



The USA's Most Active Management Consulting Professionals on Social - February 2025

Industry at a glance:

Average Score:
7.38%

Total Companies:
118

Global Industry Average:
7.29%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course/), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	AlixPartners	https://www.linkedin.com/company/alixpartners/	United States	3,675	689	18.75%	▲ 0
2	Boydin	https://www.linkedin.com/company/boydin/	United States	1,117	185	16.56%	▲ 0
3	BNI Global	https://www.linkedin.com/company/bni-global/	United States	4,684	744	15.88%	▲ 1
4	Slalom	https://www.linkedin.com/company/slalom/	United States	9,877	1,473	14.91%	▼ -1
5	Centric Consulting	https://www.linkedin.com/company/centric-consulting/	United States	1,181	160	13.55%	▲ 2
6	Wipfli	https://www.linkedin.com/company/wipfli/	United States	3,487	471	13.51%	▼ -1
7	APCO	https://www.linkedin.com/company/apco/	United States	1,703	230	13.51%	▼ -1
8	Korn Ferry	https://www.linkedin.com/company/kornferry/	United States	16,810	2,125	12.64%	▲ 8
9	OneDigital	https://www.linkedin.com/company/onedigital/	United States	3,278	404	12.32%	▲ 2
10	Tiger Analytics	https://www.linkedin.com/company/tiger-analytics/	United States	5,526	677	12.25%	▲ 40
11	MJV Technology & Innovation	https://www.linkedin.com/company/mjv-technology-innovation/	United States	1,156	137	11.85%	▲ 2
12	Carr, Riggs & Ingram	https://www.linkedin.com/company/carr-riggs-and-ingram/	United States	2,049	241	11.76%	▲ 42
13	Searce	https://www.linkedin.com/company/searce/	United States	1,533	177	11.55%	▲ 12
14	Heidrick & Struggles	https://www.linkedin.com/company/heidrick-and-struggles/	United States	2,258	259	11.47%	▼ -6
15	Ankura	https://www.linkedin.com/company/ankura/	United States	2,111	237	11.23%	▲ 3
16	MathCo	https://www.linkedin.com/company/mathco/	United States	1,466	163	11.12%	▲ 13
17	Gallup	https://www.linkedin.com/company/gallup/	United States	2,349	261	11.11%	▼ -8
18	Huron	https://www.linkedin.com/company/huron/	United States	5,674	609	10.73%	▲ 28
19	CrossCountry Consulting	https://www.linkedin.com/company/crosscountry-consulting/	United States	1,157	124	10.72%	▲ 12
20	CBIZ	https://www.linkedin.com/company/cbiz/	United States	8,222	880	10.70%	▲ 20
21	Berkeley Research Group	https://www.linkedin.com/company/berkeley-research-group/	United States	1,933	206	10.66%	▲ 37

