



The World's Most Active Oil & Energy Professionals on Social - March 2025

Industry at a glance:

Average Score:
3.53%

Total Companies:
197

Average No. Employees:
7,357

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Society of Petroleum Engin	https://www.linkedin.com/company/spe	United States	1,853	379	20.45%	▲ 0
2	Venture Global	https://www.linkedin.com/company/venture-global	United States	1,319	132	10.01%	▲ 17
3	Metlen Energy & Metals	https://www.linkedin.com/company/metlen-energy	Greece	3,393	324	9.55%	▲ 8
4	Énergir	https://www.linkedin.com/company/energir	Canada	1,109	99	8.93%	▼ -2
5	Valvoline Global Operation	https://www.linkedin.com/company/valvoline-global	United States	1,882	162	8.61%	▲ 13
6	Welltec	https://www.linkedin.com/company/welltec	Denmark	1,112	95	8.54%	▼ -1
7	Harbour Energy	https://www.linkedin.com/company/harbour-energy	United Kingdom	2,235	188	8.41%	▲ 3
8	MOTUL	https://www.linkedin.com/company/motul	France	1,539	127	8.25%	▲ 0
9	DOF	https://www.linkedin.com/company/dof	Norway	3,236	259	8.00%	▲ 3
10	GRDF	https://www.linkedin.com/company/grdf	France	7,835	620	7.91%	▼ -4
11	Global Partners	https://www.linkedin.com/company/global-partners	United States	1,033	81	7.84%	New Entry
12	SBM Offshore	https://www.linkedin.com/company/sbm-offshore	Netherlands	8,613	646	7.50%	▲ 4
13	Diamondback Energy	https://www.linkedin.com/company/diamondback-energy	United States	1,196	89	7.44%	▼ -10
14	Axens	https://www.linkedin.com/company/axens	France	1,617	117	7.24%	▲ 3
15	Enagás	https://www.linkedin.com/company/enagas	Spain	1,161	83	7.15%	▼ -11
16	HMH	https://www.linkedin.com/company/hmh	Netherlands	1,243	87	7.00%	▼ -2
17	Certas Energy	https://www.linkedin.com/company/certas-energy	United Kingdom	1,125	76	6.76%	▼ -10
18	Borr Drilling	https://www.linkedin.com/company/borr-drilling	United Kingdom	1,678	112	6.67%	▲ 31
19	OneSubsea	https://www.linkedin.com/company/onesubsea	United States	6,500	431	6.63%	▼ -10
20	API	https://www.linkedin.com/company/api	United States	1,054	68	6.45%	New Entry
21	Orano	https://www.linkedin.com/company/orano	France	1,766	112	6.34%	▼ -8

