



The USA's Most Active IT & Services Professionals on Social - January 2025

Industry at a glance:

Average Score: 6.12%

Total Companies: 217

Global Industry Average: 5.72%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days), Rank Change. Lists 21 companies and their social media performance metrics.

22	<a href="https://www.link€">Programming.com</a>	United States	799	84	10.51%	▼ -17
23	Anblicks	United States	670	70	10.45%	▲ 103
24	Impact Networking	United States	931	96	10.31%	New Entry
25	Thirdera	United States	885	91	10.28%	▲ 13
26	Novatech	United States	652	67	10.28%	New Entry
27	Hitachi Solutions America	United States	741	75	10.12%	▲ 36
28	NewVision Software	United States	570	57	10.00%	New Entry
29	Nasuni	United States	539	53	9.83%	▼ -25
30	Innovor Digital	United States	547	53	9.69%	New Entry
31	CereCore	United States	642	62	9.66%	▲ 12
32	smartData Enterprises	United States	905	87	9.61%	▲ 24
33	CivicPlus	United States	876	84	9.59%	▼ -10
34	Core BTS	United States	862	82	9.51%	▲ 35
35	Sigmoid	United States	932	86	9.23%	▼ -2
36	QualiZeal	United States	645	59	9.15%	▲ 12
37	Infocenter	United States	788	72	9.14%	▲ 13
38	Avetta	United States	895	80	8.94%	▼ -11
39	Successive Digital	United States	663	59	8.90%	▲ 28
40	Flexential	United States	831	73	8.78%	▲ 0
41	Visual Edge IT	United States	628	55	8.76%	▼ -31
42	Netsmartz	United States	859	75	8.73%	▼ -6
43	Avenue Code	United States	814	71	8.72%	▼ -21
44	Telesign	United States	769	67	8.71%	▼ -24
45	Integris	United States	611	53	8.67%	▲ 6
46	TierPoint	United States	880	76	8.64%	▲ 18
47	Aditi Consulting	United States	915	79	8.63%	▲ 8
48	STACK Infrastructure	United States	791	67	8.47%	▲ 10
49	<a href="https://www.link€">symphony.is</a>	United States	562	47	8.36%	New Entry
50	The Weather Company	United States	737	61	8.28%	▲ 9
51	Logic	United States	845	69	8.17%	▼ -10
52	Feedzai	United States	701	57	8.13%	▼ -5
53	SightSpectrum	United States	595	46	7.73%	New Entry
54	Natrix Global	United States	653	50	7.66%	New Entry
55	Forte Group	United States	589	45	7.64%	▲ 17
56	Svitla Systems	United States	703	53	7.54%	New Entry
57	QGenda	United States	692	52	7.51%	▼ -23
58	Archer Integrated Risk Mar	United States	840	62	7.38%	▼ -30
59	COGENT Infotech	United States	816	60	7.35%	▲ 20
60	Tyto Athene	United States	832	61	7.33%	▲ 32
61	Customertimes	United States	783	57	7.28%	▲ 12
62	CriticalRiver	United States	677	49	7.24%	▼ -25
63	SourceFuse	United States	623	45	7.22%	▼ -18
64	Quantori	United States	537	38	7.08%	▲ 48
65	Datto	United States	853	60	7.03%	▼ -4
66	Tekshapers	United States	546	38	6.96%	▼ -31
67	AIS	United States	758	52	6.86%	▼ -1
68	Systems Plus Solutions	United States	689	47	6.82%	New Entry
69	UBEO Business Services	United States	611	41	6.71%	▼ -27
70	Trinamix	United States	927	62	6.69%	▼ -39
71	Kastle Systems	United States	673	45	6.69%	▲ 24
72	Miratech	United States	891	59	6.62%	▼ -28
73	Futurism Technologies	United States	559	37	6.62%	▼ -21
74	Advent Global Solutions	United States	576	38	6.60%	▼ -12
75	TekSynap	United States	852	56	6.57%	▲ 9
76	Agile Defense	United States	854	56	6.56%	▲ 24
77	Rightworks	United States	683	44	6.44%	New Entry
78	Eagle Eye Networks	United States	656	42	6.40%	▼ -60
79	Heartland Business System	United States	724	46	6.35%	▼ -49
80	Genzeon	United States	508	32	6.30%	New Entry
81	Astound Digital	United States	969	61	6.30%	New Entry
82	Viseven	United States	625	39	6.24%	▲ 5
83	Astrix	United States	690	43	6.23%	▲ 24
84	SAP NS2	United States	689	42	6.10%	▲ 21
85	Simplus	United States	575	35	6.09%	▲ 18
86	LRN	United States	838	51	6.09%	▼ -6
87	Opus Technologies	United States	872	53	6.08%	▲ 36
88	Techlogix	United States	770	46	5.97%	▼ -39
89	SA Technologies	United States	538	32	5.95%	▲ 45
90	Optimum Healthcare IT	United States	809	48	5.93%	▼ -12
91	ERPA	United States	557	33	5.92%	▼ -6
92	TEAM International	United States	865	51	5.90%	▲ 1
93	Ascendum Solutions	United States	723	42	5.81%	▲ 55

