

DSMN8

Europe's Most Active Chemicals Professionals on Social - January 2025

Industry at a glance:

Average Score:
3.82%

Total Companies:
66

Global Industry Average:
3.27%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	IMCD Group	https://www.linkedin.com/company/imcd-group/	Netherlands	3,409	304	8.92%	▲ 0
2	Barentz	https://www.linkedin.com/company/barentz/	Netherlands	1,669	145	8.69%	▲ 0
3	Syensqo	https://www.linkedin.com/company/syensqo/	Belgium	4,501	315	7.00%	▲ 0
4	Topsoe	https://www.linkedin.com/company/topsoe/	Denmark	2,967	203	6.84%	▲ 3
5	Manuchar	https://www.linkedin.com/company/manuchar/	Belgium	1,129	70	6.20%	▲ 16
6	Adisseo	https://www.linkedin.com/company/adisseo/	France	1,391	85	6.11%	▲ 2
7	Klüber Lubrication	https://www.linkedin.com/company/kluber-lubrication/	Germany	1,660	98	5.90%	▼ -3
8	Azelis	https://www.linkedin.com/company/azelis/	Belgium	2,769	162	5.85%	▼ -3
9	tesa	https://www.linkedin.com/company/tesa/	Germany	4,012	225	5.61%	▼ -3
10	Sika	https://www.linkedin.com/company/sika/	Switzerland	17,364	953	5.49%	▲ 0
11	Hempel	https://www.linkedin.com/company/hempel/	Denmark	3,574	190	5.32%	▼ -2
12	Soudal	https://www.linkedin.com/company/soudal/	Belgium	1,011	52	5.14%	New Entry
13	Nouryon	https://www.linkedin.com/company/nouryon/	Netherlands	4,829	235	4.87%	▲ 15
14	Envallor	https://www.linkedin.com/company/envallor/	Germany	1,402	68	4.85%	▲ 6
15	Bostik	https://www.linkedin.com/company/bostik/	France	4,033	192	4.76%	▼ -1
16	thyssenkrupp Uhde	https://www.linkedin.com/company/thyssenkrupp-uhde/	Germany	1,691	80	4.73%	▲ 6
17	MANE	https://www.linkedin.com/company/mane/	France	3,955	186	4.70%	▲ 2
18	Robertet Group	https://www.linkedin.com/company/robertet-group/	France	1,514	70	4.62%	▼ -1
19	Caldic	https://www.linkedin.com/company/caldic/	Netherlands	2,049	94	4.59%	▲ 7
20	Neste	https://www.linkedin.com/company/neste/	Finland	4,621	211	4.57%	▲ 11
21	Kemira	https://www.linkedin.com/company/kemira/	Finland	3,146	142	4.51%	▲ 19

22	SICPA	https://www.link€	Switzerland	2,437	103	4.23%	▲ 8
23	Givaudan	https://www.link€	Switzerland	13,780	572	4.15%	▼ -8
24	Currenta GmbH & Co. OH	https://www.link€	Germany	1,136	46	4.05%	▼ -13
25	Perstorp Group	https://www.link€	Sweden	1,130	45	3.98%	▲ 4
26	allnex	https://www.link€	Germany	2,174	86	3.96%	▼ -14
27	Chemetall	https://www.link€	Germany	1,645	64	3.89%	▲ 11
28	Archroma	https://www.link€	Switzerland	2,546	99	3.89%	▼ -5
29	EuroChem	https://www.link€	Switzerland	1,658	64	3.86%	▼ -13
30	BASF	https://www.link€	Germany	65,676	2,500	3.81%	▲ 9
31	Bayer	https://www.link€	Germany	93,510	3,500	3.74%	▲ 1
32	Elkem ASA	https://www.link€	Norway	2,577	95	3.69%	▲ 2
33	Siegwerk	https://www.link€	Germany	3,145	115	3.66%	▲ 3
34	Roquette	https://www.link€	France	4,996	181	3.62%	▼ -10
35	Lamberti	https://www.link€	Italy	1,035	37	3.57%	New Entry
36	WACKER	https://www.link€	Germany	5,109	181	3.54%	▼ -3
37	Evonik	https://www.link€	Germany	14,074	486	3.45%	▲ 4
38	AkzoNobel	https://www.link€	Netherlands	30,407	1,032	3.39%	▼ -3
39	Brenntag	https://www.link€	Germany	11,503	388	3.37%	▼ -12
40	ARLANXEO	https://www.link€	Netherlands	1,972	66	3.35%	▼ -27
41	Covestro	https://www.link€	Germany	10,299	319	3.10%	▲ 1
42	MAXAM	https://www.link€	Spain	1,819	56	3.08%	▼ -5
43	Borealis	https://www.link€	Austria	4,191	128	3.05%	▲ 6
44	Air Liquide	https://www.link€	France	35,780	1,050	2.93%	New Entry
45	hubergroup	https://www.link€	Germany	1,262	37	2.93%	▲ 1
46	Atotech an MKS Brand	https://www.link€	Germany	2,480	72	2.90%	▼ -3
47	INEOS Styrolution	https://www.link€	Germany	1,399	40	2.86%	▲ 8
48	Lenzing Group	https://www.link€	Austria	2,345	63	2.69%	▼ -4
49	Umicore	https://www.link€	Belgium	6,446	172	2.67%	▲ 4
50	Clariant	https://www.link€	Switzerland	9,858	262	2.66%	▼ -5
51	F.I.S.	https://www.link€	Italy	1,137	30	2.64%	▲ 0
52	SNF	https://www.link€	France	2,352	58	2.47%	▼ -5
53	Arkema	https://www.link€	France	13,267	324	2.44%	▼ -5
54	Olon	https://www.link€	Italy	1,439	35	2.43%	▼ -2
55	Teijin Aramid	https://www.link€	Netherlands	1,247	30	2.41%	▼ -30
56	PERSÁN	https://www.link€	Spain	1,330	30	2.26%	▼ -6
57	SOL Group	https://www.link€	Italy	1,803	39	2.16%	▲ 1
58	LANXESS	https://www.link€	Germany	9,386	201	2.14%	▲ 2
59	Versalis	https://www.link€	Italy	2,216	47	2.12%	▼ -3
60	Heraeus	https://www.link€	Germany	2,878	60	2.08%	▼ -1
61	LG Energy Solution Wroclaw	https://www.link€	Poland	1,842	32	1.74%	▼ -7
62	Mapei	https://www.link€	Italy	6,613	113	1.71%	▼ -1
63	Solvay	https://www.link€	Belgium	17,197	277	1.61%	▲ 1
64	SGL Carbon	https://www.link€	Germany	2,057	32	1.56%	▼ -7
65	FUCHS Group	https://www.link€	Germany	3,324	51	1.53%	New Entry
66	Polynt Group	https://www.link€	Italy	1,640	24	1.46%	▲ 0

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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linkedin.com/company/DSMN8

