



## The USA's Most Active Medical Devices Professionals on Social - January 2025

### Industry at a glance:

Average Score:  
**3.30%**

Total Companies:  
**168**

Global Industry Average:  
**3.58%**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	PROCEPT BioRobotics	<a href="https://www.linkedin.com/company/procept-biorobotics">https://www.linkedin.com/company/procept-biorobotics</a>	United States	662	60	9.06%	▲ 0
2	Inspire Medical Systems	<a href="https://www.linkedin.com/company/inspire-medical-systems">https://www.linkedin.com/company/inspire-medical-systems</a>	United States	1,195	105	8.79%	▲ 1
3	Glaukos	<a href="https://www.linkedin.com/company/glaukos">https://www.linkedin.com/company/glaukos</a>	United States	886	72	8.13%	▲ 2
4	Insulet	<a href="https://www.linkedin.com/company/insulet">https://www.linkedin.com/company/insulet</a>	United States	3,598	259	7.20%	▼ -2
5	Nevro	<a href="https://www.linkedin.com/company/nevro">https://www.linkedin.com/company/nevro</a>	United States	1,216	87	7.15%	▲ 31
6	AtriCure	<a href="https://www.linkedin.com/company/atricure">https://www.linkedin.com/company/atricure</a>	United States	1,247	84	6.74%	▲ 0
7	Veranex	<a href="https://www.linkedin.com/company/veranex">https://www.linkedin.com/company/veranex</a>	United States	598	40	6.69%	▲ 4
8	embecta	<a href="https://www.linkedin.com/company/embecta">https://www.linkedin.com/company/embecta</a>	United States	1,169	78	6.67%	▲ 2
9	HeartFlow	<a href="https://www.linkedin.com/company/heartflow">https://www.linkedin.com/company/heartflow</a>	United States	596	37	6.21%	▼ -2
10	Shockwave Medical	<a href="https://www.linkedin.com/company/shockwave-medical">https://www.linkedin.com/company/shockwave-medical</a>	United States	1,374	79	5.75%	▲ 17
11	Bioventus	<a href="https://www.linkedin.com/company/bioventus">https://www.linkedin.com/company/bioventus</a>	United States	1,131	65	5.75%	▼ -3
12	Intuitive	<a href="https://www.linkedin.com/company/intuitive">https://www.linkedin.com/company/intuitive</a>	United States	10,968	625	5.70%	▲ 22
13	ZimVie Dental	<a href="https://www.linkedin.com/company/zimvie-dental">https://www.linkedin.com/company/zimvie-dental</a>	United States	575	32	5.57%	▲ 10
14	ZimVie	<a href="https://www.linkedin.com/company/zimvie">https://www.linkedin.com/company/zimvie</a>	United States	612	34	5.56%	▲ 30
15	CooperSurgical	<a href="https://www.linkedin.com/company/coopersurgical">https://www.linkedin.com/company/coopersurgical</a>	United States	1,748	97	5.55%	▲ 18
16	Envista Holdings	<a href="https://www.linkedin.com/company/envista-holdings">https://www.linkedin.com/company/envista-holdings</a>	United States	2,007	111	5.53%	▲ 3
17	Hydrafacial	<a href="https://www.linkedin.com/company/hydrafacial">https://www.linkedin.com/company/hydrafacial</a>	United States	712	39	5.48%	▼ -4
18	Axonics	<a href="https://www.linkedin.com/company/axonics">https://www.linkedin.com/company/axonics</a>	United States	698	38	5.44%	▲ 20
19	Biomed	<a href="https://www.linkedin.com/company/biomed">https://www.linkedin.com/company/biomed</a>	United States	2,403	129	5.37%	▲ 1
20	HuFriedyGroup	<a href="https://www.linkedin.com/company/hufriedygroup">https://www.linkedin.com/company/hufriedygroup</a>	United States	709	38	5.36%	▲ 73
21	AngioDynamics	<a href="https://www.linkedin.com/company/angiodynamics">https://www.linkedin.com/company/angiodynamics</a>	United States	955	51	5.34%	▼ -4

