



The World's Most Active Executives in Management Consulting on Social - February 2025

Industry at a glance:

Average Score:	Total Companies:	Average No. Executives:
20.32%	213	38

Why should you care?

Did you know that an executive's LinkedIn account has greater reach and impact than your corporate channels? Your leaders are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

LinkedIn states 64% of buyers say that thought leadership content is a more trustworthy basis for assessing a company's capabilities and competency than its marketing materials.

Plus, Brunswick's research shows that people prefer to work for leaders who use social media 4x more than leaders who do not!

So, how active are your executives on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Executives on LinkedIn	No. of Executives Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Thiga	https://www.linkedin.com/company/thiga	France	12	7	58.30%
2	Basico	https://www.linkedin.com/company/basico	Denmark	25	13	52.00%
3	WittKieffer	https://www.linkedin.com/company/wittkieffer	United States	49	24	49.00%
4	Stambaugh Ness	https://www.linkedin.com/company/stambaugh-ness	United States	43	21	48.80%
5	Oxera Consulting	https://www.linkedin.com/company/oxera	United Kingdom	9	4	44.40%
6	Berylls by AlixPartners	https://www.linkedin.com/company/berylls	Germany	16	7	43.80%
7	Protiviti UK	https://www.linkedin.com/company/protiviti-uk	United Kingdom	53	23	43.40%
8	H&Z Management Consulting	https://www.linkedin.com/company/hz-management	Germany	30	13	43.30%
9	Frontier Economics	https://www.linkedin.com/company/frontier-economics	United Kingdom	68	28	41.20%
10	Lucideon	https://www.linkedin.com/company/lucideon	United Kingdom	17	7	41.20%
11	Alixio Group	https://www.linkedin.com/company/alixio	France	27	11	40.70%
12	capSpire	https://www.linkedin.com/company/capspire	United States	32	13	40.60%
13	Proxima	https://www.linkedin.com/company/proxima	United Kingdom	42	17	40.50%
14	Makosi	https://www.linkedin.com/company/makosi	United States	20	8	40.00%
15	Avasant	https://www.linkedin.com/company/avasant	United States	50	20	40.00%
16	Televerde	https://www.linkedin.com/company/televerde	United States	25	10	40.00%
17	Analysys Mason	https://www.linkedin.com/company/analysys-mason	United Kingdom	44	17	38.60%
18	Elevate	https://www.linkedin.com/company/elevate	United States	98	37	37.80%

