



The UK's Most Active Unicorn Company Professionals on Social - January 2025

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Payhawk	https://www.linkedin.com/company/payhawk	United Kingdom	371	101	27.22%
2	Synthesia	https://www.linkedin.com/company/synthesia	United Kingdom	438	104	23.74%
3	Stability AI	https://www.linkedin.com/company/stabilityai	United Kingdom	173	33	19.08%
4	Beamery	https://www.linkedin.com/company/beamery	United Kingdom	338	51	15.09%
5	Paddle	https://www.linkedin.com/company/paddle	United Kingdom	324	48	14.81%
6	Quantexa	https://www.linkedin.com/company/quantexa	United Kingdom	786	116	14.76%
7	The Bank of London	https://www.linkedin.com/company/the-bank-of-london	United Kingdom	130	19	14.62%
8	Flo Health	https://www.linkedin.com/company/flo-health	United Kingdom	669	88	13.15%
9	Matillion	https://www.linkedin.com/company/matillion	United Kingdom	454	53	11.67%
10	Huma	https://www.linkedin.com/company/huma	United Kingdom	217	25	11.52%
11	THG Ingenuity	https://www.linkedin.com/company/thg-ingenuity	United Kingdom	405	46	11.36%
12	GoCardless	https://www.linkedin.com/company/gocardless	United Kingdom	827	93	11.25%
13	Wayve	https://www.linkedin.com/company/wayve	United Kingdom	405	43	10.62%
14	LMAX Group	https://www.linkedin.com/company/lmax-group	United Kingdom	312	33	10.58%
15	Copper	https://www.linkedin.com/company/copper	United Kingdom	260	27	10.38%
16	CMR Surgical	https://www.linkedin.com/company/cmr-surgical	United Kingdom	728	74	10.16%
17	Improbable	https://www.linkedin.com/company/improbable	United Kingdom	262	26	9.92%
18	Thought Machine	https://www.linkedin.com/company/thought-machine	United Kingdom	529	52	9.83%
19	Minute Media	https://www.linkedin.com/company/minute-media	United Kingdom	417	40	9.59%
20	Rapyd	https://www.linkedin.com/company/rapyd	United Kingdom	743	70	9.42%
21	OakNorth	https://www.linkedin.com/company/oaknorth	United Kingdom	519	46	8.86%

22	Zego	https://www.link	United Kingdom	318	27	8.49%
23	Zilch	https://www.link	United Kingdom	272	21	7.72%
24	Zopa	https://www.link	United Kingdom	784	60	7.65%
25	Tractable	https://www.link	United Kingdom	225	17	7.56%
26	Castore	https://www.link	United Kingdom	495	36	7.27%
27	Motorway	https://www.link	United Kingdom	442	32	7.24%
28	Hopin	https://www.link	United Kingdom	399	28	7.02%
29	PPRO	https://www.link	United Kingdom	472	32	6.78%
30	ManyPets	https://www.link	United Kingdom	400	26	6.50%
31	Zepz	https://www.link	United Kingdom	661	42	6.35%
32	Lendable	https://www.link	United Kingdom	410	25	6.10%
33	Tripledote Studios	https://www.link	United Kingdom	434	23	5.30%
34	Teya	https://www.link	United Kingdom	737	37	5.02%
35	Accelerant	https://www.link	United Kingdom	442	20	4.52%
36	Blockchain.com	https://www.link	United Kingdom	970	42	4.33%

Ready to win at social?

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