

DSMN8

The UK's Most Active Logistics & Supply Chain Professionals on Social - February 2025

Industry at a glance:

Average Score:
4.14%

Total Companies:
36

Global Industry Average:
4.08%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	RS Group	https://www.linkedin.com/company/rs-group/	United Kingdom	971	109	11.23%	▲ 0
2	Associated British Ports	https://www.linkedin.com/company/associated-british-ports/	United Kingdom	1,354	115	8.49%	New Entry
3	TransPennine Express	https://www.linkedin.com/company/transpennine-express/	United Kingdom	836	67	8.01%	New Entry
4	Ligentia	https://www.linkedin.com/company/ligentia/	United Kingdom	734	55	7.49%	▼ -1
5	Ferrari Group	https://www.linkedin.com/company/ferrari-group/	United Kingdom	779	58	7.45%	New Entry
6	World Courier	https://www.linkedin.com/company/world-courier/	United Kingdom	2,404	165	6.86%	▲ 4
7	Chiltern Railways	https://www.linkedin.com/company/chiltern-railways/	United Kingdom	556	37	6.65%	New Entry
8	IAG Cargo	https://www.linkedin.com/company/iag-cargo/	United Kingdom	738	44	5.96%	▼ -1
9	DHL Express UK	https://www.linkedin.com/company/dhl-express-uk/	United Kingdom	779	44	5.65%	▼ -1
10	Peel Ports Group	https://www.linkedin.com/company/peel-ports-group/	United Kingdom	925	50	5.41%	▼ -6
11	Advanced Supply Chain G	https://www.linkedin.com/company/advanced-supply-chain-g/	United Kingdom	514	27	5.25%	New Entry
12	DB Cargo (UK)	https://www.linkedin.com/company/db-cargo-uk/	United Kingdom	748	37	4.95%	New Entry
13	Inchcape Shipping Service	https://www.linkedin.com/company/inchcape-shipping-service/	United Kingdom	3,260	153	4.69%	▼ -1
14	ASCO Group	https://www.linkedin.com/company/asco-group/	United Kingdom	1,072	47	4.38%	New Entry
15	Movianto	https://www.linkedin.com/company/movianto/	United Kingdom	1,344	55	4.09%	▼ -6
16	Europa Worldwide Group	https://www.linkedin.com/company/europa-worldwide-group/	United Kingdom	900	35	3.89%	▼ -11
17	Whistl UK	https://www.linkedin.com/company/whistl-uk/	United Kingdom	923	35	3.79%	▼ -4
18	Uniserve Group	https://www.linkedin.com/company/uniserve-group/	United Kingdom	660	25	3.79%	▼ -7
19	Lloyd's Register	https://www.linkedin.com/company/lloyds-register/	United Kingdom	5,722	208	3.64%	▼ -5
20	North Star	https://www.linkedin.com/company/north-star/	United Kingdom	1,219	41	3.36%	New Entry
21	Unipart Logistics	https://www.linkedin.com/company/unipart-logistics/	United Kingdom	1,844	59	3.20%	▼ -5

22	Wincanton	https://www.link	United Kingdom	7,305	232	3.18%	▲ 1
23	Pentagon Freight Services	https://www.link	United Kingdom	1,018	31	3.05%	New Entry
24	APC Overnight	https://www.link	United Kingdom	542	16	2.95%	New Entry
25	Addison Lee	https://www.link	United Kingdom	798	23	2.88%	▲ 2
26	Gist	https://www.link	United Kingdom	2,412	66	2.74%	▼ -4
27	CitySprint	https://www.link	United Kingdom	779	20	2.57%	▼ -7
28	Maritime Transport	https://www.link	United Kingdom	902	20	2.22%	▼ -7
29	Dee Set: Complete Retail S	https://www.link	United Kingdom	638	14	2.19%	New Entry
30	AnyVan	https://www.link	United Kingdom	943	19	2.01%	▼ -13
31	Evri	https://www.link	United Kingdom	9,545	145	1.52%	▼ -6
32	Menzies Distribution	https://www.link	United Kingdom	1,474	19	1.29%	▼ -14
33	Stolt-Nielsen	https://www.link	United Kingdom	2,653	33	1.24%	▼ -4
34	Yodel	https://www.link	United Kingdom	3,411	40	1.17%	▼ -3
35	Unipart Group	https://www.link	United Kingdom	4,278	48	1.12%	▼ -2
36	UK Mail	https://www.link	United Kingdom	854	5	0.59%	▼ -2

Ready to win at social?

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