22	ChampionX	https://www.link	United States	4,338		274	6.32%	▼ -1
23	Score Group	https://www.link	United Kingdom	1,130		71	6.28%	▲ 1
24	NESR	https://www.link	United States	4,461		268	6.01%	▲ 14
25	Vivo Energy	https://www.link	United Kingdom	4,659		267	5.73%	▲ 33
26	Vår Energi	https://www.link	Norway	1,226		70	5.71%	▼ -3
27	Shearwater GeoServices	https://www.link	Norway	1,134		64	5.64%	▼ -12
28	Valaris	https://www.link	United States	3,420		187	5.47%	▲ 16
29	Subsea7	https://www.link	United Kingdom	13,231		723	5.46%	▼ -3
30	SPIE Global Services Ener	https://www.link	France	3,909		210	5.37%	▲ 16
31	Baker Hughes	https://www.link	United States	65,249		3,500	5.36%	▲ 16
32	GRTgaz	https://www.link	France	2,014		105	5.21%	▼ -3
33	Parker Wellbore	https://www.link	United States	2,010		103	5.12%	▲ 3
34	Bonatti	https://www.link	Italy	5,623		284	5.05%	▲ 0
35	Grupo DISA	https://www.link	Spain	1,251		63	5.04%	▲ 82
36	EnerMech	https://www.link	United Kingdom	2,767		135	4.88%	New Entry
37	Parkland	https://www.link	Canada	2,461		120	4.88%	▲ 13
38	Aker BP ASA	https://www.link	Norway	2,853		138	4.84%	▼ -1
39	Dietsmann	https://www.link	Netherlands	2,156		103	4.78%	▲ 20
40	IGS Energy	https://www.link	United States	1,334		63	4.72%	▲ 3
41	McDermott International	https://www.link	United States	20,979		982	4.68%	▲ 49
42	Expro	https://www.link	United States	7,877		368	4.67%	▼ -1
43	TotalEnergies	https://www.link	France	75,060		3,500	4.66%	▼ -1
44	Castrol	https://www.link	United Kingdom	4,589		211	4.60%	▲ 21
45	Continental Resources	https://www.link	United States	1,448		66	4.56%	▲ 37
46	Oceaneering	https://www.link	United States	12,543		565	4.50%	▲ 16
47	Eni Energies et Services	https://www.link	France	1,589		71	4.47%	▲ 27
48	Forum Energy Technologie	https://www.link	United States	1,269		56	4.41%	▼ -9
49	Tenaris	https://www.link	United States	14,469		634	4.38%	▲ 12
50	Q8	https://www.link	Belgium	1,853		81	4.37%	▲ 10
51	ORLEN Unipetrol	https://www.link	Czechia	1,099		48	4.37%	▲ 20
52	Vallourec	https://www.link	France	7,950		345	4.34%	▲ 1
53	Delek US	https://www.link	United States	1,532		66	4.31%	▼ -22
54	Galp	https://www.link	Portugal	5,841		251	4.30%	▼ -21
55	H&P	https://www.link	United States	10,568		453	4.29%	▲ 59
56	Equinor	https://www.link	Norway	16,318		698	4.28%	▼ -29
57	TC Energy	https://www.link	Canada	7,913		338	4.27%	▼ -9
58	T.D. Williamson	https://www.link	United States	1,829		78	4.26%	▲ 10
59	MOL Group	https://www.link	Hungary	5,050		215	4.26%	▼ -7
60	Enerflex	https://www.link	Canada	3,360		143	4.26%	▼ -15
61	Proserv	https://www.link	United Kingdom	1,223		51	4.17%	▼ -41
62	Keyera	https://www.link	Canada	1,185		49	4.14%	▲ 26
63	Cheniere Energy	https://www.link	United States	1,671		68	4.07%	▼ -9
64	Colonial Pipeline Company	https://www.link	United States	1,059		43	4.06%	▼ -39
65	ExxonMobil	https://www.link	United States	61,811		2,500	4.04%	▼ -1
66	Gulf Companies	https://www.link	United States	1,050		42	4.00%	▼ -9
67	Linde Engineering	https://www.link	Germany	4,274		169	3.95%	▼ -11
68	ONEOK	https://www.link	United States	6,102		239	3.92%	▲ 27
69	Slovnaft	https://www.link	Slovakia	1,013		39	3.85%	New Entry
70	CEPSA	https://www.link	Spain	6,313		241	3.82%	▼ -48
71	HELLENIQ ENERGY	https://www.link	Greece	1,363		52	3.82%	▲ 2
72	Hunting	https://www.link	United Kingdom	1,659		63	3.80%	▲ 43
73	Inter Pipeline	https://www.link	Canada	1,122		42	3.74%	▲ 40
74	Plains Midstream Canada	https://www.link	Canada	1,069		40	3.74%	▲ 22
75	Perenco	https://www.link	United Kingdom	6,337		236	3.72%	▼ -5
76	Irving Oil	https://www.link	Canada	3,250		121	3.72%	▲ 5
77	Shell Energy	https://www.link	United Kingdom	3,445		127	3.69%	▼ -37
78	MVM	https://www.link	Hungary	1,729		63	3.64%	▲ 20
79	Apache	https://www.link	United States	2,998		109	3.64%	▲ 20
80	Helix Energy Solutions Gro	https://www.link	United States	1,829		66	3.61%	▼ -14
81	Hydratight	https://www.link	United Kingdom	1,201		43	3.58%	▼ -3
82	Halliburton	https://www.link	United States	57,888		2,055	3.55%	▼ -5
83	Pietro Fiorentini	https://www.link	Italy	1,054		37	3.51%	▼ -48
84	MOL Magyarország	https://www.link	Hungary	1,147		40	3.49%	▲ 38
85	Newpark	https://www.link	United States	1,582		55	3.48%	▲ 17
86	Total Safety	https://www.link	United States	3,108		108	3.47%	New Entry
87	bp	https://www.link	United Kingdom	72,181		2,500	3.46%	▼ -4
88	EQT	https://www.link	United States	1,648		57	3.46%	▼ -58
89	Liberty Energy	https://www.link	United States	2,347		81	3.45%	▲ 18
90	Gilbarco Veeder-Root	https://www.link	United States	3,699		127	3.43%	▼ -5
91	Repsol	https://www.link	Spain	24,616		841	3.42%	▼ -11
92	Cenovus Energy	https://www.link	Canada	6,165		210	3.41%	▼ -29
93	Noble	https://www.link	United States	6,040		202	3.34%	▼ -26

