BUMSD

The USA's Most Active Staffing & Recruiting Professionals on Social - February 2025

Industry at a glance:

Average Score:

5.25%

Total Companies:

162

Global Industry Average:

7.15%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?										
Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change			
1	Creative Financial Staffing	https://www.linke	United States	803	156	19.43%	A 4			
2	Net2Source	https://www.linke	United States	685	125	18.25%	▲ 1			
3	Hudson RPO	https://www.linke	United States	626	111	17.73%	▼ -1			
4	gpac	https://www.linke	United States	1,633	260	15.92%	▲ 2			
5	Green Key Resources	https://www.linke	United States	719	111	15.44%	▼ -1			
6	Integrated Resources	https://www.linke	United States	721	110	15.26%	▲ 17			
7	ManpowerGroup Talent So	https://www.linke	United States	1,695	257	15.16%	▲ 2			
8	Ultimate Staffing	https://www.linke	United States	1,317	197	14.96%	▼ -1			
9	Weatherby Healthcare	https://www.linke	United States	1,550	227	14.65%	▲ 9			
10	DOXA Talent	https://www.linke	United States	542	79	14.58%	New Entry			
11	Denken Solutions	https://www.linke	United States	613	85	13.87%	▼ -1			
12	ICONMA	https://www.linke	United States	1,164	145	12.46%	▲ 1			
13	IntelliPro	https://www.linke	United States	815	97	11.90%	▲ 4			
14	W3Global	https://www.linke	United States	953	113	11.86%	▲ 30			
15	Russell Tobin	https://www.linke	United States	713	84	11.78%	▼ -4			
16	Marketplace Chaplains	https://www.linke	United States	664	78	11.75%	▲ 18			
17	Infojini	https://www.linke	United States	750	87	11.60%	▼ -9			
18	ALKU	https://www.linke	United States	1,219	137	11.24%	A 4			
19	Addison Group	https://www.linke	United States	1,993	223	11.19%	▲ 18			
20	SGS Consulting	https://www.linke	United States	802	84	10.47%	▲ 1			
21	AgileOne	https://www.linke	United States	738	77	10.43%	▼ -9			

