



## The USA's Most Active Chemicals Professionals on Social - March 2025

### Industry at a glance:

Average Score:  
**3.66%**

Total Companies:  
**60**

Global Industry Average:  
**4.42%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Envu	<a href="https://www.linkedin.com/company/envu">https://www.linkedin.com/company/envu</a>	United States	941	108	11.48%	▲ 0
2	Vantage Specialty Chemicals	<a href="https://www.linkedin.com/company/vantage-specialty-chemicals">https://www.linkedin.com/company/vantage-specialty-chemicals</a>	United States	727	70	9.63%	▲ 1
3	Bell Flavors & Fragrances	<a href="https://www.linkedin.com/company/bell-flavors-fragrances">https://www.linkedin.com/company/bell-flavors-fragrances</a>	United States	581	50	8.61%	▲ 12
4	Actylis	<a href="https://www.linkedin.com/company/actylis">https://www.linkedin.com/company/actylis</a>	United States	397	32	8.06%	▲ 6
5	Toray Advanced Composites	<a href="https://www.linkedin.com/company/toray-advanced-composites">https://www.linkedin.com/company/toray-advanced-composites</a>	United States	392	30	7.65%	▲ 21
6	Sika USA	<a href="https://www.linkedin.com/company/sika-usa">https://www.linkedin.com/company/sika-usa</a>	United States	992	72	7.26%	▲ 17
7	Lummus Technology	<a href="https://www.linkedin.com/company/lummus-technology">https://www.linkedin.com/company/lummus-technology</a>	United States	936	64	6.84%	▲ 5
8	Gowan Company	<a href="https://www.linkedin.com/company/gowan-company">https://www.linkedin.com/company/gowan-company</a>	United States	505	32	6.34%	▲ 19
9	Cambridge Isotope Laboratories	<a href="https://www.linkedin.com/company/cambridge-isotope-laboratories">https://www.linkedin.com/company/cambridge-isotope-laboratories</a>	United States	305	19	6.23%	▲ 10
10	Chem-Trend	<a href="https://www.linkedin.com/company/chem-trend">https://www.linkedin.com/company/chem-trend</a>	United States	742	42	5.66%	▼ -3
11	Wacker Chemical Corporation	<a href="https://www.linkedin.com/company/wacker-chemical-corporation">https://www.linkedin.com/company/wacker-chemical-corporation</a>	United States	716	39	5.45%	▲ 2
12	Dymax	<a href="https://www.linkedin.com/company/dymax">https://www.linkedin.com/company/dymax</a>	United States	358	19	5.31%	New Entry
13	Albaugh	<a href="https://www.linkedin.com/company/albaugh">https://www.linkedin.com/company/albaugh</a>	United States	443	21	4.74%	▲ 20
14	AdvanSix	<a href="https://www.linkedin.com/company/advansix">https://www.linkedin.com/company/advansix</a>	United States	697	33	4.73%	▼ -10
15	Koura	<a href="https://www.linkedin.com/company/koura">https://www.linkedin.com/company/koura</a>	United States	668	31	4.64%	▲ 1
16	MacDermid Enthone Industries	<a href="https://www.linkedin.com/company/macdermid-enthone-industries">https://www.linkedin.com/company/macdermid-enthone-industries</a>	United States	909	42	4.62%	▲ 29
17	Tessenderlo Kerley	<a href="https://www.linkedin.com/company/tessenderlo-kerley">https://www.linkedin.com/company/tessenderlo-kerley</a>	United States	436	20	4.59%	▲ 17
18	Enamine	<a href="https://www.linkedin.com/company/enamine">https://www.linkedin.com/company/enamine</a>	United States	451	20	4.43%	▲ 13
19	Mactac North America	<a href="https://www.linkedin.com/company/mactac-north-america">https://www.linkedin.com/company/mactac-north-america</a>	United States	386	17	4.40%	▲ 2
20	RPM International	<a href="https://www.linkedin.com/company/rpm-international">https://www.linkedin.com/company/rpm-international</a>	United States	601	23	3.83%	▲ 10
21	Milliken Chemical	<a href="https://www.linkedin.com/company/milliken-chemical">https://www.linkedin.com/company/milliken-chemical</a>	United States	451	17	3.77%	▲ 15