22	Corza Medical	<a href="https://www.link">https://www.link</a>	United States	827	44	5.32%	▼ -4
23	Avanos Medical	<a href="https://www.link">https://www.link</a>	United States	1,455	75	5.15%	▼ -7
24	Candela Medical	<a href="https://www.link">https://www.link</a>	United States	604	31	5.13%	▲ 26
25	iRhythm Technologies	<a href="https://www.link">https://www.link</a>	United States	1,584	79	4.99%	▼ -3
26	Natus Medical	<a href="https://www.link">https://www.link</a>	United States	1,148	57	4.97%	▲ 0
27	SI-BONE	<a href="https://www.link">https://www.link</a>	United States	508	25	4.92%	▼ -13
28	Advanced Sterilization Pro	<a href="https://www.link">https://www.link</a>	United States	1,415	69	4.88%	▼ -13
29	Inari Medical	<a href="https://www.link">https://www.link</a>	United States	1,153	56	4.86%	▼ -25
30	Ormco	<a href="https://www.link">https://www.link</a>	United States	705	34	4.82%	▲ 9
31	Hologic	<a href="https://www.link">https://www.link</a>	United States	6,326	295	4.66%	▲ 15
32	Nihon Kohden America	<a href="https://www.link">https://www.link</a>	United States	538	25	4.65%	▲ 0
33	Verathon	<a href="https://www.link">https://www.link</a>	United States	714	33	4.62%	▼ -5
34	MiMedx	<a href="https://www.link">https://www.link</a>	United States	835	38	4.55%	▼ -13
35	Advanced Bionics	<a href="https://www.link">https://www.link</a>	United States	1,080	49	4.54%	▲ 17
36	Freudenberg Medical	<a href="https://www.link">https://www.link</a>	United States	805	36	4.47%	▲ 43
37	Tactile Medical	<a href="https://www.link">https://www.link</a>	United States	940	42	4.47%	▼ -13
38	BVI Medical	<a href="https://www.link">https://www.link</a>	United States	896	40	4.46%	▼ -3
39	Acumed	<a href="https://www.link">https://www.link</a>	United States	805	35	4.35%	▲ 86
40	Outset Medical	<a href="https://www.link">https://www.link</a>	United States	596	25	4.19%	▼ -31
41	Nova Biomedical	<a href="https://www.link">https://www.link</a>	United States	1,052	44	4.18%	▲ 12
42	Globus Medical	<a href="https://www.link">https://www.link</a>	United States	2,839	118	4.16%	▲ 19
43	MicroPort Orthopedics	<a href="https://www.link">https://www.link</a>	United States	509	21	4.13%	▼ -6
44	STAAR Surgical	<a href="https://www.link">https://www.link</a>	United States	739	30	4.06%	▼ -13
45	Align Technology	<a href="https://www.link">https://www.link</a>	United States	12,620	507	4.02%	▲ 15
46	Integra LifeSciences	<a href="https://www.link">https://www.link</a>	United States	3,767	150	3.98%	▲ 43
47	Biosense Webster	<a href="https://www.link">https://www.link</a>	United States	3,398	134	3.94%	▼ -5
48	Dexcom	<a href="https://www.link">https://www.link</a>	United States	7,307	288	3.94%	▼ -19
49	Laborie	<a href="https://www.link">https://www.link</a>	United States	898	35	3.90%	▼ -37
50	Canon Medical Systems U	<a href="https://www.link">https://www.link</a>	United States	975	38	3.90%	▲ 33
51	Ultradent Products	<a href="https://www.link">https://www.link</a>	United States	1,360	53	3.90%	▲ 13
52	Stryker	<a href="https://www.link">https://www.link</a>	United States	45,100	1,749	3.88%	▼ -11
53	Cynosure	<a href="https://www.link">https://www.link</a>	United States	833	32	3.84%	▲ 1
54	Zynex Medical	<a href="https://www.link">https://www.link</a>	United States	893	34	3.81%	▼ -11
55	DEXIS	<a href="https://www.link">https://www.link</a>	United States	659	25	3.79%	▼ -8
56	Boston Scientific	<a href="https://www.link">https://www.link</a>	United States	46,919	1,777	3.79%	▲ 1
57	ResMed	<a href="https://www.link">https://www.link</a>	United States	7,869	296	3.76%	▲ 34
