



The USA's Most Active Professionals on Social - Best of 2024

Industry at a glance:

Average Score: 21.30% Total Companies: 230 Global Industry Average: 20.58%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Industry, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 21 companies including Beacon Pointe, kipi.bi, Black Duck, Illumio, Huntress, Pipefy, Vectra AI, GuidePoint Security, Ibotta, AuditBoard, CyberNow Labs, LaunchDarkly, REF, Kong, DataStax, Thrive Global, The Linux Foundation, Cribl, Spaulding Ridge, LogRocket, and Seedtag.

22	Edge Home Finance	https://www.link	Banking	United States	895	249	27.82%
23	CloudBees	https://www.link	Computer Softw	United States	581	161	27.71%
24	Denodo	https://www.link	Computer Softw	United States	792	219	27.65%
25	memoryBlue	https://www.link	Computer Softw	United States	563	154	27.35%
26	GlideFast Consulting	https://www.link	IT & Services	United States	615	168	27.32%
27	AlgoSec	https://www.link	Computer Netw	United States	546	149	27.29%
28	Baystate Financial	https://www.link	Financial Serv	United States	507	138	27.22%
29	Harness	https://www.link	Computer Softw	United States	965	262	27.15%
30	Vercel	https://www.link	Computer Softw	United States	577	155	26.86%
31	DoIT International	https://www.link	Computer Softw	United States	659	177	26.86%
32	Glean	https://www.link	Computer Softw	United States	653	174	26.65%
33	SEI	https://www.link	Management C	United States	725	193	26.62%
34	Avangrid Renewables	https://www.link	Logistics & Sup	United States	879	233	26.51%
35	Barnum Financial Group	https://www.link	Financial Serv	United States	714	188	26.33%
36	Dataminr	https://www.link	Internet	United States	754	198	26.26%
37	VAST Data	https://www.link	VC Funded	United States	657	172	26.18%
38	Hibob	https://www.link	VC Funded	United States	947	247	26.08%
39	Net2Source	https://www.link	Staffing & Recr	United States	685	178	25.99%
40	Couchbase	https://www.link	Computer Softw	United States	934	242	25.91%
41	TaskHuman	https://www.link	Internet	United States	561	145	25.85%
42	Quantum World Technolog	https://www.link	IT & Services	United States	527	136	25.81%
43	Creatio	https://www.link	Computer Softw	United States	778	199	25.58%
44	Amplitude	https://www.link	Computer Softw	United States	877	223	25.43%
45	Workato	https://www.link	Computer Softw	United States	976	248	25.41%
46	BigID	https://www.link	Computer Netw	United States	542	137	25.28%
47	Nasuni	https://www.link	IT & Services	United States	531	133	25.05%
48	Edward Jones US	https://www.link	Financial Serv	United States	597	149	24.96%
49	Hudson RPO	https://www.link	Staffing & Recr	United States	525	131	24.95%
50	Cisco ThousandEyes	https://www.link	Computer Softw	United States	918	229	24.95%
51	VAST Data	https://www.link	Computer Softw	United States	828	205	24.76%
52	Claroty	https://www.link	Computer Netw	United States	609	150	24.63%
53	DailyPay	https://www.link	Financial Serv	United States	765	187	24.44%
