



## The USA's Most Active Utilities Professionals on Social - February 2025

### Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
2.96%	116	3.92%

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Orbia	<a href="https://www.linkedin.com/company/orbia">https://www.linkedin.com/company/orbia</a>	United States	1,141	103	9.03%	▲ 0
2	EPRI	<a href="https://www.linkedin.com/company/epri">https://www.linkedin.com/company/epri</a>	United States	2,114	183	8.66%	▲ 0
3	Black Hills Energy	<a href="https://www.linkedin.com/company/black-hills-energy">https://www.linkedin.com/company/black-hills-energy</a>	United States	2,158	183	8.48%	▲ 34
4	Badger Meter	<a href="https://www.linkedin.com/company/badger-meter">https://www.linkedin.com/company/badger-meter</a>	United States	1,190	93	7.82%	▲ 1
5	CLEARresult	<a href="https://www.linkedin.com/company/clearresult">https://www.linkedin.com/company/clearresult</a>	United States	2,245	166	7.39%	▲ 1
6	Generac	<a href="https://www.linkedin.com/company/generac">https://www.linkedin.com/company/generac</a>	United States	3,903	280	7.17%	New Entry
7	Regal Rexnord	<a href="https://www.linkedin.com/company/regal-rexnord">https://www.linkedin.com/company/regal-rexnord</a>	United States	4,849	321	6.62%	▲ 16
8	Midcontinent Independent System Operator	<a href="https://www.linkedin.com/company/midcontinent-independent-system-operator">https://www.linkedin.com/company/midcontinent-independent-system-operator</a>	United States	1,275	82	6.43%	▼ -5
9	Inframark	<a href="https://www.linkedin.com/company/inframark">https://www.linkedin.com/company/inframark</a>	United States	1,330	83	6.24%	▼ -5
10	Conservice	<a href="https://www.linkedin.com/company/conservice">https://www.linkedin.com/company/conservice</a>	United States	1,647	89	5.40%	▲ 1
11	Baltimore Gas and Electric	<a href="https://www.linkedin.com/company/baltimore-gas-and-electric">https://www.linkedin.com/company/baltimore-gas-and-electric</a>	United States	1,555	84	5.40%	▼ -1
12	New York Power Authority	<a href="https://www.linkedin.com/company/new-york-power-authority">https://www.linkedin.com/company/new-york-power-authority</a>	United States	2,095	112	5.35%	▲ 12
13	Duquesne Light Company	<a href="https://www.linkedin.com/company/duquesne-light-company">https://www.linkedin.com/company/duquesne-light-company</a>	United States	1,350	70	5.19%	▼ -6
14	CPS Energy	<a href="https://www.linkedin.com/company/cps-energy">https://www.linkedin.com/company/cps-energy</a>	United States	2,459	126	5.12%	▼ -6
15	GE Hitachi Nuclear Energy	<a href="https://www.linkedin.com/company/ge-hitachi-nuclear-energy">https://www.linkedin.com/company/ge-hitachi-nuclear-energy</a>	United States	1,305	63	4.83%	▼ -3
16	Omaha Public Power District	<a href="https://www.linkedin.com/company/omaha-public-power-district">https://www.linkedin.com/company/omaha-public-power-district</a>	United States	2,023	97	4.79%	▲ 24
17	Tampa Electric	<a href="https://www.linkedin.com/company/tampa-electric">https://www.linkedin.com/company/tampa-electric</a>	United States	1,174	55	4.68%	▲ 14
18	Enercon Services	<a href="https://www.linkedin.com/company/enercon-services">https://www.linkedin.com/company/enercon-services</a>	United States	1,599	74	4.63%	▲ 9
19	Vistra Corp.	<a href="https://www.linkedin.com/company/vistra-corp">https://www.linkedin.com/company/vistra-corp</a>	United States	2,305	104	4.51%	▼ -1
20	El Paso Electric Company	<a href="https://www.linkedin.com/company/el-paso-electric-company">https://www.linkedin.com/company/el-paso-electric-company</a>	United States	1,069	48	4.49%	▼ -4
21	American Water	<a href="https://www.linkedin.com/company/american-water">https://www.linkedin.com/company/american-water</a>	United States	3,225	134	4.16%	▲ 12

