

DSMN8

The UK's Most Active Utilities Professionals on Social - February 2025

Industry at a glance:

Average Score:
5.65%

Total Companies:
43

Global Industry Average:
3.92%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course/), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	National Energy System O	https://www.linkedin.com/company/national-energy-system-operators/	United Kingdom	1,423	206	14.48%	New Entry
2	Utility Warehouse	https://www.linkedin.com/company/utility-warehouse/	United Kingdom	4,468	623	13.94%	▲ 0
3	National Gas	https://www.linkedin.com/company/national-gas/	United Kingdom	1,708	198	11.59%	▲ 0
4	SSEN Transmission	https://www.linkedin.com/company/ssen-transmission/	United Kingdom	1,535	158	10.29%	▼ -3
5	E.ON Next	https://www.linkedin.com/company/eon-next/	United Kingdom	1,462	137	9.37%	▲ 1
6	Octopus Energy	https://www.linkedin.com/company/octopus-energy/	United Kingdom	3,834	335	8.74%	▲ 2
7	Scottish and Southern Elec	https://www.linkedin.com/company/scottish-and-southern-electricity/	United Kingdom	1,385	110	7.94%	▼ -2
8	Severn Trent	https://www.linkedin.com/company/severn-trent/	United Kingdom	3,484	265	7.61%	▲ 9
9	Aggreko	https://www.linkedin.com/company/aggreko/	United Kingdom	8,031	583	7.26%	▲ 7
10	NWG	https://www.linkedin.com/company/nwg/	United Kingdom	1,582	109	6.89%	▲ 3
11	SP Energy Networks	https://www.linkedin.com/company/sp-energy-networks/	United Kingdom	1,487	102	6.86%	▼ -7
12	OCU	https://www.linkedin.com/company/ocu/	United Kingdom	1,443	93	6.44%	▼ -2
13	National Grid	https://www.linkedin.com/company/national-grid/	United Kingdom	15,953	1,024	6.42%	▼ -4
14	Yorkshire Water	https://www.linkedin.com/company/yorkshire-water/	United Kingdom	2,658	165	6.21%	▲ 5
15	OVO	https://www.linkedin.com/company/ovo-energy/	United Kingdom	3,290	202	6.14%	▲ 7
16	Southern Water	https://www.linkedin.com/company/southern-water/	United Kingdom	2,330	141	6.05%	▲ 2
17	SSE Renewables	https://www.linkedin.com/company/sse-renewables/	United Kingdom	2,191	131	5.98%	New Entry
18	Network Plus	https://www.linkedin.com/company/network-plus/	United Kingdom	1,118	64	5.72%	▲ 8
19	South West Water	https://www.linkedin.com/company/south-west-water/	United Kingdom	1,271	68	5.35%	▲ 9
20	Northern Powergrid	https://www.linkedin.com/company/northern-powergrid/	United Kingdom	1,481	78	5.27%	▲ 0
21	Anglian Water Services	https://www.linkedin.com/company/anglian-water-services/	United Kingdom	3,619	189	5.22%	▲ 3

22	Cadent Gas	https://www.link	United Kingdom	3,033	158	5.21%	▼ -10
23	SMS	https://www.link	United Kingdom	1,037	51	4.92%	▲ 15
24	Dŵr Cymru Welsh Water	https://www.link	United Kingdom	2,038	99	4.86%	▼ -10
25	Drax Group	https://www.link	United Kingdom	2,189	106	4.84%	▼ -4
26	SGN	https://www.link	United Kingdom	2,551	122	4.78%	▲ 3
27	United Utilities	https://www.link	United Kingdom	4,560	218	4.78%	▼ -4
28	EDF Energy	https://www.link	United Kingdom	8,594	407	4.74%	▼ -3
29	Electricity North West	https://www.link	United Kingdom	1,405	66	4.70%	▲ 2
30	ScottishPower	https://www.link	United Kingdom	4,793	205	4.28%	▼ -3
31	Thames Water	https://www.link	United Kingdom	5,793	244	4.21%	▲ 5
32	E.ON UK	https://www.link	United Kingdom	3,814	159	4.17%	▲ 1
33	GTC	https://www.link	United Kingdom	1,038	40	3.85%	New Entry
34	Wessex Water	https://www.link	United Kingdom	1,740	62	3.56%	▼ -2
35	ENGIE UK	https://www.link	United Kingdom	1,461	52	3.56%	New Entry
36	Viridor	https://www.link	United Kingdom	1,135	33	2.91%	New Entry
37	Calor Gas	https://www.link	United Kingdom	1,171	31	2.65%	▼ -3
38	Freedom	https://www.link	United Kingdom	1,564	39	2.49%	▼ -1
39	UK Power Networks	https://www.link	United Kingdom	3,150	77	2.44%	▼ -4
40	SSE	https://www.link	United Kingdom	13,213	272	2.06%	▼ -1
41	British Gas	https://www.link	United Kingdom	9,967	171	1.72%	▼ -1
42	Pamela Hatswell Utility Wa	https://www.link	United Kingdom	1,349	16	1.19%	▲ 1
43	Centrica	https://www.link	United Kingdom	20,119	232	1.15%	▼ -1

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