		https://www.linke		1,012	105	10.38%	▲ 16
		https://www.linke		30,566	3,000	9.81%	▲ 9
24	Airswift	https://www.linke	United States	2,252	219	9.72%	▼ -5
25	LocumTenens.com	https://www.linke	United States	1,175	113	9.62%	▲ 21
26	Jobot	https://www.linke	United States	1,550	146	9.42%	▲ 10
27	Infotree Global Solutions	https://www.linke	United States	1,699	158	9.30%	▲ 4
		https://www.linke		699	65	9.30%	▼ -14
		_					
		https://www.linke		1,479	137	9.26%	▼ -4
30	Rangam	https://www.linke	United States	520	48	9.23%	▼ -3
31	Mindlance	https://www.linke	United States	2,107	193	9.16%	▲ 4
32	LaSalle Network	https://www.linke	United States	723	66	9.13%	▼ -4
		https://www.linke		2,282	204	8.94%	▲ 8
	. , ,	https://www.linke		1,843	164	8.90%	▼ -14
		https://www.linke		1,266	112	8.85%	▼ -6
36	eTeam	https://www.linke	United States	3,253	275	8.45%	▼ -6
37	Vaco	https://www.linke	United States	4,944	417	8.43%	▼ -13
38	Kelly Science, Engineering	https://www.linke	United States	1,247	102	8.18%	▲ 4
39	Acro Service Corp	https://www.linke	United States	618	49	7.93%	New Ent
		https://www.linke		926	73	7.88%	▲ 15
		-					
		https://www.linke		666	52	7.81%	▲ 8
		https://www.linke		1,335	100	7.49%	▲ 5
43	Bloom	https://www.linke	United States	1,207	89	7.37%	▼ -27
44	TRS Staffing Solutions	https://www.linke	United States	1,131	83	7.34%	▲ 1
		https://www.linke		2,805	203	7.24%	▼ -6
		https://www.linke		2,052	145	7.07%	▲ 24
		-					
		https://www.linke		2,334	162	6.94%	▲ 16
48	INSPYR Solutions	https://www.linke	United States	809	56	6.92%	New Ent
49	Solomon Page	https://www.linke	United States	762	52	6.82%	▲ 7
50	Softpath System	https://www.linke	United States	819	53	6.47%	▲ 8
51	Acara Solutions	https://www.linke	United States	526	34	6.46%	New Ent
		https://www.linke		527	34	6.45%	▲ 9
		https://www.linke		3,611	229	6.34%	▼ -1
54	Tailored Management	https://www.linke	United States	544	34	6.25%	▲ 15
55	Medix	https://www.linke	United States	2,066	126	6.10%	▲ 4
56	SPECTRAFORCE	https://www.linke	United States	1,917	116	6.05%	▲ 18
57	Experis	https://www.linke	United States	8,940	538	6.02%	▲ 8
		https://www.linke		13,873	834	6.01%	▼ -7
	-						
		https://www.linke		1,886	113	5.99%	▲ 5
		https://www.linke		770	46	5.97%	▼ -7
61	PrideStaff	https://www.linke	United States	2,205	127	5.76%	▲ 5
62	JSG	https://www.linke	United States	764	44	5.76%	▲ 13
63	NextGen	https://www.linke	United States	514	29	5.64%	▼ -3
64	Weichert Workforce Mobilit	https://www.linke	United States	544	29	5.33%	▼ -2
		https://www.linke		1,058	56	5.29%	▲ 8
		https://www.linke		516	27	5.23%	New Ent
		https://www.linke	United States	1,057	55	5.20%	▲ 5
68	PTS Advance	https://www.linke	United States	686	35	5.10%	▲ 8
69	Instawork	https://www.linke	United States	1,855	94	5.07%	New Ent
	Remote Work / Self-employ			649	32	4.93%	New Ent
				9,342	456		
		https://www.linke				4.88%	▲ 0
		https://www.linke		1,847	90	4.87%	▼ -5
73	Eastridge Workforce Solution	https://www.linke	United States	876	41	4.68%	▲ 19
74	Emonics	https://www.linke	United States	1,097	51	4.65%	▼ -48
		https://www.linke	United States	545	24	4.40%	▲ 7
		https://www.linke		1,417	61	4.30%	▲ 2
		https://www.linke		1,657	71	4.28%	▲ 9
78	JWilliams Staffing	https://www.linke		543	23	4.24%	New Ent
79	AMN Healthcare	https://www.linke	United States	6,392	267	4.18%	▲ 16
80	Barton Associates	https://www.linke	United States	2,111	86	4.07%	▲ 3
		https://www.linke		835	34	4.07%	▼ -1
		https://www.linke		973	39	4.01%	▲ 3
		https://www.linke		910	36	3.96%	▼ -29
84	Equus Workforce Solutions	https://www.linke	United States	2,284	88	3.85%	▼ -16
85	AppleOne Employment Ser	https://www.linke	United States	5,296	199	3.76%	▲ 9
		https://www.linke		3,728	136	3.65%	▼ -5
		https://www.linke		3,383	115	3.40%	▼ -3
	Malone Workforce Solution			678	23	3.39%	▼ -1
	Manpower	https://www.linke	United States	27,605	886	3.21%	▲ 8
89	ModDro Hoolthoore Stoffing	https://www.linke	United States	959	30	3.13%	▲ 18
	Medicio neallicale Stalling						
90			United States	744	23	3.09%	▼ -14
90 91	Forrest Solutions	https://www.linke		744 1,786	23 55	3.09% 3.08%	▼ -14 ▲ 17

