



The UK's Most Active Professionals on Social - Best of 2024

Industry at a glance:

Average Score: 20.30%

Total Companies: 73

Global Industry Average: 20.58%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Industry, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 21 companies and their social media performance metrics.

22	ANS Group	https://www.link	IT & Services	United Kingdom	898	188	20.94%
23	Matchtech	https://www.link	Staffing & Recr	United Kingdom	712	149	20.93%
24	Cognism	https://www.link	Computer Softv	United Kingdom	579	121	20.90%
25	La Fosse	https://www.link	Staffing & Recr	United Kingdom	525	109	20.76%
26	TerraPay	https://www.link	Financial Servik	United Kingdom	550	113	20.55%
27	Onfido	https://www.link	IT & Services	United Kingdom	588	119	20.24%
28	Kingsley Napley	https://www.link	Law & Legal	United Kingdom	524	104	19.85%
29	Redgate Software	https://www.link	Computer Softv	United Kingdom	547	108	19.74%
30	Brodies	https://www.link	Law & Legal	United Kingdom	897	177	19.73%
31	Venn Group	https://www.link	Staffing & Recr	United Kingdom	559	110	19.68%
32	Burness Paull	https://www.link	Law & Legal	United Kingdom	689	135	19.59%
33	Birketts	https://www.link	Law & Legal	United Kingdom	953	186	19.52%
34	VWV	https://www.link	Law & Legal	United Kingdom	589	114	19.35%
35	Ashfords	https://www.link	Law & Legal	United Kingdom	580	112	19.31%
36	Penningtons Manches Coo	https://www.link	Law & Legal	United Kingdom	876	169	19.29%
37	Ogury	https://www.link	Marketing & Ad	United Kingdom	587	113	19.25%
38	Together	https://www.link	Financial Servik	United Kingdom	763	146	19.13%
39	TEAM LEWIS	https://www.link	Marketing & Ad	United Kingdom	844	161	19.08%
40	Institution of Mechanical Er	https://www.link	Mechanical & Ii	United Kingdom	753	142	18.86%
41	Kreston Reeves	https://www.link	Accounting	United Kingdom	587	110	18.74%
42	JMW Solicitors	https://www.link	Law & Legal	United Kingdom	769	144	18.73%
43	Halian	https://www.link	IT & Services	United Kingdom	659	123	18.66%
44	HSBC Innovation Banking	https://www.link	Financial Servik	United Kingdom	732	136	18.58%
45	LexisNexis UK	https://www.link	Law & Legal	United Kingdom	756	139	18.39%
46	Progressive Recruitment	https://www.link	Staffing & Recr	United Kingdom	846	155	18.32%
47	Hugh James	https://www.link	Law & Legal	United Kingdom	702	128	18.23%
48	Howard Kennedy	https://www.link	Law & Legal	United Kingdom	517	94	18.18%
49	Spencer Ogden	https://www.link	Staffing & Recr	United Kingdom	721	131	18.17%
50	ClearBank	https://www.link	Banking	United Kingdom	674	121	17.95%
51	Ward Hadaway	https://www.link	Law & Legal	United Kingdom	521	93	17.85%
52	Nigel Frank International	https://www.link	Staffing & Recr	United Kingdom	723	128	17.70%
53	JMW Solicitors	https://www.link	Law & Legal	United Kingdom	732	129	17.62%
54	GoCardless	https://www.link	IT & Services	United Kingdom	784	138	17.60%
55	Quantexa	https://www.link	IT & Services	United Kingdom	703	123	17.50%
56	Matillion	https://www.link	Computer Softv	United Kingdom	500	87	17.40%
57	Real Staffing	https://www.link	Staffing & Recr	United Kingdom	754	130	17.24%
58	Cooper Parry	https://www.link	Financial Servik	United Kingdom	942	162	17.20%
59	1E	https://www.link	Computer Softv	United Kingdom	528	90	17.05%
60	JMW Solicitors	https://www.link	Law & Legal	United Kingdom	752	128	17.02%
61	Cripps	https://www.link	Law & Legal	United Kingdom	523	89	17.02%
62	British International Investr	https://www.link	Financial Servik	United Kingdom	642	109	16.98%
63	Johnston Carmichael Char	https://www.link	Accounting	United Kingdom	826	140	16.95%
64	EcoOnline Global	https://www.link	Computer Softv	United Kingdom	681	115	16.89%
65	ICAS	https://www.link	Accounting	United Kingdom	516	87	16.86%
66	Huxley	https://www.link	Staffing & Recr	United Kingdom	761	128	16.82%
67	Oscar	https://www.link	Staffing & Recr	United Kingdom	617	103	16.69%
68	Blake Morgan	https://www.link	Law & Legal	United Kingdom	622	103	16.56%
69	Reward Gateway	https://www.link	Computer Softv	United Kingdom	777	128	16.47%
70	PKF-Francis Clark Charter	https://www.link	Accounting	United Kingdom	688	113	16.42%
71	Arbuthnot Latham	https://www.link	Financial Servik	United Kingdom	625	102	16.32%
72	Salt	https://www.link	Staffing & Recr	United Kingdom	921	150	16.29%
73	FRP Advisory	https://www.link	Financial Servik	United Kingdom	663	106	15.99%

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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linkedin.com/company/DSMN8