54	Lincoln Financial Distributo	https://www.link	Financial Serv	United States	584	142	24.32%
55	Guaranteed Rate Affinity	https://www.link	Financial Serv	United States	898	217	24.16%
56	IDB Invest	https://www.link	Financial Serv	United States	694	167	24.06%
57	Movable Ink	https://www.link	Computer Softw	United States	622	149	23.95%
58	Coastal Cloud	https://www.link	IT & Services	United States	522	124	23.75%
59	Alation	https://www.link	Computer Softw	United States	733	174	23.74%
60	Infocenter	https://www.link	IT & Services	United States	698	162	23.21%
61	Sumo Logic	https://www.link	Computer Softw	United States	898	208	23.16%
62	Armis	https://www.link	Computer Netw	United States	873	202	23.14%
63	Cockroach Labs	https://www.link	Computer Softw	United States	608	140	23.03%
64	Sysdig	https://www.link	Computer Netw	United States	782	180	23.02%
65	One Identity	https://www.link	Computer Softw	United States	587	135	23.00%
66	Guesty	https://www.link	Internet	United States	596	137	22.99%
67	phData	https://www.link	IT & Services	United States	568	130	22.89%
68	GuidePoint Security	https://www.link	VC Funded	United States	888	203	22.86%
69	MoEngage	https://www.link	Internet	United States	788	180	22.84%
70	Aleph Group	https://www.link	Marketing & Ad	United States	947	216	22.81%
71	Internet Society	https://www.link	Internet	United States	975	222	22.77%
72	Abnormal Security	https://www.link	Computer Netw	United States	822	187	22.75%
73	Programming.com	https://www.link	IT & Services	United States	629	142	22.58%
74	Telesign	https://www.link	IT & Services	United States	780	176	22.56%
75	Ironclad	https://www.link	Internet	United States	556	124	22.30%
76	NAV Fund Administration C	https://www.link	Financial Serv	United States	951	212	22.29%
77	Neo4j	https://www.link	Computer Softw	United States	916	204	22.27%
78	Transworld Business Advis	https://www.link	Management C	United States	759	169	22.27%
79	Blanchard	https://www.link	Management C	United States	629	140	22.26%
80	Tungsten Automation	https://www.link	Computer Softw	United States	910	202	22.20%
81	Novigo Solutions	https://www.link	Computer Softw	United States	654	145	22.17%
82	Forster	https://www.link	Computer Softw	United States	659	145	22.00%
83	ExtraHop	https://www.link	Computer Netw	United States	725	159	21.93%
84	Bitsight	https://www.link	Computer Softw	United States	802	175	21.82%
85	Pendo.io	https://www.link	Computer Softw	United States	915	199	21.75%
86	Denken Solutions	https://www.link	IT & Services	United States	591	128	21.66%
87	Yubico	https://www.link	Computer Netw	United States	518	112	21.62%
88	Dragos	https://www.link	Computer Netw	United States	528	114	21.59%
89	Axonius	https://www.link	Computer Netw	United States	631	136	21.55%
90	Responsive	https://www.link	Computer Softw	United States	567	122	21.52%
91	Securonix	https://www.link	Computer Softw	United States	767	165	21.51%
92	Adistec	https://www.link	Computer Softw	United States	544	117	21.51%
93	G2	https://www.link	Internet	United States	960	206	21.46%