58	Mozarc Medical	<a href="https://www.link">https://www.link</a>	United States	667	25	3.75%	▲ 38
59	Sysmex America	<a href="https://www.link">https://www.link</a>	United States	1,290	48	3.72%	▲ 27
60	CONMED	<a href="https://www.link">https://www.link</a>	United States	3,056	113	3.70%	▼ -4
61	Cutera	<a href="https://www.link">https://www.link</a>	United States	576	21	3.65%	▼ -36
62	BD	<a href="https://www.link">https://www.link</a>	United States	44,997	1,637	3.64%	▲ 39
63	Cirtec Medical	<a href="https://www.link">https://www.link</a>	United States	691	25	3.62%	▲ 10
64	Argon Medical Devices	<a href="https://www.link">https://www.link</a>	United States	638	23	3.61%	▲ 26
65	FUJIFILM Sonosite	<a href="https://www.link">https://www.link</a>	United States	944	34	3.60%	▼ -7
66	PDI	<a href="https://www.link">https://www.link</a>	United States	752	27	3.59%	▼ -36
67	Edwards Lifesciences	<a href="https://www.link">https://www.link</a>	United States	13,123	470	3.58%	▲ 0
68	Benco Dental	<a href="https://www.link">https://www.link</a>	United States	1,520	54	3.55%	▼ -28
69	Starkey Hearing	<a href="https://www.link">https://www.link</a>	United States	2,385	84	3.52%	▲ 31
70	Penumbra	<a href="https://www.link">https://www.link</a>	United States	2,623	92	3.51%	▲ 4
71	CooperVision	<a href="https://www.link">https://www.link</a>	United States	6,894	241	3.50%	▼ -5
72	Arthrex	<a href="https://www.link">https://www.link</a>	United States	7,852	268	3.41%	▼ -23
73	Varex Imaging	<a href="https://www.link">https://www.link</a>	United States	1,126	38	3.37%	▲ 43
74	Terumo Blood and Cell Tec	<a href="https://www.link">https://www.link</a>	United States	3,262	110	3.37%	▼ -11
75	Hollister	<a href="https://www.link">https://www.link</a>	United States	3,412	115	3.37%	▲ 27
76	Medline Industries	<a href="https://www.link">https://www.link</a>	United States	16,001	538	3.36%	▲ 4
77	Biomerics	<a href="https://www.link">https://www.link</a>	United States	1,224	41	3.35%	▲ 28
78	ZOLL Medical	<a href="https://www.link">https://www.link</a>	United States	5,743	192	3.34%	▼ -19
79	Stryker Sage	<a href="https://www.link">https://www.link</a>	United States	778	26	3.34%	▼ -10
80	Dentsply Sirona	<a href="https://www.link">https://www.link</a>	United States	10,686	354	3.31%	▼ -35
81	Teleflex	<a href="https://www.link">https://www.link</a>	United States	8,584	277	3.23%	▲ 18
82	Medtronic	<a href="https://www.link">https://www.link</a>	United States	94,155	3,000	3.19%	▲ 5
83	Accuray	<a href="https://www.link">https://www.link</a>	United States	1,131	36	3.18%	▼ -18
84	Applied Medical	<a href="https://www.link">https://www.link</a>	United States	3,619	115	3.18%	▲ 20
85	Inogen	<a href="https://www.link">https://www.link</a>	United States	788	25	3.17%	▼ -30
86	Meridian Bioscience	<a href="https://www.link">https://www.link</a>	United States	673	21	3.12%	▼ -18
87	Heraeus Medevio	<a href="https://www.link">https://www.link</a>	United States	652	20	3.07%	▼ -25
88	LifeNet Health	<a href="https://www.link">https://www.link</a>	United States	1,240	38	3.06%	▼ -12
89	Cordis	<a href="https://www.link">https://www.link</a>	United States	2,591	79	3.05%	▼ -14
90	Olympus Corporation of the	<a href="https://www.link">https://www.link</a>	United States	4,884	148	3.03%	▼ -13
91	AirLife	<a href="https://www.link">https://www.link</a>	United States	784	23	2.93%	▼ -10
92	Merit Medical Systems	<a href="https://www.link">https://www.link</a>	United States	3,112	91	2.92%	▲ 22
93	Vyaire Medical	<a href="https://www.link">https://www.link</a>	United States	881	25	2.84%	▲ 18

