

DSMN8

The UK's Most Active Marketing & Advertising Professionals on Social - January 2025

Industry at a glance:

Average Score:
8.24%

Total Companies:
25

Global Industry Average:
7.06%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	TEAM LEWIS	https://www.linkedin.com/company/team-lewis/	United Kingdom	848	132	15.57%	▲ 0
2	Grayling	https://www.linkedin.com/company/grayling/	United Kingdom	574	83	14.46%	New Entry
3	Ogury	https://www.linkedin.com/company/ogury/	United Kingdom	615	88	14.31%	▲ 0
4	Incubeta	https://www.linkedin.com/company/incubeta/	United Kingdom	808	114	14.11%	▼ -2
5	FutureBrand	https://www.linkedin.com/company/futurebrand/	United Kingdom	576	76	13.19%	▲ 2
6	Ogilvy UK	https://www.linkedin.com/company/ogilvy-uk/	United Kingdom	505	62	12.28%	New Entry
7	VCCP	https://www.linkedin.com/company/vccp/	United Kingdom	897	99	11.04%	▼ -3
8	Brainlabs	https://www.linkedin.com/company/brainlabs/	United Kingdom	986	98	9.94%	▼ -3
9	Croud	https://www.linkedin.com/company/croud/	United Kingdom	713	65	9.12%	▼ -1
10	BBH London	https://www.linkedin.com/company/bbh-london/	United Kingdom	539	49	9.09%	New Entry
11	Onclusive	https://www.linkedin.com/company/onclusive/	United Kingdom	966	77	7.97%	New Entry
12	EssenceMediacom UK	https://www.linkedin.com/company/essencemediacom-uk/	United Kingdom	563	43	7.64%	▼ -6
13	Indicia Worldwide	https://www.linkedin.com/company/indicia-worldwide/	United Kingdom	697	51	7.32%	▼ -3
14	OMD EMEA	https://www.linkedin.com/company/omd-emea/	United Kingdom	711	51	7.17%	▼ -1
15	Ebiquity plc	https://www.linkedin.com/company/ebiquity-plc/	United Kingdom	657	47	7.15%	▲ 0
16	Linney	https://www.linkedin.com/company/linney/	United Kingdom	808	54	6.68%	▼ -2
17	Jones Knowles Ritchie	https://www.linkedin.com/company/jones-knowles-ritchie/	United Kingdom	646	42	6.50%	▼ -1
18	MG OMD	https://www.linkedin.com/company/mg-omd/	United Kingdom	640	40	6.25%	▼ -9
19	Netpeak	https://www.linkedin.com/company/netpeak/	United Kingdom	622	37	5.95%	▼ -2
20	TLC Worldwide	https://www.linkedin.com/company/tlc-worldwide/	United Kingdom	993	48	4.83%	▲ 1
21	Digitas UK	https://www.linkedin.com/company/digitas-uk/	United Kingdom	801	38	4.74%	▼ -2

22	MullenLowe Global	https://www.link	United Kingdom	709	26	3.67%	▲ 0
23	Nucleus Global	https://www.link	United Kingdom	664	21	3.16%	New Entry
24	M&C Saatchi UK	https://www.link	United Kingdom	939	20	2.13%	▼ -4
25	Communis	https://www.link	United Kingdom	711	12	1.69%	▼ -2

Ready to win at social?

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



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