94	Tanisha Systems	https://www.link	IT & Services	United States	730	156	21.37%
95	Tealium	https://www.link	Computer Softv	United States	614	131	21.34%
96	Rokt	https://www.link	Computer Softv	United States	592	126	21.28%
97	Moveworks	https://www.link	Computer Softv	United States	608	129	21.22%
98	Denodo	https://www.link	VC Funded	United States	759	161	21.21%
99	Archer Integrated Risk Mar	https://www.link	IT & Services	United States	736	156	21.20%
100	Copado	https://www.link	Computer Softv	United States	554	117	21.12%
101	Calabrio	https://www.link	Computer Softv	United States	564	118	20.92%
102	Sword Health	https://www.link	Computer Softv	United States	803	168	20.92%
103	CleverTap	https://www.link	Computer Softv	United States	682	142	20.82%
104	NewRocket	https://www.link	IT & Services	United States	516	107	20.74%
105	SOCi	https://www.link	Computer Softv	United States	690	143	20.72%
106	Yotpo	https://www.link	Internet	United States	942	195	20.70%
107	Confiz	https://www.link	IT & Services	United States	669	138	20.63%
108	Lattice	https://www.link	Computer Softv	United States	622	128	20.58%
109	Demandbase	https://www.link	Computer Softv	United States	985	202	20.51%
110	SecurityScorecard	https://www.link	Computer Softv	United States	543	111	20.44%
111	Creative Financial Staffing	https://www.link	Staffing & Recr	United States	785	160	20.38%
112	Bernstein Private Wealth M	https://www.link	Financial Servik	United States	844	172	20.38%
113	SmartRecruiters	https://www.link	Computer Softv	United States	692	141	20.38%
114	Clari	https://www.link	Computer Softv	United States	830	169	20.36%
115	Expel	https://www.link	Computer Netw	United States	516	104	20.16%
116	Knights of Columbus Insur	https://www.link	Insurance	United States	794	159	20.03%
117	Certinia	https://www.link	Computer Softv	United States	819	164	20.02%
118	Sonatype	https://www.link	Computer Softv	United States	580	116	20.00%
119	Green Key Resources	https://www.link	Staffing & Recr	United States	641	128	19.97%
120	Minitab	https://www.link	Computer Softv	United States	559	111	19.86%
121	Synack Red Team	https://www.link	Computer Netw	United States	899	178	19.80%
122	Loan Factory	https://www.link	Financial Servik	United States	625	123	19.68%
123	Redwood Software	https://www.link	Computer Softv	United States	575	113	19.65%
124	Payscale	https://www.link	Computer Softv	United States	734	144	19.62%
125	CivicPlus	https://www.link	IT & Services	United States	821	161	19.61%
126	Ramp	https://www.link	Financial Servik	United States	891	173	19.42%
127	Wikipedia	https://www.link	Computer Softv	United States	813	157	19.31%
128	Saviynt	https://www.link	Computer Softv	United States	938	181	19.30%
129	StatusNeo	https://www.link	Management C	United States	534	103	19.29%
130	Meetup	https://www.link	Internet	United States	643	124	19.28%
131	SmartBear	https://www.link	Computer Softv	United States	889	171	19.24%
132	LBMC	https://www.link	Accounting	United States	706	135	19.12%
133	Algolia	https://www.link	Computer Softv	United States	796	152	19.10%
134	VySystems	https://www.link	IT & Services	United States	545	104	19.08%
135	Visual Edge IT	https://www.link	IT & Services	United States	552	105	19.02%
136	Veracode	https://www.link	Computer Netw	United States	691	131	18.96%
137	Coleman Research	https://www.link	Information Ser	United States	741	140	18.89%
138	KSM	https://www.link	Accounting	United States	614	116	18.89%
139	NetCom Learning	https://www.link	IT & Services	United States	553	104	18.81%
140	Feedzai	https://www.link	IT & Services	United States	612	115	18.79%
141	SWBC Mortgage	https://www.link	Financial Servik	United States	543	102	18.78%
142	U.S. News & World Report	https://www.link	Information Ser	United States	635	119	18.74%
143	Jotform	https://www.link	Computer Softv	United States	712	133	18.68%
144	Moneta	https://www.link	Financial Servik	United States	514	96	18.68%
145	Barrett Financial Group	https://www.link	Financial Servik	United States	928	172	18.53%
146	ActiveCampaign	https://www.link	Computer Softv	United States	844	156	18.48%
147	Riskconnect	https://www.link	Computer Softv	United States	920	170	18.48%
148	Chainalysis	https://www.link	Computer Softv	United States	781	144	18.44%
149	Impact Networking	https://www.link	IT & Services	United States	944	174	18.43%
150	Nexxen	https://www.link	Marketing & Ad	United States	646	119	18.42%
151	WealthWave	https://www.link	Financial Servik	United States	833	153	18.37%
152	TopBloc	https://www.link	IT & Services	United States	550	101	18.36%
153	Phoenix Tower Internation	https://www.link	Telco	United States	610	111	18.20%
154	160over90	https://www.link	Marketing & Ad	United States	841	153	18.19%
155	ABBY	https://www.link	Computer Softv	United States	951	173	18.19%
156	The Martin Agency	https://www.link	Marketing & Ad	United States	540	98	18.15%
157	Calendly	https://www.link	Computer Softv	United States	667	121	18.14%
158	Sisense	https://www.link	Computer Softv	United States	601	109	18.14%
159	Loftware	https://www.link	Computer Softv	United States	520	94	18.08%
160	NetSPI	https://www.link	Computer Netw	United States	537	97	18.06%
161	Bell Bank Mortgage	https://www.link	Financial Servik	United States	515	93	18.06%
162	Kraken Digital Asset Excha	https://www.link	Financial Servik	United States	683	123	18.01%
163	Brain Station 23	https://www.link	Computer Softv	United States	907	163	17.97%
164	CoreWeave	https://www.link	IT & Services	United States	547	98	17.92%
165	SageSure	https://www.link	Insurance	United States	570	102	17.89%

