



India's Most Active Tech Companies on Social - December 2024

Industry at a glance:

Average Score:
4.71%

Total Companies:
224

Average No. Employees:
14,031

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Position	Company Name	LinkedIn URL	Location	Employees on LinkedIn	No. Employees Shared (Last 30 Days)	% Shared (Last 30 Days)	Rank Change
1	Grazitti Interactive	https://www.linkedin.com/company/grazitti-interactive	Information Techn	1,361	187	13.74%	▲ 4
2	Zepto	https://www.linkedin.com/company/zepto	Computer Softwa	8,127	1,084	13.34%	▲ 26
3	Fynd	https://www.linkedin.com/company/fynd	Computer Softwa	1,139	139	12.20%	▲ 19
4	Petpooja	https://www.linkedin.com/company/petpooja	Computer Softwa	1,066	128	12.01%	New Entry
5	Razorpay	https://www.linkedin.com/company/razorpay	Computer Softwa	3,580	387	10.81%	▲ 11
6	Celebal Technologies	https://www.linkedin.com/company/celebal	Information Techn	2,837	298	10.50%	▼ -5
7	Shiprocket	https://www.linkedin.com/company/shiprocket	Computer Softwa	1,216	125	10.28%	▼ -3
8	ESDS Software Solution	https://www.linkedin.com/company/esds	Information Techn	1,239	127	10.25%	▲ 17
9	Uplers	https://www.linkedin.com/company/uplers	Computer Softwa	1,080	109	10.09%	▲ 15
10	Bahwan CyberTek	https://www.linkedin.com/company/bahwan	Computer Softwa	3,118	306	9.81%	▲ 4
11	apna	https://www.linkedin.com/company/apna	Computer Softwa	1,294	122	9.43%	▲ 16
12	HCLSoftware	https://www.linkedin.com/company/hclsoftware	Computer Softwa	4,625	424	9.17%	▲ 9
13	Wissen Technology	https://www.linkedin.com/company/wissen	Information Techn	1,552	140	9.02%	▼ -1
14	Prodapt	https://www.linkedin.com/company/prodapt	Computer Softwa	5,170	455	8.80%	▲ 19
15	Collegedunia	https://www.linkedin.com/company/collegedunia	Information Techn	1,848	159	8.60%	▲ 2
16	Espire Infolabs	https://www.linkedin.com/company/espire	Information Techn	1,136	96	8.45%	▲ 37
17	Experion Technologies	https://www.linkedin.com/company/experion	Information Techn	1,379	116	8.41%	▲ 60
18	DeHaat	https://www.linkedin.com/company/dehaat	Information Techn	1,327	111	8.36%	▲ 13
19	Hashedin by Deloitte	https://www.linkedin.com/company/hashedin	Information Techn	2,890	241	8.34%	▼ -10
20	Inspira Enterprise	https://www.linkedin.com/company/inspira	Information Techn	1,567	129	8.23%	▲ 14
21	KaarTech	https://www.linkedin.com/company/kaar	Information Techn	1,892	154	8.14%	▲ 2

22	Tata Digital	https://www.link	Computer Softwa	1,011		82	8.11%	New Entry
23	Bacancy	https://www.link	Computer Softwa	1,175		94	8.00%	▼ -20
24	Infosys Finacle	https://www.link	Computer Softwa	1,104		85	7.70%	▼ -16
25	Acko	https://www.link	Computer Softwa	1,446		111	7.68%	▲ 23
26	Persistent Systems	https://www.link	Information Techn	24,571		1,864	7.59%	▼ -16
27	Indus Net Technologies	https://www.link	Information Techn	1,079		81	7.51%	▲ 9
28	T-Systems ICT India	https://www.link	Information Techn	3,179		235	7.39%	▲ 4
