



Europe's Most Active Pharmaceuticals Professionals on Social - March 2025

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
5.03%	197	5.31%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Ellab	https://www.linkedin.com/company/ellab	Denmark	714	120	16.81%	▲ 0
2	Medison Pharma	https://www.linkedin.com/company/medison-pharma	Israel	645	89	13.80%	▲ 7
3	Bavarian Nordic	https://www.linkedin.com/company/bavarian-nordic	Denmark	1,513	173	11.43%	▲ 10
4	Galderma	https://www.linkedin.com/company/galderma	Switzerland	7,791	780	10.01%	▲ 3
5	ISDIN	https://www.linkedin.com/company/isdin	Spain	1,926	183	9.50%	▲ 40
6	Neuraxpharm	https://www.linkedin.com/company/neuraxpharm	Spain	812	77	9.48%	▲ 2
7	AOP Health	https://www.linkedin.com/company/aop-health	Austria	518	49	9.46%	New Entry
8	Novo Nordisk Pharmatech	https://www.linkedin.com/company/novo-nordisk-pharmatech	Denmark	614	57	9.28%	▲ 2
9	HIPRA	https://www.linkedin.com/company/hipra	Spain	1,826	168	9.20%	▲ 20
10	J&J Innovative Medicine E	https://www.linkedin.com/company/j-j-innovative-medicine-e	Belgium	1,049	93	8.87%	▲ 1
11	MSD Czech Republic	https://www.linkedin.com/company/msd-czech-republic	Czechia	883	74	8.38%	▼ -6
12	Solvias	https://www.linkedin.com/company/solvias	Switzerland	609	50	8.21%	▲ 14
13	Daiichi Sankyo Europe	https://www.linkedin.com/company/daiichi-sankyo-europe	Germany	1,123	92	8.19%	▲ 4
14	Acino	https://www.linkedin.com/company/acino	Switzerland	2,447	199	8.13%	▲ 5
15	Ferrer	https://www.linkedin.com/company/ferrer	Spain	2,091	169	8.08%	▲ 24
16	BIOCODEX	https://www.linkedin.com/company/biocodex	France	1,538	124	8.06%	▼ -2
17	Dompé	https://www.linkedin.com/company/dompe	Italy	1,010	80	7.92%	▲ 65
18	Almirall	https://www.linkedin.com/company/almirall	Spain	2,249	176	7.83%	▲ 46
19	Novo Nordisk	https://www.linkedin.com/company/novo-nordisk	Denmark	64,967	5,000	7.70%	▲ 3
20	Chanelle Pharma	https://www.linkedin.com/company/chanelle-pharma	Ireland	560	43	7.68%	▲ 4
21	Tecnimed Group	https://www.linkedin.com/company/tecnimed-group	Portugal	642	48	7.48%	▲ 40

22	Ipsen	https://www.link	France	6,180	452	7.31%	▲ 24
23	Excelya	https://www.link	France	720	52	7.22%	▲ 44
24	Pierre Fabre Laboratories	https://www.link	France	9,147	655	7.16%	▲ 3
25	Elpen Pharmaceutical Co.	https://www.link	Greece	759	54	7.11%	▲ 65
26	Unither Pharmaceuticals	https://www.link	France	1,418	100	7.05%	New Entry
27	Ethypharm	https://www.link	France	1,051	74	7.04%	▼ -4
28	UCB	https://www.link	Belgium	13,512	932	6.90%	▲ 12
29	SIFI	https://www.link	Italy	631	43	6.81%	▲ 5
30	Fidia Pharma	https://www.link	Italy	1,520	103	6.78%	▲ 7
31	Lundbeck	https://www.link	Denmark	5,915	400	6.76%	▼ -13
32	Novartis Italia	https://www.link	Italy	504	34	6.75%	New Entry
33	Merz Therapeutics	https://www.link	Germany	1,186	80	6.75%	▲ 10
