



The USA's Most Active Oil & Energy Professionals on Social - March 2025

Industry at a glance:

Average Score:
3.09%

Total Companies:
102

Global Industry Average:
3.53%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Society of Petroleum Engin	https://www.linkedin.com/company/spe	United States	1,853	379	20.45%	▲ 0
2	Venture Global	https://www.linkedin.com/company/venture-global	United States	1,319	132	10.01%	▲ 3
3	Valvoline Global Operatio	https://www.linkedin.com/company/valvoline	United States	1,882	162	8.61%	▲ 1
4	Global Partners	https://www.linkedin.com/company/global-partners	United States	1,033	81	7.84%	New Entry
5	Diamondback Energy	https://www.linkedin.com/company/diamondback-energy	United States	1,196	89	7.44%	▼ -3
6	OneSubsea	https://www.linkedin.com/company/onesubsea	United States	6,500	431	6.63%	▼ -3
7	API	https://www.linkedin.com/company/api	United States	1,054	68	6.45%	New Entry
8	ChampionX	https://www.linkedin.com/company/championx	United States	4,338	274	6.32%	▼ -2
9	NESR	https://www.linkedin.com/company/nedr	United States	4,461	268	6.01%	▲ 3
10	Valaris	https://www.linkedin.com/company/valaris	United States	3,420	187	5.47%	▲ 6
11	Baker Hughes	https://www.linkedin.com/company/baker-hughes	United States	65,249	3,500	5.36%	▲ 6
12	Parker Wellbore	https://www.linkedin.com/company/parker-wellbore	United States	2,010	103	5.12%	▼ -1
13	IGS Energy	https://www.linkedin.com/company/igs-energy	United States	1,334	63	4.72%	▲ 2
14	McDermott International	https://www.linkedin.com/company/mcdermott-international	United States	20,979	982	4.68%	▲ 18
15	Expro	https://www.linkedin.com/company/expro	United States	7,877	368	4.67%	▼ -1
16	Continental Resources	https://www.linkedin.com/company/continental-resources	United States	1,448	66	4.56%	▲ 13
17	Oceaneering	https://www.linkedin.com/company/oceaneering	United States	12,543	565	4.50%	▲ 4
18	Forum Energy Technolog	https://www.linkedin.com/company/forum-energy-technologies	United States	1,269	56	4.41%	▼ -5
19	Tenaris	https://www.linkedin.com/company/tenaris	United States	14,469	634	4.38%	▲ 1
20	Delek US	https://www.linkedin.com/company/delek-us	United States	1,532	66	4.31%	▼ -11
21	H&P	https://www.linkedin.com/company/hp	United States	10,568	453	4.29%	▲ 23

