



## The World's Most Active Chemicals Professionals on Social - January 2025

### Industry at a glance:

Average Score:  
**3.27%**

Total Companies:  
**144**

Average No. Employees:  
**6,572**

### Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

**Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.**

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification ([dsmn8.com/employee-advocacy-course](https://dsmn8.com/employee-advocacy-course)), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://DSMN8.com)

### So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Indorama Ventures	<a href="https://www.linkedin.com/company/indorama-ventures">https://www.linkedin.com/company/indorama-ventures</a>	United States	1,435	135	9.41%	▲ 0
2	IMCD Group	<a href="https://www.linkedin.com/company/imcd-group">https://www.linkedin.com/company/imcd-group</a>	Netherlands	3,409	304	8.92%	▲ 0
3	Barentz	<a href="https://www.linkedin.com/company/barentz">https://www.linkedin.com/company/barentz</a>	Netherlands	1,669	145	8.69%	▲ 0
4	Syensqo	<a href="https://www.linkedin.com/company/syensqo">https://www.linkedin.com/company/syensqo</a>	Belgium	4,501	315	7.00%	▲ 0
5	Topsoe	<a href="https://www.linkedin.com/company/topsoe">https://www.linkedin.com/company/topsoe</a>	Denmark	2,967	203	6.84%	▲ 7
6	Regeneron	<a href="https://www.linkedin.com/company/regeneron">https://www.linkedin.com/company/regeneron</a>	United States	15,619	997	6.38%	▲ 30
7	Croda	<a href="https://www.linkedin.com/company/croda">https://www.linkedin.com/company/croda</a>	United Kingdom	3,131	197	6.29%	▼ -2
8	Manuchar	<a href="https://www.linkedin.com/company/manuchar">https://www.linkedin.com/company/manuchar</a>	Belgium	1,129	70	6.20%	▲ 24
9	Adisseo	<a href="https://www.linkedin.com/company/adisseo">https://www.linkedin.com/company/adisseo</a>	France	1,391	85	6.11%	▲ 4
10	Klüber Lubrication	<a href="https://www.linkedin.com/company/kluber-lubrication">https://www.linkedin.com/company/kluber-lubrication</a>	Germany	1,660	98	5.90%	▼ -4
11	Azelis	<a href="https://www.linkedin.com/company/azelis">https://www.linkedin.com/company/azelis</a>	Belgium	2,769	162	5.85%	▼ -4
12	IFF	<a href="https://www.linkedin.com/company/iff">https://www.linkedin.com/company/iff</a>	United States	14,455	826	5.71%	▲ 6
13	tesa	<a href="https://www.linkedin.com/company/tesa">https://www.linkedin.com/company/tesa</a>	Germany	4,012	225	5.61%	▼ -3
14	Vibrantz Technologies	<a href="https://www.linkedin.com/company/vibrantz-technologies">https://www.linkedin.com/company/vibrantz-technologies</a>	United States	1,380	76	5.51%	▼ -6
15	Sika	<a href="https://www.linkedin.com/company/sika">https://www.linkedin.com/company/sika</a>	Switzerland	17,364	953	5.49%	▲ 0
16	Hempel	<a href="https://www.linkedin.com/company/hempel">https://www.linkedin.com/company/hempel</a>	Denmark	3,574	190	5.32%	▼ -2
17	Soudal	<a href="https://www.linkedin.com/company/soudal">https://www.linkedin.com/company/soudal</a>	Belgium	1,011	52	5.14%	New Entry
18	Stepan Company	<a href="https://www.linkedin.com/company/stepan-company">https://www.linkedin.com/company/stepan-company</a>	United States	2,054	100	4.87%	▲ 68
19	Nouryon	<a href="https://www.linkedin.com/company/nouryon">https://www.linkedin.com/company/nouryon</a>	Netherlands	4,829	235	4.87%	▲ 24
20	Envalior	<a href="https://www.linkedin.com/company/envalior">https://www.linkedin.com/company/envalior</a>	Germany	1,402	68	4.85%	▲ 10
21	Bostik	<a href="https://www.linkedin.com/company/bostik">https://www.linkedin.com/company/bostik</a>	France	4,033	192	4.76%	▲ 1