94	RevSpring	<a href="https://www.link">https://www.link</a>	United States	659	38	5.77%	▲ 24
95	VC3	<a href="https://www.link">https://www.link</a>	United States	660	38	5.76%	▲ 32
96	CodeForce 360	<a href="https://www.link">https://www.link</a>	United States	611	35	5.73%	▲ 65
97	COCC	<a href="https://www.link">https://www.link</a>	United States	826	47	5.69%	▲ 113
98	V2Soft	<a href="https://www.link">https://www.link</a>	United States	582	33	5.67%	▼ -16
99	Clairvoyant	<a href="https://www.link">https://www.link</a>	United States	627	35	5.58%	▼ -3
100	Levi, Ray & Shoup	<a href="https://www.link">https://www.link</a>	United States	844	47	5.57%	New Entry
101	DynPro	<a href="https://www.link">https://www.link</a>	United States	541	30	5.55%	▲ 67
102	OpSec Security	<a href="https://www.link">https://www.link</a>	United States	718	39	5.43%	▲ 37
103	Gadgeon Systems	<a href="https://www.link">https://www.link</a>	United States	737	40	5.43%	▼ -49
104	Sharp Business USA	<a href="https://www.link">https://www.link</a>	United States	929	50	5.38%	▼ -72
105	Aligned Automation	<a href="https://www.link">https://www.link</a>	United States	504	27	5.36%	New Entry
106	V-Soft Consulting Group	<a href="https://www.link">https://www.link</a>	United States	983	52	5.29%	▼ -4
107	Trantor	<a href="https://www.link">https://www.link</a>	United States	784	41	5.23%	▼ -24
108	Ampcus	<a href="https://www.link">https://www.link</a>	United States	503	26	5.17%	New Entry
109	Genesis10	<a href="https://www.link">https://www.link</a>	United States	854	44	5.15%	▲ 7
110	WinWire	<a href="https://www.link">https://www.link</a>	United States	916	47	5.13%	New Entry
111	ProV International	<a href="https://www.link">https://www.link</a>	United States	664	34	5.12%	▲ 31
112	ScienceSoft	<a href="https://www.link">https://www.link</a>	United States	704	36	5.11%	▲ 13
113	Rightpoint	<a href="https://www.link">https://www.link</a>	United States	587	30	5.11%	▼ -24
114	DataBank	<a href="https://www.link">https://www.link</a>	United States	786	40	5.09%	▼ -23
115	Sentinel Technologies	<a href="https://www.link">https://www.link</a>	United States	792	40	5.05%	▼ -29
116	Shift Digital	<a href="https://www.link">https://www.link</a>	United States	696	35	5.03%	▲ 80
117	LabWare	<a href="https://www.link">https://www.link</a>	United States	967	48	4.96%	▲ 26
118	Q3 Technologies	<a href="https://www.link">https://www.link</a>	United States	669	33	4.93%	▼ -14
119	Surescripts	<a href="https://www.link">https://www.link</a>	United States	708	34	4.80%	▼ -49
120	Blueprint	<a href="https://www.link">https://www.link</a>	United States	689	33	4.79%	▲ 8
121	OneSource Virtual	<a href="https://www.link">https://www.link</a>	United States	859	41	4.77%	▼ -50
122	SrinSoft	<a href="https://www.link">https://www.link</a>	United States	504	24	4.76%	New Entry
123	Caliber Technologies	<a href="https://www.link">https://www.link</a>	United States	735	35	4.76%	▲ 36
124	SkillStorm	<a href="https://www.link">https://www.link</a>	United States	506	24	4.74%	▼ -67
125	CareMetx	<a href="https://www.link">https://www.link</a>	United States	747	35	4.69%	▼ -8
126	Idexcel	<a href="https://www.link">https://www.link</a>	United States	820	38	4.63%	▲ 31
127	Buchanan Technologies	<a href="https://www.link">https://www.link</a>	United States	778	36	4.63%	New Entry
128	Cover Genius	<a href="https://www.link">https://www.link</a>	United States	578	26	4.50%	New Entry
129	Litmus7	<a href="https://www.link">https://www.link</a>	United States	713	32	4.49%	▼ -54
