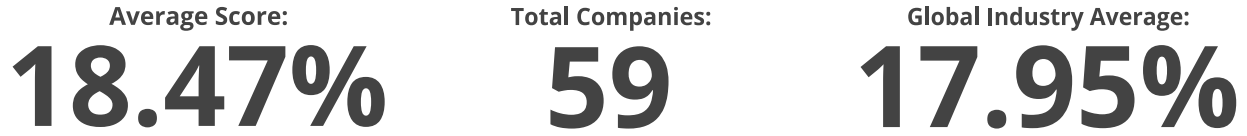




The UK's Most Active Professionals on Social - Best of 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Industry	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	TryHackMe	https://www.linkedin.com/company/tryhackme	Computer Netw	United Kingdom	2,276	746	32.78%
2	Hack The Box	https://www.linkedin.com/company/hack-the-box	Computer Netw	United Kingdom	1,694	506	29.87%
3	RICS	https://www.linkedin.com/company/rics	Real Estate	United Kingdom	1,889	558	29.54%
4	PageGroup	https://www.linkedin.com/company/pagegroup	Staffing & Recr	United Kingdom	2,216	633	28.56%
5	Page Personnel	https://www.linkedin.com/company/page-personnel	Staffing & Recr	United Kingdom	3,769	1,022	27.12%
6	GSMA	https://www.linkedin.com/company/gsmn	Telco	United Kingdom	1,128	273	24.20%
7	Mills & Reeve	https://www.linkedin.com/company/mills-reeve	Law & Legal	United Kingdom	1,316	311	23.63%
8	Aspiring Solicitors	https://www.linkedin.com/company/aspiring-solicitors	Legal Services	United Kingdom	1,086	253	23.30%
9	Burges Salmon	https://www.linkedin.com/company/burges-salmon	Law & Legal	United Kingdom	1,119	251	22.43%
10	Baringa	https://www.linkedin.com/company/baringa	Management C	United Kingdom	2,112	470	22.25%
11	Mimecast	https://www.linkedin.com/company/mimecast	Computer Netw	United Kingdom	2,406	521	21.65%
12	Softcat	https://www.linkedin.com/company/softcat	IT & Services	United Kingdom	2,772	576	20.78%
13	Rare Recruitment	https://www.linkedin.com/company/rare-recruitment	Staffing & Recr	United Kingdom	1,448	296	20.44%
14	ICAEW	https://www.linkedin.com/company/cae	Accounting	United Kingdom	1,506	295	19.59%
15	Weightmans	https://www.linkedin.com/company/weightmans	Law & Legal	United Kingdom	1,520	296	19.47%
16	Resource Solutions	https://www.linkedin.com/company/resource-solutions	Staffing & Recr	United Kingdom	1,169	225	19.25%
17	K2 Partnering Solutions	https://www.linkedin.com/company/k2-partnering-solutions	IT & Services	United Kingdom	1,414	271	19.17%
18	Darktrace	https://www.linkedin.com/company/darktrace	IT & Services	United Kingdom	2,737	523	19.11%
19	VTEX	https://www.linkedin.com/company/vtex	Computer Softw	United Kingdom	1,519	287	18.89%
20	Fieldfisher	https://www.linkedin.com/company/fieldfisher	Legal Services	United Kingdom	2,127	400	18.81%
21	Robert Walters	https://www.linkedin.com/company/robert-walters	Staffing & Recr	United Kingdom	6,540	1,224	18.72%

22	NES Firoft	https://www.link	Staffing & Recr	United Kingdom	2,601	485	18.65%
23	Trowers & Hamilns	https://www.link	Law & Legal	United Kingdom	1,104	204	18.48%
24	AND Digital	https://www.link	IT & Services	United Kingdom	1,620	299	18.46%
25	Hays	https://www.link	Staffing & Recr	United Kingdom	24,511	4,500	18.36%
26	Randstad UK	https://www.link	Staffing & Recr	United Kingdom	1,568	284	18.11%
27	Irwin Mitchell	https://www.link	Law & Legal	United Kingdom	2,934	521	17.76%
28	Ogier	https://www.link	Legal Services	United Kingdom	1,148	201	17.51%
29	St. James's Place	https://www.link	Financial Serv	United Kingdom	3,548	613	17.28%
30	The Law Society	https://www.link	Law & Legal	United Kingdom	1,378	236	17.13%
31	Freeths	https://www.link	Law & Legal	United Kingdom	1,113	190	17.07%
32	Salt	https://www.link	Staffing & Recr	United Kingdom	1,034	176	17.02%
33	Antal International	https://www.link	Staffing & Recr	United Kingdom	1,880	317	16.86%
34	Addleshaw Goddard	https://www.link	Law & Legal	United Kingdom	2,831	477	16.85%
35	Ideagen	https://www.link	Computer Softv	United Kingdom	1,139	191	16.77%
36	Browne Jacobson	https://www.link	Law & Legal	United Kingdom	1,391	233	16.75%
37	Charles Russell Speechlys	https://www.link	Law & Legal	United Kingdom	1,227	201	16.38%
38	National Grid ESO	https://www.link	Utilities	United Kingdom	1,256	205	16.32%
39	HKA	https://www.link	Management C	United Kingdom	1,264	206	16.30%
40	Bright Network	https://www.link	Staffing & Recr	United Kingdom	1,746	283	16.21%
41	NTT DATA UK&I	https://www.link	IT & Services	United Kingdom	1,230	198	16.10%
42	Bird & Bird	https://www.link	Law & Legal	United Kingdom	3,350	533	15.91%
43	CDW UK	https://www.link	IT & Services	United Kingdom	1,288	202	15.68%
44	CBRE UK	https://www.link	Real Estate	United Kingdom	1,841	286	15.54%
45	Infobip	https://www.link	IT & Services	United Kingdom	3,255	495	15.21%
46	Aston Carter	https://www.link	Staffing & Recr	United Kingdom	4,002	601	15.02%
47	Jellyfish	https://www.link	Marketing & Ad	United Kingdom	2,214	330	14.91%
48	Odgers Berndtson	https://www.link	Management C	United Kingdom	1,296	193	14.89%
49	Utility Warehouse	https://www.link	Utilities	United Kingdom	4,087	607	14.85%
50	Mishcon de Reya	https://www.link	Law & Legal	United Kingdom	1,375	203	14.76%
51	K2 Partnering Solutions	https://www.link	IT & Services	United Kingdom	1,379	203	14.72%
52	Shoosmiths	https://www.link	Law & Legal	United Kingdom	1,581	231	14.61%
53	SSEN Transmission	https://www.link	Utilities	United Kingdom	1,333	193	14.48%
54	National Gas	https://www.link	Utilities	United Kingdom	1,204	174	14.45%
55	Pinsent Masons	https://www.link	Law & Legal	United Kingdom	4,264	607	14.24%
56	Equal Experts	https://www.link	IT & Services	United Kingdom	1,081	153	14.15%
57	Womble Bond Dickinson (L	https://www.link	Law & Legal	United Kingdom	1,018	144	14.15%
58	Ebury	https://www.link	Financial Serv	United Kingdom	1,522	214	14.06%
59	Crowe UK	https://www.link	Accounting	United Kingdom	1,337	186	13.91%

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

