	<a href="https://www.link">https://www.link</a>	United States	9,075	409	4.51%	▲ 4
71	Amneal Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	5,893	252	4.28%	▼ -1
72	Signant Health	<a href="https://www.link">https://www.link</a>	United States	2,057	87	4.23%	▼ -25
73	Eisai US	<a href="https://www.link">https://www.link</a>	United States	2,960	124	4.19%	▲ 9
74	Catalent Pharma Solutions	<a href="https://www.link">https://www.link</a>	United States	13,035	539	4.14%	▼ -10
75	Supernus Pharmaceuticals	<a href="https://www.link">https://www.link</a>	United States	705	28	3.97%	▼ -12
76	PharmaCord	<a href="https://www.link">https://www.link</a>	United States	615	24	3.90%	▲ 5
77	Merck	<a href="https://www.link">https://www.link</a>	United States	42,870	1,652	3.85%	▼ -12
78	Parexel	<a href="https://www.link">https://www.link</a>	United States	20,829	802	3.85%	▼ -7
79	Knipper Health	<a href="https://www.link">https://www.link</a>	United States	716	26	3.63%	▲ 19
80	Kindeva Drug Delivery	<a href="https://www.link">https://www.link</a>	United States	1,267	46	3.63%	▼ -27
81	Curia	<a href="https://www.link">https://www.link</a>	United States	3,334	121	3.63%	▲ 14
82	MMS	<a href="https://www.link">https://www.link</a>	United States	2,729	99	3.63%	▲ 19
83	BioPlus Specialty Pharmac	<a href="https://www.link">https://www.link</a>	United States	524	19	3.63%	▲ 16
84	Daiichi Sankyo US	<a href="https://www.link">https://www.link</a>	United States	4,290	155	3.61%	▼ -18
85	Piramal Pharma Solutions	<a href="https://www.link">https://www.link</a>	United States	2,997	107	3.57%	▲ 0
86	ConnectiveRx	<a href="https://www.link">https://www.link</a>	United States	1,381	49	3.55%	▼ -30
87	American Regent	<a href="https://www.link">https://www.link</a>	United States	852	30	3.52%	▼ -35
88	Pfizer	<a href="https://www.link">https://www.link</a>	United States	102,497	3,500	3.41%	▼ -4
89	Medpace	<a href="https://www.link">https://www.link</a>	United States	5,881	191	3.25%	▼ -3
90	Hospira	<a href="https://www.link">https://www.link</a>	United States	5,252	168	3.20%	New Entry
91	MSD	<a href="https://www.link">https://www.link</a>	United States	39,817	1,270	3.19%	▼ -2
92	Genoa Healthcare	<a href="https://www.link">https://www.link</a>	United States	2,244	69	3.07%	▲ 1
93	Syneos Health Clinical Sol	<a href="https://www.link">https://www.link</a>	United States	1,681	51	3.03%	▼ -10

94	UBC	<a href="https://www.linkedin.com/company/ubc">https://www.linkedin.com/company/ubc</a>	United States	2,242	67	2.99%	▲ 3
95	QuVa Pharma	<a href="https://www.linkedin.com/company/quva-pharma">https://www.linkedin.com/company/quva-pharma</a>	United States	944	28	2.97%	▼ -4
96	ScriptPro	<a href="https://www.linkedin.com/company/scriptpro">https://www.linkedin.com/company/scriptpro</a>	United States	663	19	2.87%	▲ 12
97	Cencora   Pharma solutions	<a href="https://www.linkedin.com/company/cencora">https://www.linkedin.com/company/cencora</a>	United States	2,377	65	2.73%	New Entry
98	ICS	<a href="https://www.linkedin.com/company/ics">https://www.linkedin.com/company/ics</a>	United States	808	22	2.72%	▲ 18
99	Accelerated Enrollment Solutions	<a href="https://www.linkedin.com/company/accelerated-enrollment-solutions">https://www.linkedin.com/company/accelerated-enrollment-solutions</a>	United States	651	17	2.61%	▲ 1