94	Orthofix	<a href="https://www.link">https://www.link</a>	United States	1,915	54	2.82%	▼ -9
95	Johnson & Johnson Vision	<a href="https://www.link">https://www.link</a>	United States	5,508	155	2.81%	▼ -47
96	Cook Medical	<a href="https://www.link">https://www.link</a>	United States	7,555	211	2.79%	▲ 21
97	Midmark	<a href="https://www.link">https://www.link</a>	United States	1,338	37	2.77%	▼ -13
98	Henry Schein	<a href="https://www.link">https://www.link</a>	United States	10,029	271	2.70%	▲ 0
99	Viant Medical	<a href="https://www.link">https://www.link</a>	United States	2,372	64	2.70%	▲ 9
100	Werfen North America	<a href="https://www.link">https://www.link</a>	United States	1,824	49	2.69%	▲ 38
101	Tandem Diabetes Care	<a href="https://www.link">https://www.link</a>	United States	2,114	56	2.65%	▲ 9
102	Beckman Coulter Diagnost	<a href="https://www.link">https://www.link</a>	United States	10,989	291	2.65%	▲ 19
103	BK Medical	<a href="https://www.link">https://www.link</a>	United States	704	18	2.56%	▲ 3
104	Spectrum Plastics Group	<a href="https://www.link">https://www.link</a>	United States	679	17	2.50%	▼ -26
105	Zimmer Biomet	<a href="https://www.link">https://www.link</a>	United States	17,696	437	2.47%	▲ 19
106	Baxter International	<a href="https://www.link">https://www.link</a>	United States	41,079	1,007	2.45%	▲ 13
107	Stryker's Sustainability Sol	<a href="https://www.link">https://www.link</a>	United States	615	15	2.44%	▲ 39
108	Carestream Dental	<a href="https://www.link">https://www.link</a>	United States	1,194	29	2.43%	▲ 15
109	Exactech	<a href="https://www.link">https://www.link</a>	United States	993	24	2.42%	▼ -21
110	Glidewell Dental	<a href="https://www.link">https://www.link</a>	United States	2,134	51	2.39%	▲ 32
111	Integer Holdings	<a href="https://www.link">https://www.link</a>	United States	3,370	78	2.31%	▲ 15
112	Orchid Orthopedic Solution	<a href="https://www.link">https://www.link</a>	United States	876	20	2.28%	▲ 33
113	Patterson Veterinary Suppl	<a href="https://www.link">https://www.link</a>	United States	573	13	2.27%	▼ -16
114	Spacelabs Healthcare	<a href="https://www.link">https://www.link</a>	United States	800	18	2.25%	▲ 43
115	STERIS Instrument Manag	<a href="https://www.link">https://www.link</a>	United States	939	21	2.24%	▲ 25
116	Varian	<a href="https://www.link">https://www.link</a>	United States	9,830	219	2.23%	▲ 2
117	Haemonetics	<a href="https://www.link">https://www.link</a>	United States	2,491	55	2.21%	▼ -2
118	National Seating & Mobility	<a href="https://www.link">https://www.link</a>	United States	1,272	28	2.20%	▲ 25
119	KARL STORZ United State	<a href="https://www.link">https://www.link</a>	United States	2,278	50	2.19%	▼ -37
120	Alphatec Spine	<a href="https://www.link">https://www.link</a>	United States	968	21	2.17%	▼ -7
121	W. L. Gore & Associates	<a href="https://www.link">https://www.link</a>	United States	9,873	214	2.17%	▲ 8
122	Phillips Medisize	<a href="https://www.link">https://www.link</a>	United States	2,357	51	2.16%	▲ 11
123	Teleflex Medical OEM	<a href="https://www.link">https://www.link</a>	United States	834	18	2.16%	▲ 4
124	Numotion	<a href="https://www.link">https://www.link</a>	United States	1,857	40	2.15%	▲ 4
125	Masimo	<a href="https://www.link">https://www.link</a>	United States	3,473	74	2.13%	▼ -30
126	Agiliti	<a href="https://www.link">https://www.link</a>	United States	2,804	59	2.10%	▲ 15
127	Tegra Medical	<a href="https://www.link">https://www.link</a>	United States	527	11	2.09%	▲ 3
128	STERIS	<a href="https://www.link">https://www.link</a>	United States	9,942	207	2.08%	▼ -19
129	Aesculap (US)	<a href="https://www.link">https://www.link</a>	United States	867	18	2.08%	▲ 29
130	DEKA Research & Develop	<a href="https://www.link">https://www.link</a>	United States	783	16	2.04%	▲ 32