22	thyssenkrupp Uhde	<a href="https://www.link€">https://www.link€</a>	Germany	1,691		80	4.73%	▲ 11
23	MANE	<a href="https://www.link€">https://www.link€</a>	France	3,955		186	4.70%	▲ 6
24	Robertet Group	<a href="https://www.link€">https://www.link€</a>	France	1,514		70	4.62%	▲ 3
25	Caldic	<a href="https://www.link€">https://www.link€</a>	Netherlands	2,049		94	4.59%	▲ 15
26	Neste	<a href="https://www.link€">https://www.link€</a>	Finland	4,621		211	4.57%	▲ 21
27	Kemira	<a href="https://www.link€">https://www.link€</a>	Finland	3,146		142	4.51%	▲ 38
28	EMD Electronics	<a href="https://www.link€">https://www.link€</a>	United States	1,311		59	4.50%	▼ -11
29	Messer Americas	<a href="https://www.link€">https://www.link€</a>	United States	1,363		61	4.48%	▼ -4
30	Buckman	<a href="https://www.link€">https://www.link€</a>	United States	1,790		79	4.41%	▲ 30
31	SICPA	<a href="https://www.link€">https://www.link€</a>	Switzerland	2,437		103	4.23%	▲ 15
32	Givaudan	<a href="https://www.link€">https://www.link€</a>	Switzerland	13,780		572	4.15%	▼ -9
33	Hamilton Company	<a href="https://www.link€">https://www.link€</a>	United States	1,069		44	4.12%	▲ 20
34	Methanex	<a href="https://www.link€">https://www.link€</a>	Canada	1,751		72	4.11%	▲ 33
35	Kraton	<a href="https://www.link€">https://www.link€</a>	United States	1,374		56	4.08%	▲ 7
36	The Lubrizol	<a href="https://www.link€">https://www.link€</a>	United States	6,754		275	4.07%	▼ -17
37	Currenta GmbH & Co. OHG	<a href="https://www.link€">https://www.link€</a>	Germany	1,136		46	4.05%	▼ -21
38	Perstorp Group	<a href="https://www.link€">https://www.link€</a>	Sweden	1,130		45	3.98%	▲ 7
39	allnex	<a href="https://www.link€">https://www.link€</a>	Germany	2,174		86	3.96%	▼ -19
40	Chemetall	<a href="https://www.link€">https://www.link€</a>	Germany	1,645		64	3.89%	▲ 21
41	Archroma	<a href="https://www.link€">https://www.link€</a>	Switzerland	2,546		99	3.89%	▼ -7
42	EuroChem	<a href="https://www.link€">https://www.link€</a>	Switzerland	1,658		64	3.86%	▼ -16
43	Univar Solutions	<a href="https://www.link€">https://www.link€</a>	United States	8,971		342	3.81%	▲ 35
44	BASF	<a href="https://www.link€">https://www.link€</a>	Germany	65,676	2,500		3.81%	▲ 19
45	Linde Gas & Equipment	<a href="https://www.link€">https://www.link€</a>	United States	1,172		44	3.75%	▲ 74
46	Bayer	<a href="https://www.link€">https://www.link€</a>	Germany	93,510	3,500		3.74%	▲ 3
47	Elkem ASA	<a href="https://www.link€">https://www.link€</a>	Norway	2,577		95	3.69%	▲ 8
48	Innospec	<a href="https://www.link€">https://www.link€</a>	United States	1,251		46	3.68%	▼ -9
49	Siegwerk	<a href="https://www.link€">https://www.link€</a>	Germany	3,145		115	3.66%	▲ 8
50	Roquette	<a href="https://www.link€">https://www.link€</a>	France	4,966		181	3.62%	▼ -13
51	Lamberti	<a href="https://www.link€">https://www.link€</a>	Italy	1,035		37	3.57%	New Entry
52	WACKER	<a href="https://www.link€">https://www.link€</a>	Germany	5,109		181	3.54%	▼ -2
53	Sellafield	<a href="https://www.link€">https://www.link€</a>	United Kingdom	4,018		142	3.53%	▼ -29
54	Albemarle	<a href="https://www.link€">https://www.link€</a>	United States	4,536		159	3.51%	▼ -2
55	FUCHS LUBRICANTS CO	<a href="https://www.link€">https://www.link€</a>	United States	1,268		44	3.47%	▲ 39
56	Evonik	<a href="https://www.link€">https://www.link€</a>	Germany	14,074		486	3.45%	▲ 10
57	Synthomer	<a href="https://www.link€">https://www.link€</a>	United Kingdom	2,203		76	3.45%	▼ -3