22	Schweitzer Engineering La	<a href="https://www.link">https://www.link</a>	United States	6,344	260	4.10%	▼ -3
23	Constellation	<a href="https://www.link">https://www.link</a>	United States	9,408	376	4.00%	▼ -6
24	Seattle City Light	<a href="https://www.link">https://www.link</a>	United States	1,122	44	3.92%	▼ -10
25	Orlando Utilities Commis	<a href="https://www.link">https://www.link</a>	United States	1,027	40	3.89%	▼ -5
26	Austin Energy	<a href="https://www.link">https://www.link</a>	United States	1,570	60	3.82%	▼ -1
27	The AES	<a href="https://www.link">https://www.link</a>	United States	6,031	230	3.81%	▼ -18
28	EthosEnergy	<a href="https://www.link">https://www.link</a>	United States	1,894	71	3.75%	▲ 21
29	NextEra Energy Resources	<a href="https://www.link">https://www.link</a>	United States	5,814	214	3.68%	▲ 1
30	ERCOT	<a href="https://www.link">https://www.link</a>	United States	1,007	37	3.67%	New Entry
31	Georgia Power Company	<a href="https://www.link">https://www.link</a>	United States	4,877	179	3.67%	▲ 13
32	Arizona Public Service	<a href="https://www.link">https://www.link</a>	United States	2,984	109	3.65%	▼ -10
33	Evergy	<a href="https://www.link">https://www.link</a>	United States	1,693	61	3.60%	▼ -20
34	Avangrid	<a href="https://www.link">https://www.link</a>	United States	6,601	232	3.51%	▼ -19
35	Westinghouse Electric Con	<a href="https://www.link">https://www.link</a>	United States	10,887	376	3.45%	▼ -1
36	Portland General Electric	<a href="https://www.link">https://www.link</a>	United States	2,910	100	3.44%	▼ -15
37	Tucson Electric Power	<a href="https://www.link">https://www.link</a>	United States	1,341	46	3.43%	▲ 29
38	Nicor Gas	<a href="https://www.link">https://www.link</a>	United States	1,439	49	3.41%	▲ 5
39	Pepco Holdings	<a href="https://www.link">https://www.link</a>	United States	1,827	62	3.39%	▲ 6
40	NW Natural	<a href="https://www.link">https://www.link</a>	United States	1,064	36	3.38%	▲ 18
41	ENTRUST Solutions Group	<a href="https://www.link">https://www.link</a>	United States	2,500	83	3.32%	▼ -13
42	LCRA	<a href="https://www.link">https://www.link</a>	United States	2,003	64	3.20%	▲ 15
43	Puget Sound Energy	<a href="https://www.link">https://www.link</a>	United States	2,861	89	3.11%	▲ 9
44	Itron	<a href="https://www.link">https://www.link</a>	United States	5,710	176	3.08%	▲ 2
45	San Diego Gas & Electric	<a href="https://www.link">https://www.link</a>	United States	2,868	86	3.00%	▼ -16
46	Con Edison	<a href="https://www.link">https://www.link</a>	United States	9,199	273	2.97%	▲ 4
47	SoCalGas	<a href="https://www.link">https://www.link</a>	United States	3,718	109	2.93%	▼ -11
48	ITC Holdings Corp.	<a href="https://www.link">https://www.link</a>	United States	1,371	40	2.92%	▼ -6
49	UGI Utilities	<a href="https://www.link">https://www.link</a>	United States	1,141	32	2.80%	▲ 16
50	Eversource Energy	<a href="https://www.link">https://www.link</a>	United States	7,844	217	2.77%	▼ -12
51	NIPSCO	<a href="https://www.link">https://www.link</a>	United States	1,174	32	2.73%	▲ 2
52	ComEd	<a href="https://www.link">https://www.link</a>	United States	4,944	134	2.71%	▲ 23
53	Consumers Energy	<a href="https://www.link">https://www.link</a>	United States	6,349	169	2.66%	▲ 9
54	Salt River Project	<a href="https://www.link">https://www.link</a>	United States	4,999	133	2.66%	▼ -15
55	Pacific Gas and Electric Co	<a href="https://www.link">https://www.link</a>	United States	21,627	567	2.62%	▲ 0
56	CenterPoint Energy	<a href="https://www.link">https://www.link</a>	United States	6,537	169	2.59%	▼ -5