19	UnifyCX	https://www.link	United States	32	12	37.50%
20	Pauwels Consulting	https://www.link	Belgium	8	3	37.50%
21	Alcimed	https://www.link	France	30	11	36.70%
22	Alexander Thamm [at]	https://www.link	Germany	22	8	36.40%
23	Clarkston Consulting	https://www.link	United States	28	10	35.70%
24	Instinctif Partners	https://www.link	United Kingdom	59	21	35.60%
25	Protiviti Italia	https://www.link	Italy	23	8	34.80%
26	Transform	https://www.link	United Kingdom	26	9	34.60%
27	The European House-Ar	https://www.link	Italy	29	10	34.50%
28	Bluecrux	https://www.link	Belgium	29	10	34.50%
29	IG&H	https://www.link	Netherlands	38	13	34.20%
30	Bridge Partners	https://www.link	United States	41	14	34.10%
31	Guidepost Solutions	https://www.link	United States	91	31	34.10%
32	The Sports Facilities Cor	https://www.link	United States	56	19	33.90%
33	ECRM	https://www.link	United States	45	15	33.30%
34	TiER1 Performance	https://www.link	United States	36	12	33.30%
35	Findasense	https://www.link	Spain	12	4	33.30%
36	Avertim	https://www.link	Belgium	12	4	33.30%
37	Bernoni Grant Thornton	https://www.link	Italy	15	5	33.30%
38	Rebel	https://www.link	Netherlands	36	12	33.30%
39	Kader Group	https://www.link	Netherlands	6	2	33.30%
40	Consulteer	https://www.link	Switzerland	18	6	33.30%
41	Jefferson Wells USA	https://www.link	United States	52	17	32.70%
42	Stax	https://www.link	United States	49	16	32.70%
43	Prosci	https://www.link	United States	43	14	32.60%
44	Cask NX	https://www.link	United States	37	12	32.40%
45	FCG Finnish Consulting	https://www.link	Finland	45	14	31.10%
46	Gemserv	https://www.link	United Kingdom	29	9	31.00%
47	EBP Schweiz	https://www.link	Switzerland	26	8	30.80%
48	PYA	https://www.link	United States	23	7	30.40%
49	NEI Global Relocation	https://www.link	United States	30	9	30.00%
50	Bartle	https://www.link	France	20	6	30.00%
51	QbD Group	https://www.link	Belgium	20	6	30.00%
52	SCRIM	https://www.link	Spain	10	3	30.00%
53	Principle	https://www.link	United Kingdom	47	14	29.80%
54	fifty-five	https://www.link	France	44	13	29.50%
55	Attain Partners	https://www.link	United States	28	8	28.60%
56	C.A. Fortune	https://www.link	United States	75	21	28.00%
57	RQM+	https://www.link	United States	66	18	27.30%
58	Colombus Consulting	https://www.link	France	11	3	27.30%
59	Vandelanotte	https://www.link	Belgium	11	3	27.30%
60	Eraneos Switzerland	https://www.link	Switzerland	19	5	26.30%
61	Croner	https://www.link	United Kingdom	19	5	26.30%
62	ERA Group	https://www.link	United Kingdom	23	6	26.10%
63	Centre Patronal	https://www.link	Switzerland	23	6	26.10%
64	SEMAPHORES	https://www.link	France	35	9	25.70%
65	Fresh Consulting	https://www.link	United States	36	9	25.00%
66	SIS International Research	https://www.link	United States	4	1	25.00%
67	Ozemio	https://www.link	United States	4	1	25.00%
68	Emergn	https://www.link	United Kingdom	20	5	25.00%
69	Converteo	https://www.link	France	12	3	25.00%
70	Moorhouse	https://www.link	United Kingdom	20	5	25.00%
71	Orange Consulting	https://www.link	France	16	4	25.00%
72	Cassini Consulting	https://www.link	Germany	4	1	25.00%
73	rpc	https://www.link	Germany	20	5	25.00%
74	SALT AND PEPPER Group	https://www.link	Germany	24	6	25.00%
75	Goudappel	https://www.link	Netherlands	4	1	25.00%
76	Eraneos Germany	https://www.link	Germany	16	4	25.00%
77	Market Performance Group	https://www.link	United States	122	30	24.60%
78	Milton	https://www.link	Finland	74	18	24.30%
79	Inizio Engage XD	https://www.link	United Kingdom	54	13	24.10%
80	SC&H	https://www.link	United States	50	12	24.00%
81	SKIM	https://www.link	Netherlands	71	17	23.90%
82	AArete	https://www.link	United States	90	21	23.30%
83	Wavicle Data Solutions	https://www.link	United States	26	6	23.10%
84	Logic20/20	https://www.link	United States	26	6	23.10%
85	GRAYCE	https://www.link	United Kingdom	26	6	23.10%
86	Beghou Consulting	https://www.link	United States	18	4	22.20%
87	ACT-ON GROUP	https://www.link	France	18	4	22.20%
88	Advantage Group	https://www.link	Canada	105	23	21.90%
89	Merkle EMEA	https://www.link	United Kingdom	71	15	21.10%
90	io	https://www.link	Germany	19	4	21.10%