58	ChemTreat	<a href="https://www.link€">https://www.link€</a>	United States	1,421		49	3.45%	▼ -23
59	The Chemours Company	<a href="https://www.link€">https://www.link€</a>	United States	4,291		146	3.40%	▼ -8
60	Hexion	<a href="https://www.link€">https://www.link€</a>	United States	1,764		60	3.40%	▲ 8
61	AkzoNobel	<a href="https://www.link€">https://www.link€</a>	Netherlands	30,407	1,032		3.39%	▼ -5
62	Brenntag	<a href="https://www.link€">https://www.link€</a>	Germany	11,503		388	3.37%	▼ -21
63	ARLANXEO	<a href="https://www.link€">https://www.link€</a>	Netherlands	1,972		66	3.35%	▼ -42
64	Axalta	<a href="https://www.link€">https://www.link€</a>	United States	7,519		246	3.27%	▼ -16
65	H.B. Fuller	<a href="https://www.link€">https://www.link€</a>	United States	5,274		172	3.26%	▼ -3
66	Ingevity	<a href="https://www.link€">https://www.link€</a>	United States	1,092		35	3.21%	▼ -2
67	Diversey	<a href="https://www.link€">https://www.link€</a>	United States	9,487		295	3.11%	▲ 20
68	Covestro	<a href="https://www.link€">https://www.link€</a>	Germany	10,299		319	3.10%	▲ 1
69	MAXAM	<a href="https://www.link€">https://www.link€</a>	Spain	1,819		56	3.08%	▼ -10
70	Borealis	<a href="https://www.link€">https://www.link€</a>	Austria	4,191		128	3.05%	▲ 11
71	Nalco Water	<a href="https://www.link€">https://www.link€</a>	United States	12,091		361	2.99%	New Entry
72	Momentive	<a href="https://www.link€">https://www.link€</a>	United States	4,216		124	2.94%	▼ -2
73	Air Liquide	<a href="https://www.link€">https://www.link€</a>	France	35,780	1,050		2.93%	New Entry
74	hubergroup	<a href="https://www.link€">https://www.link€</a>	Germany	1,262		37	2.93%	▲ 3
75	Atotech an MKS Brand	<a href="https://www.link€">https://www.link€</a>	Germany	2,480		72	2.90%	▼ -3
76	INX International Ink Co.	<a href="https://www.link€">https://www.link€</a>	United States	1,188		34	2.86%	▲ 31
77	INEOS Styrolution	<a href="https://www.link€">https://www.link€</a>	Germany	1,399		40	2.86%	▲ 25
78	Nutrien	<a href="https://www.link€">https://www.link€</a>	Canada	6,585		187	2.84%	▲ 23
79	FMC	<a href="https://www.link€">https://www.link€</a>	United States	11,449		323	2.82%	New Entry
80	Ecolab	<a href="https://www.link€">https://www.link€</a>	United States	45,601	1,284		2.82%	New Entry
81	Johnson Matthey	<a href="https://www.link€">https://www.link€</a>	United Kingdom	8,836		248	2.81%	▼ -23
82	Lenzing Group	<a href="https://www.link€">https://www.link€</a>	Austria	2,345		63	2.69%	▼ -9
83	Quaker Houghton	<a href="https://www.link€">https://www.link€</a>	United States	3,285		88	2.68%	▼ -7
84	Umicore	<a href="https://www.link€">https://www.link€</a>	Belgium	6,446		172	2.67%	▲ 13
85	Clariant	<a href="https://www.link€">https://www.link€</a>	Switzerland	9,858		262	2.66%	▼ -11
86	F.I.S.	<a href="https://www.link€">https://www.link€</a>	Italy	1,137		30	2.64%	▼ -2
87	Ascend Performance Mate	<a href="https://www.link€">https://www.link€</a>	United States	2,075		53	2.55%	▲ 8
88	SNF	<a href="https://www.link€">https://www.link€</a>	France	2,352		58	2.47%	▼ -9
89	Arkema	<a href="https://www.link€">https://www.link€</a>	France	13,267		324	2.44%	▼ -9
90	LyondellBasell	<a href="https://www.link€">https://www.link€</a>	United States	14,903		363	2.44%	▲ 9
91	Olon	<a href="https://www.link€">https://www.link€</a>	Italy	1,439		35	2.43%	▲ 5
92	Teijin Aramid	<a href="https://www.link€">https://www.link€</a>	Netherlands	1,247		30	2.41%	▼ -54
93	RYAM	<a href="https://www.link€">https://www.link€</a>	United States	1,007		24	2.38%	New Entry