57	Alabama Power Company	<a href="https://www.link">https://www.link</a>	United States	2,408	61	2.53%	▼ -22
58	Tennessee Valley Authority	<a href="https://www.link">https://www.link</a>	United States	8,651	215	2.49%	▼ -17
59	Entergy	<a href="https://www.link">https://www.link</a>	United States	11,635	286	2.46%	▲ 0
60	Southern California Edison	<a href="https://www.link">https://www.link</a>	United States	12,261	301	2.45%	▼ -13
61	Spire	<a href="https://www.link">https://www.link</a>	United States	1,876	46	2.45%	New Entry
62	Xcel Energy	<a href="https://www.link">https://www.link</a>	United States	11,152	273	2.45%	▼ -8
63	Avista	<a href="https://www.link">https://www.link</a>	United States	1,534	37	2.41%	▼ -15
64	PJM Interconnection	<a href="https://www.link">https://www.link</a>	United States	1,057	25	2.37%	▲ 4
65	Oncor Electric Delivery	<a href="https://www.link">https://www.link</a>	United States	3,513	83	2.36%	▼ -4
66	NiSource	<a href="https://www.link">https://www.link</a>	United States	6,102	144	2.36%	▲ 11
67	AWP Safety	<a href="https://www.link">https://www.link</a>	United States	2,495	57	2.28%	▼ -7
68	NAES	<a href="https://www.link">https://www.link</a>	United States	2,220	49	2.21%	▲ 11
69	Waste Pro USA	<a href="https://www.link">https://www.link</a>	United States	1,590	35	2.20%	▲ 4
70	Southern Company	<a href="https://www.link">https://www.link</a>	United States	11,513	253	2.20%	▲ 1
71	Alliant Energy	<a href="https://www.link">https://www.link</a>	United States	2,511	55	2.19%	▼ -2
72	Atmos Energy	<a href="https://www.link">https://www.link</a>	United States	4,447	97	2.18%	▲ 0
73	USIC	<a href="https://www.link">https://www.link</a>	United States	4,458	96	2.15%	▲ 25
74	Ameren	<a href="https://www.link">https://www.link</a>	United States	6,902	148	2.14%	▲ 9
75	Southern Nuclear	<a href="https://www.link">https://www.link</a>	United States	2,112	45	2.13%	▼ -12
76	New York State Electric & C	<a href="https://www.link">https://www.link</a>	United States	1,135	24	2.11%	▲ 5
77	Southwest Gas	<a href="https://www.link">https://www.link</a>	United States	1,857	39	2.10%	▼ -45
78	NV Energy	<a href="https://www.link">https://www.link</a>	United States	2,017	41	2.03%	▼ -2
79	American Electric Power	<a href="https://www.link">https://www.link</a>	United States	11,966	243	2.03%	▲ 1
80	PacifiCorp	<a href="https://www.link">https://www.link</a>	United States	2,856	56	1.96%	▲ 11
81	Florida Power & Light	<a href="https://www.link">https://www.link</a>	United States	7,447	145	1.95%	▼ -7
82	PSEG	<a href="https://www.link">https://www.link</a>	United States	8,035	153	1.90%	▲ 10
83	Osmose	<a href="https://www.link">https://www.link</a>	United States	2,384	45	1.89%	▲ 12
84	OGE Energy Corp.	<a href="https://www.link">https://www.link</a>	United States	1,856	35	1.89%	▼ -17
85	Duke Energy	<a href="https://www.link">https://www.link</a>	United States	24,597	461	1.87%	▲ 0
86	DTE Energy	<a href="https://www.link">https://www.link</a>	United States	9,128	170	1.86%	▼ -8
87	NextEra Energy	<a href="https://www.link">https://www.link</a>	United States	11,417	211	1.85%	▲ 0
88	Talen Energy	<a href="https://www.link">https://www.link</a>	United States	1,111	20	1.80%	New Entry
89	Idaho Power	<a href="https://www.link">https://www.link</a>	United States	1,446	26	1.80%	▼ -5
90	TXU Energy	<a href="https://www.link">https://www.link</a>	United States	1,061	19	1.79%	▼ -4
91	Sensus	<a href="https://www.link">https://www.link</a>	United States	1,186	20	1.69%	▼ -1
92	Calpine	<a href="https://www.link">https://www.link</a>	United States	2,258	36	1.59%	▼ -22
93	Aqua	<a href="https://www.link">https://www.link</a>	United States	2,647	42	1.59%	▲ 13