29	Rishabh Software	https://www.link	Information Techn	1,190		86	7.23%	▼ -3
30	Purple.com	https://www.link	Computer Softwa	1,103		79	7.16%	New Entry
31	PureSoftware	https://www.link	Information Techn	1,131		81	7.16%	▲ 26
32	Redington	https://www.link	Information Techn	4,980		350	7.03%	▲ 48
33	Comviva	https://www.link	Computer Softwa	3,222		226	7.01%	▲ 62
34	Capillary Technologies	https://www.link	Information Techn	1,174		81	6.90%	▲ 38
35	CtrlS Datacenters	https://www.link	Information Techn	1,700		116	6.82%	▲ 33
36	Team Computers	https://www.link	Information Techn	4,266		290	6.80%	▲ 35
37	LeadSquared	https://www.link	Computer Softwa	1,269		84	6.62%	▲ 13
38	Happiest Minds Technologi	https://www.link	Information Techn	5,427		351	6.47%	▲ 28
39	Tata Elxsi	https://www.link	Information Techn	15,806		1,007	6.37%	▲ 13
40	Games24x7	https://www.link	Computer Softwa	1,106		69	6.24%	▲ 29
41	Walmart Global Tech India	https://www.link	Computer Softwa	10,761		671	6.24%	▲ 48
42	Accenture in India	https://www.link	Information Techn	64,894		4,000	6.16%	▲ 85
43	Kiya.ai	https://www.link	Computer Softwa	1,046		64	6.12%	New Entry
44	Kyndryl India	https://www.link	Information Techn	6,857		419	6.11%	▲ 52
45	Intellect Design Arena	https://www.link	Computer Softwa	7,040		430	6.11%	▲ 34
46	Info Edge India	https://www.link	Computer Softwa	5,261		318	6.04%	▲ 51
47	Embee Software	https://www.link	Information Techn	1,016		61	6.00%	New Entry
48	NeoSOFT	https://www.link	Information Techn	3,598		213	5.92%	▲ 36
49	Quick Heal	https://www.link	Computer Softwa	1,528		90	5.89%	▲ 44
50	NEC	https://www.link	Information Techn	2,157		127	5.89%	▲ 13
51	QualityKiosk Technologies	https://www.link	Information Techn	3,699		217	5.87%	▼ -7
52	Thryve Digital Health	https://www.link	Information Techn	2,986		175	5.86%	▲ 59
53	Cactus Communications	https://www.link	Computer Softwa	2,628		154	5.86%	▼ -10
54	Clear	https://www.link	Computer Softwa	1,268		74	5.84%	▼ -25
55	Hexaware Technologies	https://www.link	Information Techn	29,911		1,740	5.82%	▲ 31
56	NetConnectGlobal	https://www.link	Information Techn	1,109		64	5.77%	▼ -10
57	Sify Technologies	https://www.link	Information Techn	4,114		237	5.76%	▼ -20
58	HomeLane	https://www.link	Computer Softwa	3,286		188	5.72%	▲ 15
59	LTI Mindtree	https://www.link	Information Techn	105,677		6,000	5.68%	▲ 85
60	Freecharge	https://www.link	Computer Softwa	1,384		78	5.64%	▲ 7
61	Allstate India	https://www.link	Information Techn	4,174		235	5.63%	▲ 31
62	PeopleStrong	https://www.link	Information Techn	1,542		86	5.58%	▼ -27
63	Zomato	https://www.link	Computer Softwa	16,510		919	5.57%	▼ -1
64	Ivy	https://www.link	Computer Softwa	4,113		228	5.54%	▲ 113
65	Softenger	https://www.link	Information Techn	1,011		56	5.54%	New Entry
66	eClerx	https://www.link	Information Techn	15,627		865	5.54%	▲ 56
67	Swigg	https://www.link	Computer Softwa	19,711		1,091	5.53%	▲ 80
68	GS Lab	https://www.link	Computer Softwa	1,442		79	5.48%	▲ 6
