



The USA's Most Active Logistics & Supply Chain Professionals on Social - February 2025

Industry at a glance:

Average Score:
3.99%

Total Companies:
133

Global Industry Average:
4.08%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Axle Logistics	https://www.linkedin.com/company/axle-logistics	United States	641	79	12.32%	▲ 0
2	Zipline	https://www.linkedin.com/company/zipline	United States	1,337	160	11.97%	▲ 21
3	Steam Logistics	https://www.linkedin.com/company/steam-logistics	United States	756	81	10.71%	▲ 3
4	Ascent Global Logistics	https://www.linkedin.com/company/ascent-global-logistics	United States	707	74	10.47%	▲ 18
5	ShipBob	https://www.linkedin.com/company/shipbob	United States	1,299	132	10.16%	▼ -3
6	Redwood Logistics	https://www.linkedin.com/company/redwood-logistics	United States	814	82	10.07%	▲ 7
7	Chadwell Supply	https://www.linkedin.com/company/chadwell-supply	United States	868	84	9.68%	▼ -4
8	BlueGrace Logistics	https://www.linkedin.com/company/bluegrace-logistics	United States	754	65	8.62%	▼ -1
9	Parts Town	https://www.linkedin.com/company/parts-town	United States	736	63	8.56%	▲ 11
10	ID Logistics US	https://www.linkedin.com/company/id-logistics-us	United States	950	77	8.11%	▲ 7
11	Flexport	https://www.linkedin.com/company/flexport	United States	2,655	212	7.98%	▼ -3
12	Arrive Logistics	https://www.linkedin.com/company/arrive-logistics	United States	1,881	145	7.71%	▲ 15
13	FORTNA	https://www.linkedin.com/company/fortna	United States	1,578	121	7.67%	New Entry
14	Marken	https://www.linkedin.com/company/marken	United States	1,926	146	7.58%	▲ 25
15	Armstrong Transport Group	https://www.linkedin.com/company/armstrong-transport-group	United States	1,114	83	7.45%	▼ -4
16	UPS Healthcare	https://www.linkedin.com/company/ups-healthcare	United States	1,764	131	7.43%	New Entry
17	Crane Worldwide Logistics	https://www.linkedin.com/company/crane-worldwide-logistics	United States	2,839	209	7.36%	▼ -1
18	Priority1	https://www.linkedin.com/company/priority1	United States	1,662	113	6.80%	▲ 0
19	Trinity Logistics	https://www.linkedin.com/company/trinity-logistics	United States	906	61	6.73%	▼ -5
20	Odyssey Logistics	https://www.linkedin.com/company/odyssey-logistics	United States	713	47	6.59%	▲ 21
21	Bruckner's Truck & Equipment	https://www.linkedin.com/company/bruckners-truck-equipment	United States	599	39	6.51%	▲ 17

