

DSMN8

Europe's Most Active Management Consulting Professionals on Social - February 2025

Industry at a glance:

Average Score:	Total Companies:	Global Industry Average:
7.08%	113	7.29%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course/), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Onepoint	https://www.linkedin.com/company/onepoint/	France	3,644	515	14.13%	▲ 8
2	KPMG Switzerland	https://www.linkedin.com/company/kpmg-switzerland/	Switzerland	2,280	319	13.99%	▲ 0
3	Ayming	https://www.linkedin.com/company/ayming/	France	1,853	257	13.87%	▲ 12
4	Implement Consulting Group	https://www.linkedin.com/company/implement-consulting-group/	Denmark	1,825	251	13.75%	▼ -1
5	BDO Switzerland	https://www.linkedin.com/company/bdo-switzerland/	Switzerland	1,226	161	13.13%	▲ 21
6	Simon-Kucher	https://www.linkedin.com/company/simon-kucher/	Germany	2,643	341	12.90%	▲ 26
7	Leyton	https://www.linkedin.com/company/leyton/	France	3,122	386	12.36%	▲ 20
8	AUREN	https://www.linkedin.com/company/auren/	Spain	1,022	126	12.33%	New Entry
9	Sopra Steria Next	https://www.linkedin.com/company/sopra-steria-next/	France	1,788	215	12.02%	▲ 25
10	Artefact	https://www.linkedin.com/company/artefact/	France	1,858	222	11.95%	▲ 19
11	dss+	https://www.linkedin.com/company/dss/	Switzerland	1,832	218	11.90%	▲ 10
12	Sia	https://www.linkedin.com/company/sia/	France	3,069	364	11.86%	▲ 13
13	Moore Belgium	https://www.linkedin.com/company/moore-belgium/	Belgium	1,160	134	11.55%	New Entry
14	Horváth	https://www.linkedin.com/company/horvath/	Germany	1,564	177	11.32%	▲ 4
15	Grant Thornton Sweden	https://www.linkedin.com/company/grant-thornton-sweden/	Sweden	1,746	195	11.17%	▼ -3
16	KPMG Belgium	https://www.linkedin.com/company/kpmg-belgium/	Belgium	1,852	203	10.96%	▼ -15
17	Aspia	https://www.linkedin.com/company/aspia/	Sweden	1,273	139	10.92%	▲ 5
18	PwC Norway	https://www.linkedin.com/company/pwc-norway/	Norway	1,989	215	10.81%	▲ 5
19	KPMG Finland	https://www.linkedin.com/company/kpmg-finland/	Finland	1,424	151	10.60%	▲ 12
20	Porsche Consulting	https://www.linkedin.com/company/porsche-consulting/	Germany	1,085	113	10.41%	▲ 15
21	valantic	https://www.linkedin.com/company/valantic/	Germany	1,564	160	10.23%	▲ 28

