

# DSMN8

The UK's Most Active Staffing & Recruiting Professionals on Social - February 2025

## Industry at a glance:

Average Score:  
**10.63%**

Total Companies:  
**45**

Global Industry Average:  
**7.15%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course/](https://dsmn8.com/employee-advocacy-course/)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Oliver James	<a href="https://www.linkedin.com/company/oliverjames/">https://www.linkedin.com/company/oliverjames/</a>	United Kingdom	877	240	27.37%	▲ 0
2	PageGroup	<a href="https://www.linkedin.com/company/pagegroup/">https://www.linkedin.com/company/pagegroup/</a>	United Kingdom	2,153	520	24.15%	▲ 0
3	Michael Page	<a href="https://www.linkedin.com/company/michael-page/">https://www.linkedin.com/company/michael-page/</a>	United Kingdom	11,310	2,500	22.10%	▲ 0
4	Robert Walters	<a href="https://www.linkedin.com/company/robert-walters/">https://www.linkedin.com/company/robert-walters/</a>	United Kingdom	5,820	1,219	20.95%	▲ 2
5	RED Global	<a href="https://www.linkedin.com/company/red-global/">https://www.linkedin.com/company/red-global/</a>	United Kingdom	645	128	19.84%	New Entry
6	La Fosse	<a href="https://www.linkedin.com/company/la-fosse/">https://www.linkedin.com/company/la-fosse/</a>	United Kingdom	556	110	19.78%	▼ -1
7	Huxley	<a href="https://www.linkedin.com/company/huxley/">https://www.linkedin.com/company/huxley/</a>	United Kingdom	794	142	17.88%	▲ 3
8	NES Fircroft	<a href="https://www.linkedin.com/company/n-fircroft/">https://www.linkedin.com/company/n-fircroft/</a>	United Kingdom	3,165	533	16.84%	▲ 1
9	Rullion	<a href="https://www.linkedin.com/company/rullion/">https://www.linkedin.com/company/rullion/</a>	United Kingdom	510	85	16.67%	New Entry
10	Spencer Ogden	<a href="https://www.linkedin.com/company/spencer-ogden/">https://www.linkedin.com/company/spencer-ogden/</a>	United Kingdom	652	107	16.41%	▲ 1
11	Page Personnel	<a href="https://www.linkedin.com/company/page-personnel/">https://www.linkedin.com/company/page-personnel/</a>	United Kingdom	3,657	594	16.24%	▼ -7
12	Real Staffing	<a href="https://www.linkedin.com/company/real-staffing/">https://www.linkedin.com/company/real-staffing/</a>	United Kingdom	752	121	16.09%	▼ -5
13	Nigel Frank International	<a href="https://www.linkedin.com/company/nigel-frank-international/">https://www.linkedin.com/company/nigel-frank-international/</a>	United Kingdom	715	115	16.08%	▼ -5
14	Randstad UK	<a href="https://www.linkedin.com/company/randstad-uk/">https://www.linkedin.com/company/randstad-uk/</a>	United Kingdom	1,366	219	16.03%	▼ -1
15	Antal International	<a href="https://www.linkedin.com/company/antal-international/">https://www.linkedin.com/company/antal-international/</a>	United Kingdom	2,162	312	14.43%	▼ -3
16	Halian	<a href="https://www.linkedin.com/company/halian/">https://www.linkedin.com/company/halian/</a>	United Kingdom	791	95	12.01%	New Entry
17	Tenth Revolution Group	<a href="https://www.linkedin.com/company/tenth-revolution-group/">https://www.linkedin.com/company/tenth-revolution-group/</a>	United Kingdom	2,268	257	11.33%	New Entry
18	Salt	<a href="https://www.linkedin.com/company/salt/">https://www.linkedin.com/company/salt/</a>	United Kingdom	1,304	146	11.20%	▼ -4
19	Hays	<a href="https://www.linkedin.com/company/hays/">https://www.linkedin.com/company/hays/</a>	United Kingdom	26,849	3,000	11.17%	▼ -4
20	Manpower UK	<a href="https://www.linkedin.com/company/manpower-uk/">https://www.linkedin.com/company/manpower-uk/</a>	United Kingdom	539	54	10.02%	▼ -2
21	Reed	<a href="https://www.linkedin.com/company/reed/">https://www.linkedin.com/company/reed/</a>	United Kingdom	6,372	636	9.98%	▼ -5

