



The UK's Most Active IT & Services Professionals on Social - January 2025

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Kerv	<a href="https://www.linkedin.com/company/kerv">https://www.linkedin.com/company/kerv</a>	United Kingdom	512	68	13.28%	New Entry
2	Telefónica Tech (EN)	<a href="https://www.linkedin.com/company/telefonica-tech">https://www.linkedin.com/company/telefonica-tech</a>	United Kingdom	535	64	11.96%	New Entry
3	Bytes Software Services	<a href="https://www.linkedin.com/company/bytes-software-services">https://www.linkedin.com/company/bytes-software-services</a>	United Kingdom	795	89	11.19%	New Entry
4	Roboyo	<a href="https://www.linkedin.com/company/roboyo">https://www.linkedin.com/company/roboyo</a>	United Kingdom	550	60	10.91%	New Entry
5	Advania UK	<a href="https://www.linkedin.com/company/advania-uk">https://www.linkedin.com/company/advania-uk</a>	United Kingdom	782	74	9.46%	▼ -4
6	Node4	<a href="https://www.linkedin.com/company/node4">https://www.linkedin.com/company/node4</a>	United Kingdom	670	62	9.25%	New Entry
7	Giacom	<a href="https://www.linkedin.com/company/giacom">https://www.linkedin.com/company/giacom</a>	United Kingdom	612	55	8.99%	▼ -3
8	Lemongrass	<a href="https://www.linkedin.com/company/lemongrass">https://www.linkedin.com/company/lemongrass</a>	United Kingdom	595	53	8.91%	▲ 5
9	Bell Integration	<a href="https://www.linkedin.com/company/bell-integration">https://www.linkedin.com/company/bell-integration</a>	United Kingdom	676	55	8.14%	▼ -1
10	ANS Group	<a href="https://www.linkedin.com/company/ans-group">https://www.linkedin.com/company/ans-group</a>	United Kingdom	932	72	7.73%	▼ -7
11	Alcumus	<a href="https://www.linkedin.com/company/alcumus">https://www.linkedin.com/company/alcumus</a>	United Kingdom	613	46	7.50%	▼ -6
12	GoCardless	<a href="https://www.linkedin.com/company/gocardless">https://www.linkedin.com/company/gocardless</a>	United Kingdom	817	61	7.47%	▼ -1
13	Sharp UK	<a href="https://www.linkedin.com/company/sharp-uk">https://www.linkedin.com/company/sharp-uk</a>	United Kingdom	574	40	6.97%	▲ 1
14	Smart DCC	<a href="https://www.linkedin.com/company/smart-dcc">https://www.linkedin.com/company/smart-dcc</a>	United Kingdom	735	51	6.94%	▼ -5
15	Littlefish	<a href="https://www.linkedin.com/company/littlefish">https://www.linkedin.com/company/littlefish</a>	United Kingdom	635	40	6.30%	New Entry
16	Ascent	<a href="https://www.linkedin.com/company/ascent">https://www.linkedin.com/company/ascent</a>	United Kingdom	565	35	6.19%	New Entry
17	Westcoast	<a href="https://www.linkedin.com/company/westcoast">https://www.linkedin.com/company/westcoast</a>	United Kingdom	794	49	6.17%	▲ 7
18	System C	<a href="https://www.linkedin.com/company/system-c">https://www.linkedin.com/company/system-c</a>	United Kingdom	572	35	6.12%	New Entry
19	Konica Minolta Business S	<a href="https://www.linkedin.com/company/konica-minolta-business-s">https://www.linkedin.com/company/konica-minolta-business-s</a>	United Kingdom	605	37	6.12%	▲ 0
20	SPD Technology	<a href="https://www.linkedin.com/company/spd-technology">https://www.linkedin.com/company/spd-technology</a>	United Kingdom	533	32	6.00%	New Entry
21	Sabio	<a href="https://www.linkedin.com/company/sabio">https://www.linkedin.com/company/sabio</a>	United Kingdom	729	43	5.90%	▼ -6

22	Digital Health and Care We	<a href="https://www.link">https://www.link</a>	United Kingdom	696	41	5.89%	▲ 0
23	Exponential-e	<a href="https://www.link">https://www.link</a>	United Kingdom	676	37	5.47%	▼ -6
24	Exertis UK	<a href="https://www.link">https://www.link</a>	United Kingdom	905	46	5.08%	▼ -14
25	tombola	<a href="https://www.link">https://www.link</a>	United Kingdom	581	29	4.99%	▼ -2
26	Nasstar	<a href="https://www.link">https://www.link</a>	United Kingdom	892	42	4.71%	▲ 1
27	VML Enterprise Solutions	<a href="https://www.link">https://www.link</a>	United Kingdom	671	31	4.62%	▲ 3
28	Microlise	<a href="https://www.link">https://www.link</a>	United Kingdom	760	35	4.61%	▼ -12
29	Kubrick Group	<a href="https://www.link">https://www.link</a>	United Kingdom	985	38	3.86%	New Entry
30	Roke	<a href="https://www.link">https://www.link</a>	United Kingdom	936	32	3.42%	▼ -4
31	Options Technology	<a href="https://www.link">https://www.link</a>	United Kingdom	537	17	3.17%	New Entry
32	Excis Compliance	<a href="https://www.link">https://www.link</a>	United Kingdom	623	19	3.05%	▼ -11
33	Systal Technology Solution	<a href="https://www.link">https://www.link</a>	United Kingdom	607	18	2.97%	▼ -2
34	Agilisys	<a href="https://www.link">https://www.link</a>	United Kingdom	806	23	2.85%	▼ -2
35	Apogee	<a href="https://www.link">https://www.link</a>	United Kingdom	804	22	2.74%	▼ -6
36	SENLA	<a href="https://www.link">https://www.link</a>	United Kingdom	514	11	2.14%	New Entry

## Ready to win at social?

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