## DSMN8

The UK's Most Active Marketing & Advertising Professionals on Social - November 2024

		Industry at a glance:			
Average Sc	core:	Total Companies:	Globa	Global Industry Average:	
9.92	0/0	47	8	41%	
5.52	. / 0	Why should you care?	0.		
greater than that o	f your corporate channe	er one asset, but did you kr els? Your employees are a n ganization - your customer	nore trusted source	of information for the	
Activated		the influence to grow you ound leads, and conversio		ebsite traffic,	
Plus, there's no be		our company culture and e est to your business - your e		ale than through the	
So, how active are y		l? And how does this compa er crunching and listed the		ır industry? Well, we've	
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22 the7stars	https://www.linke United Kingdom	303	29	9.57%
23 Gravity Global	https://www.linke United Kingdom	393	36	9.16%
24 Transmission	https://www.linke United Kingdom	385	35	9.09%
25 Grey London	https://www.linke United Kingdom	221	20	9.05%
26 The Business Research	Context Contex	302	26	8.61%
27 AMV BBDO	https://www.linke United Kingdom	485	41	8.45%
28 ICP	https://www.linke United Kingdom	394	33	8.38%
29 Merkle EMEA	https://www.linke United Kingdom	482	40	8.30%
30 Spring Studios	https://www.linke United Kingdom	359	29	8.08%
31 TMW	https://www.linke United Kingdom	485	39	8.04%
32 Research Partnership	https://www.linke United Kingdom	299	24	8.03%
33 KARLA OTTO	https://www.linke United Kingdom	440	35	7.95%
34 Havas Lynx	https://www.linke United Kingdom	483	37	7.66%
35 Portland	https://www.linke United Kingdom	444	34	7.66%
36 Return on Investment	https://www.linke United Kingdom	278	21	7.55%
37 Langland	https://www.linke United Kingdom	298	22	7.38%
38 Hall & Partners	https://www.linke United Kingdom	251	18	7.17%
39 iResearch Services	https://www.linke United Kingdom	439	31	7.06%
40 REL Field Marketing	https://www.linke United Kingdom	392	26	6.63%
41 Brand Addition	https://www.linke United Kingdom	349	21	6.02%
42 The Delta Group	https://www.linke United Kingdom	382	22	5.76%
43 Kinetic	https://www.linke United Kingdom	476	23	4.83%
44 EssenceMediacomX	https://www.linke United Kingdom	291	13	4.47%
45 EIMS	https://www.linke United Kingdom	492	20	4.07%
46 Posterscope	https://www.linke United Kingdom	345	9	2.61%
47 The Telemarketing Comp	at https://www.linke United Kingdom	222	2	0.90%

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