166	Russell Tobin	https://www.link	Staffing & Recr	United States	598	107	17.89%
167	Lawyers of Distinction	https://www.link	Legal Services	United States	568	101	17.78%
168	Avenue Code	https://www.link	IT & Services	United States	844	150	17.77%
169	ICANN	https://www.link	Internet	United States	771	137	17.77%
170	AngellList	https://www.link	Internet	United States	535	95	17.76%
171	LastPass	https://www.link	Computer Netw	United States	818	145	17.73%
172	Coalition	https://www.link	Insurance	United States	651	115	17.67%
173	Bluebeam	https://www.link	Computer Softv	United States	606	107	17.66%
174	Tegus	https://www.link	Internet	United States	659	116	17.60%
175	Checkmarx	https://www.link	Computer Netw	United States	921	162	17.59%
176	Placer.ai	https://www.link	Computer Softv	United States	918	161	17.54%
177	3Cloud	https://www.link	IT & Services	United States	731	128	17.51%
178	Mercer Advisors	https://www.link	Financial Serv	United States	967	169	17.48%
179	Weave	https://www.link	Computer Softv	United States	979	171	17.47%
180	FloQast	https://www.link	Computer Softv	United States	711	124	17.44%
181	Woodruff Sawyer	https://www.link	Insurance	United States	707	123	17.40%
182	JumpCloud	https://www.link	Computer Softv	United States	806	140	17.37%
183	Starburst	https://www.link	Computer Softv	United States	553	96	17.36%
184	Orca Security	https://www.link	Computer Netw	United States	508	88	17.32%
185	Allison Worldwide	https://www.link	Information Ser	United States	711	123	17.30%
186	Tkxel	https://www.link	IT & Services	United States	960	166	17.29%
187	BlueVoyant	https://www.link	Computer Netw	United States	602	104	17.28%
188	Versa Networks	https://www.link	Computer Softv	United States	721	124	17.20%
189	MentorMate	https://www.link	IT & Services	United States	896	154	17.19%
190	Eightfold	https://www.link	Computer Softv	United States	774	133	17.18%
191	Exterro	https://www.link	Computer Softv	United States	578	99	17.13%
192	Billtrust	https://www.link	Financial Serv	United States	859	147	17.11%
193	Axle Logistics	https://www.link	Logistics & SC	United States	587	100	17.04%
194	Axios	https://www.link	Information Ser	United States	617	105	17.02%
195	Blue & Co.	https://www.link	Accounting	United States	512	87	16.99%
196	Fireblocks	https://www.link	Computer Softv	United States	671	114	16.99%
197	11:11 Systems	https://www.link	IT & Services	United States	836	142	16.99%
198	ExtraHop	https://www.link	VC Funded	United States	666	113	16.97%
199	Chainlink Labs	https://www.link	Internet	United States	549	93	16.94%
200	Eagle Eye Networks	https://www.link	IT & Services	United States	580	98	16.90%
201	Lightcast	https://www.link	Internet	United States	592	100	16.89%
202	RKL	https://www.link	Accounting	United States	551	93	16.88%
203	Amerant Bank	https://www.link	Financial Serv	United States	599	101	16.86%
204	Keka HR	https://www.link	IT & Services	United States	967	163	16.86%
205	BMO Wealth Management	https://www.link	Financial Serv	United States	535	90	16.82%
206	C2 Financial	https://www.link	Financial Serv	United States	619	104	16.80%
207	Ruoff Mortgage	https://www.link	Financial Serv	United States	699	117	16.74%
208	Thirdera	https://www.link	IT & Services	United States	921	154	16.72%
209	Optimove	https://www.link	Computer Softv	United States	503	84	16.70%
210	Warren Averett	https://www.link	Accounting	United States	785	131	16.69%
211	Matterport	https://www.link	Computer Softv	United States	601	100	16.64%
212	SAGE IT	https://www.link	IT & Services	United States	577	96	16.64%
213	OPSWAT	https://www.link	Computer Netw	United States	896	149	16.63%
214	Stanton Chase: Executive	https://www.link	Management C	United States	770	128	16.62%
215	BCG Platinion	https://www.link	Management C	United States	897	149	16.61%
216	Aircall	https://www.link	Telco	United States	777	129	16.60%
217	Acoustic	https://www.link	Computer Softv	United States	634	105	16.56%
218	PROCEPT BioRobotics	https://www.link	Medical Device	United States	622	103	16.56%
219	Callbox	https://www.link	Marketing & Ad	United States	528	87	16.48%
220	Qumulo	https://www.link	Computer Softv	United States	508	83	16.34%
221	Papaya Global	https://www.link	Financial Serv	United States	821	134	16.32%
222	TekWissen	https://www.link	Staffing & Recr	United States	772	126	16.32%
223	Exabeam	https://www.link	Computer Netw	United States	913	149	16.32%
224	Folio3 Software	https://www.link	Computer Softv	United States	840	136	16.19%
225	Poppulo	https://www.link	Computer Softv	United States	507	82	16.17%
226	CereCore	https://www.link	IT & Services	United States	563	91	16.16%
227	Rightworks	https://www.link	IT & Services	United States	657	106	16.13%
228	Iterable	https://www.link	Computer Softv	United States	727	117	16.09%
229	Reputation	https://www.link	Computer Softv	United States	698	112	16.05%
230	Axiom Space	https://www.link	VC Funded	United States	663	106	15.99%

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