34	FAES FARMA	https://www.link	Spain	1,313	88	6.70%	▲ 70
35	OM Pharma	https://www.link	Switzerland	571	38	6.65%	▼ -19
36	MSD Switzerland	https://www.link	Switzerland	515	34	6.60%	New Entry
37	Bracco	https://www.link	Italy	1,965	129	6.56%	▲ 59
38	MSD Ireland	https://www.link	Ireland	1,192	78	6.54%	▼ -34
39	Laboratoires Théa	https://www.link	France	859	56	6.52%	▼ -19
40	Jazz Pharmaceuticals	https://www.link	Ireland	3,425	223	6.51%	▲ 12
41	Gilbert	https://www.link	France	553	36	6.51%	New Entry
42	Orifarm	https://www.link	Denmark	1,265	82	6.48%	▲ 2
43	Fertin Pharma	https://www.link	Denmark	727	47	6.46%	▲ 54
44	PharmaLex	https://www.link	Germany	2,053	131	6.38%	▼ -38
45	LETI Pharma	https://www.link	Spain	581	37	6.37%	▲ 26
46	ESTEVE	https://www.link	Spain	1,907	121	6.35%	▲ 87
47	Centrient Pharmaceuticals	https://www.link	Netherlands	946	60	6.34%	▼ -16
48	Alliance Healthcare France	https://www.link	France	592	37	6.25%	▲ 32
49	BIOGARAN	https://www.link	France	545	34	6.24%	▼ -37
50	EUROAPI	https://www.link	France	1,526	95	6.23%	▼ -14
51	CEVA SANTE ANIMALE	https://www.link	France	6,169	381	6.18%	▼ -10
52	Abacus Medicine Group	https://www.link	Denmark	880	54	6.14%	▼ -22
53	TFS HealthScience	https://www.link	Sweden	801	49	6.12%	▼ -38
54	Norgine	https://www.link	Netherlands	1,032	63	6.10%	▲ 0
55	Ferring Pharmaceuticals	https://www.link	Switzerland	6,063	369	6.09%	▲ 17
56	MSD France	https://www.link	France	1,054	64	6.07%	▼ -53
57	Guerbet	https://www.link	France	2,507	152	6.06%	▲ 21
58	Exeltis	https://www.link	Spain	2,467	149	6.04%	▲ 23
59	Corden Pharma	https://www.link	Switzerland	1,690	102	6.04%	▲ 6
60	Idorsia Pharmaceuticals	https://www.link	Switzerland	896	53	5.92%	▲ 97
61	Apotek Hjärtat	https://www.link	Sweden	2,715	159	5.86%	▼ -5
62	Laboratoire Aguettant	https://www.link	France	566	33	5.83%	▲ 43
63	Merck Healthcare	https://www.link	Germany	6,166	359	5.82%	▲ 22
64	Axplora	https://www.link	Germany	727	42	5.78%	▼ -36
65	Kronans Apotek	https://www.link	Sweden	1,839	106	5.76%	▲ 22
66	Novartis France	https://www.link	France	504	29	5.75%	▼ -41
67	MSD Italia	https://www.link	Italy	609	35	5.75%	▼ -46
68	Fagron	https://www.link	Netherlands	1,164	66	5.67%	▲ 67
69	Sobi	https://www.link	Sweden	2,118	120	5.67%	▼ -3
70	UPSA	https://www.link	France	1,448	82	5.66%	▼ -17
71	Grünenthal Group	https://www.link	Germany	4,597	260	5.66%	▼ -36
72	Sanofi	https://www.link	France	88,457	5,000	5.65%	▼ -15
73	Servier	https://www.link	France	12,528	704	5.62%	▼ -10
74	Boehringer Ingelheim	https://www.link	Germany	44,567	2,500	5.61%	▼ -16
75	Angelini Pharma	https://www.link	Italy	1,855	104	5.61%	▲ 0
76	Mayoly	https://www.link	France	1,055	59	5.59%	▼ -2
77	Curium Pharma	https://www.link	France	1,598	89	5.57%	▼ -18
78	ALK	https://www.link	Denmark	2,787	155	5.56%	▲ 23
79	Bionorica	https://www.link	Germany	798	44	5.51%	▲ 29