131	Nordson MEDICAL	<a href="https://www.link">https://www.link</a>	United States	981	20	2.04%	▲ 18
132	Breg	<a href="https://www.link">https://www.link</a>	United States	844	17	2.01%	▼ -61
133	FUJIFILM Healthcare Amer	<a href="https://www.link">https://www.link</a>	United States	1,657	33	1.99%	▼ -21
134	NxStage Medical	<a href="https://www.link">https://www.link</a>	United States	706	14	1.98%	▲ 22
135	A-dec	<a href="https://www.link">https://www.link</a>	United States	1,075	21	1.95%	▼ -1
136	Kerr Dental	<a href="https://www.link">https://www.link</a>	United States	723	14	1.94%	▲ 3
137	MTF Biologics	<a href="https://www.link">https://www.link</a>	United States	1,184	22	1.86%	▲ 11
138	SMC	<a href="https://www.link">https://www.link</a>	United States	1,456	27	1.85%	▲ 6
139	Drive DeVilbiss Healthcare	<a href="https://www.link">https://www.link</a>	United States	869	16	1.84%	▼ -3
140	Sterigenics	<a href="https://www.link">https://www.link</a>	United States	983	18	1.83%	▼ -5
141	Ethicon	<a href="https://www.link">https://www.link</a>	United States	4,553	83	1.82%	▼ -34
142	B. Braun Medical	<a href="https://www.link">https://www.link</a>	United States	5,388	97	1.80%	▼ -11
143	Confluent Medical Technol	<a href="https://www.link">https://www.link</a>	United States	1,239	22	1.78%	▼ -73
144	Terumo Medical	<a href="https://www.link">https://www.link</a>	United States	2,644	46	1.74%	▼ -7
145	DePuy Synthes	<a href="https://www.link">https://www.link</a>	United States	8,185	142	1.73%	▼ -42
146	Terumo Cardiovascular	<a href="https://www.link">https://www.link</a>	United States	780	13	1.67%	▼ -54
147	ABB OPTICAL GROUP	<a href="https://www.link">https://www.link</a>	United States	791	13	1.64%	▼ -27
148	ICU Medical	<a href="https://www.link">https://www.link</a>	United States	8,356	137	1.64%	▼ -1
149	Patterson Dental	<a href="https://www.link">https://www.link</a>	United States	3,284	53	1.61%	▼ -17
150	NuVasive	<a href="https://www.link">https://www.link</a>	United States	1,757	27	1.54%	▲ 0
151	Carestream	<a href="https://www.link">https://www.link</a>	United States	4,038	62	1.54%	▲ 3
152	Hiossen	<a href="https://www.link">https://www.link</a>	United States	524	8	1.53%	▼ -30
153	Tecomet	<a href="https://www.link">https://www.link</a>	United States	1,423	21	1.48%	▲ 8
154	Invacare	<a href="https://www.link">https://www.link</a>	United States	1,362	20	1.47%	▲ 1
155	Analogic	<a href="https://www.link">https://www.link</a>	United States	820	12	1.46%	▲ 8
156	Pride Mobility Products	<a href="https://www.link">https://www.link</a>	United States	695	10	1.44%	▼ -5
157	LifeScan	<a href="https://www.link">https://www.link</a>	United States	1,902	26	1.37%	▼ -4
158	American Orthodontics	<a href="https://www.link">https://www.link</a>	United States	521	7	1.34%	▼ -6
159	DeRoyal	<a href="https://www.link">https://www.link</a>	United States	726	9	1.24%	▲ 0
160	MicroVenton-Terumo	<a href="https://www.link">https://www.link</a>	United States	2,079	23	1.11%	▼ -88
161	Paragon Medical	<a href="https://www.link">https://www.link</a>	United States	841	9	1.07%	▲ 8
162	Miracle-Ear	<a href="https://www.link">https://www.link</a>	United States	1,398	13	0.93%	▼ -2
163	rms Company	<a href="https://www.link">https://www.link</a>	United States	533	4	0.75%	▲ 2
164	Animal Health International	<a href="https://www.link">https://www.link</a>	United States	670	5	0.75%	▲ 3
165	Joerns Healthcare	<a href="https://www.link">https://www.link</a>	United States	849	5	0.59%	▲ 1

166	Patterson Companies	<a href="https://www.link">https://www.link</a>	United States	5,726	26	0.45%	▲ 5
167	Danaher	<a href="https://www.link">https://www.link</a>	United States	53,157	210	0.40%	▼ -116
168	MICRO	<a href="https://www.link">https://www.link</a>	United States	653	2	0.31%	▼ -4

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