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94 HTI	https://www.linke United States	811	23	2.84%	▲ 9
95 GHR Healthcare	https://www.linke United States	1,341	38	2.83%	▼ -16
96 Tech USA	https://www.linkeuUnited States	653	18	2.76%	▼ -8
97 Remote Work	https://www.linke United States	4,795	132	2.75%	New En
	https://www.linke United States	1,102	30	2.72%	New En
99 Staff Zone	https://www.linke United States	1,249	34	2.72%	▲ 1
100 LRS Healthcare	https://www.linke United States	1,103	30	2.72%	▲ 37
101 Soliant	https://www.linke United States	1,918	52	2.71%	▲ 0
102 Prolink	https://www.linke United States	2,056	55	2.68%	▲ 0
103 Advantage Technical	https://www.linke United States	932	24	2.58%	New En
104 Spherion	https://www.linke United States	5,114	129	2.52%	▲ 12
105 Sunbelt Staffing	https://www.linke United States	1,015	25	2.46%	▼ -16
106 Supplemental Health Care	https://www.linke United States	3,005	71	2.36%	▲ 13
107 PDS Tech Commercial	https://www.linke United States	762	18	2.36%	▲ 10
	https://www.linke United States	1,330	31	2.33%	▼ -18
109 PRN Healthcare	https://www.linke United States	741	17	2.29%	▼ -11
110 24 Seven Talent	https://www.linke United States	3,410	78	2.29%	▼ -3
111 247Hire	https://www.linke United States	1,056	24	2.27%	▲ 28
112 Indotronix International	https://www.linke United States	538	12	2.23%	▲ 6
113 TotalMed	https://www.linke United States	1,456	32	2.20%	New En
114 Atlas MedStaff	https://www.linke United States	700	15	2.14%	▲ 12
115 Aerotek	https://www.linke	20,017	425	2.12%	▲ 7
116 HealthTrust Workforce Sol	https://www.linke United States	3,902	82	2.10%	▼ -4
117 Rose International	https://www.linke United States	2,194	46	2.10%	▼ -13
118 ManpowerGroup	https://www.linke United States	68,705	1,427	2.08%	▲ 2
119 CornerStone Staffing	https://www.linke	536	11	2.05%	▼ -6
20 Fusion Medical Staffing	https://www.linke United States	2,047	41	2.00%	▲ 10
21 Elwood Staffing Services	https://www.linke United States	3,831	76	1.98%	▲ 0
			30		▼ -7
	https://www.linke United States	1,554		1.93%	
23 FlexCare Medical Staffing	https://www.linke United States	1,420	27	1.90%	▼ -24
24 Surge Staffing	https://www.linke United States	1,825	34	1.86%	▼ -19
25 Medical Solutions	https://www.linke United States	6,627	120	1.81%	▲ 2
	https://www.linke United States	510	9	1.76%	▼ -16
	· ·				
-	https://www.linke United States	20,469	336	1.64%	▼ -4
MAU Workforce Solutions	https://www.linke United States	1,835	29	1.58%	▼ -14
29 PSG Global Solutions	https://www.linke United States	3,417	52	1.52%	▲ 14
I30 Aya Healthcare	https://www.linke United States	22,089	333	1.51%	▲ 5
I31 Tradesmen International	https://www.linke United States	5,456	82	1.50%	▼ -2
132 PeopleReady	https://www.linke United States	7,416	111	1.50%	▲ 8
133 Cross Country Healthcare	https://www.linke United States	8,557	126	1.47%	▲ 9
134 Reliance One	https://www.linke United States	548	8	1.46%	▼ -43
135 Favorite Healthcare Staffir	https://www.linke United States	3,084	45	1.46%	▼ -7
				1.43%	
	https://www.linke United States	13,721	196		▲ 0
37 Kelly	https://www.linke United States	18,603	263	1.41%	▼ -12
I38 ATC Healthcare	https://www.linke United States	819	11	1.34%	New En
139 Advantage Resourcing	https://www.linke United States	1,190	15	1.26%	▼ -5
140 Envision	https://www.linke United States	910	11	1.21%	▼ -8
				/	
141 Staffmark	https://www.linke United States	6,674	71	1.06%	▲ 12
142 Prialto	https://www.linke	694	7	1.01%	▲ 3
43 Trustaff	https://www.linke	1,888	18	0.95%	▲ 16
44 Volt	https://www.linke United States	6,389	60	0.94%	▲ 4
145 TrueBlue	https://www.linke United States	11,422	106	0.93%	▲ 10
	https://www.linke	997	9	0.90%	▼ -15
National Staffing Solutions	https://www.linke United States	561	5	0.89%	▼ -14
148 Staff Management SMX	https://www.linke United States	2,847	25	0.88%	▼ -4
149 Travel Nurse Across Amer	https://www.linke United States	1,418	12	0.85%	▲ 1
	https://www.linke United States	1,067	9	0.84%	▼ -3
151 Persona	https://www.linke United States	2,194	18	0.82%	▲ 0
152 Rocket Station	https://www.linke United States	1,945	15	0.77%	▲ 4
153 All Team Staffing	https://www.linke United States	675	5	0.74%	▼ -4
154 CareerStaff Unlimited	https://www.linke United States	886	6	0.68%	▼ -30
	https://www.linke United States	2,477	16	0.65%	▲ 7
156 ProLogistix	https://www.linke United States	3,767	24	0.64%	▼ -2
	https://www.linke United States	17,372	94	0.54%	▲ 0
157 Maxim Healthcare Staffing	https://www.linke United States	1,076	5	0.46%	▲ 0
		1,070			▼ -21
158 Gale Healthcare		057			
158 Gale Healthcare 159 Dedicated Nursing Associa	https://www.linke United States	657	3	0.46%	
Gale Healthcare Dedicated Nursing Associa		657 7,251	3 27	0.46%	<u> </u>
158 Gale Healthcare	https://www.linke United States				

Ready to win at social?

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