



The UK's Most Active Medical Devices Professionals on Social - January 2025

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	CMR Surgical	<a href="https://www.linkedin.com/company/cmrsurgical">https://www.linkedin.com/company/cmrsurgical</a>	United Kingdom	721	62	8.60%	▲ 0
2	BTL Industries	<a href="https://www.linkedin.com/company/btlindustries">https://www.linkedin.com/company/btlindustries</a>	United Kingdom	1,440	103	7.15%	▲ 0
3	Convatec	<a href="https://www.linkedin.com/company/convatec">https://www.linkedin.com/company/convatec</a>	United Kingdom	6,324	329	5.20%	▲ 0
4	LivaNova	<a href="https://www.linkedin.com/company/livanova">https://www.linkedin.com/company/livanova</a>	United Kingdom	3,148	113	3.59%	▲ 2
5	Smith+Nephew	<a href="https://www.linkedin.com/company/smith-nephew">https://www.linkedin.com/company/smith-nephew</a>	United Kingdom	18,102	608	3.36%	▲ 0
6	Corin Group	<a href="https://www.linkedin.com/company/corin-group">https://www.linkedin.com/company/corin-group</a>	United Kingdom	692	21	3.03%	▲ 3
7	Intersurgical	<a href="https://www.linkedin.com/company/intersurgical">https://www.linkedin.com/company/intersurgical</a>	United Kingdom	738	22	2.98%	▲ 3
8	The Binding Site	<a href="https://www.linkedin.com/company/the-binding-site">https://www.linkedin.com/company/the-binding-site</a>	United Kingdom	718	20	2.79%	▼ -4
9	Terumo Aortic	<a href="https://www.linkedin.com/company/terumo-aortic">https://www.linkedin.com/company/terumo-aortic</a>	United Kingdom	799	19	2.38%	▼ -2
10	Optos	<a href="https://www.linkedin.com/company/optos">https://www.linkedin.com/company/optos</a>	United Kingdom	774	17	2.20%	▼ -2
11	Immunodiagnostic Systems	<a href="https://www.linkedin.com/company/immunodiagnostic-systems">https://www.linkedin.com/company/immunodiagnostic-systems</a>	United Kingdom	546	6	1.10%	▲ 0

Ready to win at social?

Visit our website or contact us at [support@dsmn8.com](mailto:support@dsmn8.com)





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