



The UK's Most Active Marketing & Advertising Professionals on Social - November 2024

Industry at a glance:

Average Score: 9.92%

Total Companies: 47

Global Industry Average: 8.41%

Why should you care?

An organization's employees are its number one asset, but did you know that their reach and impact are often greater than that of your corporate channels? Your employees are a more trusted source of information for the audiences most important to your organization - your customers, prospects, and future employees.

Activated effectively, they have the influence to grow your share of voice, website traffic, inbound leads, and conversions.

Plus, there's no better way to showcase your company culture and employer brand at scale than through the people closest to your business - your employees!

So, how active are your employees on social? And how does this compare to the rest of your industry? Well, we've done the number crunching and listed the results below.

To learn more about the potential impact of employee advocacy, and how to manage a successful program, enroll for our free course, The Employee Advocacy Certification (dsmn8.com/employee-advocacy-course), and you'll receive a complimentary copy of Bradley Keenan's acclaimed book, Employee Advocacy: 101 Cheat Codes.

The DSMN8 platform has everything you need to launch an effective employee advocacy program that engages your business, customers, and prospects. Isn't it time you added employee advocacy to your strategy?

Learn more at DSMN8.com

So, where does your company rank?

Table with 8 columns: Position, Company Name, LinkedIn URL, Location, Employees on LinkedIn, No. Employees Shared (Last 30 Days), % Shared (Last 30 Days). Lists 21 companies ranked by employee activity.

22	the7stars	https://www.link	United Kingdom	303	29	9.57%
23	Gravity Global	https://www.link	United Kingdom	393	36	9.16%
24	Transmission	https://www.link	United Kingdom	385	35	9.09%
25	Grey London	https://www.link	United Kingdom	221	20	9.05%
26	The Business Research C	https://www.link	United Kingdom	302	26	8.61%
27	AMV BBDO	https://www.link	United Kingdom	485	41	8.45%
28	ICP	https://www.link	United Kingdom	394	33	8.38%
29	Merkle EMEA	https://www.link	United Kingdom	482	40	8.30%
30	Spring Studios	https://www.link	United Kingdom	359	29	8.08%
31	TMW	https://www.link	United Kingdom	485	39	8.04%
32	Research Partnership	https://www.link	United Kingdom	299	24	8.03%
33	KARLA OTTO	https://www.link	United Kingdom	440	35	7.95%
34	Havas Lynx	https://www.link	United Kingdom	483	37	7.66%
35	Portland	https://www.link	United Kingdom	444	34	7.66%
36	Return on Investment	https://www.link	United Kingdom	278	21	7.55%
37	Langland	https://www.link	United Kingdom	298	22	7.38%
38	Hall & Partners	https://www.link	United Kingdom	251	18	7.17%
39	iResearch Services	https://www.link	United Kingdom	439	31	7.06%
40	REL Field Marketing	https://www.link	United Kingdom	392	26	6.63%
41	Brand Addition	https://www.link	United Kingdom	349	21	6.02%
42	The Delta Group	https://www.link	United Kingdom	382	22	5.76%
43	Kinetic	https://www.link	United Kingdom	476	23	4.83%
44	EssenceMediacomX	https://www.link	United Kingdom	291	13	4.47%
45	EIMS	https://www.link	United Kingdom	492	20	4.07%
46	Posterscope	https://www.link	United Kingdom	345	9	2.61%
47	The Telemarketing Compar	https://www.link	United Kingdom	222	2	0.90%

Ready to win at social?

Visit our website or contact us at support@dsmn8.com



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[linkedin.com/company/DSMN8](https://www.linkedin.com/company/DSMN8)

