

DSMN8

Europe's Most Active Logistics & Supply Chain Professionals on Social - February 2025

Industry at a glance:

Average Score:
4.18%

Total Companies:
178

Global Industry Average:
4.08%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Element Logic	https://www.linkedin.com/company/element-logic	Norway	695	91	13.09%	New Entry
2	Manuport Logistics	https://www.linkedin.com/company/manuport-logistics	Belgium	651	80	12.29%	New Entry
3	LOTS Group	https://www.linkedin.com/company/lots-group	Sweden	564	55	9.75%	New Entry
4	LEMAN	https://www.linkedin.com/company/leman	Denmark	808	78	9.65%	▲ 7
5	Asendia	https://www.linkedin.com/company/asendia	Switzerland	739	67	9.07%	▼ -3
6	4flow	https://www.linkedin.com/company/4flow	Germany	1,603	141	8.80%	▲ 2
7	Wilhelmsen Ships Service	https://www.linkedin.com/company/wilhelmsen-ships-service	Norway	610	53	8.69%	New Entry
8	deugro	https://www.linkedin.com/company/deugro	Switzerland	1,183	102	8.62%	▲ 7
9	FTZ Autodele & Værktøj	https://www.linkedin.com/company/ftz-autodele-værktøj	Denmark	650	53	8.15%	New Entry
10	ZIM Integrated Shipping Services	https://www.linkedin.com/company/zim-integrated-shipping-services	Israel	3,898	309	7.93%	New Entry
11	NewCold	https://www.linkedin.com/company/newcold	Netherlands	1,116	88	7.89%	New Entry
12	DKV Mobility	https://www.linkedin.com/company/dkv-mobility	Germany	1,359	106	7.80%	▼ -8
13	Wilhelmsen Port Services	https://www.linkedin.com/company/wilhelmsen-port-services	Norway	518	38	7.34%	New Entry
14	CLASQUIN	https://www.linkedin.com/company/clasquin	France	881	64	7.26%	▲ 16
15	Körber Supply Chain	https://www.linkedin.com/company/koerber-supply-chain	Germany	2,497	180	7.21%	New Entry
16	Scan Global Logistics	https://www.linkedin.com/company/scan-global-logistics	Denmark	2,970	213	7.17%	New Entry
17	Blue Water Shipping	https://www.linkedin.com/company/blue-water-shipping	Denmark	1,913	131	6.85%	▼ -16
18	Access World	https://www.linkedin.com/company/access-world	Switzerland	791	54	6.83%	▲ 33
19	MEDLOG Transport & Logistics	https://www.linkedin.com/company/medlog-transport-logistics	Switzerland	2,620	178	6.79%	▼ -5
20	ITURRI	https://www.linkedin.com/company/iturri	Spain	834	56	6.71%	▼ -10
21	DS NORDEN	https://www.linkedin.com/company/ds-norden	Denmark	657	44	6.70%	▲ 7