91	enVista	https://www.link	United States	67	14	20.90%	
92	Naylor Association Solution	https://www.link	United States	48	10	20.80%	
93	Sodali & Co	https://www.link	United States	207	43	20.80%	
94	Alinea International	https://www.link	Canada	29	6	20.70%	
95	Metier	https://www.link	Norway	68	14	20.60%	
96	Commercial Services Group	https://www.link	United Kingdom	39	8	20.50%	
97	Putnam	https://www.link	United States	40	8	20.00%	
98	Bates White Economic Cor	https://www.link	United States	15	3	20.00%	
99	Omnex Inc	https://www.link	United States	15	3	20.00%	
100	Opinno	https://www.link	Spain	20	4	20.00%	
101	WISEO IBERIA	https://www.link	Spain	15	3	20.00%	
102	The Acquisition Group	https://www.link	Canada	10	2	20.00%	
103	Almi	https://www.link	Sweden	15	3	20.00%	
104	Mercuri International Group	https://www.link	Sweden	30	6	20.00%	
105	ScottMadden	https://www.link	United States	36	7	19.40%	
106	Aspirant	https://www.link	United States	26	5	19.20%	
107	Hero Digital	https://www.link	United States	78	15	19.20%	
108	Stoneridge Software	https://www.link	United States	21	4	19.00%	
109	Cegedim Business Service	https://www.link	France	21	4	19.00%	
110	Ingenics AG	https://www.link	Germany	42	8	19.00%	
111	Unify Consulting	https://www.link	United States	90	17	18.90%	
112	Emerge	https://www.link	United States	16	3	18.80%	
113	ECG Management Consult	https://www.link	United States	16	3	18.80%	
114	AVIV Management & Cons	https://www.link	Israel	16	3	18.80%	
115	Impact	https://www.link	United Kingdom	50	9	18.00%	
116	Prescient	https://www.link	United Kingdom	95	17	17.90%	
117	Arthur Lawrence	https://www.link	United States	28	5	17.90%	
118	Kopius	https://www.link	United States	17	3	17.60%	
119	Quick Release_	https://www.link	United Kingdom	17	3	17.60%	
120	Zone	https://www.link	United Kingdom	23	4	17.40%	
121	Magellan Consulting	https://www.link	France	46	8	17.40%	
122	AMICULUM	https://www.link	United Kingdom	23	4	17.40%	
123	FMS - Entreprise Adaptée	https://www.link	France	23	4	17.40%	
124	Kline + Company	https://www.link	United States	35	6	17.10%	
125	Engineering Systems	https://www.link	United States	42	7	16.70%	
126	Apogee Engineering	https://www.link	United States	18	3	16.70%	
127	KPMG Ukraine	https://www.link	Ukraine	36	6	16.70%	
128	Sheffield Haworth	https://www.link	United Kingdom	67	11	16.40%	
129	KPS AG	https://www.link	Germany	49	8	16.30%	
130	Aptive Resources	https://www.link	United States	43	7	16.30%	
131	DSG Global	https://www.link	United States	81	13	16.00%	
132	Fors Marsh	https://www.link	United States	89	14	15.70%	
133	Johns Hopkins Center for	https://www.link	United States	51	8	15.70%	
134	Kalypso	https://www.link	United States	32	5	15.60%	
135	ITDS	https://www.link	Netherlands	13	2	15.40%	
136	Siegel+Gale	https://www.link	United States	80	12	15.00%	
137	OPEN Health	https://www.link	United Kingdom	105	15	14.30%	
138	moOngy	https://www.link	France	28	4	14.30%	
139	AVISIA	https://www.link	France	7	1	14.30%	
140	ProAgria	https://www.link	Finland	14	2	14.30%	
141	Inspired	https://www.link	United Kingdom	65	9	13.80%	
142	Sendero	https://www.link	United States	15	2	13.30%	
143	The Gap Partnership	https://www.link	United Kingdom	31	4	12.90%	
144	NUS Consulting Group	https://www.link	United States	16	2	12.50%	
145	Eraneos Netherlands	https://www.link	Netherlands	16	2	12.50%	
146	NQA	https://www.link	United Kingdom	24	3	12.50%	
147	ICP	https://www.link	United Kingdom	32	4	12.50%	
148	BETC FULLSIX	https://www.link	France	81	10	12.30%	
149	SMA	https://www.link	United States	33	4	12.10%	
150	Opportune	https://www.link	United States	51	6	11.80%	
151	Cohesive	https://www.link	United States	51	6	11.80%	
152	Devoteam Digital Impulse	https://www.link	France	44	5	11.40%	
153	KLB	https://www.link	France	18	2	11.10%	
154	The Judge Group	https://www.link	United States	162	18	11.10%	
155	Solstice Senior Living	https://www.link	United States	102	11	10.80%	
156	?What If! Innovation	https://www.link	United Kingdom	28	3	10.70%	
157	Warrant Hub	https://www.link	Italy	19	2	10.50%	
158	Camelot Management Con	https://www.link	Germany	38	4	10.50%	
159	PwC Ukraine	https://www.link	Ukraine	19	2	10.50%	
160	VMG Health	https://www.link	United States	77	8	10.40%	
161	Global Research and Cons	https://www.link	United States	116	12	10.30%	
162	Kea & Partners	https://www.link	France	39	4	10.30%	