22	Maritz	https://www.link	United States	3,058	324	10.60%	▲ 86
23	Alvarez & Marsal	https://www.link	United States	11,348	1,193	10.51%	▲ 1
24	Bain & Company	https://www.link	United States	21,854	2,275	10.41%	▼ -4
25	Right Management	https://www.link	United States	2,739	284	10.37%	▲ 13
26	FTI Consulting	https://www.link	United States	10,207	1,055	10.34%	▼ -16
27	BCG X	https://www.link	United States	2,223	229	10.30%	▲ 3
28	J.S. Held	https://www.link	United States	2,048	206	10.06%	▲ 11
29	Teneo	https://www.link	United States	1,778	175	9.84%	▼ -1
30	Actalent	https://www.link	United States	6,384	625	9.79%	▼ -11
31	Sikich	https://www.link	United States	2,255	219	9.71%	▼ -19
32	West Monroe	https://www.link	United States	2,024	196	9.68%	▲ 5
33	Oliver Wyman	https://www.link	United States	9,044	871	9.63%	▲ 23
34	Eliassen Group	https://www.link	United States	1,116	107	9.59%	▼ -8
35	Palladium: Make It Possible	https://www.link	United States	3,138	300	9.56%	▼ -14
36	FGS Global	https://www.link	United States	2,079	196	9.43%	▼ -1
37	Spencer Stuart	https://www.link	United States	3,209	301	9.38%	▲ 7
38	Certara	https://www.link	United States	1,383	125	9.04%	▼ -16
39	The Hackett Group	https://www.link	United States	1,765	158	8.95%	▼ -12
40	Tredence	https://www.link	United States	2,933	261	8.90%	▼ -25
41	North Highland	https://www.link	United States	1,970	172	8.73%	▼ -7
42	Sequoia	https://www.link	United States	1,392	120	8.62%	▲ 7
43	Kroll	https://www.link	United States	6,441	551	8.55%	▼ -11
44	Credera	https://www.link	United States	1,878	156	8.31%	▼ -8
45	Huge	https://www.link	United States	1,027	85	8.28%	▲ 14
46	Frost & Sullivan	https://www.link	United States	2,257	182	8.06%	▲ 7
47	Exponent	https://www.link	United States	1,516	122	8.05%	▲ 17
48	Indegene	https://www.link	United States	5,749	459	7.98%	▲ 38
49	Russell Reynolds Associates	https://www.link	United States	2,751	212	7.71%	▲ 41
50	Secretariat	https://www.link	United States	1,241	95	7.66%	▲ 20
51	ACA Group	https://www.link	United States	1,395	106	7.60%	▼ -37
52	BPM LLP	https://www.link	United States	1,752	133	7.59%	▲ 15
53	Deloitte Digital	https://www.link	United States	8,640	653	7.56%	▼ -1
54	ProPharma	https://www.link	United States	2,100	157	7.48%	▼ -9
55	Protiviti	https://www.link	United States	12,763	952	7.46%	▲ 6
56	Fractal	https://www.link	United States	5,664	421	7.43%	▲ 9
57	McKinsey & Company	https://www.link	United States	40,474	3,000	7.41%	▲ 0
58	KellyOCG	https://www.link	United States	1,615	119	7.37%	▼ -17
59	InfoCepts	https://www.link	United States	1,258	92	7.31%	▲ 1
60	C5i	https://www.link	United States	1,548	113	7.30%	▼ -13
61	Kearney	https://www.link	United States	8,155	589	7.22%	▼ -6
62	MSX International	https://www.link	United States	4,167	298	7.15%	▲ 15
63	EY-Parthenon	https://www.link	United States	9,650	687	7.12%	▼ -30
64	System One	https://www.link	United States	1,241	86	6.93%	▲ 4
65	GEP Worldwide	https://www.link	United States	6,021	410	6.81%	▼ -17
66	Boston Consulting Group	https://www.link	United States	36,843	2,500	6.79%	▼ -23
67	SG Analytics	https://www.link	United States	1,752	117	6.68%	▼ -25
68	Charles River Associates	https://www.link	United States	1,535	100	6.51%	▼ -17
69	LMI	https://www.link	United States	3,009	195	6.48%	▲ 9
70	Publicis Sapient	https://www.link	United States	24,764	1,592	6.43%	▲ 13
71	Trinity Life Sciences	https://www.link	United States	1,536	98	6.38%	▲ 18
72	Cherokee Federal	https://www.link	United States	1,866	118	6.32%	▼ -1
73	Strategy&	https://www.link	United States	5,950	370	6.22%	▼ -11
74	CCMC	https://www.link	United States	1,224	76	6.21%	▼ -8
75	BI WORLDWIDE	https://www.link	United States	1,942	120	6.18%	▼ -12
76	GP Strategies	https://www.link	United States	4,364	264	6.05%	▼ -1
77	Material	https://www.link	United States	1,630	97	5.95%	▲ 19
78	RGP	https://www.link	United States	2,931	171	5.83%	▼ -2
79	GovCIO	https://www.link	United States	2,680	155	5.78%	▲ 14
80	Magellan Federal	https://www.link	United States	1,303	75	5.76%	▲ 14
81	ICF	https://www.link	United States	10,881	607	5.58%	▼ -12
82	Rimkus	https://www.link	United States	1,159	64	5.52%	▼ -9
83	SAM	https://www.link	United States	1,773	97	5.47%	▲ 23
84	Guidehouse	https://www.link	United States	14,622	791	5.41%	▼ -10
85	alliantgroup	https://www.link	United States	1,484	80	5.39%	▲ 0
86	Merkle	https://www.link	United States	6,607	352	5.33%	▼ -2
87	Milliman	https://www.link	United States	4,285	228	5.32%	▼ -7
88	Solvo Global	https://www.link	United States	2,615	137	5.24%	▼ -6
89	ZS	https://www.link	United States	15,211	765	5.03%	▲ 2
90	Cyberbacker Careers	https://www.link	United States	1,464	72	4.92%	▲ 14
91	L.E.K. Consulting	https://www.link	United States	4,060	196	4.83%	▼ -4
92	IEM	https://www.link	United States	1,446	68	4.70%	▼ -11
93	Mu Sigma	https://www.link	United States	3,802	177	4.66%	▲ 12