22	Carolina Handling	https://www.link	United States	561	36	6.42%	New Entry
23	TireHub	https://www.link	United States	647	41	6.34%	▼ -14
24	OIA GLOBAL	https://www.link	United States	1,145	70	6.11%	▼ -3
25	JAS Worldwide	https://www.link	United States	4,536	277	6.11%	▼ -6
26	Veritiv	https://www.link	United States	7,280	437	6.00%	▼ -22
27	ODW Logistics	https://www.link	United States	913	54	5.91%	▲ 13
28	PLS Logistics Services	https://www.link	United States	886	52	5.87%	▲ 29
29	GES Logistics	https://www.link	United States	549	32	5.83%	New Entry
30	Scoular	https://www.link	United States	987	57	5.78%	▲ 1
31	Central Ohio Transit Author	https://www.link	United States	502	27	5.38%	New Entry
32	Integrity Express Logistics	https://www.link	United States	907	48	5.29%	▲ 20
33	Unishippers	https://www.link	United States	976	51	5.23%	▲ 26
34	Crowley	https://www.link	United States	4,401	229	5.20%	▲ 1
35	Bastian Solutions	https://www.link	United States	1,367	70	5.12%	▼ -6
36	R+L Global Logistics	https://www.link	United States	508	26	5.12%	New Entry
37	Ryan Transportation	https://www.link	United States	508	26	5.12%	New Entry
38	Expeditors	https://www.link	United States	17,375	884	5.09%	▲ 5
39	Incora	https://www.link	United States	1,543	78	5.06%	▲ 26
40	Liquidity Services	https://www.link	United States	815	41	5.03%	▼ -7
41	Endries International	https://www.link	United States	599	30	5.01%	▲ 47
42	SEKO Logistics	https://www.link	United States	1,959	96	4.90%	▲ 8
43	PSA BDP	https://www.link	United States	5,099	247	4.84%	▲ 10
44	Traffic Tech	https://www.link	United States	1,291	61	4.73%	▲ 20
45	Dematic	https://www.link	United States	8,683	397	4.57%	▲ 2
46	Logistics Plus	https://www.link	United States	1,135	51	4.49%	▼ -34
47	Composites One	https://www.link	United States	652	29	4.45%	▲ 9
48	Vanguard Logistics Service	https://www.link	United States	1,638	72	4.40%	▲ 41
49	Imperial Dade	https://www.link	United States	2,187	95	4.34%	▼ -17
50	MoLo Solutions	https://www.link	United States	576	25	4.34%	▲ 25
51	Apex Logistics Internationa	https://www.link	United States	654	28	4.28%	▲ 0
52	Uber Freight	https://www.link	United States	5,685	242	4.26%	▼ -6
53	Omni Logistics	https://www.link	United States	1,015	43	4.24%	▼ -16
54	Kenco Group	https://www.link	United States	2,779	116	4.17%	▲ 40
55	The Raymond	https://www.link	United States	1,564	65	4.16%	▼ -1
56	STG Logistics	https://www.link	United States	1,053	43	4.08%	▼ -31
57	Briggs Industrial Solutions	https://www.link	United States	1,090	44	4.04%	▼ -9
58	Raymond West	https://www.link	United States	712	28	3.93%	▼ -16
59	ShipMonk	https://www.link	United States	1,111	43	3.87%	▼ -31
60	RJW Logistics Group	https://www.link	United States	651	25	3.84%	New Entry
61	Lineage	https://www.link	United States	10,023	382	3.81%	▼ -16
62	Echo Global Logistics	https://www.link	United States	2,804	103	3.67%	New Entry
63	RS Integrated Supply	https://www.link	United States	706	25	3.54%	New Entry
64	Sensitech	https://www.link	United States	569	20	3.51%	▼ -40
65	C.H. Robinson	https://www.link	United States	19,526	663	3.40%	▼ -2
66	Shippo Transport	https://www.link	United States	1,658	56	3.38%	▲ 13
67	GXO Logistics	https://www.link	United States	26,120	880	3.37%	▼ -5
68	ProTrans	https://www.link	United States	895	30	3.35%	New Entry
69	Trax Technologies	https://www.link	United States	544	18	3.31%	▲ 12
70	CJ Logistics America	https://www.link	United States	1,246	41	3.29%	▼ -36
71	EMO Trans	https://www.link	United States	640	21	3.28%	▲ 3
72	Moran Towing	https://www.link	United States	672	22	3.27%	New Entry
73	Neovia Logistics	https://www.link	United States	2,848	88	3.09%	▲ 27
74	OEC Group	https://www.link	United States	989	30	3.03%	▼ -8
75	KBX Logistics	https://www.link	United States	563	17	3.02%	▼ -20
76	Lawson Products	https://www.link	United States	2,039	59	2.89%	▼ -6
77	Bunzl Distribution	https://www.link	United States	1,851	53	2.86%	▼ -19
78	Martin Brower	https://www.link	United States	4,125	117	2.84%	▼ -5
79	UniGroup	https://www.link	United States	962	27	2.81%	▲ 13
80	Matson Logistics	https://www.link	United States	656	18	2.74%	New Entry
81	TBC	https://www.link	United States	1,569	43	2.74%	▲ 9
82	NFI	https://www.link	United States	9,312	254	2.73%	▲ 0
83	American Tire Distributors	https://www.link	United States	2,795	76	2.72%	New Entry
84	Quantix	https://www.link	United States	762	20	2.62%	▼ -17
85	United States Cold Storage	https://www.link	United States	1,434	37	2.58%	New Entry
86	GlobalTranz	https://www.link	United States	1,408	36	2.56%	▼ -9
87	SpartanNash	https://www.link	United States	3,963	101	2.55%	▼ -4
88	APL Logistics	https://www.link	United States	5,517	140	2.54%	▲ 20
89	Nextran Truck Centers	https://www.link	United States	643	16	2.49%	▲ 13
90	Americold Logistics	https://www.link	United States	7,589	188	2.48%	▲ 7
91	Savage	https://www.link	United States	1,803	44	2.44%	New Entry
92	Ryder System	https://www.link	United States	16,750	407	2.43%	▲ 9
93	Duprè Logistics	https://www.link	United States	635	15	2.36%	New Entry