80	Grupo Alter	https://www.link	Spain	861	47	5.46%	▲ 43
81	SEQENS	https://www.link	France	1,303	71	5.45%	▼ -39
82	Merck Group	https://www.link	Germany	31,016	1,658	5.35%	▼ -9
83	Virbac	https://www.link	France	5,028	267	5.31%	▲ 26
84	Alfasigma	https://www.link	Italy	2,445	129	5.28%	▲ 4
85	LEO Pharma	https://www.link	Denmark	5,025	262	5.21%	▲ 32
86	COFARES	https://www.link	Spain	1,592	83	5.21%	▲ 29
87	PSI CRO	https://www.link	Switzerland	2,461	128	5.20%	▲ 12
88	Swixx BioPharma	https://www.link	Switzerland	750	39	5.20%	▼ -11
89	Cantabria Labs	https://www.link	Spain	996	51	5.12%	▲ 56
90	BIAL	https://www.link	Portugal	938	48	5.12%	▼ -40
91	Hippocrates Holding	https://www.link	Italy	842	43	5.11%	New Entry
92	IBSA Group	https://www.link	Switzerland	1,041	53	5.09%	▼ -22
93	Bachem	https://www.link	Switzerland	1,734	87	5.02%	▼ -42

94	TAPI	https://www.link	Israel	1,741	87	5.00%	▼ -62
95	Gerresheimer	https://www.link	Germany	3,454	172	4.98%	▼ -26
96	Sandoz	https://www.link	Switzerland	16,960	841	4.96%	▲ 6
97	Aboca Italia	https://www.link	Italy	687	34	4.95%	▼ -6
98	Zambon	https://www.link	Italy	2,506	124	4.95%	▲ 9
99	Reig Jofre	https://www.link	Spain	776	38	4.90%	▲ 28
100	CARBOGEN AMCIS	https://www.link	Switzerland	715	35	4.90%	▼ -32
101	ProductLife Group	https://www.link	France	1,391	68	4.89%	▼ -22
102	ZETA	https://www.link	Austria	1,192	58	4.87%	▲ 52
103	Havea	https://www.link	France	906	44	4.86%	▼ -70
104	Chiesi Group	https://www.link	Italy	5,721	277	4.84%	▼ -6
105	VIANEX	https://www.link	Greece	653	31	4.75%	▲ 8
106	DEMO Pharmaceuticals	https://www.link	Greece	914	43	4.70%	▼ -68
107	Chiesi Italia	https://www.link	Italy	661	31	4.69%	▼ -13
108	MSD Animal Health Nederl	https://www.link	Netherlands	1,138	53	4.66%	▼ -25
109	Lonza	https://www.link	Switzerland	17,576	818	4.65%	▼ -23
110	Stallergenes Greer	https://www.link	Switzerland	1,083	50	4.62%	▼ -15
111	Siegrfried	https://www.link	Switzerland	2,014	92	4.57%	▲ 27
112	Wörwag Pharma GmbH &	https://www.link	Germany	792	36	4.55%	▲ 32
113	Lacer	https://www.link	Spain	573	26	4.54%	New Entry
114	Kedrion Biopharma	https://www.link	Italy	2,194	99	4.51%	▼ -67
115	Novartis	https://www.link	Switzerland	78,894	3,500	4.44%	▲ 15
116	Apoteket	https://www.link	Sweden	3,269	145	4.44%	▼ -40
117	NUVISAN The Science CR	https://www.link	Germany	632	28	4.43%	▼ -69
118	Pharmathen	https://www.link	Greece	1,042	46	4.41%	▲ 1
119	Orion Pharma	https://www.link	Finland	2,755	121	4.39%	▼ -16
120	Aenova Group	https://www.link	Germany	1,142	50	4.38%	▼ -27
121	Xellia Pharmaceuticals	https://www.link	Denmark	1,026	44	4.29%	▼ -5
122	DFE Pharma	https://www.link	Germany	516	22	4.26%	New Entry
123	Hernandez Farmaceutica	https://www.link	Spain	566	24	4.24%	▼ -3
124	Hemofarm	https://www.link	Serbia	1,424	60	4.21%	▼ -35