69	Blinkit	https://www.link	Computer Softwa	12,004		650	5.41%	▲ 83
70	Birlasoft	https://www.link	Information Techn	14,731		790	5.36%	▲ 28
71	CIPL	https://www.link	Information Techn	1,159		62	5.35%	▼ -13
72	Hitachi Systems India	https://www.link	Information Techn	2,996		160	5.34%	▼ -17
73	Motherson Technology Ser	https://www.link	Information Techn	2,854		152	5.33%	▼ -32
74	CARS24	https://www.link	Computer Softwa	8,923		475	5.32%	▲ 55
75	mjunction services	https://www.link	Information Techn	1,281		67	5.23%	▲ 15
76	Intelizign	https://www.link	Information Techn	1,597		83	5.20%	▼ -31
77	Coforge	https://www.link	Information Techn	26,936		1,397	5.19%	▲ 1
78	Novac Technology Solution	https://www.link	Information Techn	2,266		117	5.16%	▲ 36
79	Tata Technologies	https://www.link	Information Techn	15,215		771	5.07%	▲ 44
80	Tally Solutions	https://www.link	Information Techn	3,444		174	5.05%	▲ 35
81	Newgen Software	https://www.link	Computer Softwa	5,190		261	5.03%	▼ -39
82	Aurionpro	https://www.link	Computer Softwa	2,452		120	4.89%	▼ -33
83	Writer Information	https://www.link	Information Servic	1,964		96	4.89%	▲ 25
84	Aspire Systems	https://www.link	Information Techn	5,199		254	4.89%	▲ 21
85	Zensar Technologies	https://www.link	Information Techn	13,642		662	4.85%	▲ 33
86	Bosch Global Software Tec	https://www.link	Computer Softwa	25,620		1,238	4.83%	▲ 64
87	Kellton	https://www.link	Information Techn	1,845		89	4.82%	▲ 62
88	Dream11	https://www.link	Computer Softwa	1,744		84	4.82%	▼ -70
89	Ample	https://www.link	Information Techn	1,131		54	4.77%	▲ 39
90	ShareChat	https://www.link	Internet	1,785		85	4.76%	▲ 9
91	Rebel Foods	https://www.link	Internet	3,030		144	4.75%	▲ 112
92	Lenskart.com	https://www.link	Computer Softwa	9,998		471	4.71%	▲ 15
93	Clover Infotech	https://www.link	Information Techn	4,253		200	4.70%	▲ 20

94	Cimpres India	https://www.link	Computer Softwa	1,477		68	4.60%	▼ -9
95	ElasticRun	https://www.link	Computer Softwa	2,991		137	4.58%	▲ 72
96	NEC Software Solutions (I	https://www.link	Information Techn	1,123		51	4.54%	▼ -15
97	Porter	https://www.link	Computer Softwa	3,091		140	4.53%	▲ 48
98	SLK	https://www.link	Information Techn	4,338		196	4.52%	▲ 6
99	KPIT	https://www.link	Computer Softwa	15,602		704	4.51%	▲ 25
100	SRM Technologies	https://www.link	Information Techn	1,423		64	4.50%	▲ 39
101	NeST Digital	https://www.link	Information Techn	1,046		47	4.49%	▲ 18
102	MakeMyTrip	https://www.link	Computer Softwa	6,210		278	4.48%	▲ 70
103	Suma Soft	https://www.link	Information Techn	1,612		72	4.47%	▲ 61
104	EdgeVerve	https://www.link	Computer Softwa	2,285		102	4.46%	▲ 6
105	Societe Generale Global S	https://www.link	Information Techn	7,883		351	4.45%	▲ 75
106	Cleartrip	https://www.link	Computer Softwa	1,011		45	4.45%	▼ -12
107	Nykaa	https://www.link	Computer Softwa	5,008		222	4.43%	▼ -6
108	Radical Minds Technolog	https://www.link	Information Techn	1,490		66	4.43%	▲ 79