94	McMaster-Carr	https://www.link	United States	3,474	82	2.36%	▲ 11
95	Crown Lift Trucks	https://www.link	United States	2,876	67	2.33%	▼ -11
96	WSI	https://www.link	United States	705	16	2.27%	▼ -24
97	Bozzuto's	https://www.link	United States	841	19	2.26%	New Entry
98	Footprint Solutions	https://www.link	United States	637	14	2.20%	New Entry
99	Mac Papers and Packaging	https://www.link	United States	593	13	2.19%	▼ -21
100	Averitt	https://www.link	United States	3,118	68	2.18%	▼ -9
101	Tidewater	https://www.link	United States	3,822	83	2.17%	▲ 16
102	NRI 3PL	https://www.link	United States	699	15	2.15%	New Entry
103	SDI	https://www.link	United States	604	12	1.99%	▼ -59
104	Watco Companies	https://www.link	United States	2,235	44	1.97%	▼ -9
105	Reliance	https://www.link	United States	934	18	1.93%	New Entry
106	OnTrac	https://www.link	United States	4,373	83	1.90%	▲ 1
107	HOLLINGSWORTH	https://www.link	United States	748	14	1.87%	▼ -8
108	ArcBest	https://www.link	United States	7,342	136	1.85%	▼ -2
109	UPS Supply Chain Solution	https://www.link	United States	15,926	274	1.72%	▲ 6
110	OnProcess Technology	https://www.link	United States	1,105	19	1.72%	▼ -61
111	FHI	https://www.link	United States	1,410	23	1.63%	▲ 14
112	Atlas	https://www.link	United States	1,243	20	1.61%	New Entry
113	Tippmann Group	https://www.link	United States	686	11	1.60%	▼ -9
114	American Commercial Bar	https://www.link	United States	971	15	1.54%	▼ -46
115	AAA Cooper Transportator	https://www.link	United States	2,003	30	1.50%	New Entry
116	Knorr Brake Company	https://www.link	United States	536	8	1.49%	New Entry
117	Radial	https://www.link	United States	5,541	82	1.48%	▼ -4
118	C.R. England	https://www.link	United States	3,550	48	1.35%	▲ 9
119	Groendyke Transport	https://www.link	United States	626	8	1.28%	New Entry
120	Roehl Transport	https://www.link	United States	1,311	15	1.14%	▲ 17
121	Burris Logistics	https://www.link	United States	870	9	1.03%	▲ 20
122	Capstone Logistics	https://www.link	United States	6,461	66	1.02%	▲ 10
123	PFS	https://www.link	United States	2,421	24	0.99%	▼ -7
124	Crete Carrier	https://www.link	United States	2,348	22	0.94%	▲ 7
125	Performance Team	https://www.link	United States	982	9	0.92%	▲ 1
126	Suddath Relocation System	https://www.link	United States	666	6	0.90%	New Entry
127	SC2 Services	https://www.link	United States	773	6	0.78%	New Entry
128	TVS Supply Chain Solution	https://www.link	United States	653	5	0.77%	▼ -10
129	MEDCO	https://www.link	United States	1,407	10	0.71%	New Entry
130	Swift Transportation	https://www.link	United States	10,029	67	0.67%	▲ 4
131	Greyhound Lines	https://www.link	United States	2,774	18	0.65%	New Entry
132	Freightquote	https://www.link	United States	664	4	0.60%	▲ 6
133	Kirby	https://www.link	United States	1,791	3	0.17%	▼ -24

Ready to win at social?

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