94	LG&E and KU Energy	<a href="https://www.linkedin.com/company/lg&amp;e-and-ku-energy/">https://www.linkedin.com/company/lg&amp;e-and-ku-energy/</a>	United States	1,711	27	1.58%	▼ -5
95	PPL	<a href="https://www.linkedin.com/company/ppl/">https://www.linkedin.com/company/ppl/</a>	United States	6,529	101	1.55%	▲ 10
96	CAMS	<a href="https://www.linkedin.com/company/cams/">https://www.linkedin.com/company/cams/</a>	United States	1,523	22	1.44%	▼ -14
97	Nebraska Public Power Dis	<a href="https://www.linkedin.com/company/nebraska-public-power-dis/">https://www.linkedin.com/company/nebraska-public-power-dis/</a>	United States	1,186	17	1.43%	New Entry
98	Dominion Energy	<a href="https://www.linkedin.com/company/dominion-energy/">https://www.linkedin.com/company/dominion-energy/</a>	United States	26,979	357	1.32%	▲ 5
99	Exelon	<a href="https://www.linkedin.com/company/exelon/">https://www.linkedin.com/company/exelon/</a>	United States	18,562	244	1.31%	▲ 1
100	EBMUD	<a href="https://www.linkedin.com/company/ebmud/">https://www.linkedin.com/company/ebmud/</a>	United States	1,473	19	1.29%	▼ -4
101	Sempra	<a href="https://www.linkedin.com/company/sempra/">https://www.linkedin.com/company/sempra/</a>	United States	2,598	33	1.27%	▼ -2
102	FirstEnergy	<a href="https://www.linkedin.com/company/firstenergy/">https://www.linkedin.com/company/firstenergy/</a>	United States	6,735	84	1.25%	▼ -14
103	Los Angeles Department of	<a href="https://www.linkedin.com/company/los-angeles-department-of/">https://www.linkedin.com/company/los-angeles-department-of/</a>	United States	4,608	53	1.15%	▼ -2
104	WEC Energy Group	<a href="https://www.linkedin.com/company/wec-energy-group/">https://www.linkedin.com/company/wec-energy-group/</a>	United States	2,822	32	1.13%	▼ -2
105	Just Energy	<a href="https://www.linkedin.com/company/just-energy/">https://www.linkedin.com/company/just-energy/</a>	United States	1,946	20	1.03%	▼ -12
106	PREPA	<a href="https://www.linkedin.com/company/prepa/">https://www.linkedin.com/company/prepa/</a>	United States	2,391	24	1.00%	▼ -9
107	Hawaiian Electric	<a href="https://www.linkedin.com/company/hawaiian-electric/">https://www.linkedin.com/company/hawaiian-electric/</a>	United States	1,621	16	0.99%	▲ 1
108	MidAmerican Energy Comp	<a href="https://www.linkedin.com/company/midamerican-energy-comp/">https://www.linkedin.com/company/midamerican-energy-comp/</a>	United States	2,120	20	0.94%	▼ -14
109	TECO Energy	<a href="https://www.linkedin.com/company/teco-energy/">https://www.linkedin.com/company/teco-energy/</a>	United States	3,250	29	0.89%	▲ 1
110	Stream	<a href="https://www.linkedin.com/company/stream/">https://www.linkedin.com/company/stream/</a>	United States	1,031	9	0.87%	▲ 1
111	Edison International	<a href="https://www.linkedin.com/company/edison-international/">https://www.linkedin.com/company/edison-international/</a>	United States	1,888	16	0.85%	▼ -4
112	Ambit Energy	<a href="https://www.linkedin.com/company/ambit-energy/">https://www.linkedin.com/company/ambit-energy/</a>	United States	4,992	42	0.84%	▼ -3
113	Direct Energy	<a href="https://www.linkedin.com/company/direct-energy/">https://www.linkedin.com/company/direct-energy/</a>	United States	2,165	11	0.51%	▲ 3
114	Warehouse Services	<a href="https://www.linkedin.com/company/warehouse-services/">https://www.linkedin.com/company/warehouse-services/</a>	United States	2,425	10	0.41%	New Entry
115	We Energies	<a href="https://www.linkedin.com/company/we-energies/">https://www.linkedin.com/company/we-energies/</a>	United States	2,773	11	0.40%	▲ 0
116	Reliant Energy	<a href="https://www.linkedin.com/company/reliant-energy/">https://www.linkedin.com/company/reliant-energy/</a>	United States	1,063	4	0.38%	▼ -2

Ready to win at social?

[Visit our website or contact us at support@dsmn8.com](https://www.dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