130	Test IO	<a href="https://www.link">https://www.link</a>	United States	922	41	4.45%	▼ -8
131	Solvd	<a href="https://www.link">https://www.link</a>	United States	587	26	4.43%	▼ -2
132	Switch	<a href="https://www.link">https://www.link</a>	United States	836	37	4.43%	▲ 59
133	Ionidea	<a href="https://www.link">https://www.link</a>	United States	748	33	4.41%	New Entry
134	SoftNice	<a href="https://www.link">https://www.link</a>	United States	548	24	4.38%	▲ 24
135	Amtext Systems	<a href="https://www.link">https://www.link</a>	United States	916	40	4.37%	▲ 0
136	TISTA Science and Techno	<a href="https://www.link">https://www.link</a>	United States	628	27	4.30%	▲ 8
137	VOLANSYS	<a href="https://www.link">https://www.link</a>	United States	612	26	4.25%	New Entry
138	FullStack Labs	<a href="https://www.link">https://www.link</a>	United States	756	32	4.23%	▼ -23
139	Lumenalta	<a href="https://www.link">https://www.link</a>	United States	544	23	4.23%	▼ -6
140	Zemoso Technologies	<a href="https://www.link">https://www.link</a>	United States	603	25	4.15%	New Entry
141	PreludeSys	<a href="https://www.link">https://www.link</a>	United States	896	37	4.13%	▲ 5
142	Arcfield	<a href="https://www.link">https://www.link</a>	United States	728	30	4.12%	▲ 7
143	Intetics	<a href="https://www.link">https://www.link</a>	United States	512	21	4.10%	New Entry
144	Applexus Technologies	<a href="https://www.link">https://www.link</a>	United States	806	33	4.09%	New Entry
145	Sun Technologies	<a href="https://www.link">https://www.link</a>	United States	782	32	4.09%	▲ 7
146	REI Systems	<a href="https://www.link">https://www.link</a>	United States	925	37	4.00%	▲ 10
147	Arcserve	<a href="https://www.link">https://www.link</a>	United States	656	26	3.96%	▲ 90
148	accesso	<a href="https://www.link">https://www.link</a>	United States	611	24	3.93%	▲ 53
149	Fourth	<a href="https://www.link">https://www.link</a>	United States	917	36	3.93%	▲ 20
150	Hallmark Global Solutions	<a href="https://www.link">https://www.link</a>	United States	538	21	3.90%	New Entry
151	GDH	<a href="https://www.link">https://www.link</a>	United States	693	27	3.90%	▼ -38
152	KiwiTech	<a href="https://www.link">https://www.link</a>	United States	543	21	3.87%	▲ 19
153	Flash	<a href="https://www.link">https://www.link</a>	United States	733	28	3.82%	▼ -59
154	Trinetix	<a href="https://www.link">https://www.link</a>	United States	763	29	3.80%	▲ 10
155	Datavail	<a href="https://www.link">https://www.link</a>	United States	875	33	3.77%	▼ -1
156	Concord	<a href="https://www.link">https://www.link</a>	United States	558	21	3.76%	▲ 4
157	V2Solutions	<a href="https://www.link">https://www.link</a>	United States	989	36	3.64%	▼ -43
158	XIFin	<a href="https://www.link">https://www.link</a>	United States	522	19	3.64%	▼ -11
159	Brilliant	<a href="https://www.link">https://www.link</a>	United States	554	20	3.61%	▲ 41
160	Algoworks	<a href="https://www.link">https://www.link</a>	United States	639	23	3.60%	▼ -100
161	AssistRx	<a href="https://www.link">https://www.link</a>	United States	754	27	3.58%	▼ -73
162	BETSOL	<a href="https://www.link">https://www.link</a>	United States	672	24	3.57%	▼ -85
163	Inteligencia	<a href="https://www.link">https://www.link</a>	United States	821	29	3.53%	▼ -52
164	CyrusOne	<a href="https://www.link">https://www.link</a>	United States	726	25	3.44%	▼ -90
165	Vision Technologies	<a href="https://www.link">https://www.link</a>	United States	729	25	3.43%	▼ -12