125	Synthon	https://www.link	Netherlands	1,316	55	4.18%	▲ 18
126	Lek, a Sandoz company	https://www.link	Slovenia	1,302	54	4.15%	▲ 36
127	MSD Deutschland	https://www.link	Germany	1,981	82	4.14%	▲ 46
128	Adamed Pharma	https://www.link	Poland	1,509	61	4.04%	▼ -7
129	BENU Farmacia	https://www.link	Italy	720	29	4.03%	▲ 19
130	Besins Healthcare	https://www.link	Monaco	1,125	45	4.00%	New Entry
131	Vitusapotek	https://www.link	Norway	1,302	51	3.92%	▲ 28
132	PolyPeptide Group	https://www.link	Switzerland	1,282	50	3.90%	▼ -32
133	ROVI Pharmaceutical Com	https://www.link	Spain	1,162	45	3.87%	▲ 3
134	Vetoquinol Global	https://www.link	France	1,531	59	3.85%	▼ -12
135	Arkopharma	https://www.link	France	831	32	3.85%	▼ -73
136	IBSA Italy	https://www.link	Italy	677	26	3.84%	▼ -5
137	Richter Gedeon Nyrt.	https://www.link	Hungary	2,430	93	3.83%	▲ 12
138	Boiron France	https://www.link	France	2,275	87	3.82%	▼ -13
139	Teva Pharmaceuticals	https://www.link	Israel	29,705	1,135	3.82%	▼ -15
140	Febelco	https://www.link	Belgium	501	19	3.79%	New Entry
141	INNOTHERA	https://www.link	France	924	35	3.79%	▼ -81
142	Uniphar Group	https://www.link	Ireland	1,349	51	3.78%	New Entry
143	Recordati	https://www.link	Italy	3,945	148	3.75%	▼ -25
144	Apotek 1	https://www.link	Norway	2,306	86	3.73%	▲ 2
145	Chemo	https://www.link	Spain	2,001	73	3.65%	▲ 10
146	Italfarmaco	https://www.link	Spain	1,208	44	3.64%	▲ 1
147	SGD Pharma	https://www.link	France	1,186	43	3.63%	▼ -55
148	Stevanato Group	https://www.link	Italy	2,183	79	3.62%	▼ -34
149	LFB	https://www.link	France	2,452	86	3.51%	▼ -23
150	Laboratorios Normon	https://www.link	Spain	2,161	75	3.47%	▲ 15
151	Kern Pharma	https://www.link	Spain	870	30	3.45%	▲ 23
152	Octapharma	https://www.link	Switzerland	2,702	92	3.40%	▲ 18
153	STADA Group	https://www.link	Germany	6,064	205	3.38%	▲ 3
154	Recipharm	https://www.link	Sweden	3,296	111	3.37%	▼ -17
155	BENU Apoteka	https://www.link	Serbia	625	21	3.36%	▼ -43
156	Grifols	https://www.link	Spain	12,832	421	3.28%	▼ -5
157	Fresenius Kabi	https://www.link	Germany	22,851	729	3.19%	▼ -7
158	Dexcel Pharma	https://www.link	Israel	507	16	3.16%	New Entry
159	BSP Pharmaceuticals	https://www.link	Italy	1,175	37	3.15%	▼ -48
160	Zentiva	https://www.link	Czechia	3,455	107	3.10%	▼ -54
161	Biotest	https://www.link	Germany	943	29	3.08%	▼ -9
162	Mallinckrodt Pharmaceutic	https://www.link	Ireland	3,367	99	2.94%	▲ 7
163	CINFA	https://www.link	Spain	992	29	2.92%	▼ -21
164	Macopharma	https://www.link	France	894	26	2.91%	▼ -23
165	MSD Netherlands	https://www.link	Netherlands	1,549	45	2.91%	▼ -31

166	OCP Répartition	https://www.linkedin.com/company/ocp-repartition/	France	1,363	39	2.86%	▼ -2
167	DOZ	https://www.linkedin.com/company/doz/	Poland	1,189	34	2.86%	▼ -9
168	Vetter Pharma	https://www.linkedin.com/company/vetter-pharma/	Germany	2,181	62	2.84%	▼ -39
