



The USA's Most Active Management Consulting Professionals on Social - March 2025

Industry at a glance:

Average Score: **9.46%** Total Companies: **79** Global Industry Average: **10.34%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Blanchard	https://www.linkedin.com/company/blanchard	United States	659	189	28.68%	▲ 1
2	Transworld Business Advis	https://www.linkedin.com/company/transworld-business-advis	United States	786	189	24.05%	▼ -1
3	Spaulding Ridge	https://www.linkedin.com/company/spaulding-ridge	United States	649	148	22.80%	▲ 0
4	World 50 Group	https://www.linkedin.com/company/world-50-group	United States	516	112	21.71%	▲ 2
5	Kaufman Hall	https://www.linkedin.com/company/kaufman-hall	United States	554	117	21.12%	New Entry
6	Stanton Chase	https://www.linkedin.com/company/stanton-chase	United States	809	157	19.41%	▼ -2
7	Resultant	https://www.linkedin.com/company/resultant	United States	567	89	15.70%	▲ 12
8	Dalberg	https://www.linkedin.com/company/dalberg	United States	608	95	15.63%	▲ 10
9	Analytix Solutions	https://www.linkedin.com/company/analytix-solutions	United States	635	98	15.43%	▲ 15
10	ZRG Partners	https://www.linkedin.com/company/zrg-partners	United States	994	152	15.29%	New Entry
11	StatusNeo	https://www.linkedin.com/company/statusneo	United States	728	109	14.97%	▼ -3
12	Accordion	https://www.linkedin.com/company/accordion	United States	939	136	14.48%	▲ 34
13	Zinnov	https://www.linkedin.com/company/zinnov	United States	975	139	14.26%	▲ 7
14	ZimWorX	https://www.linkedin.com/company/zimworx	United States	511	70	13.70%	New Entry
15	Forsys	https://www.linkedin.com/company/forsys	United States	520	71	13.65%	▲ 6
16	CCS Fundraising	https://www.linkedin.com/company/ccs-fundraising	United States	721	97	13.45%	▼ -1
17	Point B	https://www.linkedin.com/company/point-b	United States	836	112	13.40%	▲ 17
18	Lumanity	https://www.linkedin.com/company/lumanity	United States	982	125	12.73%	▼ -11
19	Polestar Solutions & Servic	https://www.linkedin.com/company/polestar-solutions	United States	590	75	12.71%	▼ -14
20	MGT	https://www.linkedin.com/company/mgt	United States	593	73	12.31%	▲ 3
21	Turnberry Solutions	https://www.linkedin.com/company/turnberry-solutions	United States	787	96	12.20%	▲ 28

