



The USA's Most Active Chemicals Professionals on Social - January 2025

Industry at a glance:

Average Score:
2.88%

Total Companies:
63

Global Industry Average:
3.27%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Inorama Ventures	https://www.linkedin.com/company/inorama-ventures	United States	1,435	135	9.41%	▲ 0
2	Regeneron	https://www.linkedin.com/company/regeneron	United States	15,619	997	6.38%	▲ 9
3	IFF	https://www.linkedin.com/company/iff	United States	14,455	826	5.71%	▲ 3
4	Vibrantz Technologies	https://www.linkedin.com/company/vibrantz-technologies	United States	1,380	76	5.51%	▼ -2
5	Stapan Company	https://www.linkedin.com/company/stapan-company	United States	2,054	100	4.87%	▲ 23
6	EMD Electronics	https://www.linkedin.com/company/emd-electronics	United States	1,311	59	4.50%	▼ -1
7	Messer Americas	https://www.linkedin.com/company/messer-americas	United States	1,363	61	4.48%	▲ 1
8	Buckman	https://www.linkedin.com/company/buckman	United States	1,790	79	4.41%	▲ 10
9	Hamilton Company	https://www.linkedin.com/company/hamilton-company	United States	1,069	44	4.12%	▲ 8
10	Kraton	https://www.linkedin.com/company/kraton	United States	1,374	56	4.08%	▲ 3
11	The Lubrizol	https://www.linkedin.com/company/the-lubrizol	United States	6,754	275	4.07%	▼ -4
12	Univar Solutions	https://www.linkedin.com/company/univar-solutions	United States	8,971	342	3.81%	▲ 14
13	Linde Gas & Equipment	https://www.linkedin.com/company/linde-gas-equipment	United States	1,172	44	3.75%	▲ 34
14	Innospec	https://www.linkedin.com/company/innospec	United States	1,251	46	3.68%	▼ -2
15	Albemarle	https://www.linkedin.com/company/albemarle	United States	4,536	159	3.51%	▲ 1
16	FUCHS LUBRICANTS CO	https://www.linkedin.com/company/fuchs-lubricants-co	United States	1,268	44	3.47%	▲ 19
17	ChemTreat	https://www.linkedin.com/company/chemtreat	United States	1,421	49	3.45%	▼ -7
18	The Chemours Company	https://www.linkedin.com/company/the-chemours-company	United States	4,291	146	3.40%	▼ -3
19	Hexion	https://www.linkedin.com/company/hexion	United States	1,764	60	3.40%	▲ 2
20	Axalta	https://www.linkedin.com/company/axalta	United States	7,519	246	3.27%	▼ -6
21	H.B. Fuller	https://www.linkedin.com/company/hbfuller	United States	5,274	172	3.26%	▼ -2

22	Ingevity	https://www.link	United States	1,092	35	3.21%	▼ -2
23	Diversey	https://www.link	United States	9,487	295	3.11%	▲ 6
24	Nalco Water	https://www.link	United States	12,091	361	2.99%	New Entry
25	Momentive	https://www.link	United States	4,216	124	2.94%	▼ -3
26	INX International Ink Co.	https://www.link	United States	1,188	34	2.86%	▲ 15
27	FMC	https://www.link	United States	11,449	323	2.82%	New Entry
28	Ecolab	https://www.link	United States	45,601	1,284	2.82%	New Entry
29	Quaker Houghton	https://www.link	United States	3,285	88	2.68%	▼ -4
30	Ascend Performance Mate	https://www.link	United States	2,075	53	2.55%	▲ 6
31	LyondellBasell	https://www.link	United States	14,903	363	2.44%	▲ 7
32	RYAM	https://www.link	United States	1,007	24	2.38%	New Entry
33	Cabot	https://www.link	United States	3,613	86	2.38%	▼ -9
34	CF Industries	https://www.link	United States	2,442	58	2.38%	▼ -1
35	Elementis Global	https://www.link	United States	1,139	27	2.37%	▼ -26
36	PQ	https://www.link	United States	1,152	27	2.34%	▼ -9
37	Solenis	https://www.link	United States	14,823	345	2.33%	▼ -33
38	Tronox	https://www.link	United States	5,375	124	2.31%	▼ -4
39	Zep	https://www.link	United States	1,265	29	2.29%	▲ 15
40	Olin	https://www.link	United States	3,494	80	2.29%	▲ 9
41	Trinseo	https://www.link	United States	1,980	45	2.27%	▼ -18
42	Air Products	https://www.link	United States	16,064	363	2.26%	New Entry
43	Huntsman	https://www.link	United States	6,946	153	2.20%	New Entry
44	Celanese	https://www.link	United States	7,228	155	2.14%	▼ -14
45	W. R. Grace	https://www.link	United States	4,186	89	2.13%	▼ -2
46	Eastman	https://www.link	United States	10,785	228	2.11%	New Entry
47	Sun Chemical	https://www.link	United States	6,007	126	2.10%	▼ -1
48	Chevron Phillips Chemical	https://www.link	United States	4,779	99	2.07%	▼ -16
49	Airgas	https://www.link	United States	10,093	209	2.07%	▼ -5
50	Dow	https://www.link	United States	45,030	917	2.04%	▼ -13
51	MATHESON	https://www.link	United States	1,741	35	2.01%	▼ -20
52	SI Group	https://www.link	United States	1,934	34	1.76%	▲ 1
53	SNF Holding Company	https://www.link	United States	1,113	19	1.71%	▼ -11
54	Dunn-Edwards	https://www.link	United States	1,228	17	1.38%	▼ -15
55	INVISTA	https://www.link	United States	3,994	55	1.38%	▼ -5
56	PSC Group	https://www.link	United States	2,536	34	1.34%	▼ -5
57	Ashland	https://www.link	United States	5,850	78	1.33%	▼ -12
58	Afton Chemical	https://www.link	United States	1,438	19	1.32%	▼ -18
59	Westlake	https://www.link	United States	6,067	76	1.25%	▼ -7
60	Wilbur-Ellis	https://www.link	United States	1,776	22	1.24%	▼ -3
61	Carpenter Co.	https://www.link	United States	3,140	38	1.21%	▼ -13
62	NCH	https://www.link	United States	5,131	57	1.11%	▼ -6
63	Dow Performance Silicone	https://www.link	United States	3,061	27	0.88%	▼ -8

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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