



The UK's Most Active Pharmaceuticals Professionals on Social - March 2025

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
6.08%	24	5.31%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Dechra	https://www.linkedin.com/company/dechra	United Kingdom	1,763	182	10.32%	▲ 1
2	Kyowa Kirin International	https://www.linkedin.com/company/kyowakirin	United Kingdom	693	70	10.10%	▲ 1
3	Sinclair	https://www.linkedin.com/company/sinclair-pharmaceuticals	United Kingdom	696	66	9.48%	▲ 4
4	Clinigen	https://www.linkedin.com/company/clinigen	United Kingdom	576	50	8.68%	▲ 7
5	ViiV Healthcare	https://www.linkedin.com/company/viiv	United Kingdom	1,881	162	8.61%	▼ -4
6	Oxford Biomedica	https://www.linkedin.com/company/oxford-biomedica	United Kingdom	820	63	7.68%	▼ -2
7	Quotient Sciences	https://www.linkedin.com/company/quotient-sciences	United Kingdom	969	72	7.43%	▲ 2
8	Envision Pharma Group	https://www.linkedin.com/company/envision-pharma	United Kingdom	1,080	69	6.39%	▲ 0
9	ADVANZ PHARMA	https://www.linkedin.com/company/advanz-pharma	United Kingdom	668	41	6.14%	▼ -3
10	Bespak	https://www.linkedin.com/company/bespak	United Kingdom	557	34	6.10%	▲ 0
11	AstraZeneca	https://www.linkedin.com/company/astrazeneca	United Kingdom	76,439	4,500	5.89%	▲ 1
12	Hikma Pharmaceuticals	https://www.linkedin.com/company/hikma-pharmaceuticals	United Kingdom	9,525	541	5.68%	▲ 1
13	Qinecsa Solutions	https://www.linkedin.com/company/qinecsa	United Kingdom	861	46	5.34%	▲ 8
14	Accord Healthcare	https://www.linkedin.com/company/accord-healthcare	United Kingdom	1,931	102	5.28%	▲ 1
15	Sterling Pharma Solutions	https://www.linkedin.com/company/sterling-pharma	United Kingdom	904	45	4.98%	▼ -1
16	ICON Strategic Solutions	https://www.linkedin.com/company/icon-strategic-solutions	United Kingdom	7,448	370	4.97%	▲ 2
17	Eisai EMEA	https://www.linkedin.com/company/eisai-emea	United Kingdom	974	48	4.93%	▲ 2
18	NextPharma	https://www.linkedin.com/company/nextpharma	United Kingdom	875	43	4.91%	▲ 9
19	Ashfield MedComms	https://www.linkedin.com/company/ashfield-medcomms	United Kingdom	759	37	4.87%	▼ -14
20	GSK	https://www.linkedin.com/company/gsk	United Kingdom	98,324	4,000	4.07%	▲ 4
21	Almac Group	https://www.linkedin.com/company/almac-group	United Kingdom	4,623	176	3.81%	▲ 1

22	Mundipharma	https://www.linkedin.com/company/mundipharma	United Kingdom	2,148	78	3.63%	▲ 4
23	Norbrook Laboratories	https://www.linkedin.com/company/norbrook-laboratories	United Kingdom	1,012	34	3.36%	▲ 2
24	Alliance Healthcare	https://www.linkedin.com/company/alliance-healthcare	United Kingdom	4,535	143	3.15%	▲ 4

Ready to win at social?

Visit our website or contact us at gs@dsmn8.com

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