



Canada's Most Active Law & Legal Professionals on Social - December 2024

Industry at a glance:

Average Score:
8.17%

Total Companies:
9

Global Industry Average:
9.93%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Langlois Avocats	https://www.linkedin.com/company/langlois-avocats	Canada	336	54	16.07%	▲ 1
2	Torkin Manes	https://www.linkedin.com/company/torkin-manes	Canada	255	30	11.76%	▲ 2
3	Hicks Morley	https://www.linkedin.com/company/hicks-morley	Canada	265	25	9.43%	▲ 0
4	Cox & Palmer	https://www.linkedin.com/company/cox-palmer	Canada	424	34	8.02%	▲ 4
5	Field Law	https://www.linkedin.com/company/field-law	Canada	338	24	7.10%	▲ 6
6	Lerners	https://www.linkedin.com/company/lerners	Canada	428	29	6.78%	▲ 4
7	Clark Wilson	https://www.linkedin.com/company/clark-wilson	Canada	246	16	6.50%	▼ -2
8	McLennan Ross	https://www.linkedin.com/company/mclennan-ross	Canada	254	14	5.51%	▲ 6
9	Blaney McMurtry	https://www.linkedin.com/company/blaney-mcmurtry	Canada	300	7	2.33%	▲ 3

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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