22	Noatum Logistics	https://www.link	Spain	1,929	129	6.69%	New Entry
23	Exolum	https://www.link	Spain	949	63	6.64%	New Entry
24	Asstra-Associated Traffic	https://www.link	Switzerland	768	50	6.51%	▼ -11
25	Junghenrich Italiana	https://www.link	Italy	634	41	6.47%	▲ 63
26	SEAFRIGO	https://www.link	France	798	51	6.39%	▼ -20
27	Forto	https://www.link	Germany	630	40	6.35%	▼ -24
28	Broekman Logistics	https://www.link	Netherlands	779	49	6.29%	▼ -3
29	Noatum	https://www.link	Spain	767	48	6.26%	▼ -9
30	DHL eCommerce Polska	https://www.link	Poland	513	32	6.24%	New Entry
31	Röhlig Logistics	https://www.link	Germany	1,607	100	6.22%	▼ -14
32	System Logistics	https://www.link	Italy	697	42	6.03%	▲ 94
33	Ontime Logistica Integral	https://www.link	Spain	881	53	6.02%	▼ -26
34	DHL Global Forwarding	https://www.link	Germany	28,023	1,678	5.99%	▼ -3
35	Royal FloraHolland	https://www.link	Netherlands	1,866	111	5.95%	▲ 0
36	Savino Del Bene	https://www.link	Italy	3,572	211	5.91%	▼ -14
37	Transdev Sverige	https://www.link	Sweden	1,208	71	5.88%	▼ -21
38	VTTI	https://www.link	Netherlands	724	42	5.80%	▲ 7
39	Swisslog	https://www.link	Switzerland	3,297	186	5.64%	▲ 19
40	ROHLIG SUUS Logistics	https://www.link	Poland	1,144	64	5.59%	▲ 0
41	Hellmann Worldwide Logis	https://www.link	Germany	7,882	439	5.57%	▼ -15
42	APM Terminals	https://www.link	Netherlands	8,846	492	5.56%	New Entry
43	TIBA	https://www.link	Spain	1,239	68	5.49%	▼ -19
44	MSC Mediterranean Shippi	https://www.link	Switzerland	30,797	1,675	5.44%	▲ 21
45	Ewals Cargo Care	https://www.link	Netherlands	970	52	5.36%	▼ -3
46	Svitzer	https://www.link	Denmark	2,738	146	5.33%	New Entry
47	Posti Group	https://www.link	Finland	2,873	153	5.33%	▲ 31
48	Kuehne+Nagel	https://www.link	Switzerland	47,177	2,500	5.30%	▲ 31
49	Rhenus Logistics	https://www.link	Germany	13,147	693	5.27%	▼ -5
50	DACHSER	https://www.link	Germany	13,381	705	5.27%	▼ -9
51	Rangel Logistics Solutions	https://www.link	Portugal	1,082	57	5.27%	New Entry
52	SBB CFF FFS	https://www.link	Switzerland	16,880	864	5.12%	▼ -4
53	thyssenkrupp Materials Sei	https://www.link	Germany	765	39	5.10%	▼ -32
54	SIFA	https://www.link	France	771	39	5.06%	▼ -27
55	Frode Laursen	https://www.link	Denmark	634	31	4.89%	▼ -18
56	Viterra	https://www.link	Netherlands	2,089	102	4.88%	▼ -24
57	GRUBER Logistics	https://www.link	Italy	659	32	4.86%	▼ -45
58	Samskip	https://www.link	Netherlands	888	43	4.84%	▲ 34
59	a. hartrodt	https://www.link	Germany	728	35	4.81%	▲ 44
60	Hillebrand Gori	https://www.link	Germany	1,822	87	4.77%	New Entry
61	Wallenius Wilhelmsen	https://www.link	Norway	2,910	136	4.67%	▼ -14
62	Österreichische Post	https://www.link	Austria	2,781	129	4.64%	▼ -7
63	Gebrüder Weiss	https://www.link	Austria	3,053	141	4.62%	▼ -20
64	DFDS	https://www.link	Denmark	8,379	385	4.59%	▼ -26
65	ITM Logistique Alimentaire	https://www.link	France	828	38	4.59%	New Entry
66	SAVOYE	https://www.link	France	751	34	4.53%	▼ -37
67	Fr. Meyer's Sohn	https://www.link	Germany	645	29	4.50%	New Entry
68	Mercitalia Logistics	https://www.link	Italy	758	34	4.49%	New Entry
69	Hegelmann Group	https://www.link	Germany	1,688	75	4.44%	▲ 24
70	Neele-Vat	https://www.link	Netherlands	676	30	4.44%	▼ -65
71	Mainfreight Europe	https://www.link	Netherlands	749	33	4.41%	New Entry
72	InPost	https://www.link	Poland	3,340	144	4.31%	▲ 15
73	Ziegler Group	https://www.link	Belgium	1,238	53	4.28%	▼ -9
74	DHL Express España	https://www.link	Spain	521	22	4.22%	New Entry
75	SSI SCHÄFER	https://www.link	Germany	4,830	203	4.20%	▲ 10
76	Mecalux	https://www.link	Spain	2,501	105	4.20%	▼ -42
77	PSA Belgium	https://www.link	Belgium	551	23	4.17%	▲ 41
78	Royal Den Hartogh Logisti	https://www.link	Netherlands	1,144	47	4.11%	New Entry
79	Vopak	https://www.link	Netherlands	4,055	166	4.09%	▼ -12
80	Shurgard Self Storage	https://www.link	Belgium	562	23	4.09%	New Entry
81	A.P. Moller - Maersk	https://www.link	Denmark	74,916	3,000	4.00%	▼ -13
82	DHL Express France	https://www.link	France	825	33	4.00%	▲ 28
83	CMA CGM	https://www.link	France	27,604	1,100	3.98%	New Entry
84	Siemens Logistics	https://www.link	Germany	1,650	65	3.94%	▼ -32
85	DHL Supply Chain	https://www.link	Germany	64,288	2,500	3.89%	▼ -13
86	EUROGATE Group	https://www.link	Germany	651	25	3.84%	▲ 41
87	GLS Germany GmbH & Co	https://www.link	Germany	849	32	3.77%	▼ -51
88	Bleckmann	https://www.link	Netherlands	2,018	75	3.72%	▼ -42
89	Stuart	https://www.link	France	1,059	38	3.59%	▲ 36
90	H.Essers	https://www.link	Belgium	2,259	81	3.59%	▼ -21
91	GCA Groupe Charles Andri	https://www.link	France	1,376	49	3.56%	▲ 0
92	BLG LOGISTICS GROUP	https://www.link	Germany	1,245	44	3.53%	▲ 9
93	Arcese	https://www.link	Italy	1,535	54	3.52%	New Entry

