



The UK's Most Active Information Services Professionals on Social - December 2024

Industry at a glance:



Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at [DSMN8.com](https://dsmn8.com)

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)
1	ICIS	https://www.linkedin.com/company/icis	United Kingdom	969	234	24.15%
2	Fastmarkets	https://www.linkedin.com/company/fastmarkets	United Kingdom	855	175	20.47%
3	Grayling	https://www.linkedin.com/company/grayling	United Kingdom	582	109	18.73%
4	Oxford Economics	https://www.linkedin.com/company/oxford-economics	United Kingdom	644	119	18.48%
5	Informa Connect	https://www.linkedin.com/company/informa-connect	United Kingdom	850	157	18.47%
6	Wood Mackenzie	https://www.linkedin.com/company/wood-mackenzie	United Kingdom	2,448	439	17.93%
7	Dialectica	https://www.linkedin.com/company/dialectica	United Kingdom	1,878	324	17.25%
8	Informa Tech	https://www.linkedin.com/company/informa-tech	United Kingdom	550	94	17.09%
9	Argus Media	https://www.linkedin.com/company/argus-media	United Kingdom	1,869	300	16.05%
10	AlphaSights	https://www.linkedin.com/company/alphasights	United Kingdom	3,220	494	15.34%
11	Janes	https://www.linkedin.com/company/janes	United Kingdom	683	102	14.93%
12	Onclusive	https://www.linkedin.com/company/onclusive	United Kingdom	959	127	13.24%
13	Law Business Research	https://www.linkedin.com/company/law-business-research	United Kingdom	609	79	12.97%
14	The Independent	https://www.linkedin.com/company/the-independent	United Kingdom	766	89	11.62%
15	WGSN	https://www.linkedin.com/company/wgsn	United Kingdom	940	107	11.38%
16	GlobalData	https://www.linkedin.com/company/globaldata	United Kingdom	2,818	304	10.79%
17	Third Bridge Group	https://www.linkedin.com/company/third-bridge-group	United Kingdom	1,988	213	10.71%
18	dunnhumby	https://www.linkedin.com/company/dunnhumby	United Kingdom	2,701	289	10.70%
19	Skyscanner	https://www.linkedin.com/company/skyscanner	United Kingdom	1,423	150	10.54%
20	Treatwell	https://www.linkedin.com/company/treatwell	United Kingdom	756	76	10.05%
21	JATO Dynamics	https://www.linkedin.com/company/jato-dynamics	United Kingdom	749	75	10.01%

22	Fitch Solutions	https://www.link	United Kingdom	930	82	8.82%
23	MailOnline	https://www.link	United Kingdom	506	40	7.91%
24	Clarivate	https://www.link	United Kingdom	10,563	629	5.95%
25	Corsearch	https://www.link	United Kingdom	1,587	80	5.04%
26	News UK	https://www.link	United Kingdom	5,035	186	3.69%
27	Nucleus Global	https://www.link	United Kingdom	656	24	3.66%
28	Wolters Kluwer UK	https://www.link	United Kingdom	674	23	3.41%
29	Ascential	https://www.link	United Kingdom	1,750	55	3.14%
30	Informa	https://www.link	United Kingdom	11,716	312	2.66%
31	IHS Markit	https://www.link	United Kingdom	6,185	149	2.41%
32	Merit Data & Technology In	https://www.link	United Kingdom	1,006	16	1.59%

Ready to win at social?

[Visit our website](https://www.dsmn8.com) or [contact us at support@dsmn8.com](mailto:support@dsmn8.com)



DSMN8

[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