94	Cabot	<a href="https://www.link">https://www.link</a>	United States	3,613	86	2.38%	▼ -19
95	CF Industries	<a href="https://www.link">https://www.link</a>	United States	2,442	58	2.38%	▼ -3
96	Elementis Global	<a href="https://www.link">https://www.link</a>	United States	1,139	27	2.37%	▼ -65
97	PQ	<a href="https://www.link">https://www.link</a>	United States	1,152	27	2.34%	▼ -15
98	Solenis	<a href="https://www.link">https://www.link</a>	United States	14,823	345	2.33%	▼ -87
99	Tronox	<a href="https://www.link">https://www.link</a>	United States	5,375	124	2.31%	▼ -6
100	Zep	<a href="https://www.link">https://www.link</a>	United States	1,265	29	2.29%	▲ 31
101	Olin	<a href="https://www.link">https://www.link</a>	United States	3,494	80	2.29%	▲ 21
102	Trinseo	<a href="https://www.link">https://www.link</a>	United States	1,980	45	2.27%	▼ -31
103	Air Products	<a href="https://www.link">https://www.link</a>	United States	16,064	363	2.26%	New Entry
104	PERSÁN	<a href="https://www.link">https://www.link</a>	Spain	1,300	30	2.26%	▼ -21
105	Venator Materials	<a href="https://www.link">https://www.link</a>	United Kingdom	1,076	24	2.23%	▼ -17
106	Huntsman	<a href="https://www.link">https://www.link</a>	United States	6,946	153	2.20%	New Entry
107	SOL Group	<a href="https://www.link">https://www.link</a>	Italy	1,803	39	2.16%	▲ 5
108	Infinium	<a href="https://www.link">https://www.link</a>	United Kingdom	1,907	41	2.15%	▼ -64
109	Celanese	<a href="https://www.link">https://www.link</a>	United States	7,228	155	2.14%	▼ -20
110	LANXESS	<a href="https://www.link">https://www.link</a>	Germany	9,386	201	2.14%	▲ 5
111	W. R. Grace	<a href="https://www.link">https://www.link</a>	United States	4,186	89	2.13%	▼ -2
112	Versalis	<a href="https://www.link">https://www.link</a>	Italy	2,216	47	2.12%	▼ -7
113	Eastman	<a href="https://www.link">https://www.link</a>	United States	10,785	228	2.11%	New Entry
114	Sun Chemical	<a href="https://www.link">https://www.link</a>	United States	6,007	126	2.10%	▲ 3
115	Heraeus	<a href="https://www.link">https://www.link</a>	Germany	2,878	60	2.08%	▼ -2
116	Chevron Phillips Chemical	<a href="https://www.link">https://www.link</a>	United States	4,779	99	2.07%	▼ -25
117	Airgas	<a href="https://www.link">https://www.link</a>	United States	10,093	209	2.07%	▼ -7
118	Dow	<a href="https://www.link">https://www.link</a>	United States	45,030	917	2.04%	▼ -20
119	NOVA Chemicals	<a href="https://www.link">https://www.link</a>	Canada	2,627	53	2.02%	▼ -34