94	VINCI Autoroutes	https://www.link	France	2,591		91	3.51%	▼ -32
95	F.H. Bertling Logistics	https://www.link	Germany	744		26	3.49%	▼ -25
96	FIEGE	https://www.link	Germany	3,566		124	3.48%	▼ -2
97	Arvato	https://www.link	Germany	11,379		395	3.47%	▲ 3
98	trans-o-flex	https://www.link	Germany	548		19	3.47%	New Entry
99	DHL Freight	https://www.link	Germany	5,398		187	3.46%	▼ -13
100	La Poste Groupe	https://www.link	France	51,433		1,780	3.46%	▼ -39
101	Quehenberger Logistics	https://www.link	Austria	611		21	3.44%	New Entry
102	ASKO	https://www.link	Norway	1,348		46	3.41%	New Entry
103	LOGWIN	https://www.link	Germany	1,820		62	3.41%	▲ 47
104	Groupe CAT	https://www.link	France	1,440		49	3.40%	New Entry
105	CEVA Logistics	https://www.link	France	47,448		1,607	3.39%	▼ -9
106	Raben Group	https://www.link	Netherlands	3,075		103	3.35%	▼ -24
107	Ligabue Group	https://www.link	Italy	870		29	3.33%	▲ 34
108	Schmitz Cargobull	https://www.link	Germany	1,322		44	3.33%	▼ -37
109	RET	https://www.link	Netherlands	2,508		83	3.31%	▲ 15
110	Torello	https://www.link	Italy	515		17	3.30%	New Entry
111	Nomeco	https://www.link	Denmark	577		19	3.29%	▼ -14
112	Color Line	https://www.link	Norway	1,385		44	3.18%	▲ 10
113	TW Group	https://www.link	Spain	632		20	3.16%	New Entry
114	DB Schenker	https://www.link	Germany	46,847		1,475	3.15%	New Entry
115	Bring Sverige	https://www.link	Sweden	801		25	3.12%	▼ -62
116	WITRON Group	https://www.link	Germany	2,478		77	3.11%	▼ -33
117	GROUPE OLANO	https://www.link	France	559		17	3.04%	New Entry
118	ALA	https://www.link	Italy	891		27	3.03%	New Entry
119	Logifashion	https://www.link	Spain	1,432		43	3.00%	▲ 4
120	Simon Loos	https://www.link	Netherlands	670		20	2.99%	▼ -81
121	CTT	https://www.link	Portugal	4,987		147	2.95%	▼ -26
122	Redur	https://www.link	Spain	613		18	2.94%	▼ -32
123	Posten Bring AS	https://www.link	Norway	4,342		127	2.92%	▲ 9
124	Katoen Natie	https://www.link	Belgium	5,350		153	2.86%	▼ -19
125	Duvenbeck Unternehmens	https://www.link	Germany	666		19	2.85%	▲ 4
126	Viaposte	https://www.link	France	1,544		44	2.85%	New Entry
127	bpost	https://www.link	Belgium	1,980		56	2.83%	New Entry
128	FERCAM	https://www.link	Italy	1,666		47	2.82%	▼ -44
129	HHLA Hamburger Hafen und Logistik AG	https://www.link	Germany	745		21	2.82%	▼ -63
130	PostNL	https://www.link	Netherlands	13,411		374	2.79%	▼ -24
131	JCARRION	https://www.link	Spain	612		17	2.78%	New Entry
132	Deutsche Post und DHL	https://www.link	Germany	10,013		277	2.77%	▼ -18
133	Nagel-Group	https://www.link	Germany	1,320		36	2.73%	▲ 0
134	PostNord Sverige	https://www.link	Sweden	4,531		122	2.69%	▲ 0
135	Bertschi Group	https://www.link	Switzerland	859		23	2.68%	▼ -36
136	GEODIS	https://www.link	France	28,828		763	2.65%	▼ -15
137	Stolt Tankers	https://www.link	Netherlands	800		21	2.63%	▲ 7