169	FAMAR	https://www.linkedin.com/company/famar/	Greece	1,725	49	2.84%	▼ -41
170	USP Zdrowie	https://www.linkedin.com/company/usp-zdrowie/	Poland	599	17	2.84%	▼ -31
171	Galenica	https://www.linkedin.com/company/galenica/	Switzerland	2,879	81	2.81%	▼ -18
172	Bidafarma	https://www.linkedin.com/company/bidafarma/	Spain	682	19	2.79%	▲ 0
173	Grupa NEUCA	https://www.linkedin.com/company/grupa-neuca/	Poland	2,519	67	2.66%	▼ -7
174	medac group	https://www.linkedin.com/company/medac-group/	Germany	793	21	2.65%	▼ -42
175	Dr.Max Polska	https://www.linkedin.com/company/dr-max-polska/	Poland	648	17	2.62%	▼ -15
176	Sopharma	https://www.linkedin.com/company/sopharma/	Bulgaria	654	17	2.60%	▼ -9
177	PANPHARMA	https://www.linkedin.com/company/panpharma/	France	501	13	2.59%	New Entry
178	Denk Pharma	https://www.linkedin.com/company/denk-pharma/	Germany	556	14	2.52%	▼ -7
179	Polpharma	https://www.linkedin.com/company/polpharma/	Poland	2,510	61	2.43%	▼ -4
180	Berlin-Chemie Menarini	https://www.linkedin.com/company/berlin-chemie-menarini/	Germany	2,065	49	2.37%	▼ -2
181	Aifofarm Farmacja Polska	https://www.linkedin.com/company/aifofarm-farmacja-polska/	Poland	580	13	2.24%	▼ -41
182	Help Net Farma	https://www.linkedin.com/company/help-net-farma/	Romania	723	16	2.21%	▲ 1
183	Grupo Menarini España	https://www.linkedin.com/company/grupo-menarini-espana/	Spain	546	12	2.20%	▼ -22
184	Farmak	https://www.linkedin.com/company/farmak/	Ukraine	969	21	2.17%	▲ 2
185	Antibiotice	https://www.linkedin.com/company/antibiotice/	Romania	582	12	2.06%	▼ -8
186	MENARINI Group	https://www.linkedin.com/company/menarini-group/	Italy	12,152	229	1.88%	▼ -7
187	WALA	https://www.linkedin.com/company/wala/	Germany	2,158	40	1.85%	▼ -5
188	Krka	https://www.linkedin.com/company/krka/	Slovenia	4,278	77	1.80%	▼ -4
189	Merck KGaA, Darmstadt, C	https://www.linkedin.com/company/merck-kgaa-darmstadt-c/	Germany	13,383	237	1.77%	▼ -9
190	Delpharm	https://www.linkedin.com/company/delpharm/	France	3,685	65	1.76%	▼ -5
191	Farmacile DONA	https://www.linkedin.com/company/farmacile-dona/	Romania	622	10	1.61%	▼ -4
192	Egis Pharmaceuticals	https://www.linkedin.com/company/egis-pharmaceuticals/	Hungary	1,923	30	1.56%	▼ -11
193	Bormioli Pharma	https://www.linkedin.com/company/bormioli-pharma/	Italy	646	10	1.55%	▼ -30
194	PLIVA	https://www.linkedin.com/company/pliva/	Croatia	1,679	23	1.37%	▼ -18
195	Gedeon Richter Polska	https://www.linkedin.com/company/gedeon-richter-polska/	Poland	526	7	1.33%	New Entry
196	Insud Pharma	https://www.linkedin.com/company/insud-pharma/	Spain	6,031	55	0.91%	New Entry
197	URGO Group	https://www.linkedin.com/company/urgo-group/	France	2,835	24	0.85%	New Entry

Ready to win at social?

Visit our website or contact us at gs@dsmn8.com



[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

