

DSMN8

Europe's Most Active Oil & Energy Professionals on Social - March 2025

Industry at a glance:

Average Score:
4.11%

Total Companies:
57

Global Industry Average:
3.53%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Metlen Energy & Metals	https://www.linkedin.com/company/metlen-energy-metals	Greece	3,393	324	9.55%	▲ 4
2	Welltec	https://www.linkedin.com/company/welltec	Denmark	1,112	95	8.54%	▲ 0
3	MOTUL	https://www.linkedin.com/company/motul	France	1,539	127	8.25%	▲ 1
4	DOF	https://www.linkedin.com/company/dof	Norway	3,236	259	8.00%	▲ 2
5	GRDF	https://www.linkedin.com/company/grdf	France	7,835	620	7.91%	▼ -2
6	SBM Offshore	https://www.linkedin.com/company/sbm-offshore	Netherlands	8,613	646	7.50%	▲ 4
7	Axens	https://www.linkedin.com/company/axens	France	1,617	117	7.24%	▲ 4
8	Enagás	https://www.linkedin.com/company/enagas	Spain	1,161	83	7.15%	▼ -7
9	HMH	https://www.linkedin.com/company/hmh	Netherlands	1,243	87	7.00%	▼ -1
10	Orano	https://www.linkedin.com/company/orano	France	1,766	112	6.34%	▼ -3
11	Vår Energi	https://www.linkedin.com/company/var-energi	Norway	1,226	70	5.71%	▲ 2
12	Shearwater GeoServices	https://www.linkedin.com/company/shearwater-geo-services	Norway	1,134	64	5.64%	▼ -3
13	SPIE Global Services Ener	https://www.linkedin.com/company/spie-global-services-ener	France	3,909	210	5.37%	▲ 8
14	GRTgaz	https://www.linkedin.com/company/grtgaz	France	2,014	105	5.21%	▲ 1
15	Bonatti	https://www.linkedin.com/company/bonatti	Italy	5,623	284	5.05%	▲ 2
16	Grupo DISA	https://www.linkedin.com/company/grupo-disa	Spain	1,251	63	5.04%	▲ 25
17	Aker BP ASA	https://www.linkedin.com/company/aker-bp	Norway	2,853	138	4.84%	▲ 2
18	Dietsmann	https://www.linkedin.com/company/dietsmann	Netherlands	2,156	103	4.78%	▲ 8
19	TotalEnergies	https://www.linkedin.com/company/totalenergies	France	75,060	3,500	4.66%	▲ 1
20	Eni Energies et Services	https://www.linkedin.com/company/eni-energies-et-services	France	1,589	71	4.47%	▲ 11
21	Q8	https://www.linkedin.com/company/q8	Belgium	1,853	81	4.37%	▲ 6

22	ORLEN Unipetrol	https://www.link	Czechia	1,099	48	4.37%	▲ 6
23	Vallourec	https://www.link	France	7,950	345	4.34%	▲ 1
24	Galp	https://www.link	Portugal	5,841	251	4.30%	▼ -8
25	Equinor	https://www.link	Norway	16,318	698	4.28%	▼ -11
26	MOL Group	https://www.link	Hungary	5,050	215	4.26%	▼ -3
27	Linde Engineering	https://www.link	Germany	4,274	169	3.95%	▼ -2
28	Slovnaft	https://www.link	Slovakia	1,013	39	3.85%	New Entry
29	CEPSA	https://www.link	Spain	6,313	241	3.82%	▼ -17
30	HELLENIQ ENERGY	https://www.link	Greece	1,363	52	3.82%	▲ 0
31	MVM	https://www.link	Hungary	1,729	63	3.64%	▲ 6
32	Pietro Fiorentini	https://www.link	Italy	1,054	37	3.51%	▼ -14
33	MOL Magyarorszá	https://www.link	Hungary	1,147	40	3.49%	▲ 9
34	Repsol	https://www.link	Spain	24,616	841	3.42%	▼ -2
35	ORLEN	https://www.link	Poland	5,746	188	3.27%	▼ -6
36	Liquigas	https://www.link	Italy	1,149	36	3.13%	▲ 3
37	Z Energy NZ	https://www.link	New Zealand	1,467	45	3.07%	New Entry
38	Weatherford	https://www.link	Ireland	29,457	864	2.93%	▼ -3
39	Vitol	https://www.link	Netherlands	1,776	52	2.93%	▼ -1
40	Wintershall Dea	https://www.link	Germany	1,541	42	2.73%	▼ -6
41	Mercuria	https://www.link	Switzerland	1,213	33	2.72%	▼ -5
42	BW Offshore	https://www.link	Norway	2,028	54	2.66%	▲ 7
43	CPL CONCORDIA	https://www.link	Italy	1,054	28	2.66%	▲ 0
44	AGR	https://www.link	Norway	1,314	33	2.51%	▲ 2
45	Aker Solutions	https://www.link	Norway	16,974	422	2.49%	▼ -1
46	Eni	https://www.link	Italy	31,985	774	2.42%	▼ -6
47	OMV Petrom	https://www.link	Romania	6,309	150	2.38%	▼ -14
48	Aibel	https://www.link	Norway	4,356	91	2.09%	▼ -1
49	Transocean	https://www.link	Switzerland	10,617	213	2.01%	▼ -1
50	INA Grupa	https://www.link	Croatia	4,363	87	1.99%	▼ -5
51	Petrol Group	https://www.link	Slovenia	1,798	35	1.95%	▼ -1
52	BOURBON	https://www.link	France	5,092	99	1.94%	▲ 0
53	PGS	https://www.link	Norway	1,768	31	1.75%	▼ -2
54	Romp petrol	https://www.link	Romania	2,457	34	1.38%	▼ -1
55	geen	https://www.link	Netherlands	17,490	115	0.66%	New Entry
56	Maersk Oil	https://www.link	Denmark	2,173	11	0.51%	New Entry
57	Statoil	https://www.link	Norway	7,071	23	0.33%	New Entry

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