109	CSM Technologies	https://www.link	Information Techn	1,310		58	4.43%	▼ -55
110	Cyfuture	https://www.link	Information Techn	1,503		66	4.39%	▼ -7
111	Silver Touch Technologies	https://www.link	Computer Softwa	1,742		76	4.36%	▼ -47
112	IndiaMART InterMESH	https://www.link	Computer Softwa	17,102		745	4.36%	▲ 26
113	Mindgate Solutions	https://www.link	Information Techn	1,221		53	4.34%	▲ 13
114	Tata 1mg	https://www.link	Computer Softwa	5,149		223	4.33%	▼ -8
115	HealthKart	https://www.link	Computer Softwa	1,193		51	4.27%	▲ 15
116	FiveS Digital	https://www.link	Information Techn	1,245		53	4.26%	▼ -34
117	Xiaomi India	https://www.link	Computer Softwa	3,466		147	4.24%	▲ 19
118	Perfios	https://www.link	Computer Softwa	1,466		62	4.23%	▼ -48
119	ITC Infotech	https://www.link	Information Techn	17,041		720	4.23%	▲ 40
120	NSEIT	https://www.link	Information Techn	3,725		157	4.21%	▲ 41
121	PhonePe	https://www.link	Computer Softwa	14,320		598	4.18%	▲ 21
122	ValueLabs	https://www.link	Information Techn	8,237		339	4.12%	▲ 32
123	Trigyn Technologies	https://www.link	Information Techn	1,240		51	4.11%	▲ 8
124	Test Yantra	https://www.link	Information Techn	1,802		74	4.11%	▲ 16
125	Disney+ Hotstar	https://www.link	Computer Softwa	2,046		84	4.11%	▼ -78
126	Future Focus Infotech Priv	https://www.link	Information Techn	1,588		65	4.09%	▲ 34
127	Marg ERP	https://www.link	Information Techn	1,721		70	4.07%	▲ 24
128	HCLTech	https://www.link	Information Techn	246,453		10,000	4.06%	▲ 37
129	Infosys	https://www.link	Information Techn	321,758		13,000	4.04%	▲ 4
130	Mindteck	https://www.link	Information Techn	1,118		45	4.03%	▲ 46
131	Sony India Software Cent	https://www.link	Information Techn	2,191		88	4.02%	▲ 12
132	KGISL	https://www.link	Computer Softwa	3,090		124	4.01%	▲ 60
133	Velocis Systems Private	https://www.link	Information Techn	2,549		101	3.96%	▼ -21
134	Changepond Technologies	https://www.link	Information Techn	1,011		40	3.96%	New Entry
135	Zoho	https://www.link	Computer Softwa	24,555		971	3.95%	▲ 18
136	Sonata Software	https://www.link	Information Techn	7,231		283	3.91%	▲ 48
137	Urban Company	https://www.link	Computer Softwa	7,454		289	3.88%	▼ -12
138	Saksoft	https://www.link	Information Techn	1,991		76	3.82%	▲ 56
139	AuthBridge	https://www.link	Information Techn	1,395		53	3.80%	▼ -5
140	Tech Mahindra	https://www.link	Information Techn	158,197		6,000	3.79%	▲ 41
141	Orient Technologies	https://www.link	Information Techn	1,564		59	3.77%	▲ 17
142	Savex Technologies	https://www.link	Information Techn	1,566		59	3.77%	▼ -86
143	Infosys BPM	https://www.link	Information Techn	39,357		1,481	3.76%	▲ 25
144	Airtel Digital	https://www.link	Internet	2,578		97	3.76%	▼ -125
145	Maveric Systems	https://www.link	Information Techn	3,190		120	3.76%	▼ -24
146	Microland	https://www.link	Information Techn	6,156		231	3.75%	▼ -14
147	AgroStar	https://www.link	Computer Softwa	2,577		96	3.73%	▼ -47