22	Capgemini Invent	https://www.link	France	16,459	1,666	10.12%	▲ 28
23	Siemens Advanta	https://www.link	Germany	1,344	136	10.12%	▲ 41
24	PwC Nederland	https://www.link	Netherlands	3,631	367	10.11%	▼ -11
25	KPMG Austria	https://www.link	Austria	1,312	132	10.06%	▲ 12
26	fortil	https://www.link	France	1,525	153	10.03%	▲ 14
27	PwC Sweden	https://www.link	Sweden	2,683	268	9.99%	▼ -19
28	Ramboll Management Con	https://www.link	Denmark	1,293	129	9.98%	▼ -4
29	KPMG Sweden	https://www.link	Sweden	1,832	182	9.93%	▼ -19
30	EMPRESAS IMAN	https://www.link	Spain	1,394	138	9.90%	▲ 18
31	The Cocktail	https://www.link	Spain	1,023	99	9.68%	New Entry
32	Arthur D. Little	https://www.link	Belgium	2,400	231	9.63%	▲ 6
33	Roland Berger	https://www.link	Germany	4,652	439	9.44%	▲ 6
34	OCA GLOBAL	https://www.link	Spain	2,385	217	9.10%	▲ 20
35	Baker Tilly France	https://www.link	France	1,247	112	8.98%	▼ -15
36	Devoteam	https://www.link	France	9,782	878	8.98%	▲ 5
37	Accenture the Netherlands	https://www.link	Netherlands	1,220	107	8.77%	▲ 9
38	Valcon	https://www.link	Netherlands	1,605	140	8.72%	▲ 24
39	BMC	https://www.link	Netherlands	2,595	225	8.67%	▼ -11
40	KPMG Norway	https://www.link	Norway	1,681	142	8.45%	▼ -35
41	Synpulse	https://www.link	Switzerland	1,109	92	8.30%	▲ 20
42	PwC España	https://www.link	Spain	3,663	301	8.22%	▼ -6
43	PwC Finland	https://www.link	Finland	1,183	97	8.20%	▼ -39
44	Wavestone	https://www.link	France	6,373	522	8.19%	▲ 3
45	PQE Group	https://www.link	Italy	1,319	105	7.96%	▼ -2
46	Egon Zehnder	https://www.link	Switzerland	3,379	266	7.87%	▲ 10
47	MIGSO-PCUBED	https://www.link	France	3,408	266	7.81%	▲ 5
48	TGS France	https://www.link	France	1,200	93	7.75%	New Entry
49	BDO France	https://www.link	France	1,213	94	7.75%	▼ -19
50	EIFFEL	https://www.link	Netherlands	1,318	102	7.74%	▲ 16
51	BDO Norge	https://www.link	Norway	1,800	137	7.61%	▼ -9
52	WTS Deutschland	https://www.link	Germany	1,078	82	7.61%	▲ 11
53	KPMG Deutschland	https://www.link	Germany	9,907	750	7.57%	▲ 4
54	Prometeia	https://www.link	Italy	1,210	91	7.52%	▲ 21
55	MHP – A Porsche Compan	https://www.link	Germany	5,045	370	7.33%	▲ 5
56	PwC Deutschland	https://www.link	Germany	10,672	776	7.27%	▼ -37
57	Grant Thornton Greece	https://www.link	Greece	1,191	86	7.22%	New Entry
58	PwC Greece	https://www.link	Greece	2,053	144	7.01%	▼ -47
59	PwC France	https://www.link	France	4,007	281	7.01%	▼ -26
60	BIP	https://www.link	Italy	5,813	406	6.98%	▲ 9
61	KPMG Poland	https://www.link	Poland	1,994	137	6.87%	▼ -44
62	zeb consulting	https://www.link	Germany	1,122	77	6.86%	▼ -17
63	JAKALA	https://www.link	Italy	3,512	222	6.32%	▲ 5
64	BDO Italia	https://www.link	Italy	1,267	76	6.00%	▼ -9
65	KPMG Portugal	https://www.link	Portugal	1,496	89	5.95%	▼ -49
66	Accenture España	https://www.link	Spain	5,672	336	5.92%	▲ 4
67	FI Group	https://www.link	Spain	2,540	150	5.91%	▲ 0
68	KPMG Italy	https://www.link	Italy	5,253	304	5.79%	▼ -61
69	agap2	https://www.link	France	2,115	121	5.72%	▼ -18
70	BDO Spain	https://www.link	Spain	1,004	56	5.58%	New Entry
71	PwC Portugal	https://www.link	Portugal	1,858	103	5.54%	▼ -18
72	Airbus Protect	https://www.link	France	1,394	76	5.45%	▼ -1
73	BearingPoint	https://www.link	Netherlands	10,014	545	5.44%	▼ -8
74	AREP	https://www.link	France	1,350	72	5.33%	▲ 5
75	PwC Polska	https://www.link	Poland	4,200	218	5.19%	▼ -31
76	P3	https://www.link	Germany	1,803	90	4.99%	▼ -2
77	CGI Business Consulting	https://www.link	France	1,465	71	4.85%	▼ -5
78	KPMG Romania	https://www.link	Romania	1,160	54	4.66%	▼ -64
79	ELIS	https://www.link	France	12,555	580	4.62%	▲ 3
80	Davidson consulting	https://www.link	France	1,915	87	4.54%	▲ 4
81	UCM	https://www.link	Belgium	1,666	75	4.50%	▼ -22
82	KBC Global Services	https://www.link	Czechia	2,379	103	4.33%	▲ 8
83	GROUPE CITY ONE	https://www.link	France	2,141	89	4.16%	▼ -7
84	Ginger	https://www.link	France	1,649	67	4.06%	▼ -4
85	Assystem	https://www.link	France	7,647	309	4.04%	▼ -7
86	Scalian	https://www.link	France	4,310	170	3.94%	▲ 5
87	Evalueserve	https://www.link	Switzerland	6,008	235	3.91%	▼ -6
88	TMC	https://www.link	Netherlands	4,684	183	3.91%	▲ 1
89	Be Shaping the Future	https://www.link	Italy	1,137	43	3.78%	▼ -2
90	Accenture	https://www.link	Ireland	619,467	23,000	3.71%	▲ 2
91	DERICHEBOURG Multiser	https://www.link	France	5,430	199	3.66%	▲ 5
92	Ayesa	https://www.link	Spain	10,275	372	3.62%	▲ 5
93	EFOR	https://www.link	France	2,332	84	3.60%	▼ -16