22	Huber Engineered Material	<a href="https://www.link">https://www.link</a>	United States	404	15	3.71%	▲ 18
23	INEOS Composites	<a href="https://www.link">https://www.link</a>	United States	272	10	3.68%	▲ 32
24	Kuraray America	<a href="https://www.link">https://www.link</a>	United States	680	25	3.68%	▼ -4
25	L&L Products	<a href="https://www.link">https://www.link</a>	United States	933	34	3.64%	▲ 34
26	Hydrite	<a href="https://www.link">https://www.link</a>	United States	790	28	3.54%	▲ 30
27	Aurorium	<a href="https://www.link">https://www.link</a>	United States	766	27	3.52%	▲ 27
28	Ellsworth Adhesives	<a href="https://www.link">https://www.link</a>	United States	689	24	3.48%	▼ -4
29	The Vincit Group	<a href="https://www.link">https://www.link</a>	United States	490	17	3.47%	▲ 46
30	Orion	<a href="https://www.link">https://www.link</a>	United States	809	28	3.46%	▲ 2
31	State Industrial Products	<a href="https://www.link">https://www.link</a>	United States	710	23	3.24%	▲ 6
32	Arclin	<a href="https://www.link">https://www.link</a>	United States	501	16	3.19%	▲ 19
33	DuBois Chemicals	<a href="https://www.link">https://www.link</a>	United States	816	26	3.19%	▲ 17
34	Charter Next Generation	<a href="https://www.link">https://www.link</a>	United States	785	25	3.18%	▲ 8
35	Valtris Specialty Chemicals	<a href="https://www.link">https://www.link</a>	United States	325	10	3.08%	▲ 14
36	Chem-Aqua	<a href="https://www.link">https://www.link</a>	United States	880	27	3.07%	▲ 7
37	Bakelite Synthetics	<a href="https://www.link">https://www.link</a>	United States	630	19	3.02%	▼ -29
38	Technic	<a href="https://www.link">https://www.link</a>	United States	378	10	2.65%	▲ 19
39	Flexsys	<a href="https://www.link">https://www.link</a>	United States	346	9	2.60%	▲ 8
40	Chase	<a href="https://www.link">https://www.link</a>	United States	406	10	2.46%	▲ 53
41	Innophos	<a href="https://www.link">https://www.link</a>	United States	948	22	2.32%	New Entry
42	AOC Formulations	<a href="https://www.link">https://www.link</a>	United States	665	15	2.26%	▲ 24
43	PLZ Corp	<a href="https://www.link">https://www.link</a>	United States	737	15	2.04%	▼ -4
44	Toray Composite Materials	<a href="https://www.link">https://www.link</a>	United States	403	8	1.99%	▲ 41
45	MLC	<a href="https://www.link">https://www.link</a>	United States	462	9	1.95%	▲ 15
46	PVS Chemicals	<a href="https://www.link">https://www.link</a>	United States	517	9	1.74%	▲ 26
47	American Welding & Gas	<a href="https://www.link">https://www.link</a>	United States	367	6	1.63%	▲ 36
48	Koch Ag & Energy Solution	<a href="https://www.link">https://www.link</a>	United States	760	12	1.58%	▼ -20
49	Hemlock Semiconductor	<a href="https://www.link">https://www.link</a>	United States	778	12	1.54%	▲ 28
50	KRONOS Worldwide	<a href="https://www.link">https://www.link</a>	United States	532	8	1.50%	▲ 37
51	Hillyard	<a href="https://www.link">https://www.link</a>	United States	735	11	1.50%	▲ 18
52	TPC Group	<a href="https://www.link">https://www.link</a>	United States	771	11	1.43%	▲ 29
53	Rain Carbon	<a href="https://www.link">https://www.link</a>	United States	544	7	1.29%	▲ 10
54	Harcros	<a href="https://www.link">https://www.link</a>	United States	474	6	1.27%	▲ 28
55	INEOS Styrolution America	<a href="https://www.link">https://www.link</a>	United States	475	6	1.26%	▲ 16
56	Hawkins	<a href="https://www.link">https://www.link</a>	United States	490	6	1.22%	▲ 9
57	Thatcher Company	<a href="https://www.link">https://www.link</a>	United States	335	3	0.90%	New Entry
58	Sekisui Specialty Chemical	<a href="https://www.link">https://www.link</a>	United States	258	2	0.78%	▲ 38
59	Nitto Americas	<a href="https://www.link">https://www.link</a>	United States	477	3	0.63%	▲ 36
60	Sumitomo Chemical	<a href="https://www.link">https://www.link</a>	United States	523	2	0.38%	▲ 29

Ready to win at social?

Visit our website or contact us at [gs@dsmn8.com](mailto:gs@dsmn8.com)



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