



Asia's Most Active Unicorn Company Professionals on Social - January 2025

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Ryefield Energy	https://www.linkedin.com/company/ryefield-energy	China	129	31	24.03%
2	Mahindra Electric Automob	https://www.linkedin.com/company/mahindra-electric-automob	India	173	38	21.97%
3	Hasura	https://www.linkedin.com/company/hasura	India	170	32	18.82%
4	Tyme	https://www.linkedin.com/company/tyme	Hong Kong	107	19	17.76%
5	Astronergy	https://www.linkedin.com/company/astronergy	China	286	48	16.78%
6	Polygon	https://www.linkedin.com/company/polygon	India	443	54	12.19%
7	Dubizzle Group	https://www.linkedin.com/company/dubizzle-group	United Arab Emirs	378	46	12.17%
8	CoinDCX	https://www.linkedin.com/company/coin-dcx	India	735	89	12.11%
9	Animoca Brands	https://www.linkedin.com/company/animoca-brands	Hong Kong	315	38	12.06%
10	Hithium Energy Storage	https://www.linkedin.com/company/hithium-energy-storage	China	187	22	11.76%
11	The Good Glamm Group	https://www.linkedin.com/company/the-good-glamm-group	India	371	37	9.97%
12	G42	https://www.linkedin.com/company/g42	United Arab Emirs	755	65	8.61%
13	PatSnap	https://www.linkedin.com/company/pat-snap	Singapore	517	43	8.32%
14	Tamara	https://www.linkedin.com/company/tamara	Saudi Arabia	720	57	7.92%
15	Krutrim	https://www.linkedin.com/company/krutrim	India	394	31	7.87%
16	Uzum	https://www.linkedin.com/company/uzum	Uzbekistan	906	71	7.84%
17	GlobalBees	https://www.linkedin.com/company/globalbees	India	228	17	7.46%
18	CoinSwitch	https://www.linkedin.com/company/coin-switch	India	450	32	7.11%
19	FPL Technologies	https://www.linkedin.com/company/fpl-technologies	India	865	61	7.05%
20	Xreal	https://www.linkedin.com/company/xreal	China	150	10	6.67%
21	bolttch	https://www.linkedin.com/company/bolttch	Singapore	942	56	5.94%

22	Eruditus Executive Educati	https://www.link	India	135	8	5.93%
23	VerSe Innovation	https://www.link	India	848	50	5.90%
24	Dream Games	https://www.link	Turkey	306	18	5.88%
25	Oxyzo	https://www.link	India	344	20	5.81%
26	Open Financial Technologi	https://www.link	India	543	31	5.71%
27	XINGYUN GROUP	https://www.link	China	212	12	5.66%
28	MegazoneCloud	https://www.link	South Korea	801	45	5.62%
29	RIDI	https://www.link	South Korea	274	15	5.47%
30	Opn	https://www.link	Japan	388	21	5.41%
31	Trax	https://www.link	Singapore	636	34	5.35%
32	Silicon Box	https://www.link	Singapore	133	7	5.26%
33	Tridge	https://www.link	South Korea	385	20	5.19%
34	stc pay	https://www.link	Saudi Arabia	465	24	5.16%
35	LEAD	https://www.link	India	389	20	5.14%
36	Xendit	https://www.link	Indonesia	642	33	5.14%
37	Droom	https://www.link	India	429	22	5.13%
38	ONE Championship	https://www.link	Singapore	535	27	5.05%
39	SmartNews	https://www.link	Japan	519	26	5.01%
40	Molbio Diagnostics	https://www.link	India	579	29	5.01%
41	Sky Mavis	https://www.link	Vietnam	181	9	4.97%
42	Moneyview	https://www.link	India	885	44	4.97%
43	HAI ROBOTICS	https://www.link	China	457	22	4.81%
44	Matrixport	https://www.link	Singapore	172	8	4.65%
45	Mensa Brands	https://www.link	India	544	25	4.60%
46	Ajaib	https://www.link	Indonesia	571	25	4.38%
47	Univers	https://www.link	Singapore	789	34	4.31%
48	Preferred Networks	https://www.link	Japan	279	12	4.30%
49	OHouse	https://www.link	South Korea	513	22	4.29%
50	Sinovac Life Sciences	https://www.link	China	210	9	4.29%
51	Carro	https://www.link	Singapore	969	41	4.23%
52	Bitmain	https://www.link	China	382	16	4.19%
53	MUSINSA	https://www.link	South Korea	705	29	4.11%
54	WeLab	https://www.link	Hong Kong	207	8	3.86%
55	Mobile Premier League	https://www.link	India	786	30	3.82%
56	AESC	https://www.link	Japan	797	30	3.76%
57	NAVER Z	https://www.link	South Korea	305	11	3.61%
58	Avatr	https://www.link	China	284	10	3.52%
59	Hike	https://www.link	India	457	16	3.50%
60	Geek+	https://www.link	China	576	20	3.47%
61	HashKey	https://www.link	Hong Kong	189	6	3.17%
62	AIWAYS	https://www.link	China	160	5	3.13%
63	Toss Bank	https://www.link	South Korea	389	12	3.08%
64	CALB	https://www.link	China	137	4	2.92%
65	DMALL	https://www.link	China	174	5	2.87%
66	Leapmotor	https://www.link	China	116	3	2.59%
67	GoGoX	https://www.link	Hong Kong	432	10	2.31%
68	Advance Intelligence Grou	https://www.link	Singapore	229	5	2.18%
69	Cult.fit	https://www.link	India	373	8	2.14%
70	Tezign	https://www.link	China	141	3	2.13%
71	Mobvoi	https://www.link	China	250	5	2.00%
72	Seasun Games	https://www.link	China	106	2	1.89%
73	Ascend Money	https://www.link	Thailand	166	3	1.81%
74	ProLogium Technology	https://www.link	Taiwan	223	4	1.79%
75	HeyTea	https://www.link	China	448	8	1.79%
76	SmartMore	https://www.link	China	122	2	1.64%
77	SVOLT	https://www.link	China	428	7	1.64%
78	Amber Group	https://www.link	Hong Kong	528	8	1.52%
79	XTransfer	https://www.link	China	447	6	1.34%
80	RootCloud	https://www.link	China	150	2	1.33%
81	Voyah	https://www.link	Japan	155	2	1.29%
82	Paytm Mall	https://www.link	India	376	3	0.80%
83	Akulaku Group	https://www.link	Indonesia	755	5	0.66%
84	Momenta	https://www.link	China	551	3	0.54%

Ready to win at social?

Visit our website or contact us at support@dsmn8.com