94	TechnipFMC	https://www.link	United Kingdom	38,320	1,267	3.31%	▼ -1
95	Williams	https://www.link	United States	6,353	209	3.29%	▼ -9
96	ORLEN	https://www.link	Poland	5,746	188	3.27%	▼ -24
97	Pembina Pipeline	https://www.link	Canada	2,398	78	3.25%	▼ -21
98	NOV	https://www.link	United States	34,792	1,129	3.24%	▼ -6
99	Liquigas	https://www.link	Italy	1,149	36	3.13%	▲ 4
100	National Fuel Gas Compar	https://www.link	United States	1,150	36	3.13%	▲ 9
101	World Fuel Services	https://www.link	United States	3,096	96	3.10%	▼ -26
102	Z Energy NZ	https://www.link	New Zealand	1,467	45	3.07%	New Entry
103	Enbridge	https://www.link	Canada	11,161	340	3.05%	▲ 2
104	Weatherford	https://www.link	Ireland	29,457	864	2.93%	▼ -15
105	Vitol	https://www.link	Netherlands	1,776	52	2.93%	▼ -5
106	Motiva Enterprises	https://www.link	United States	2,747	78	2.84%	▲ 2
107	NexTier Completion Soluti	https://www.link	United States	1,630	46	2.82%	▲ 45
108	Buckeye Partners	https://www.link	United States	1,544	43	2.78%	▲ 20
109	Stewart & Stevenson	https://www.link	United States	1,231	34	2.76%	▲ 35
110	California Resources	https://www.link	United States	1,019	28	2.75%	New Entry
111	Wintershall Dea	https://www.link	Germany	1,541	42	2.73%	▼ -24
112	Mercuria	https://www.link	Switzerland	1,213	33	2.72%	▼ -21
113	Core Laboratories	https://www.link	United States	1,475	40	2.71%	▲ 11
114	Targa Resources	https://www.link	United States	2,250	60	2.67%	New Entry
115	BW Offshore	https://www.link	Norway	2,028	54	2.66%	▲ 45
116	CPL CONCORDIA	https://www.link	Italy	1,054	28	2.66%	▲ 10
117	SECURE	https://www.link	Canada	1,396	37	2.65%	▼ -6
118	Solar Turbines	https://www.link	United States	6,871	181	2.63%	▼ -12
119	Phillips 66	https://www.link	United States	12,472	325	2.61%	▲ 6
120	Shell	https://www.link	United Kingdom	153,856	4,000	2.60%	▼ -4
121	Select Water Solutions	https://www.link	United States	1,696	43	2.54%	▲ 28
122	AGR	https://www.link	Norway	1,314	33	2.51%	▲ 18
123	HF Sinclair	https://www.link	United States	5,858	146	2.49%	▲ 16
124	Aker Solutions	https://www.link	Norway	16,974	422	2.49%	▲ 3
125	Marathon Petroleum	https://www.link	United States	15,366	376	2.45%	▲ 12
126	Eni	https://www.link	Italy	31,985	774	2.42%	▼ -16
127	Plains All American	https://www.link	United States	2,446	59	2.41%	▲ 15
128	OMV Petrom	https://www.link	Romania	6,309	150	2.38%	▼ -44
129	World Kinect	https://www.link	United States	5,152	121	2.35%	New Entry
130	Odfjell Drilling	https://www.link	United Kingdom	2,050	48	2.34%	▲ 15
131	ProFrac Services	https://www.link	United States	1,229	28	2.28%	▲ 51
132	Flint Hills Resources	https://www.link	United States	2,814	64	2.27%	▼ -3
133	Energy Transfer	https://www.link	United States	6,788	154	2.27%	▲ 1
134	Suburban Propane	https://www.link	United States	1,899	43	2.26%	▲ 46
135	Imperial Oil	https://www.link	Canada	4,379	97	2.22%	▼ -4
136	Canadian Natural Resourc	https://www.link	Canada	9,353	202	2.16%	▲ 20
137	MRC Global	https://www.link	United States	3,262	69	2.12%	▼ -17
138	Calfrac Well Services	https://www.link	Canada	1,658	35	2.11%	▲ 26
139	TETRA Technologies	https://www.link	United States	1,429	30	2.10%	▲ 7
140	Aibel	https://www.link	Norway	4,356	91	2.09%	▲ 1
141	Kinder Morgan	https://www.link	United States	8,679	181	2.09%	▲ 34
142	Petro-Canada Lubricants	https://www.link	Canada	1,679	35	2.08%	▲ 12
143	Chevron	https://www.link	United States	49,837	1,024	2.05%	▼ -31
144	Oxy	https://www.link	United States	16,175	330	2.04%	▲ 4
145	DNOW	https://www.link	United States	1,735	35	2.02%	▼ -2
146	Transocean	https://www.link	Switzerland	10,617	213	2.01%	▲ 9
147	INA Grupa	https://www.link	Croatia	4,363	87	1.99%	▼ -12
148	Oil States Industries	https://www.link	United States	1,415	28	1.98%	▲ 5
149	Petrol Group	https://www.link	Slovenia	1,798	35	1.95%	▲ 17
150	BOURBON	https://www.link	France	5,092	99	1.94%	▲ 20
151	PBF Energy	https://www.link	United States	1,784	34	1.91%	▲ 25
152	Patterson-UTI	https://www.link	United States	2,590	49	1.89%	▲ 10
153	CITGO	https://www.link	United States	5,027	95	1.89%	▼ -6
154	Danos	https://www.link	United States	1,963	37	1.88%	▼ -4
155	Calumet	https://www.link	United States	1,224	23	1.88%	▼ -76
156	Nabors Industries	https://www.link	United States	6,883	128	1.86%	▲ 3
157	Suncor	https://www.link	Canada	14,317	266	1.86%	▼ -6
158	S&B	https://www.link	United States	4,187	77	1.84%	▼ -28
159	SM Energy Company	https://www.link	United States	1,907	35	1.84%	▲ 2
160	EOG Resources	https://www.link	United States	4,089	73	1.79%	▲ 3
161	Ferrellgas	https://www.link	United States	1,693	30	1.77%	▼ -28
162	Hess	https://www.link	United States	5,051	89	1.76%	▲ 15
163	PGS	https://www.link	Norway	1,768	31	1.75%	▲ 5
164	ConocoPhillips	https://www.link	United States	16,610	290	1.75%	▲ 9
165	CNX	https://www.link	United States	1,147	20	1.74%	▼ -71