166	Sev1Tech	<a href="https://www.link">https://www.link</a>	United States	923	31	3.36%	▲ 13
167	Interface Systems	<a href="https://www.link">https://www.link</a>	United States	605	20	3.31%	▲ 39
168	HCL Global Systems	<a href="https://www.link">https://www.link</a>	United States	615	20	3.25%	▲ 4
169	MentorMate	<a href="https://www.link">https://www.link</a>	United States	771	24	3.11%	▼ -88
170	MDI NetworX	<a href="https://www.link">https://www.link</a>	United States	516	16	3.10%	New Entry
171	SCIENTIFIC GAMES	<a href="https://www.link">https://www.link</a>	United States	969	30	3.10%	▼ -41
172	Costco IT	<a href="https://www.link">https://www.link</a>	United States	876	27	3.08%	▼ -53
173	Fingent	<a href="https://www.link">https://www.link</a>	United States	587	18	3.07%	▼ -7
174	By Light Professional IT Se	<a href="https://www.link">https://www.link</a>	United States	656	20	3.05%	▼ -19
175	BlueStar US	<a href="https://www.link">https://www.link</a>	United States	726	22	3.03%	▲ 7
176	Planned Systems Internati	<a href="https://www.link">https://www.link</a>	United States	595	18	3.03%	▼ -3
177	Illumno	<a href="https://www.link">https://www.link</a>	United States	535	16	2.99%	New Entry
178	System Soft Technologies	<a href="https://www.link">https://www.link</a>	United States	907	27	2.98%	▲ 9
179	Stellar Innovations Private	<a href="https://www.link">https://www.link</a>	United States	942	28	2.97%	▲ 11
180	Knowledge Services	<a href="https://www.link">https://www.link</a>	United States	506	15	2.96%	New Entry
181	Cybersource	<a href="https://www.link">https://www.link</a>	United States	517	15	2.90%	▲ 30
182	Dafoodil Software	<a href="https://www.link">https://www.link</a>	United States	743	21	2.83%	▲ 15
183	Calpion	<a href="https://www.link">https://www.link</a>	United States	791	22	2.78%	▼ -52
184	LogicalisUS	<a href="https://www.link">https://www.link</a>	United States	832	23	2.76%	▼ -17
185	Calero	<a href="https://www.link">https://www.link</a>	United States	910	25	2.75%	▼ -1
186	PRIMUS Global Services	<a href="https://www.link">https://www.link</a>	United States	773	21	2.72%	▼ -16
187	Kapsch TrafficCom North A	<a href="https://www.link">https://www.link</a>	United States	597	16	2.68%	▲ 16
188	Cogito Tech	<a href="https://www.link">https://www.link</a>	United States	672	18	2.68%	▲ 1
189	CyberTech Systems and S	<a href="https://www.link">https://www.link</a>	United States	871	23	2.64%	▼ -6
190	Synergy	<a href="https://www.link">https://www.link</a>	United States	705	18	2.55%	▼ -9
191	a1qa	<a href="https://www.link">https://www.link</a>	United States	940	24	2.55%	▼ -11