94	Quirónprevención	https://www.linkedin.com/company/quironprevencion/	Spain	3,800	135	3.55%	▼ -9
95	OPPLUS	https://www.linkedin.com/company/opplus/	Spain	1,654	58	3.51%	▲ 7
96	Management Solutions	https://www.linkedin.com/company/management-solutions/	Spain	4,384	149	3.40%	▼ -23
97	Bosch Service Solutions	https://www.linkedin.com/company/bosch-service-solutions/	Germany	3,103	103	3.32%	▲ 2
98	ILUNION	https://www.linkedin.com/company/ilunion/	Spain	6,625	218	3.29%	▼ -3
99	PM Group	https://www.linkedin.com/company/pm-group/	Ireland	3,971	129	3.25%	▼ -6
100	SDG Group	https://www.linkedin.com/company/sdg-group/	Italy	2,739	88	3.21%	▼ -2
101	d-fine	https://www.linkedin.com/company/d-fine/	Germany	1,596	50	3.13%	▼ -18
102	HeadMind Partners	https://www.linkedin.com/company/headmind-partners/	France	1,276	39	3.06%	▼ -14
103	BTS	https://www.linkedin.com/company/bts/	Sweden	7,658	219	2.86%	▼ -2
104	TRIGO	https://www.linkedin.com/company/trigo/	France	4,087	115	2.81%	▼ -10
105	Fiducial	https://www.linkedin.com/company/fiducial/	France	5,400	149	2.76%	▼ -19
106	DOMINION GLOBAL	https://www.linkedin.com/company/dominion-global/	Spain	3,421	88	2.57%	▼ -2
107	Armatis	https://www.linkedin.com/company/armatis/	France	4,510	107	2.37%	▼ -4
108	umlaut company	https://www.linkedin.com/company/umlaut-company/	Germany	1,710	36	2.11%	▼ -8
109	Applus+	https://www.linkedin.com/company/applus/	Spain	17,805	310	1.74%	▼ -4
110	Groupe SAMSIC	https://www.linkedin.com/company/groupe-samsic/	France	5,937	89	1.50%	▼ -4
111	Marktél	https://www.linkedin.com/company/marktel/	Spain	1,947	26	1.34%	▼ -3
112	Applus+ Oil and Gas	https://www.linkedin.com/company/applus-oil-and-gas/	Spain	1,651	19	1.15%	▼ -5
113	Elior Group	https://www.linkedin.com/company/elior-group/	France	25,517	34	0.13%	▼ -4

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