166	Enterprise Products	https://www.link	United States	6,434	112	1.74%	▲ 8
167	Precision Drilling	https://www.link	Canada	2,661	46	1.73%	▲ 5
168	The Shaw Group	https://www.link	United States	1,077	18	1.67%	New Entry
169	Gulf Oil	https://www.link	United States	1,454	24	1.65%	▼ -2
170	Dril-Quip	https://www.link	United States	1,839	29	1.58%	▼ -73
171	Devon Energy	https://www.link	United States	4,446	70	1.57%	▼ -48
172	Superior Energy Services	https://www.link	United States	2,827	44	1.56%	▼ -15
173	Ovintiv	https://www.link	United States	2,965	44	1.48%	▼ -15
174	Ultramar	https://www.link	Canada	1,023	15	1.47%	New Entry
175	AmeriGas	https://www.link	United States	2,866	41	1.43%	▲ 4
176	STRIKE	https://www.link	United States	1,197	17	1.42%	▲ 2
177	Rompertol	https://www.link	Romania	2,457	34	1.38%	▼ -6
178	BJ Energy Solutions	https://www.link	United States	1,199	16	1.33%	▲ 5
179	Valero	https://www.link	United States	10,623	137	1.29%	▲ 2
180	Oil and Gas Job Search	https://www.link	United Kingdom	3,959	51	1.29%	▼ -42
181	Sunoco LP	https://www.link	United States	4,042	51	1.26%	▲ 7
182	Marathon Oil	https://www.link	United States	4,481	55	1.23%	▼ -17
183	CB&I	https://www.link	United States	11,226	132	1.18%	▲ 1
184	XTO Energy	https://www.link	United States	2,343	26	1.11%	▲ 3
185	Murphy Oil	https://www.link	United States	3,535	38	1.07%	▲ 0
186	Ensign Energy Services	https://www.link	Canada	2,906	30	1.03%	▲ 3
187	Weir Oil and Gas	https://www.link	United States	1,739	16	0.92%	New Entry
188	HollyFrontier	https://www.link	United States	1,344	9	0.67%	▲ 3
189	geen	https://www.link	Netherlands	17,490	115	0.66%	New Entry
190	Oil States International	https://www.link	United States	2,137	13	0.61%	▲ 3
191	ENGlobal	https://www.link	United States	1,145	6	0.52%	New Entry
192	Southwestern Energy	https://www.link	United States	1,566	8	0.51%	▼ -74
193	Maersk Oil	https://www.link	Denmark	2,173	11	0.51%	New Entry
194	Key Energy Services	https://www.link	United States	2,611	11	0.42%	▼ -2
195	Statoil	https://www.link	Norway	7,071	23	0.33%	New Entry
196	Chesapeake Energy	https://www.link	United States	2,730	7	0.26%	▼ -6
197	Koch Engineered Solutions	https://www.link	United States	32,513	70	0.22%	▼ -3

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