

# DSMN8

Canada's Most Active Logistics & Supply Chain Professionals on Social - February 2025

## Industry at a glance:

Average Score:  
**3.33%**

Total Companies:  
**10**

Global Industry Average:  
**4.08%**

## Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

## So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Solutions 2 GO	<a href="https://www.linkedin.com/company/solutions2go">https://www.linkedin.com/company/solutions2go</a>	Canada	509	33	6.48%	New Entry
2	Intelcom   Dragonfly	<a href="https://www.linkedin.com/company/intelcom-dragonfly">https://www.linkedin.com/company/intelcom-dragonfly</a>	Canada	2,142	109	5.09%	New Entry
3	Bison Transport	<a href="https://www.linkedin.com/company/bison-transport">https://www.linkedin.com/company/bison-transport</a>	Canada	1,464	56	3.83%	▲ 3
4	AMJ	<a href="https://www.linkedin.com/company/amj">https://www.linkedin.com/company/amj</a>	Canada	865	31	3.58%	New Entry
5	Delmar International	<a href="https://www.linkedin.com/company/delmar-international">https://www.linkedin.com/company/delmar-international</a>	Canada	915	28	3.06%	New Entry
6	Logistec	<a href="https://www.linkedin.com/company/logistec">https://www.linkedin.com/company/logistec</a>	Canada	811	22	2.71%	New Entry
7	Challenger Motor Freight	<a href="https://www.linkedin.com/company/challenger-motor-freight">https://www.linkedin.com/company/challenger-motor-freight</a>	Canada	664	17	2.56%	▲ 1
8	Metro Supply Chain	<a href="https://www.linkedin.com/company/metro-supply-chain">https://www.linkedin.com/company/metro-supply-chain</a>	Canada	2,007	48	2.39%	▼ -6
9	National Logistics Services	<a href="https://www.linkedin.com/company/national-logistics-services">https://www.linkedin.com/company/national-logistics-services</a>	Canada	586	11	1.88%	▼ -6
10	Viterra Canada	<a href="https://www.linkedin.com/company/viterra-canada">https://www.linkedin.com/company/viterra-canada</a>	Canada	1,190	21	1.76%	▼ -6

## Ready to win at social?

[Visit our website](https://dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)