138	Sesé	https://www.link	Spain	2,863		75	2.62%	▼ -49
139	ID Logistics	https://www.link	France	7,955		207	2.60%	▼ -20
140	EAV Ente Autonomo Volturno	https://www.link	Italy	623		16	2.57%	New Entry
141	Lineas	https://www.link	Belgium	980		25	2.55%	▼ -78
142	Carris	https://www.link	Portugal	1,035		26	2.51%	New Entry
143	Number1 Logistics Group	https://www.link	Italy	561		14	2.50%	New Entry
144	Galliker Transport	https://www.link	Switzerland	566		14	2.47%	New Entry
145	Tisséo Voyageurs	https://www.link	France	812		20	2.46%	▼ -25
146	Colis Privé	https://www.link	France	940		23	2.45%	▼ -11
147	CFL	https://www.link	Luxembourg	1,027		25	2.43%	▼ -17
148	Logista	https://www.link	Spain	1,882		45	2.39%	▼ -31
149	LKW WALTER	https://www.link	Austria	1,469		35	2.38%	New Entry
150	DHL Express	https://www.link	Germany	44,562		1,056	2.37%	▼ -34
151	ECS	https://www.link	Belgium	854		20	2.34%	▼ -47
152	Luís Simões Logística Internacional	https://www.link	Portugal	1,388		32	2.31%	New Entry
153	FM Logistic	https://www.link	France	6,168		140	2.27%	▼ -16
154	XPO Logistics Europe	https://www.link	France	7,178		157	2.19%	▼ -15
155	Warning Group	https://www.link	France	586		12	2.05%	New Entry
156	Planzer	https://www.link	Switzerland	1,272		23	1.81%	▼ -47
157	DPD Polska	https://www.link	Poland	1,832		33	1.80%	▼ -21
158	Van Moer Logistics	https://www.link	Belgium	556		10	1.80%	New Entry
159	Correos Express	https://www.link	Spain	2,170		39	1.80%	New Entry
160	Hermes Germany	https://www.link	Germany	1,349		23	1.70%	▼ -58
161	Connexion	https://www.link	Netherlands	1,654		28	1.69%	▼ -14
162	DPD Deutschland	https://www.link	Germany	1,958		33	1.69%	▼ -6
163	CB	https://www.link	Netherlands	2,054		34	1.66%	▼ -17
164	Bolloré Logistics	https://www.link	France	14,116		233	1.65%	New Entry
165	H&M Hennes & Mauritz Logistics	https://www.link	Germany	584		9	1.54%	New Entry

166	Hyundai GLOVIS Europe	https://www.link€	Germany	2,152	32	1.49%	New Entry
167	Нова пошта	https://www.link€	Ukraine	4,036	59	1.46%	New Entry
168	GTT	https://www.link€	Italy	904	13	1.44%	New Entry
169	Carreras Grupo Logistico	https://www.link€	Spain	1,176	16	1.36%	▼ -92
170	No Limit	https://www.link€	Poland	2,384	32	1.34%	New Entry
171	TALKE	https://www.link€	Germany	1,645	20	1.22%	▼ -28
172	Poczta Polska	https://www.link€	Poland	4,948	60	1.21%	▼ -24
173	FAN Courier	https://www.link€	Romania	1,104	13	1.18%	▼ -24
174	GLS	https://www.link€	Netherlands	9,149	102	1.11%	▼ -23
175	PostNord	https://www.link€	Sweden	13,323	133	1.00%	New Entry
176	DHL	https://www.link€	Germany	205,661	1,620	0.79%	▼ -23
177	bpostgroup	https://www.link€	Belgium	16,187	127	0.78%	▼ -23
178	SeD	https://www.link€	France	3,777	23	0.61%	▼ -19

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