163	Kaizen Institute Global	https://www.link	Switzerland	49	5	10.20%
164	CE Consulting Empresarial	https://www.link	Spain	49	5	10.20%
165	Tidal Basin Group	https://www.link	United States	50	5	10.00%
166	OPEN Health Scientific Co	https://www.link	United Kingdom	130	13	10.00%
167	Ria Grant Thornton	https://www.link	Italy	10	1	10.00%
168	YRCI	https://www.link	United States	21	2	9.50%
169	YA Group	https://www.link	United States	42	4	9.50%
170	Vynamic	https://www.link	United States	124	11	8.90%
171	Allied Reliability	https://www.link	United States	23	2	8.70%
172	Blue Matter	https://www.link	United States	12	1	8.30%
173	SDI	https://www.link	United States	12	1	8.30%
174	Icreon	https://www.link	United States	36	3	8.30%
175	Stellar Elements	https://www.link	United States	48	4	8.30%
176	PRAXI	https://www.link	Italy	12	1	8.30%
177	Mercedes-Benz Consulting	https://www.link	Germany	12	1	8.30%
178	Calpine Energy Solutions	https://www.link	United States	62	5	8.10%
179	Cartesian	https://www.link	United Kingdom	51	4	7.80%
180	ForHealth Consulting	https://www.link	United States	77	6	7.80%
181	Overlap	https://www.link	Spain	39	3	7.70%
182	CURACON	https://www.link	Germany	13	1	7.70%
183	IntelliSource	https://www.link	United States	14	1	7.10%
184	Logistik Unicorp	https://www.link	Canada	14	1	7.10%
185	Proudfoot	https://www.link	United Kingdom	86	6	7.00%
186	Independent Project Analy	https://www.link	United States	29	2	6.90%
187	Forensic Risk Alliance	https://www.link	United Kingdom	58	4	6.90%
188	PMA Consultants	https://www.link	United States	90	6	6.70%
189	Corbus	https://www.link	United States	15	1	6.70%
190	Alpha Alternatives	https://www.link	United States	31	2	6.50%
191	ENGIE Entreprises et Colle	https://www.link	France	31	2	6.50%
192	FutureBridge	https://www.link	Netherlands	82	5	6.10%
193	aconium	https://www.link	Germany	17	1	5.90%
194	Common Sail Investment C	https://www.link	United States	52	3	5.80%
195	Atlas	https://www.link	United States	20	1	5.00%
196	Wurth Canada	https://www.link	Canada	20	1	5.00%
197	RSC Solutions	https://www.link	United States	22	1	4.50%
198	Eagle Hill Consulting	https://www.link	United States	26	1	3.80%
199	Spur Reply	https://www.link	United States	26	1	3.80%
200	Mars & Co.	https://www.link	France	28	1	3.60%
201	Exponens	https://www.link	France	62	2	3.20%
202	NMA	https://www.link	United States	31	0	0.00%
203	UniFirst First Aid + Safety	https://www.link	United States	5	0	0.00%
204	Beijaflore	https://www.link	France	10	0	0.00%
205	Q_PERIOR	https://www.link	Germany	4	0	0.00%
206	ICONSULTING	https://www.link	Italy	12	0	0.00%
207	Auren	https://www.link	Spain	16	0	0.00%
208	QINTESI	https://www.link	Italy	12	0	0.00%
209	MDDP	https://www.link	Poland	3	0	0.00%
210	Tusker	https://www.link	United Kingdom	26	0	0.00%
211	Brink	https://www.link	Netherlands	1	0	0.00%
212	TPA Poland	https://www.link	Poland	9	0	0.00%

Ready to win at social?

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