100	SK pharmteco	<a href="https://www.linkedin.com/company/sk-pharmteco">https://www.linkedin.com/company/sk-pharmteco</a>	United States	1,635	42	2.57%	▼ -23
101	Enclara Pharmacia	<a href="https://www.linkedin.com/company/enclara-pharmacia">https://www.linkedin.com/company/enclara-pharmacia</a>	United States	524	12	2.29%	▲ 4
102	Octapharma Plasma	<a href="https://www.linkedin.com/company/octapharma-plasma">https://www.linkedin.com/company/octapharma-plasma</a>	United States	2,973	67	2.25%	▲ 1
103	Nephron Pharmaceuticals	<a href="https://www.linkedin.com/company/nephron-pharmaceuticals">https://www.linkedin.com/company/nephron-pharmaceuticals</a>	United States	852	19	2.23%	▲ 1
104	Noven Pharmaceuticals	<a href="https://www.linkedin.com/company/noven-pharmaceuticals">https://www.linkedin.com/company/noven-pharmaceuticals</a>	United States	939	20	2.13%	▼ -2
105	Sharp Services	<a href="https://www.linkedin.com/company/sharp-services">https://www.linkedin.com/company/sharp-services</a>	United States	1,388	29	2.09%	▼ -13
106	PharMerica	<a href="https://www.linkedin.com/company/pharmerica">https://www.linkedin.com/company/pharmerica</a>	United States	3,100	63	2.03%	▲ 0
107	Lupin Pharmaceuticals	<a href="https://www.linkedin.com/company/lupin-pharmaceuticals">https://www.linkedin.com/company/lupin-pharmaceuticals</a>	United States	4,711	86	1.83%	▲ 5
108	PL Developments	<a href="https://www.linkedin.com/company/pl-developments">https://www.linkedin.com/company/pl-developments</a>	United States	503	9	1.79%	New Entry
109	BioLife Plasma Services	<a href="https://www.linkedin.com/company/biolife-plasma-services">https://www.linkedin.com/company/biolife-plasma-services</a>	United States	3,298	53	1.61%	▲ 2
110	Anda	<a href="https://www.linkedin.com/company/anda">https://www.linkedin.com/company/anda</a>	United States	670	10	1.49%	▲ 0
111	CSL Plasma	<a href="https://www.linkedin.com/company/csl-plasma">https://www.linkedin.com/company/csl-plasma</a>	United States	6,062	88	1.45%	▲ 2
112	CVS Pharmacy	<a href="https://www.linkedin.com/company/cvs-pharmacy">https://www.linkedin.com/company/cvs-pharmacy</a>	United States	51,922	741	1.43%	New Entry
113	Patheon	<a href="https://www.linkedin.com/company/patheon">https://www.linkedin.com/company/patheon</a>	United States	2,454	25	1.02%	▲ 1
114	Taro Pharmaceuticals	<a href="https://www.linkedin.com/company/taro-pharmaceuticals">https://www.linkedin.com/company/taro-pharmaceuticals</a>	United States	1,512	15	0.99%	▼ -5
115	Purdue Pharma	<a href="https://www.linkedin.com/company/purdue-pharma">https://www.linkedin.com/company/purdue-pharma</a>	United States	923	9	0.98%	▲ 0
116	Akorn Pharmaceuticals	<a href="https://www.linkedin.com/company/akorn-pharmaceuticals">https://www.linkedin.com/company/akorn-pharmaceuticals</a>	United States	730	7	0.96%	New Entry
117	Omnicare	<a href="https://www.linkedin.com/company/omnicare">https://www.linkedin.com/company/omnicare</a>	United States	5,131	49	0.95%	▲ 0
118	Fisher Clinical Services	<a href="https://www.linkedin.com/company/fisher-clinical-services">https://www.linkedin.com/company/fisher-clinical-services</a>	United States	680	4	0.59%	▼ -11

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