DSMN8

The UK's Most Active Utilities Professionals on Social - February 2025

	Average Sc			Total Compa		obal Industry Avera	_
	5.65	5%		43	33	92 %	0
				Why should yo	u care?		
	reater than that o	f your corpo	orate channe	els? Your employe	did you know that their re es are a more trusted sou customers, prospects, an	urce of information fo	
	Activated	effectively,		the influence to រួ ound leads, and c	grow your share of voice onversions.	e, website traffic,	
	Plus, there's no be	-	-		ure and employer brand a ss - your employees!	at scale than through	the
So	, how active are y				his compare to the rest o listed the results below.	f your industry? Well,	we've
	for our free course	e, The Empl	oyee Advoca	cy Certification (d	cy, and how to manage a smn8.com/employee-adv ied book, Employee Advo	/ocacy-course), and yc	ou'll
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23 SMS	https://www.linke United Kingdom	1,037	51	4.92%	▲ 15
24 Dŵr Cymru Welsh Water	https://www.linke	2,038	99	4.86%	▼ -10
25 Drax Group	https://www.linke United Kingdom	2,189	106	4.84%	▼ -4
26 SGN	https://www.linke United Kingdom	2,551	122	4.78%	▲ 3
27 United Utilities	https://www.linke United Kingdom	4,560	218	4.78%	▼ -4
28 EDF Energy	https://www.linke United Kingdom	8,594	407	4.74%	▼ -3
29 Electricity North West	https://www.linke United Kingdom	1,405	66	4.70%	▲ 2
30 ScottishPower	https://www.linke United Kingdom	4,793	205	4.28%	▼ -3
31 Thames Water	https://www.linke United Kingdom	5,793	244	4.21%	▲ 5
32 E.ON UK	https://www.linke United Kingdom	3,814	159	4.17%	▲ 1
33 GTC	https://www.linke United Kingdom	1,038	40	3.85%	New Entr
34 Wessex Water	https://www.linke United Kingdom	1,740	62	3.56%	▼ -2
35 ENGIE UK	https://www.linke United Kingdom	1,461	52	3.56%	New Entr
36 Viridor	https://www.linke United Kingdom	1,135	33	2.91%	New Entr
37 Calor Gas	https://www.linke United Kingdom	1,171	31	2.65%	▼ -3
38 Freedom	https://www.linke United Kingdom	1,564	39	2.49%	▼ -1
39 UK Power Networks	https://www.linke United Kingdom	3,150	77	2.44%	▼ -4
40 SSE	https://www.linke United Kingdom	13,213	272	2.06%	▼ -1
41 British Gas	https://www.linke United Kingdom	9,967	171	1.72%	▼ -1
42 Pamela Hatswell Utility Wa	a https://www.linke United Kingdom	1,349	16	1.19%	▲ 1
43 Centrica	https://www.linkeUnited Kingdom	20,119	232	1.15%	▼ -1

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