120	MATHESON	<a href="https://www.link">https://www.link</a>	United States	1,741	35	2.01%	▼ -30
121	Chemtrade	<a href="https://www.link">https://www.link</a>	Canada	1,160	23	1.98%	▼ -15
122	INEOS Inovyn	<a href="https://www.link">https://www.link</a>	United Kingdom	1,680	31	1.85%	New Entry
123	SI Group	<a href="https://www.link">https://www.link</a>	United States	1,934	34	1.76%	▲ 7
124	LG Energy Solution Wroclaw	<a href="https://www.link">https://www.link</a>	Poland	1,842	32	1.74%	▼ -24
125	Mapei	<a href="https://www.link">https://www.link</a>	Italy	6,613	113	1.71%	▼ -9
126	SNF Holding Company	<a href="https://www.link">https://www.link</a>	United States	1,113	19	1.71%	▼ -18
127	Solvay	<a href="https://www.link">https://www.link</a>	Belgium	17,197	277	1.61%	▼ -3
128	SGL Carbon	<a href="https://www.link">https://www.link</a>	Germany	2,057	32	1.56%	▼ -17
129	FUCHS Group	<a href="https://www.link">https://www.link</a>	Germany	3,324	51	1.53%	New Entry
130	Polynt Group	<a href="https://www.link">https://www.link</a>	Italy	1,640	24	1.46%	▼ -1
131	Dunn-Edwards	<a href="https://www.link">https://www.link</a>	United States	1,228	17	1.38%	▼ -28
132	INVISTA	<a href="https://www.link">https://www.link</a>	United States	3,994	55	1.38%	▼ -7
133	PSC Group	<a href="https://www.link">https://www.link</a>	United States	2,536	34	1.34%	▼ -7
134	Ashland	<a href="https://www.link">https://www.link</a>	United States	5,850	78	1.33%	▼ -20
135	Afton Chemical	<a href="https://www.link">https://www.link</a>	United States	1,438	19	1.32%	▼ -31
136	Linde	<a href="https://www.link">https://www.link</a>	United Kingdom	38,356	490	1.28%	▼ -3
137	Westlake	<a href="https://www.link">https://www.link</a>	United States	6,067	76	1.25%	▼ -10
138	Wilbur-Ellis	<a href="https://www.link">https://www.link</a>	United States	1,776	22	1.24%	▼ -3
139	Carpenter Co.	<a href="https://www.link">https://www.link</a>	United States	3,140	38	1.21%	▼ -19
140	NCH	<a href="https://www.link">https://www.link</a>	United States	5,131	57	1.11%	▼ -6
141	Dulux	<a href="https://www.link">https://www.link</a>	United Kingdom	1,123	11	0.98%	▼ -23
142	Dow Performance Silicone	<a href="https://www.link">https://www.link</a>	United States	3,061	27	0.88%	▼ -10
143	INEOS	<a href="https://www.link">https://www.link</a>	United Kingdom	11,996	104	0.87%	▼ -7
144	BOC South Pacific	<a href="https://www.link">https://www.link</a>	Australia	3,173	27	0.85%	New Entry

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