192	Cyber Infrastructure	<a href="https://www.link">https://www.link</a>	United States	983	25	2.54%	▲ 7
193	Samsung SDS America	<a href="https://www.link">https://www.link</a>	United States	684	16	2.34%	▼ -19
194	IT Solutions Consulting	<a href="https://www.link">https://www.link</a>	United States	784	18	2.30%	New Entry
195	Jenzabar	<a href="https://www.link">https://www.link</a>	United States	571	13	2.28%	New Entry
196	Data-Core Systems	<a href="https://www.link">https://www.link</a>	United States	593	13	2.19%	▲ 13
197	PurpleTalk	<a href="https://www.link">https://www.link</a>	United States	644	14	2.17%	▲ 25
198	Hyosung - North America	<a href="https://www.link">https://www.link</a>	United States	652	14	2.15%	▼ -12
199	Galaxy Weblinks	<a href="https://www.link">https://www.link</a>	United States	782	16	2.05%	▲ 8
200	Bitwise	<a href="https://www.link">https://www.link</a>	United States	884	18	2.04%	▼ -49
201	XTGlobal	<a href="https://www.link">https://www.link</a>	United States	966	19	1.97%	▼ -6
202	Ford Audio-Video	<a href="https://www.link">https://www.link</a>	United States	515	10	1.94%	New Entry
203	The MIL	<a href="https://www.link">https://www.link</a>	United States	937	18	1.92%	▼ -1
204	Denali Advanced Integratio	<a href="https://www.link">https://www.link</a>	United States	585	11	1.88%	▼ -12
205	Payoda Technology	<a href="https://www.link">https://www.link</a>	United States	649	11	1.69%	▼ -43
206	Sims Lifecycle Services	<a href="https://www.link">https://www.link</a>	United States	787	13	1.65%	▲ 20
207	Avanze	<a href="https://www.link">https://www.link</a>	United States	624	10	1.60%	▲ 14
208	Voyatek	<a href="https://www.link">https://www.link</a>	United States	749	12	1.60%	▼ -23
209	Abacus Technology	<a href="https://www.link">https://www.link</a>	United States	715	11	1.54%	▼ -1
210	NEC Corporation of Americ	<a href="https://www.link">https://www.link</a>	United States	783	12	1.53%	▲ 2
211	Ontrack	<a href="https://www.link">https://www.link</a>	United States	725	11	1.52%	▲ 12
212	Burroughs	<a href="https://www.link">https://www.link</a>	United States	696	10	1.44%	▲ 13
213	ActioNet	<a href="https://www.link">https://www.link</a>	United States	531	6	1.13%	▲ 21
214	Curvature	<a href="https://www.link">https://www.link</a>	United States	548	5	0.91%	▲ 2
215	DecisionOne	<a href="https://www.link">https://www.link</a>	United States	735	3	0.41%	▲ 21
216	Network Solutions	<a href="https://www.link">https://www.link</a>	United States	618	2	0.32%	▲ 22
217	CleNET Technologies	<a href="https://www.link">https://www.link</a>	United States	909	2	0.22%	▲ 22

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