148	TradeIndia.com	https://www.link	Computer Softwa	3,440		128	3.72%	▲ 7
149	Lumina Datamatics	https://www.link	Information Techn	2,744		102	3.72%	▲ 21
150	Inspirsys Solutions	https://www.link	Information Techn	1,776		66	3.72%	▲ 24
151	Wipro	https://www.link	Information Techn	246,002		9,000	3.66%	▲ 18
152	Naukri.com	https://www.link	Computer Softwa	2,664		97	3.64%	▼ -11
153	CMS Computers India	https://www.link	Information Techn	1,735		63	3.63%	▲ 51
154	IGT Solutions	https://www.link	Information Techn	15,686		569	3.63%	▲ 25
155	Tata Consultancy Services	https://www.link	Information Techn	634,273		23,000	3.63%	▲ 20
156	Allied Digital	https://www.link	Information Techn	2,180		79	3.62%	▲ 22
157	Flipkart	https://www.link	Computer Softwa	66,278		2,400	3.62%	▼ -9
158	Onward Technologies	https://www.link	Computer Softwa	2,890		104	3.60%	▼ -38
159	Progressive Infotech	https://www.link	Information Techn	1,487		52	3.50%	▲ 49
160	VVDN Technologies	https://www.link	Information Techn	6,930		242	3.49%	▼ -44
161	TVS Electronics	https://www.link	Consumer Electr	1,956		68	3.48%	▲ 2
162	Hyperlink Infosystem	https://www.link	Information Techn	1,213		42	3.46%	▼ -97
163	IFORTIS WORLDWIDE	https://www.link	Information Techn	1,342		46	3.43%	New Entry
164	Pepperfy	https://www.link	Internet	1,200		41	3.42%	▲ 22
165	e-Zest Solutions	https://www.link	Information Techn	1,067		36	3.37%	▼ -77

166	IDBI Intech	https://www.link	Information Techn	1,813	61	3.36%	▲ 59
167	Konica Minolta Business S	https://www.link	Information Techn	1,461	49	3.35%	▼ -84
168	RAMTeCH Software Soluti	https://www.link	Information Techn	2,329	78	3.35%	▲ 41
169	Ramco Systems	https://www.link	Computer Softwa	3,869	129	3.33%	▲ 41
170	Iksula	https://www.link	Computer Softwa	1,000	32	3.20%	▼ -14
171	redBus	https://www.link	Computer Softwa	1,644	52	3.16%	▼ -14
172	eNoah	https://www.link	Information Techn	1,111	35	3.15%	▲ 54
173	bigbasket.com	https://www.link	Computer Softwa	16,693	511	3.06%	▲ 29
174	Precision Infomatic (M) Pri	https://www.link	Information Techn	1,901	57	3.00%	▼ -28
175	ACT FIBERNET	https://www.link	Computer Softwa	4,807	141	2.93%	▲ 30
176	RMSI	https://www.link	Information Techn	5,563	162	2.91%	▲ 14
177	Jumbotail	https://www.link	Computer Softwa	1,237	36	2.91%	▼ -11
178	Mphasis	https://www.link	Information Techn	43,586	1,264	2.90%	▲ 21
179	Ninjacart	https://www.link	Computer Softwa	3,080	89	2.89%	▲ 35
180	Altruist Technologies	https://www.link	Information Techn	4,757	134	2.82%	▼ -7
181	Startek India	https://www.link	Information Techn	4,158	113	2.72%	▲ 53
182	Mahendra Next Wealth IT I	https://www.link	Information Techn	1,480	40	2.70%	▲ 7
183	Nucleus Software	https://www.link	Computer Softwa	2,714	73	2.69%	▲ 14
184	Computer Age Managemer	https://www.link	Information Techn	4,090	109	2.67%	▼ -2
185	Sasken Technologies	https://www.link	Information Techn	3,392	90	2.65%	▲ 0
