

DSMN8

Europe's Most Active Management Consulting Professionals on Social - March 2025

Industry at a glance:

Average Score: **11.15%** Total Companies: **67** Global Industry Average: **10.34%**

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course/), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	ITG Group	https://www.linkedin.com/company/itg-group/	France	529	129	24.39%	New Entry
2	julhiet sterwen	https://www.linkedin.com/company/julhiet-sterwen/	France	538	119	22.12%	▲ 3
3	AFNOR Certification	https://www.linkedin.com/company/afnor-certification/	France	637	139	21.82%	▼ -1
4	INTEDYA	https://www.linkedin.com/company/intedya/	Spain	529	115	21.74%	New Entry
5	Berenschot	https://www.linkedin.com/company/berenschot/	Netherlands	683	147	21.52%	▼ -1
6	Business Sweden	https://www.linkedin.com/company/business-sweden/	Sweden	750	159	21.20%	New Entry
7	Civitta	https://www.linkedin.com/company/civitta/	Estonia	544	106	19.49%	New Entry
8	Inverto	https://www.linkedin.com/company/inverto/	Germany	695	133	19.14%	▼ -2
9	Argon & Co	https://www.linkedin.com/company/argon-co/	France	757	133	17.57%	▼ -6
10	Westernacher Consulting	https://www.linkedin.com/company/westernacher-consulting/	Germany	851	140	16.45%	▼ -2
11	BDO Belgium	https://www.linkedin.com/company/bdo-belgium/	Belgium	949	154	16.23%	▼ -2
12	Metyis	https://www.linkedin.com/company/metyis/	Switzerland	761	119	15.64%	▲ 1
13	Globant GUT	https://www.linkedin.com/company/globant-gut/	Spain	526	82	15.59%	New Entry
14	KPMG Denmark	https://www.linkedin.com/company/kpmg-denmark/	Denmark	687	104	15.14%	▼ -13
15	Miebach	https://www.linkedin.com/company/miebach/	Germany	575	87	15.13%	▼ -4
16	msg for banking	https://www.linkedin.com/company/msg-for-banking/	Germany	505	76	15.05%	New Entry
17	NIRAS International Consulting	https://www.linkedin.com/company/niras-international-consulting/	Denmark	720	107	14.86%	▼ -5
18	Campana & Schott	https://www.linkedin.com/company/campana-schott/	Germany	570	83	14.56%	▼ -4
19	IZO	https://www.linkedin.com/company/izo/	Spain	621	89	14.33%	New Entry
20	Baker Tilly Germany	https://www.linkedin.com/company/baker-tilly-germany/	Germany	840	120	14.29%	▲ 17
21	adesso orange	https://www.linkedin.com/company/adesso-orange/	Germany	685	94	13.72%	▼ -6

22	BCG Platinion	https://www.link	Germany	905	123	13.59%	▼ -15
23	Exiros	https://www.link	Netherlands	582	77	13.23%	▲ 16
24	Kienbaum	https://www.link	Germany	649	77	11.86%	▼ -8
25	Growe	https://www.link	Poland	626	74	11.82%	New Entry
26	Genoverband	https://www.link	Germany	739	86	11.64%	▼ -9
27	SDG Group España	https://www.link	Spain	787	91	11.56%	▲ 9
28	PPI	https://www.link	Germany	570	65	11.40%	▼ -5
29	io	https://www.link	Germany	505	56	11.09%	New Entry
30	EFESO Management Cons	https://www.link	France	895	99	11.06%	▼ -20
31	IBM iX DACH	https://www.link	Germany	919	101	10.99%	▼ -9
32	TNP Consultants	https://www.link	France	634	69	10.88%	▲ 0
33	Newtone	https://www.link	Netherlands	972	105	10.80%	▲ 0
34	PKF Attest	https://www.link	Spain	752	77	10.24%	▲ 1
35	Afi	https://www.link	Spain	541	55	10.17%	New Entry
36	Endrix	https://www.link	France	517	52	10.06%	▼ -2
37	PwC Czech Republic	https://www.link	Czechia	956	94	9.83%	▼ -16
38	Chain IQ Group	https://www.link	Switzerland	658	64	9.73%	▼ -18
39	Aquanima Grupo Santand	https://www.link	Spain	523	50	9.56%	▼ -13
40	Accountor Suomi	https://www.link	Finland	592	56	9.46%	New Entry
41	UNITY Consulting & Innov	https://www.link	Germany	544	51	9.38%	▼ -13
42	dhpq	https://www.link	Germany	519	48	9.25%	New Entry
43	Forvis Mazars in Spain	https://www.link	Spain	608	56	9.21%	▼ -13
44	MAS Prevención	https://www.link	Spain	540	49	9.07%	▼ -26
45	PwC Slovakia	https://www.link	Slovakia	550	49	8.91%	▼ -7
46	Detecon	https://www.link	Germany	906	78	8.61%	▼ -22
47	Square Management	https://www.link	France	863	74	8.57%	▼ -22
48	AAG	https://www.link	Netherlands	616	50	8.12%	▼ -17
49	DEKRA España	https://www.link	Spain	702	54	7.69%	▼ -20
50	implid	https://www.link	France	511	38	7.44%	▼ -7
51	Adone Conseil	https://www.link	France	538	40	7.43%	▼ -4
52	ANETT	https://www.link	France	602	42	6.98%	▼ -6
53	KPMG Czech Republic	https://www.link	Czechia	924	54	5.84%	▼ -12
54	Kiwa Suomi	https://www.link	Finland	727	41	5.64%	▲ 0
55	SVP	https://www.link	France	874	46	5.26%	▼ -15
56	Nae	https://www.link	Spain	807	42	5.20%	New Entry
57	DEKRA Italy	https://www.link	Italy	500	25	5.00%	New Entry
58	Kisio	https://www.link	France	584	28	4.79%	▼ -2
59	Ingeliance	https://www.link	France	550	26	4.73%	New Entry
60	RGIS - France	https://www.link	France	742	34	4.58%	▼ -8
61	CF	https://www.link	France	724	31	4.28%	▼ -13
62	Bee Engineering	https://www.link	France	887	37	4.17%	New Entry
63	Groupe MG	https://www.link	France	670	27	4.03%	▼ -10
64	ASPY Prevención	https://www.link	Spain	811	30	3.70%	▼ -9
65	Numero Blu Servizi	https://www.link	Italy	549	20	3.64%	▼ -6
66	Tagueri	https://www.link	Germany	591	21	3.55%	▼ -17
67	EY ifb	https://www.link	Germany	634	17	2.68%	▼ -9

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

