BUNNS

The UK's Most Active Management Consulting Professionals on Social - March 2025

Industry at a glance:

Average Score:

Total Companies:

Global Industry Average:

11.53%

11

10.34%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?							
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ERA Group - EMEA	https://www.linke	United Kingdom	546	150	27.47%	New Entry
2	Tetra Tech Europe	https://www.linke	United Kingdom	705	87	12.34%	▼ -1
3	Steer	https://www.linke	United Kingdom	577	71	12.31%	▲ 1
4	TRANSEARCH	https://www.linke	United Kingdom	531	65	12.24%	▼ -2
5	Natural Power	https://www.linke	United Kingdom	543	63	11.60%	▼ -2
6	Alpha FMC	https://www.linke	United Kingdom	907	101	11.14%	▼ -1
7	Consulting	https://www.linke	United Kingdom	733	72	9.82%	▲ 2
8	Newton	https://www.linke	United Kingdom	675	64	9.48%	▲ 0
9	The Smart Cube	https://www.linke	United Kingdom	844	70	8.29%	▲ 3
10	HORIBA MIRA	https://www.linke	United Kingdom	594	48	8.08%	▲ 0
11	Commercial	https://www.linke	United Kingdom	949	38	4.00%	▲ 0

Ready to win at social?

Visit our website or contact us at support@dsmn8.com