

# DSMN8

The UK's Most Active Management Consulting Professionals on Social - February 2025

## Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
9.33%	17	7.29%

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Baringa	<a href="https://www.linkedin.com/company/baringa">https://www.linkedin.com/company/baringa</a>	United Kingdom	2,152	425	19.75%	▲ 0
2	Efficio	<a href="https://www.linkedin.com/company/efficio">https://www.linkedin.com/company/efficio</a>	United Kingdom	1,284	208	16.20%	▲ 9
3	PA Consulting	<a href="https://www.linkedin.com/company/pa-consulting">https://www.linkedin.com/company/pa-consulting</a>	United Kingdom	5,177	692	13.37%	▲ 0
4	Odgers Berndtson	<a href="https://www.linkedin.com/company/odgers-berndtson">https://www.linkedin.com/company/odgers-berndtson</a>	United Kingdom	1,288	163	12.66%	▼ -2
5	HKA	<a href="https://www.linkedin.com/company/hka">https://www.linkedin.com/company/hka</a>	United Kingdom	1,193	136	11.40%	▼ -1
6	Control Risks	<a href="https://www.linkedin.com/company/controlrisks">https://www.linkedin.com/company/controlrisks</a>	United Kingdom	3,013	281	9.33%	▲ 0
7	Brunswick Group	<a href="https://www.linkedin.com/company/brunswick-group">https://www.linkedin.com/company/brunswick-group</a>	United Kingdom	1,546	142	9.18%	▼ -2
8	Frazer-Nash Consultancy	<a href="https://www.linkedin.com/company/frazer-nash">https://www.linkedin.com/company/frazer-nash</a>	United Kingdom	1,430	127	8.88%	▼ -1
9	CACI Ltd	<a href="https://www.linkedin.com/company/caci-ltd">https://www.linkedin.com/company/caci-ltd</a>	United Kingdom	1,495	117	7.83%	▲ 0
10	MICHELIN Connected Fleet	<a href="https://www.linkedin.com/company/michelin-connected-fleet">https://www.linkedin.com/company/michelin-connected-fleet</a>	United Kingdom	1,846	138	7.48%	▲ 0
11	QA Ltd	<a href="https://www.linkedin.com/company/qa-ltd">https://www.linkedin.com/company/qa-ltd</a>	United Kingdom	4,231	306	7.23%	▲ 1
12	Radius	<a href="https://www.linkedin.com/company/radius">https://www.linkedin.com/company/radius</a>	United Kingdom	1,559	110	7.06%	▲ 1
13	ERM	<a href="https://www.linkedin.com/company/erm">https://www.linkedin.com/company/erm</a>	United Kingdom	10,296	719	6.98%	▼ -5
14	Vialto Partners	<a href="https://www.linkedin.com/company/vialto-partners">https://www.linkedin.com/company/vialto-partners</a>	United Kingdom	5,643	350	6.20%	▲ 3
15	Avalere Health	<a href="https://www.linkedin.com/company/avalere-health">https://www.linkedin.com/company/avalere-health</a>	United Kingdom	1,401	80	5.71%	▲ 1
16	RPS	<a href="https://www.linkedin.com/company/rps">https://www.linkedin.com/company/rps</a>	United Kingdom	6,836	328	4.80%	▼ -1
17	BMT	<a href="https://www.linkedin.com/company/bmt">https://www.linkedin.com/company/bmt</a>	United Kingdom	2,437	110	4.51%	▼ -3

Ready to win at social?

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