22	Embark	https://www.linkedin.com/company/embark/	United States	724	83	11.46%	▲ 3
23	Advocates for Human Pote	https://www.linkedin.com/company/advocates-for-human-pote/	United States	513	58	11.31%	▲ 28
24	FHG	https://www.linkedin.com/company/fhg/	United States	514	58	11.28%	New Entry
25	DHR Global	https://www.linkedin.com/company/dhr-global/	United States	873	97	11.11%	▼ -8
26	Prophet	https://www.linkedin.com/company/prophet/	United States	736	81	11.01%	▼ -10
27	Gordian	https://www.linkedin.com/company/gordian/	United States	862	89	10.32%	▲ 8
28	The Cadmus Group	https://www.linkedin.com/company/the-cadmus-group/	United States	793	80	10.09%	▼ -16
29	ITA Group	https://www.linkedin.com/company/ita-group/	United States	860	86	10.00%	▲ 8
30	WNS Procurement	https://www.linkedin.com/company/wns-procurement/	United States	668	65	9.73%	▲ 8
31	CVP	https://www.linkedin.com/company/cvp/	United States	514	50	9.73%	▲ 23
32	Harvest Group	https://www.linkedin.com/company/harvest-group/	United States	639	61	9.55%	▼ -21
33	Systech Solutions	https://www.linkedin.com/company/systech-solutions/	United States	582	55	9.45%	▲ 8
34	Precision AQ	https://www.linkedin.com/company/precision-aq/	United States	879	83	9.44%	▼ -8
35	Rysun Labs	https://www.linkedin.com/company/rysun-labs/	United States	510	48	9.41%	▼ -13
36	6degrees	https://www.linkedin.com/company/6degrees/	United States	728	68	9.34%	▼ -22
37	Harbor	https://www.linkedin.com/company/harbor/	United States	793	74	9.33%	▼ -5
38	BSR	https://www.linkedin.com/company/bsr/	United States	681	62	9.10%	▼ -5
39	RailPros	https://www.linkedin.com/company/railpros/	United States	527	47	8.92%	New Entry
40	Altman Solon	https://www.linkedin.com/company/altman-solon/	United States	622	54	8.68%	▼ -13
41	The Brattle Group	https://www.linkedin.com/company/the-brattle-group/	United States	583	49	8.40%	▲ 1
42	MorganFranklin Consulting	https://www.linkedin.com/company/morganfranklin-consulting/	United States	583	49	8.40%	▼ -13
43	ODP Business Solutions	https://www.linkedin.com/company/odp-business-solutions/	United States	661	55	8.32%	▼ -15
44	Compass Lexecon	https://www.linkedin.com/company/compass-lexecon/	United States	879	72	8.19%	▲ 9
45	Creative Planning Business	https://www.linkedin.com/company/creative-planning-business/	United States	529	42	7.94%	▼ -14
46	JBS International	https://www.linkedin.com/company/jbs-international/	United States	536	42	7.84%	▲ 4
47	Franklin Energy	https://www.linkedin.com/company/franklin-energy/	United States	849	66	7.77%	▲ 8
48	FMI	https://www.linkedin.com/company/fmi/	United States	709	55	7.76%	New Entry
49	Nakupuna Companies	https://www.linkedin.com/company/nakupuna-companies/	United States	924	71	7.68%	New Entry
50	Genpact EMEA	https://www.linkedin.com/company/genpact-emea/	United States	666	50	7.51%	▼ -11
51	Peloton Consulting Group	https://www.linkedin.com/company/peloton-consulting-group/	United States	748	54	7.22%	▼ -3
52	Affine	https://www.linkedin.com/company/affine/	United States	546	39	7.14%	▼ -8
53	ClearView Healthcare Part	https://www.linkedin.com/company/clearview-healthcare-part/	United States	618	43	6.96%	▲ 15
54	Hunt Guillot & Associates	https://www.linkedin.com/company/hunt-guillot-&-associates/	United States	519	36	6.94%	New Entry
55	.efficiently	https://www.linkedin.com/company/efficiently/	United States	640	43	6.72%	▼ -12
56	CCA Global Partners	https://www.linkedin.com/company/cca-global-partners/	United States	537	36	6.70%	▲ 1
57	One10	https://www.linkedin.com/company/one10/	United States	526	33	6.27%	▼ -21
58	Bottom Line Concepts	https://www.linkedin.com/company/bottom-line-concepts/	United States	529	33	6.24%	▲ 0
59	NERA	https://www.linkedin.com/company/nera/	United States	811	46	5.67%	▲ 1
60	Cyberbacker	https://www.linkedin.com/company/cyberbacker/	United States	582	33	5.67%	▲ 4
61	InteLogix	https://www.linkedin.com/company/intelogix/	United States	586	33	5.63%	New Entry
62	FSG	https://www.linkedin.com/company/fsg/	United States	765	41	5.36%	New Entry
63	SolomonEdwards	https://www.linkedin.com/company/solomonedwards/	United States	882	47	5.33%	New Entry
64	SBI	https://www.linkedin.com/company/sbi/	United States	978	51	5.21%	New Entry
65	Work & Co	https://www.linkedin.com/company/work-&-co/	United States	968	48	4.96%	▼ -6
66	BBG Inc.	https://www.linkedin.com/company/bbg-inc/	United States	927	41	4.42%	▼ -10
67	DLC	https://www.linkedin.com/company/dlc/	United States	854	36	4.22%	▼ -5
68	Contract Land Staff	https://www.linkedin.com/company/contract-land-staff/	United States	659	24	3.64%	▼ -1
69	Corvias	https://www.linkedin.com/company/corvias/	United States	579	20	3.45%	▼ -8
70	411 Locals	https://www.linkedin.com/company/411-locals/	United States	845	28	3.31%	▼ -5
71	Life Cycle Engineering	https://www.linkedin.com/company/life-cycle-engineering/	United States	562	18	3.20%	▼ -5
72	MSH	https://www.linkedin.com/company/msh/	United States	699	22	3.15%	New Entry
73	ERG	https://www.linkedin.com/company/erg/	United States	897	26	2.90%	▼ -10
74	LPK	https://www.linkedin.com/company/lpk/	United States	644	16	2.48%	New Entry
75	Associated Asset Manager	https://www.linkedin.com/company/associated-asset-manager/	United States	561	13	2.32%	▼ -6
76	GBS Corp	https://www.linkedin.com/company/gbs-corp/	United States	793	17	2.14%	New Entry
77	Sapient Global Markets	https://www.linkedin.com/company/sapient-global-markets/	United States	749	14	1.87%	▼ -7
78	SSA & Company	https://www.linkedin.com/company/ssa-&-company/	United States	554	7	1.26%	New Entry
79	Production Modeling	https://www.linkedin.com/company/production-modeling/	United States	926	5	0.54%	New Entry

Ready to win at social?

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