DSMN8

The UK's Most Active Unicorn Company Professionals on Social - January 2025

Average	Score:	Total Compan	ies: Globa	l Industry Average:
9.14	4%	18	7.	74%
	v	Vhy should you	care?	
greater than tha	's employees are its number t of your corporate channels most important to your orga	? Your employees	are a more trusted source	of information for the
Activate	ed effectively, they have th inbou	e influence to gr nd leads, and co	-	ebsite traffic,
Plus, there's no	better way to showcase you people closes		e and employer brand at sc - your employees!	ale than through the
So, how active ar	e your employees on social? done the number		s compare to the rest of you sted the results below.	ur industry? Well, we've
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