94	Caresoft Global	https://www.linkedin.com/company/caresoft-global	United States	1,877	80	4.26%	New Entry
95	EXL	https://www.linkedin.com/company/exl	United States	35,211	1,393	3.96%	New Entry
96	Innodata	https://www.linkedin.com/company/innodata	United States	5,039	197	3.91%	▲ 1
97	J. J. Keller & Associates	https://www.linkedin.com/company/j-j-keller-associates	United States	1,829	70	3.83%	▲ 2
98	NAMSA	https://www.linkedin.com/company/namsa	United States	1,565	55	3.51%	▲ 4
99	ABS Group	https://www.linkedin.com/company/abs-group	United States	1,743	60	3.44%	▼ -11
100	Chartis	https://www.linkedin.com/company/chartis	United States	3,400	115	3.38%	New Entry
101	Cornerstone Research	https://www.linkedin.com/company/cornerstone-research	United States	1,172	39	3.33%	▼ -6
102	tms	https://www.linkedin.com/company/tms	United States	2,626	85	3.24%	▼ -10
103	Integreon	https://www.linkedin.com/company/integreon	United States	3,435	110	3.20%	▲ 0
104	Keystone AI	https://www.linkedin.com/company/keystone-ai	United States	1,105	35	3.17%	New Entry
105	Genpact	https://www.linkedin.com/company/genpact	United States	133,809	4,000	2.99%	▼ -5
106	Beacon Hill	https://www.linkedin.com/company/beacon-hill	United States	3,131	93	2.97%	▼ -89
107	Analysis Group	https://www.linkedin.com/company/analysis-group	United States	1,747	50	2.86%	▲ 0
108	WNS	https://www.linkedin.com/company/wns	United States	55,704	1,555	2.79%	▼ -7
109	Jacobs	https://www.linkedin.com/company/jacobs	United States	64,962	1,775	2.73%	▼ -11
110	ADEC Innovations	https://www.linkedin.com/company/adecc	United States	1,574	36	2.29%	▼ -1
111	RCM Technologies	https://www.linkedin.com/company/rcm-technologies	United States	1,737	36	2.07%	▲ 0
112	Xerox	https://www.linkedin.com/company/xerox	United States	54,215	670	1.24%	▲ 1
113	CDS Global	https://www.linkedin.com/company/cds-global	United States	1,290	15	1.16%	▲ 4
114	Daymon	https://www.linkedin.com/company/daymon	United States	2,210	24	1.09%	▼ -4
115	Advantage Solutions	https://www.linkedin.com/company/advantage-solutions	United States	27,162	280	1.03%	▲ 0
116	WIS International	https://www.linkedin.com/company/wis-international	United States	8,080	78	0.97%	▲ 0
117	Wicresoft	https://www.linkedin.com/company/wicresoft	United States	1,977	19	0.96%	▼ -3
118	CROSSMARK	https://www.linkedin.com/company/crossmark	United States	9,434	86	0.91%	▼ -6

Ready to win at social?

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