22	T.D. Williamson	https://www.link	United States	1,829	78	4.26%	▲ 3
23	Cheniere Energy	https://www.link	United States	1,671	68	4.07%	▼ -5
24	Colonial Pipeline Company	https://www.link	United States	1,059	43	4.06%	▼ -17
25	ExxonMobil	https://www.link	United States	61,811	2,500	4.04%	▼ -3
26	Gulf Companies	https://www.link	United States	1,050	42	4.00%	▼ -7
27	ONEOK	https://www.link	United States	6,102	239	3.92%	▲ 8
28	Apache	https://www.link	United States	2,998	109	3.64%	▲ 9
29	Helix Energy Solutions Gro	https://www.link	United States	1,829	66	3.61%	▼ -6
30	Halliburton	https://www.link	United States	57,888	2,055	3.55%	▼ -3
31	Newpark	https://www.link	United States	1,582	55	3.48%	▲ 7
32	Total Safety	https://www.link	United States	3,108	108	3.47%	New Entry
33	EQT	https://www.link	United States	1,648	57	3.46%	▼ -25
34	Liberty Energy	https://www.link	United States	2,347	81	3.45%	▲ 6
35	Gilbarco Veeder-Root	https://www.link	United States	3,699	127	3.43%	▼ -5
36	Noble	https://www.link	United States	6,040	202	3.34%	▼ -12
37	Williams	https://www.link	United States	6,353	209	3.29%	▼ -6
38	NOV	https://www.link	United States	34,792	1,129	3.24%	▼ -5
39	National Fuel Gas Compar	https://www.link	United States	1,150	36	3.13%	▲ 3
40	World Fuel Services	https://www.link	United States	3,096	96	3.10%	▼ -14
41	Motiva Enterprises	https://www.link	United States	2,747	78	2.84%	▲ 0
42	NexTier Completion Soluti	https://www.link	United States	1,630	46	2.82%	▲ 25
43	Buckeye Partners	https://www.link	United States	1,544	43	2.78%	▲ 8
44	Stewart & Stevenson	https://www.link	United States	1,231	34	2.76%	▲ 17
45	California Resources	https://www.link	United States	1,019	28	2.75%	New Entry
46	Core Laboratories	https://www.link	United States	1,475	40	2.71%	▲ 3
47	Targa Resources	https://www.link	United States	2,250	60	2.67%	New Entry
48	Solar Turbines	https://www.link	United States	6,871	181	2.63%	▼ -9
49	Phillips 66	https://www.link	United States	12,472	325	2.61%	▲ 1
50	Select Water Solutions	https://www.link	United States	1,696	43	2.54%	▲ 15
51	HF Sinclair	https://www.link	United States	5,858	146	2.49%	▲ 7
52	Marathon Petroleum	https://www.link	United States	15,366	376	2.45%	▲ 5
53	Plains All American	https://www.link	United States	2,446	59	2.41%	▲ 6
54	World Kinect	https://www.link	United States	5,152	121	2.35%	New Entry
55	ProFrac Services	https://www.link	United States	1,229	28	2.28%	▲ 32
56	Flint Hills Resources	https://www.link	United States	2,814	64	2.27%	▼ -4
57	Energy Transfer	https://www.link	United States	6,788	154	2.27%	▼ -2
58	Suburban Propane	https://www.link	United States	1,899	43	2.26%	▲ 27
59	MRC Global	https://www.link	United States	3,262	69	2.12%	▼ -12
60	TETRA Technologies	https://www.link	United States	1,429	30	2.10%	▲ 2
61	Kinder Morgan	https://www.link	United States	8,679	181	2.09%	▲ 19
62	Chevron	https://www.link	United States	49,837	1,024	2.05%	▼ -19
63	Oxy	https://www.link	United States	16,175	330	2.04%	▲ 1
64	DNOW	https://www.link	United States	1,735	35	2.02%	▼ -4
65	Oil States Industries	https://www.link	United States	1,415	28	1.98%	▲ 3
66	PBF Energy	https://www.link	United States	1,784	34	1.91%	▲ 15
67	Patterson-UTI	https://www.link	United States	2,590	49	1.89%	▲ 6
68	CITGO	https://www.link	United States	5,027	95	1.89%	▼ -5
69	Danos	https://www.link	United States	1,963	37	1.88%	▼ -3
70	Calumet	https://www.link	United States	1,224	23	1.88%	▼ -42
71	Nabors Industries	https://www.link	United States	6,883	128	1.86%	▲ 0
72	S&B	https://www.link	United States	4,187	77	1.84%	▼ -19
73	SM Energy Company	https://www.link	United States	1,907	35	1.84%	▼ -1
74	EOG Resources	https://www.link	United States	4,089	73	1.79%	▲ 0
75	Ferrelgas	https://www.link	United States	1,693	30	1.77%	▼ -21
76	Hess	https://www.link	United States	5,051	89	1.76%	▲ 6
77	ConocoPhillips	https://www.link	United States	16,610	290	1.75%	▲ 1
78	CNX	https://www.link	United States	1,147	20	1.74%	▼ -44
79	Enterprise Products	https://www.link	United States	6,434	112	1.74%	▲ 0
80	The Shaw Group	https://www.link	United States	1,077	18	1.67%	New Entry
81	Gulf Oil	https://www.link	United States	1,454	24	1.65%	▼ -5
82	Dril-Quip	https://www.link	United States	1,839	29	1.58%	▼ -46
83	Devon Energy	https://www.link	United States	4,446	70	1.57%	▼ -35
84	Superior Energy Services	https://www.link	United States	2,827	44	1.56%	▼ -15
85	Ovintiv	https://www.link	United States	2,965	44	1.48%	▼ -15
86	AmeriGas	https://www.link	United States	2,866	41	1.43%	▼ -2
87	STRIKE	https://www.link	United States	1,197	17	1.42%	▼ -4
88	BJ Energy Solutions	https://www.link	United States	1,199	16	1.33%	▲ 0
89	Valero	https://www.link	United States	10,623	137	1.29%	▼ -3
90	Sunoco LP	https://www.link	United States	4,042	51	1.26%	▲ 3
91	Marathon Oil	https://www.link	United States	4,481	55	1.23%	▼ -16
92	CB&I	https://www.link	United States	11,226	132	1.18%	▼ -3
93	XTO Energy	https://www.link	United States	2,343	26	1.11%	▼ -1

94	Murphy Oil	https://www.linkedin.com/company/murphy-oil	United States	3,535	38	1.07%	▼ -4
95	Weir Oil and Gas	https://www.linkedin.com/company/weir-oil-and-gas	United States	1,739	16	0.92%	New Entry
96	HollyFrontier	https://www.linkedin.com/company/hollyfrontier	United States	1,344	9	0.67%	▼ -1
97	Oil States International	https://www.linkedin.com/company/oil-states-international	United States	2,137	13	0.61%	▲ 0
98	ENGlobal	https://www.linkedin.com/company/englobal	United States	1,145	6	0.52%	New Entry
99	Southwestern Energy	https://www.linkedin.com/company/southwestern-energy	United States	1,566	8	0.51%	▼ -54
100	Key Energy Services	https://www.linkedin.com/company/key-energy-services	United States	2,611	11	0.42%	▼ -4
101	Chesapeake Energy	https://www.linkedin.com/company/chesapeake-energy	United States	2,730	7	0.26%	▼ -7
102	Koch Engineered Solutions	https://www.linkedin.com/company/koch-engineered-solutions	United States	32,513	70	0.22%	▼ -4

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