



Latin America's Most Active Professionals on Social - Best of 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Industry	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	Sólides	<a href="https://www.linkedin.com/company/solidess/">https://www.linkedin.com/company/solidess/</a>	Human Resour	Brazil	992	347	34.98%
2	Scanntech Brasil	<a href="https://www.linkedin.com/company/scanntech-brasil/">https://www.linkedin.com/company/scanntech-brasil/</a>	Information Tec	Brazil	626	195	31.15%
3	Fiesp	<a href="https://www.linkedin.com/company/fiesp/">https://www.linkedin.com/company/fiesp/</a>	Information Ser	Brazil	913	253	27.71%
4	Sicredi União MS, TO e Oe	<a href="https://www.linkedin.com/company/sicredi-uniao-ms-to-e-oe/">https://www.linkedin.com/company/sicredi-uniao-ms-to-e-oe/</a>	Financial Serv	Brazil	641	165	25.74%
5	GRUPO NC	<a href="https://www.linkedin.com/company/grupo-nc/">https://www.linkedin.com/company/grupo-nc/</a>	Pharmaceutical	Brazil	955	238	24.92%
6	Messer Gases Brasil	<a href="https://www.linkedin.com/company/messer-gases-brasil/">https://www.linkedin.com/company/messer-gases-brasil/</a>	Chemicals	Brazil	724	175	24.17%
7	Blue3 Investimentos	<a href="https://www.linkedin.com/company/blue3-investimentos/">https://www.linkedin.com/company/blue3-investimentos/</a>	Financial Serv	Brazil	547	129	23.58%
8	Sicredi Campos Gerais e C	<a href="https://www.linkedin.com/company/sicredi-campos-gerais-e-c/">https://www.linkedin.com/company/sicredi-campos-gerais-e-c/</a>	Banking	Brazil	606	140	23.10%
9	Sicoob UniCentro Br	<a href="https://www.linkedin.com/company/sicoob-unicentro-br/">https://www.linkedin.com/company/sicoob-unicentro-br/</a>	Financial Serv	Brazil	941	217	23.06%
10	Rennova	<a href="https://www.linkedin.com/company/rennova/">https://www.linkedin.com/company/rennova/</a>	Pharmaceutical	Brazil	736	168	22.83%
11	REMA TIP TOP Brasil	<a href="https://www.linkedin.com/company/rema-tip-top-brasil/">https://www.linkedin.com/company/rema-tip-top-brasil/</a>	Mining & Metal	Brazil	879	197	22.41%
12	ASAAS	<a href="https://www.linkedin.com/company/asaas/">https://www.linkedin.com/company/asaas/</a>	Financial Serv	Brazil	767	171	22.29%
13	SiDi	<a href="https://www.linkedin.com/company/sidi/">https://www.linkedin.com/company/sidi/</a>	Information Tec	Brazil	880	196	22.27%
14	Potencial Seguradora	<a href="https://www.linkedin.com/company/potencial-seguradora/">https://www.linkedin.com/company/potencial-seguradora/</a>	Insurance	Brazil	625	139	22.24%
15	FCamara Consulting & Tra	<a href="https://www.linkedin.com/company/fcamara-consulting-tra/">https://www.linkedin.com/company/fcamara-consulting-tra/</a>	Information Tec	Brazil	668	148	22.16%
16	Órigo Energia	<a href="https://www.linkedin.com/company/origo-energia/">https://www.linkedin.com/company/origo-energia/</a>	Renewables &	Brazil	915	202	22.08%
17	Cartão Elo	<a href="https://www.linkedin.com/company/cartao-elo/">https://www.linkedin.com/company/cartao-elo/</a>	Information Tec	Brazil	778	171	21.98%
18	Mortadelas Marba	<a href="https://www.linkedin.com/company/mortadelas-marba/">https://www.linkedin.com/company/mortadelas-marba/</a>	Food Productio	Brazil	648	139	21.45%
19	Voke	<a href="https://www.linkedin.com/company/voke/">https://www.linkedin.com/company/voke/</a>	Information Tec	Brazil	850	182	21.41%
20	BYD Brasil	<a href="https://www.linkedin.com/company/byd-brasil/">https://www.linkedin.com/company/byd-brasil/</a>	Automotive	Brazil	713	152	21.32%
21	BETC HAVAS	<a href="https://www.linkedin.com/company/betc-havas/">https://www.linkedin.com/company/betc-havas/</a>	Marketing & Ad	Brazil	623	132	21.19%