186	IDS Infotech	https://www.link	Information Techn	1,563	41	2.62%	▼ -51
187	ICCS -Business Process M	https://www.link	Information Techn	1,742	45	2.58%	▲ 11
188	ABM Knowledgeware	https://www.link	Information Techn	1,017	26	2.56%	▲ 18
189	CMS IT Services	https://www.link	Information Techn	4,385	112	2.55%	▲ 26
190	JioSaavn	https://www.link	Computer Softwa	1,021	26	2.55%	New Entry
191	Times Internet	https://www.link	Computer Softwa	11,228	281	2.50%	▲ 9
192	Cybage Software	https://www.link	Information Techn	9,348	228	2.44%	▲ 27
193	Kriya NextWealth Private	https://www.link	Information Techn	1,006	24	2.39%	New Entry
194	Meesho	https://www.link	Computer Softwa	15,801	369	2.34%	▼ -3
195	TatvaSoft	https://www.link	Information Techn	1,478	34	2.30%	▼ -136
196	Myntra	https://www.link	Computer Softwa	15,465	355	2.30%	New Entry
197	Rapido	https://www.link	Information Techn	3,551	81	2.28%	▲ 33
198	SBL Knowledge Services	https://www.link	Information Techn	1,834	41	2.24%	▼ -5
199	3i Infotech	https://www.link	Information Techn	7,849	175	2.23%	▲ 18
200	SunTec India	https://www.link	Information Techn	1,571	35	2.23%	▼ -17
201	KocharTech	https://www.link	Information Techn	3,194	71	2.22%	▲ 15
202	Milkbasket	https://www.link	Computer Softwa	1,129	25	2.21%	▲ 27
203	Justdial	https://www.link	Computer Softwa	13,180	290	2.20%	▲ 18
204	Cogent E Services	https://www.link	Information Techn	8,449	181	2.14%	▲ 19
205	Aforeserve.Com	https://www.link	Information Techn	2,316	49	2.12%	▲ 17
206	IIC Technologies	https://www.link	Information Techn	1,291	27	2.09%	▲ 36
207	Mobius Knowledge Service	https://www.link	Information Techn	1,255	26	2.07%	▲ 11
208	DealShare	https://www.link	Computer Softwa	1,385	28	2.02%	▲ 4
209	OYO	https://www.link	Computer Softwa	14,871	282	1.90%	▲ 26
210	Lipi Data Systems	https://www.link	Information Techn	1,097	19	1.73%	▲ 34
211	Excitel Broadband	https://www.link	Computer Softwa	1,927	33	1.71%	▼ -10
212	Flipkart Seller Hub	https://www.link	Computer Softwa	1,696	28	1.65%	▲ 25
213	Snapdeal AceVector Grou	https://www.link	Computer Softwa	3,407	55	1.61%	▲ 26
214	Sulekha	https://www.link	Computer Softwa	1,366	20	1.46%	▲ 19
215	GirnarSoft	https://www.link	Information Techn	1,652	24	1.45%	▲ 17
216	YOU Broadband India	https://www.link	Computer Softwa	1,186	17	1.43%	New Entry
217	Quikr	https://www.link	Computer Softwa	2,000	28	1.40%	▲ 26
218	Freshers Jobs	https://www.link	Information Servic	3,943	54	1.37%	▲ 10
219	udaa.com	https://www.link	Computer Softwa	10,935	146	1.34%	▲ 19
220	Technopark Trivandrum	https://www.link	Information Techn	1,613	19	1.18%	▲ 25
221	SoftAge Information Techn	https://www.link	Information Techn	1,751	13	0.74%	▲ 15
222	D-Link India	https://www.link	Computer Softwa	2,802	16	0.57%	▲ 25
223	Ola	https://www.link	Computer Softwa	26,215	98	0.37%	▲ 25
224	HCL Enterprise	https://www.link	Information Techn	249,288	39	0.02%	▲ 25

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