22	Meridian Business Support	<a href="https://www.linkedin.com/company/meridian-business-support/">https://www.linkedin.com/company/meridian-business-support/</a>	United Kingdom	519	47	9.06%	▼ -3
23	Lorien	<a href="https://www.linkedin.com/company/lorien/">https://www.linkedin.com/company/lorien/</a>	United Kingdom	653	59	9.04%	New Entry
24	Impellam Group	<a href="https://www.linkedin.com/company/impellam-group/">https://www.linkedin.com/company/impellam-group/</a>	United Kingdom	647	54	8.35%	▼ -4
25	Avance Consulting	<a href="https://www.linkedin.com/company/avance-consulting/">https://www.linkedin.com/company/avance-consulting/</a>	United Kingdom	1,745	139	7.97%	New Entry
26	Aston Carter	<a href="https://www.linkedin.com/company/aston-carter/">https://www.linkedin.com/company/aston-carter/</a>	United Kingdom	2,906	206	7.09%	New Entry
27	gap personnel	<a href="https://www.linkedin.com/company/gap-personnel/">https://www.linkedin.com/company/gap-personnel/</a>	United Kingdom	604	42	6.95%	▼ -10
28	Pertemps Network Group	<a href="https://www.linkedin.com/company/pertemps-network-group/">https://www.linkedin.com/company/pertemps-network-group/</a>	United Kingdom	2,368	164	6.93%	▼ -6
29	Arc Hospitality Recruitment	<a href="https://www.linkedin.com/company/arc-hospitality-recruitment/">https://www.linkedin.com/company/arc-hospitality-recruitment/</a>	United Kingdom	943	65	6.89%	▼ -8
30	Office Angels	<a href="https://www.linkedin.com/company/office-angels/">https://www.linkedin.com/company/office-angels/</a>	United Kingdom	1,591	100	6.29%	▼ -5
31	Coyle Personnel	<a href="https://www.linkedin.com/company/coyle-personnel/">https://www.linkedin.com/company/coyle-personnel/</a>	United Kingdom	565	34	6.02%	▼ -2
32	The Best Connection	<a href="https://www.linkedin.com/company/the-best-connection/">https://www.linkedin.com/company/the-best-connection/</a>	United Kingdom	2,100	125	5.95%	▼ -2
33	Driver Hire Nationwide	<a href="https://www.linkedin.com/company/driver-hire-nationwide/">https://www.linkedin.com/company/driver-hire-nationwide/</a>	United Kingdom	957	53	5.54%	▼ -6
34	Guidant Global	<a href="https://www.linkedin.com/company/guidant-global/">https://www.linkedin.com/company/guidant-global/</a>	United Kingdom	781	43	5.51%	▼ -10
35	Search	<a href="https://www.linkedin.com/company/search/">https://www.linkedin.com/company/search/</a>	United Kingdom	1,966	105	5.34%	▼ -9
36	ID Medical	<a href="https://www.linkedin.com/company/id-medical/">https://www.linkedin.com/company/id-medical/</a>	United Kingdom	1,000	50	5.00%	▼ -3
37	Orion Group	<a href="https://www.linkedin.com/company/orion-group/">https://www.linkedin.com/company/orion-group/</a>	United Kingdom	1,194	59	4.94%	▼ -9
38	Brook Street	<a href="https://www.linkedin.com/company/brook-street/">https://www.linkedin.com/company/brook-street/</a>	United Kingdom	1,460	68	4.66%	▼ -6
39	Mach Recruitment	<a href="https://www.linkedin.com/company/mach-recruitment/">https://www.linkedin.com/company/mach-recruitment/</a>	United Kingdom	507	19	3.75%	New Entry
40	Harvey Nash	<a href="https://www.linkedin.com/company/harvey-nash/">https://www.linkedin.com/company/harvey-nash/</a>	United Kingdom	3,087	114	3.69%	▼ -6
41	NHS Professionals	<a href="https://www.linkedin.com/company/nhs-professionals/">https://www.linkedin.com/company/nhs-professionals/</a>	United Kingdom	5,425	167	3.08%	▼ -6
42	Blue Arrow	<a href="https://www.linkedin.com/company/blue-arrow/">https://www.linkedin.com/company/blue-arrow/</a>	United Kingdom	2,736	82	3.00%	▼ -6
43	SThree	<a href="https://www.linkedin.com/company/sthree/">https://www.linkedin.com/company/sthree/</a>	United Kingdom	8,985	215	2.39%	▼ -6
44	Protocol Education	<a href="https://www.linkedin.com/company/protocol-education/">https://www.linkedin.com/company/protocol-education/</a>	United Kingdom	1,748	40	2.29%	▼ -6
45	The Recruitment Co.	<a href="https://www.linkedin.com/company/the-recruitment-co/">https://www.linkedin.com/company/the-recruitment-co/</a>	United Kingdom	723	14	1.94%	▼ -14

Ready to win at social?

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