22	ScanSource Brasil	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	720	152	21.11%
23	Brasil Monks	<a href="https://www.link">https://www.link</a>	Marketing & Ad Brazil	867	183	21.11%
24	ISH Tecnologia	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	943	197	20.89%
25	EBANX	<a href="https://www.link">https://www.link</a>	Financial Serviv Brazil	739	154	20.84%
26	Sistema Findes	<a href="https://www.link">https://www.link</a>	Think Tanks Brazil	802	164	20.45%
27	SKA Automação de Engen	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	584	119	20.38%
28	Athena Saúde	<a href="https://www.link">https://www.link</a>	Hospital & Heal Brazil	814	163	20.02%
29	Comerc Energia	<a href="https://www.link">https://www.link</a>	Renewables & Brazil	939	186	19.81%
30	Lefosse	<a href="https://www.link">https://www.link</a>	Law Practice Brazil	667	132	19.79%
31	Interplayers	<a href="https://www.link">https://www.link</a>	Computer Softv Brazil	936	184	19.66%
32	Grupo Euro17	<a href="https://www.link">https://www.link</a>	Financial Serviv Brazil	658	128	19.45%
33	Skyone	<a href="https://www.link">https://www.link</a>	Computer Softv Brazil	517	100	19.34%
34	Sensedia	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	674	129	19.14%
35	Logicalis Brasil	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	763	146	19.13%
36	Monte Bravo	<a href="https://www.link">https://www.link</a>	Financial Serviv Brazil	523	100	19.12%
37	AlmapBBDO	<a href="https://www.link">https://www.link</a>	Marketing & Ad Brazil	701	134	19.12%
38	Unimed Maceió	<a href="https://www.link">https://www.link</a>	Hospital & Heal Brazil	779	147	18.87%
39	FitBank	<a href="https://www.link">https://www.link</a>	Financial Serviv Brazil	602	113	18.77%
40	MetLife Brasil	<a href="https://www.link">https://www.link</a>	Insurance Brazil	809	151	18.67%
41	Lhg Mining	<a href="https://www.link">https://www.link</a>	Mining & Metals Brazil	628	116	18.47%
42	WMcCann	<a href="https://www.link">https://www.link</a>	Marketing & Ad Brazil	569	105	18.45%
43	Banco BS2	<a href="https://www.link">https://www.link</a>	Financial Serviv Brazil	847	156	18.42%
44	Strattner	<a href="https://www.link">https://www.link</a>	Medical Device Brazil	587	108	18.40%
45	Sicredi Sudoeste	<a href="https://www.link">https://www.link</a>	Financial Serviv Brazil	790	145	18.35%
46	SysMap Solutions	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	698	127	18.19%
47	Marsh Brasil	<a href="https://www.link">https://www.link</a>	Insurance Brazil	809	147	18.17%
48	InterOp	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	640	116	18.13%
49	Superlógica Tecnologias	<a href="https://www.link">https://www.link</a>	Computer Softv Brazil	794	143	18.01%
50	RIOgaleão – Aeroporto Inte	<a href="https://www.link">https://www.link</a>	Airlines/Aviator Brazil	778	139	17.87%
51	Volkswagen Financial Serv	<a href="https://www.link">https://www.link</a>	Financial Serviv Brazil	694	123	17.72%
52	Ascenty	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	740	130	17.57%
53	Eletromidia	<a href="https://www.link">https://www.link</a>	Marketing & Ad Brazil	735	129	17.55%
54	Convergint Brasil	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	855	150	17.54%
55	Grupo Adriano Cobuccio	<a href="https://www.link">https://www.link</a>	Facilities Serviv Brazil	560	97	17.32%
56	unico IDtech	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	832	143	17.19%
57	UAUIngleza	<a href="https://www.link">https://www.link</a>	Chemicals Brazil	519	89	17.15%
58	Núclea	<a href="https://www.link">https://www.link</a>	Financial Serviv Brazil	742	127	17.12%
59	Brasilprev	<a href="https://www.link">https://www.link</a>	Insurance Brazil	988	169	17.11%
60	Alper Seguros	<a href="https://www.link">https://www.link</a>	Insurance Brazil	984	168	17.07%
61	Banco Triangulo	<a href="https://www.link">https://www.link</a>	Banking Brazil	911	155	17.01%
62	Becomex	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	519	88	16.96%
63	Grupo IOB	<a href="https://www.link">https://www.link</a>	Computer Softv Brazil	804	136	16.92%
64	Cadastra	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	897	151	16.83%
65	Grupo Águia Branca	<a href="https://www.link">https://www.link</a>	Transportation/ Brazil	935	157	16.79%
66	Fluency Academy	<a href="https://www.link">https://www.link</a>	E-learning Brazil	537	90	16.76%
67	Bernhoeft	<a href="https://www.link">https://www.link</a>	Accounting Brazil	732	122	16.67%
68	Ambition	<a href="https://www.link">https://www.link</a>	Staffing & Recr Brazil	632	105	16.61%
69	meutudo.	<a href="https://www.link">https://www.link</a>	Financial Serviv Brazil	564	93	16.49%
70	Aliare	<a href="https://www.link">https://www.link</a>	Computer Softv Brazil	983	160	16.28%
71	SicoobCocred	<a href="https://www.link">https://www.link</a>	Financial Serviv Brazil	682	111	16.28%
72	Adeste	<a href="https://www.link">https://www.link</a>	Food Productio Brazil	549	89	16.21%
73	Cimento Nacional	<a href="https://www.link">https://www.link</a>	Construction Brazil	935	151	16.15%
74	Viterra Brasil	<a href="https://www.link">https://www.link</a>	Transportation/ Brazil	539	87	16.14%
75	XCMG Brasil Indústria	<a href="https://www.link">https://www.link</a>	Machinery Brazil	912	147	16.12%
76	Funcional Health Tech	<a href="https://www.link">https://www.link</a>	Information Tec Brazil	702	113	16.10%

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